Transportation Electrification

Creating synergy with local, regional, and state planning goals

Rebecca Lee Policy and Planning Division (PPD)

Prepared for Rulemaking 13-11-007 April 29, 2016 Workshop



Scope of Forthcoming Whitepaper

Purpose: Explore how utility and transportation planning can align on the local, regional, and statewide levels to promote widespread transportation electrification and its associated benefits

Information of interest:

- ✓ Major sources of transportation funding
- ✓ Criteria used to allocate revenue
- ✓ Processes that could consider electrification projects
- How utilities' electrification programs can better accommodate or complement regional needs

Basic premise:

CPUC is not alone in promoting transportation electrification and could work with other agencies to establish a framework for coordinated local regional, and state-level efforts to address barriers and leverage funding.



- ✓ Identified non-ratepayer transportation funding sources and planning authority processes that could support transportation electrification
- ✓ Assessed local and regional agencies' preferred strategies to reduce transportation emissions
- ✓ Reviewed pilot reports and Regional EV Readiness Plans.
- ✓ Interview transportation experts within local, regional, and state planning agencies

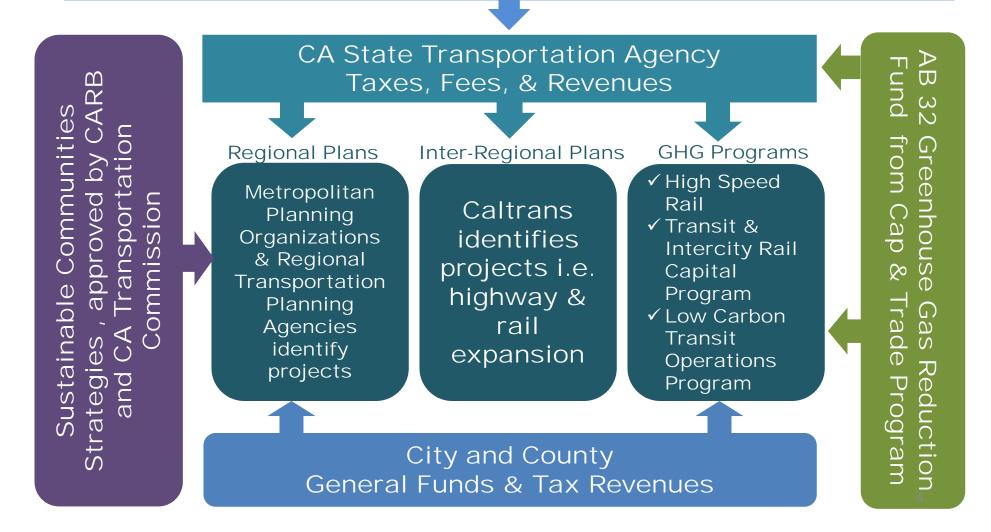
From a transportation planner's perspective, reducing GHG involves:

- 1. Promoting fuel efficiency or fuel-switching
- 2. Reducing overall vehicle miles traveled
- 3. Capacity and operations management



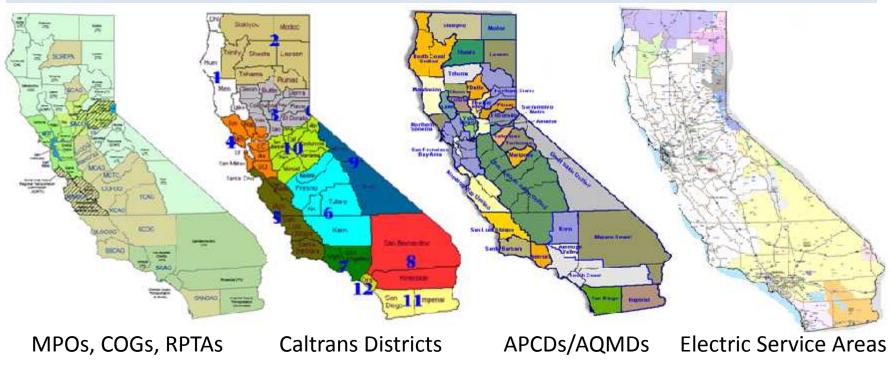
Ecosystem of Transportation Planning Jurisdictions

MAP-21/U.S. Department of Transportation Funds



Many Sides of California

- ✓ Transportation electrification requires local & regional planning partners
- ✓ Travel demand is driven by the **regional economy**, which drives the demand for heavy-duty, light-duty, rail, and off-road vehicles
- Municipal government land-use decisions shape regional travel behavior, so a one-size-fits all solution would not likely meet needs



More Takeaways

- ✓ Utilities could take a more active role in supporting local governments' applications for federal funds (regarding electrification projects)
- ✓ Local and regional governments' unique funding plans reflect their own preferred greenhouse gas and mobile-source pollutants reduction strategy
- City governments are critical partners because they shape local and regional transportation needs, and they have zoning, building code, project permitting, and inspection authorities.
- ✓ Transportation demand for inter-regional, intra-regional, and intra-city travel reflect specific economic needs, requiring flexibility in electrification strategies, involving diverse partners.



Snapshot – San Joaquin Valley



- Air district encompasses 2 Caltrans districts, 8 counties, and 8 Metropolitan Planning Organizations
- Counties of San Joaquin, Madera, Fresno, Tulare have county-specific transportation/transit programming using county sales tax revenue
- ✓ PG&E, SCE, and publicly owned utilities
- ✓ Electric transmission constraints in Fresno Local Capacity Area
- ✓ Major highway corridors include Interstate-5 and Highways 99
- ✓ Significant portion qualifies as Disadvantaged Communities per CalEnviroScreen
- Economic dependency on agriculture results in severe air quality impact from off-road equipment and freight movement, among others.



Snapshot – City of Long Beach

- Air quality concerns have promulgated electrification strategies at the Port of Long Beach
- City government is currently pursuing changes in local ordinance to support installation of electric vehicle charging stations
- Mix of industrial, commercial, and residential areas connected through highways, a seaport, and an airport
- Heterogeneous social economic demographic with both affluent neighborhoods and disadvantaged communities.

