

Appendix H

Public Involvement

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SCE encourages communication and outreach to local communities, local businesses, elected and appointed officials, and other interested parties. SCE's goal is to ensure that it understands and addresses, where possible, issues of interest or potential concern regarding its proposed projects.

SCE conducted the following activities as part of the public involvement for the Downs Substation Project:

- Dissemination of project information to the public by mail and website
- Outreach to the following target audiences:
 - Residents and businesses within one-mile of the proposed project area;
 - Property owners within 300 feet of the proposed project area;
 - Elected officials and staff for the City of Ridgecrest and Kern County;
 - Community and business organizations;
 - Other interested parties in the area.

Below is a detailed description of the public involvement activities that SCE conducted for the Proposed Project.

Proposed Project Information Materials

Proposed Project Educational Brochure

In September 2010, SCE developed and mailed an educational brochure (attached) to approximately 5,000 residents and businesses within a one-mile radius of the project location. Copies of the brochure were also made available at key community locations including Ridgecrest City Hall, SCE's Ridgecrest Service Center, and the Ridgecrest Chamber of Commerce. The educational brochure provided basic information about the Proposed Project's purpose, description, location, and schedule. It also provided the name and contact information for the local SCE Public Affairs Region Manager and a response card to collect and answer questions from members of the community.

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Proposed Project Website

Southern California Edison (SCE) created a Project Website (www.sce.com/downs). The website provides current information about the Proposed Project and project materials available for download such as the educational brochure.

Public Outreach

Stakeholder Briefings

SCE project team members provided regular briefings to elected officials and city staff for the City of Ridgecrest. SCE also provided briefings to the Kern County Supervisor in whose district this project would be located.

Public Presentation

In October 2010, SCE gave a presentation about the Downs Substation Project at a meeting of the Ridgecrest City Council. The presentation was part of the council's regular agenda. Council meetings are publicized on the City's website and are attended by city staff and members of the public.



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Southern California Edison
2244 Walnut Grove Avenue
G.O.1 Quad 4C, 462G
Rosemead, CA 91770



Meeting Your Needs

Much of the electric infrastructure that serves our communities today was built decades ago, when typical household needs were very different.

SCE projects like the Downs Substation Project (Downs) are part of SCE's commitment to ensuring that residents and businesses in the Ridgecrest area have the solid, robust electrical system essential to meet your 21st century needs.



*The Downs Substation Project
will help power Ridgecrest
for the 21st century.*



An EDISON INTERNATIONAL Company

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For information about the Downs Substation Project, please visit www.sce.com/downs or call the toll-free project information line at **(866) 464-2005**.

John Doe
1234 Main Street
Ridgecrest, CA 93555

FOR OVER 100 YEARS... LIFE, POWERED BY EDISON.

Downs Substation Project Powering Ridgecrest for the 21st Century



AUGUST 2010



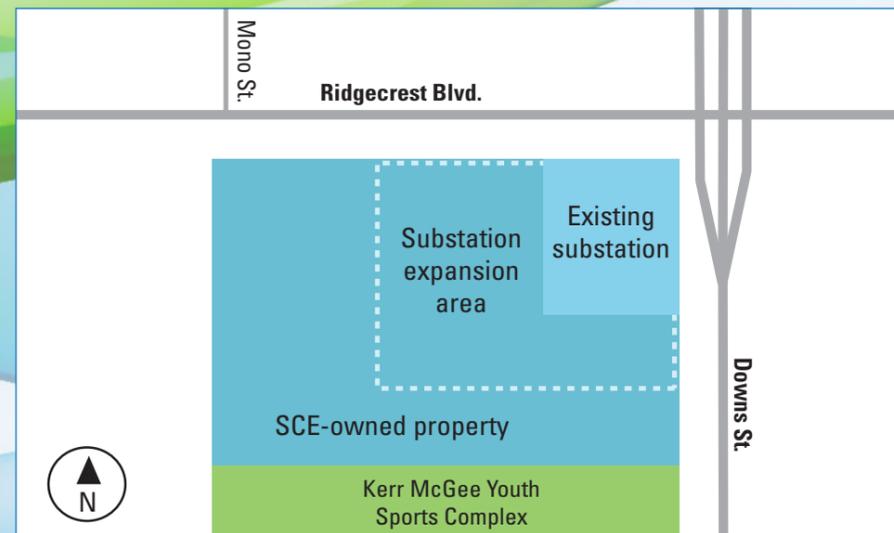
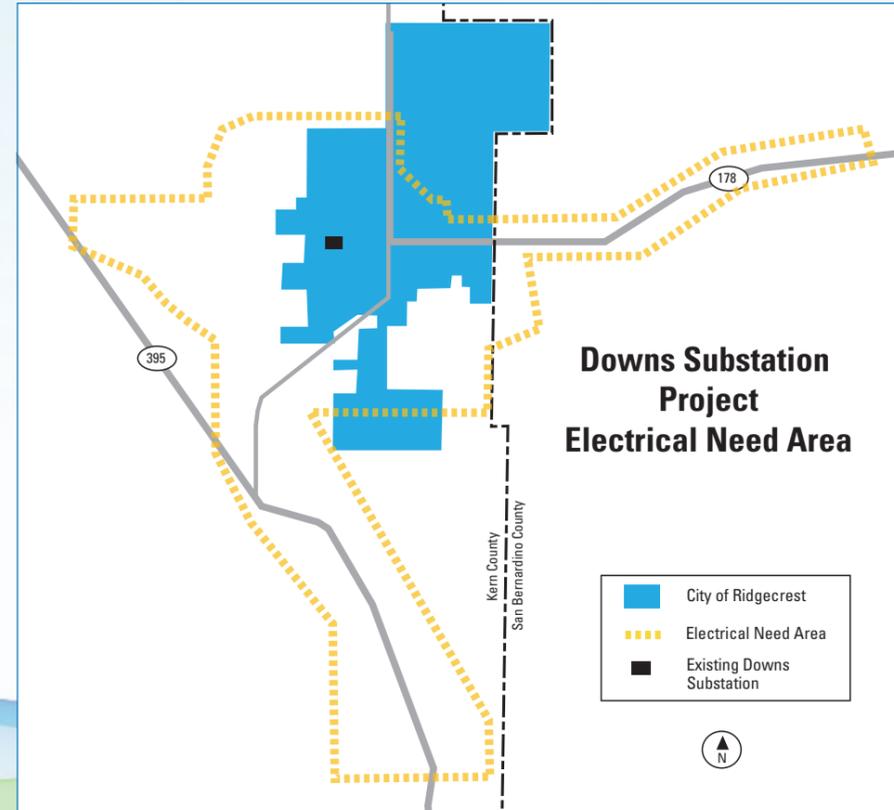
An EDISON INTERNATIONAL Company

The Downs Substation Project

The Downs Substation Project is Southern California Edison's (SCE) proposal to upgrade and expand an existing electrical substation in the city of Ridgecrest in order to meet the community's current and future energy needs. A distribution substation, like Downs, is a facility where electricity is lowered to a voltage that can be distributed and used by residents and businesses.

Project Need

SCE's existing electrical infrastructure serving the greater Ridgecrest area is near or at its limit. This upgrade is necessary for SCE to continue providing safe, reliable power to our customers, especially during extreme weather conditions, such as heat storms. This substation upgrade will also help SCE meet the region's growing demand for electricity.



The Process

Electrical projects that are over 50 kilovolts, like the Downs Substation Project, must be approved by the California Public Utilities Commission (CPUC). In accordance with the California Environmental Quality Act (CEQA), the CPUC will be conducting a thorough environmental analysis of this project before making a decision whether to approve it. Throughout this process, the public will have a number of opportunities to learn more about the project and provide feedback.

Project Timeline

The formal environmental review of this project will be initiated when SCE submits our application to the CPUC, which we estimate will be in December 2010. We are in the early stages of the process, and are committed to having an open dialogue with the community to keep you informed and answer any questions you may have.

For information about the Downs Substation Project, please visit www.sce.com/downs or call the toll-free project information line at **(866) 464-2005**.

Thank you for taking the time to contact us about the proposed Downs Substation Project.

- Please send me updates about the project via email (be sure to provide email address below).
- Please contact me regarding a question I have about this project (fill out contact information).

Contact Information

NAME

ADDRESS

CITY

STATE ZIP

TEL

EMAIL

PREFERRED METHOD OF CONTACT

Comment/Question (If a response is required, please indicate your preferred method of contact above.):

Downs Substation Project

Powering Ridgecrest for the 21st Century



October 20, 2010

SCE's MISSION

- To provide our customers with safe, reliable electrical service to meet their 21st century needs.



**Southern California
Edison...**

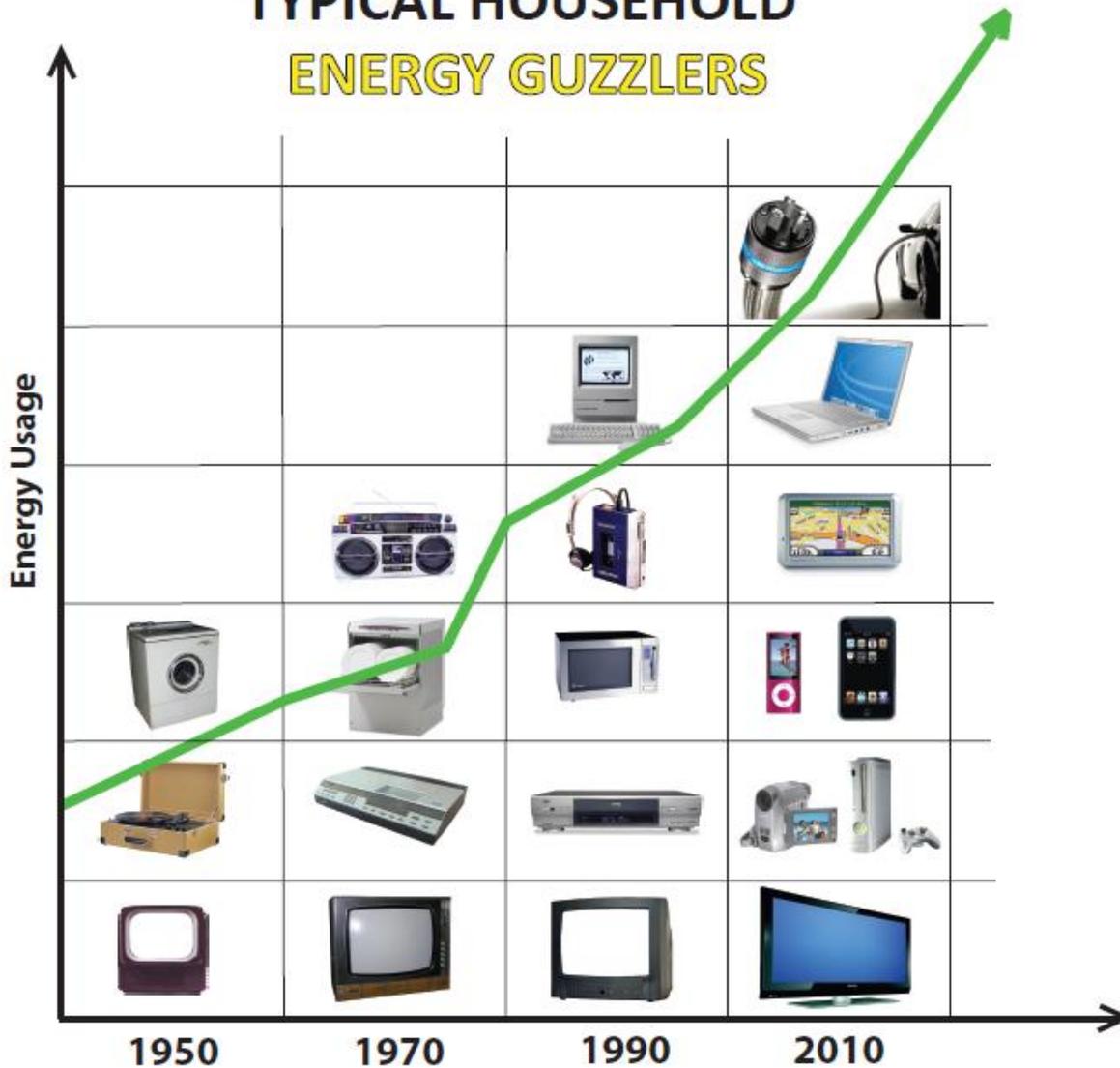
**...more than a
century of service.**

CHANGING ENERGY USAGE

- Today, people are more energy efficient than ever before.
- At the same time, people are using more complex equipment, electronics, and appliances at businesses and in homes than ever before.



TYPICAL HOUSEHOLD ENERGY GUZZLERS



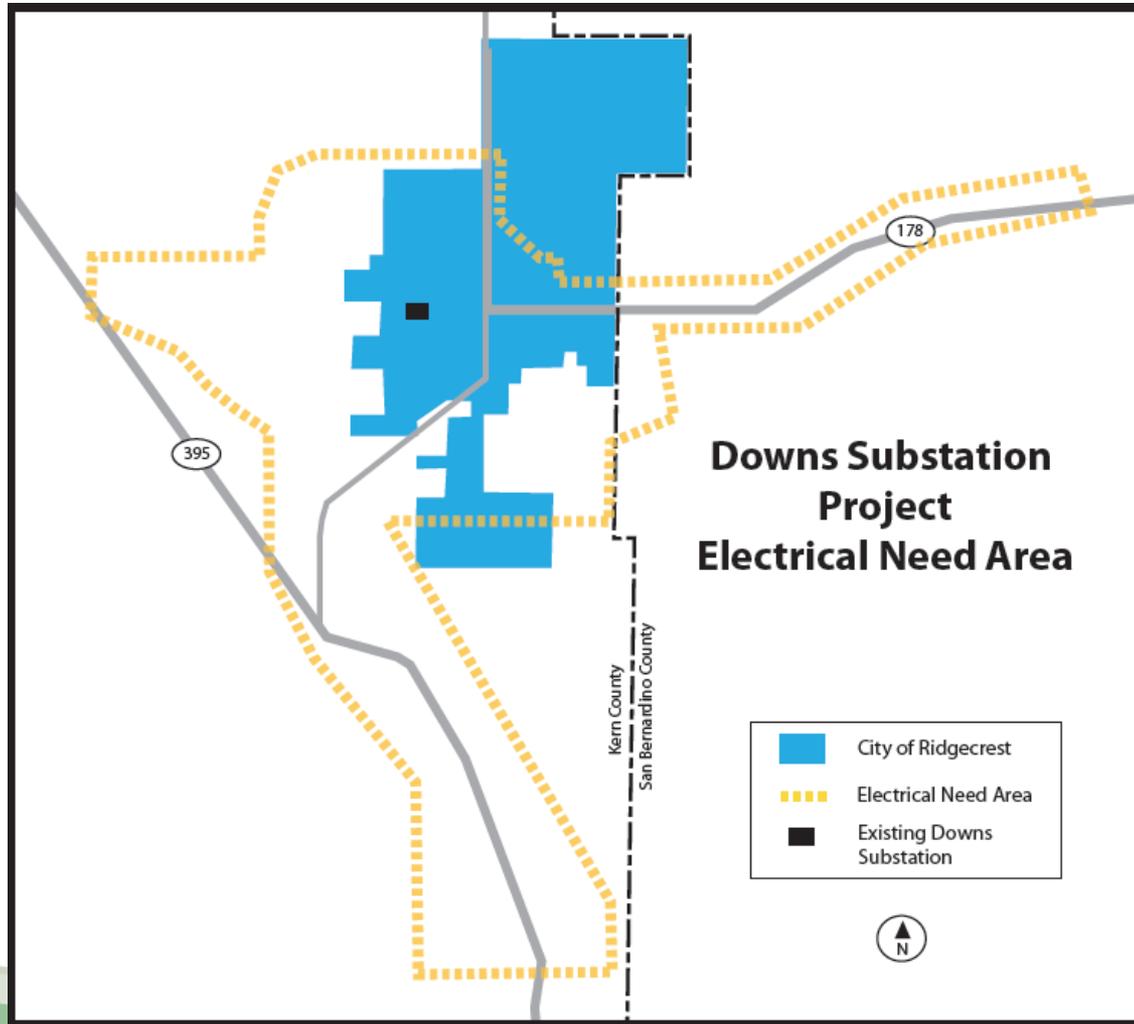
Much of the electric infrastructure that serves our communities today was built decades ago, when typical household needs were very different.

PROJECT NEED

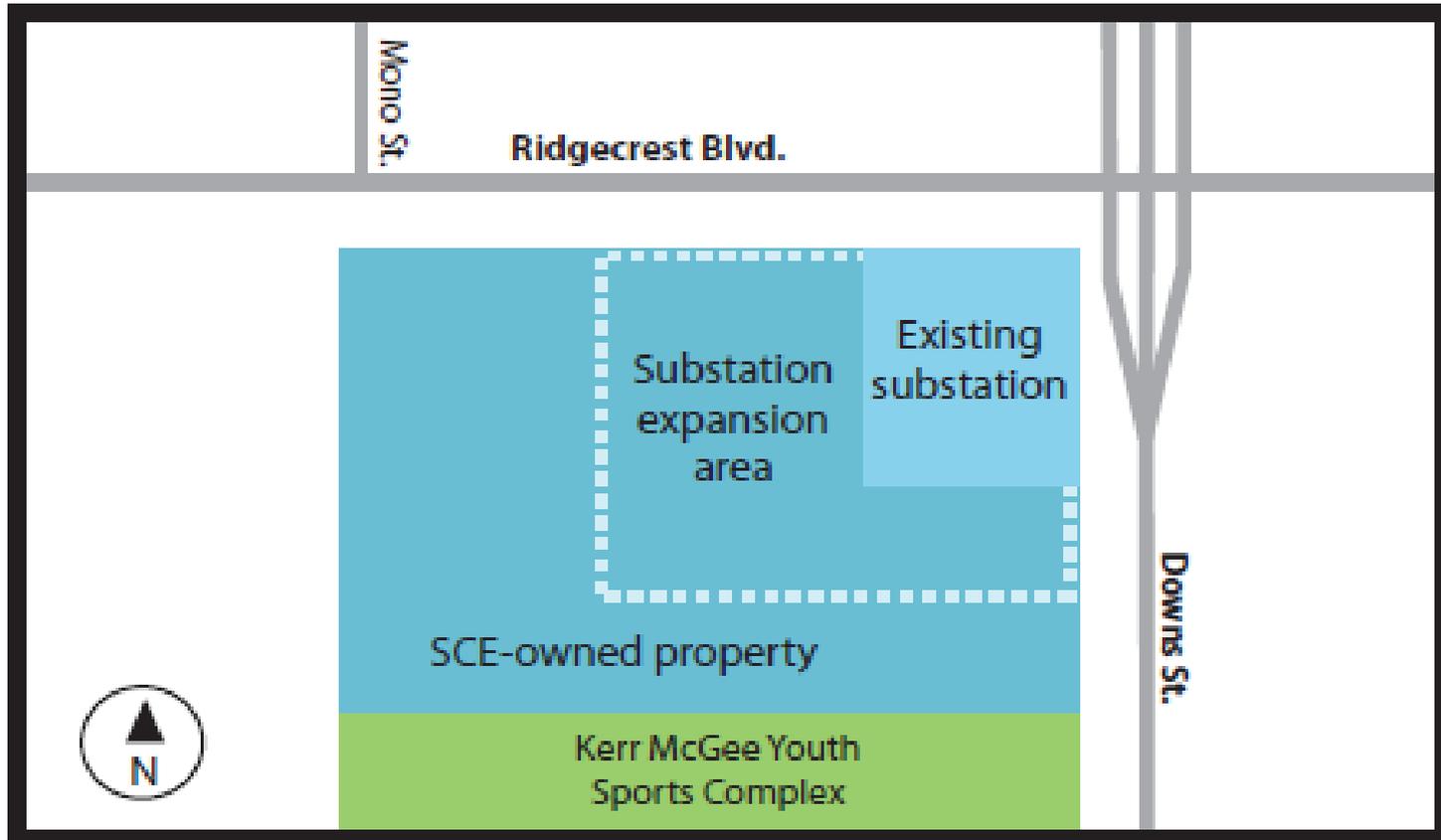
- SCE's existing Downs Substation serving the greater Ridgecrest area is near or at its limit.
- The Downs Substation Project is needed to safely and reliably meet Ridgecrest's current and future energy needs.



ELECTRICAL NEED MAP



PROJECT LOCATION



PROJECT OBJECTIVES

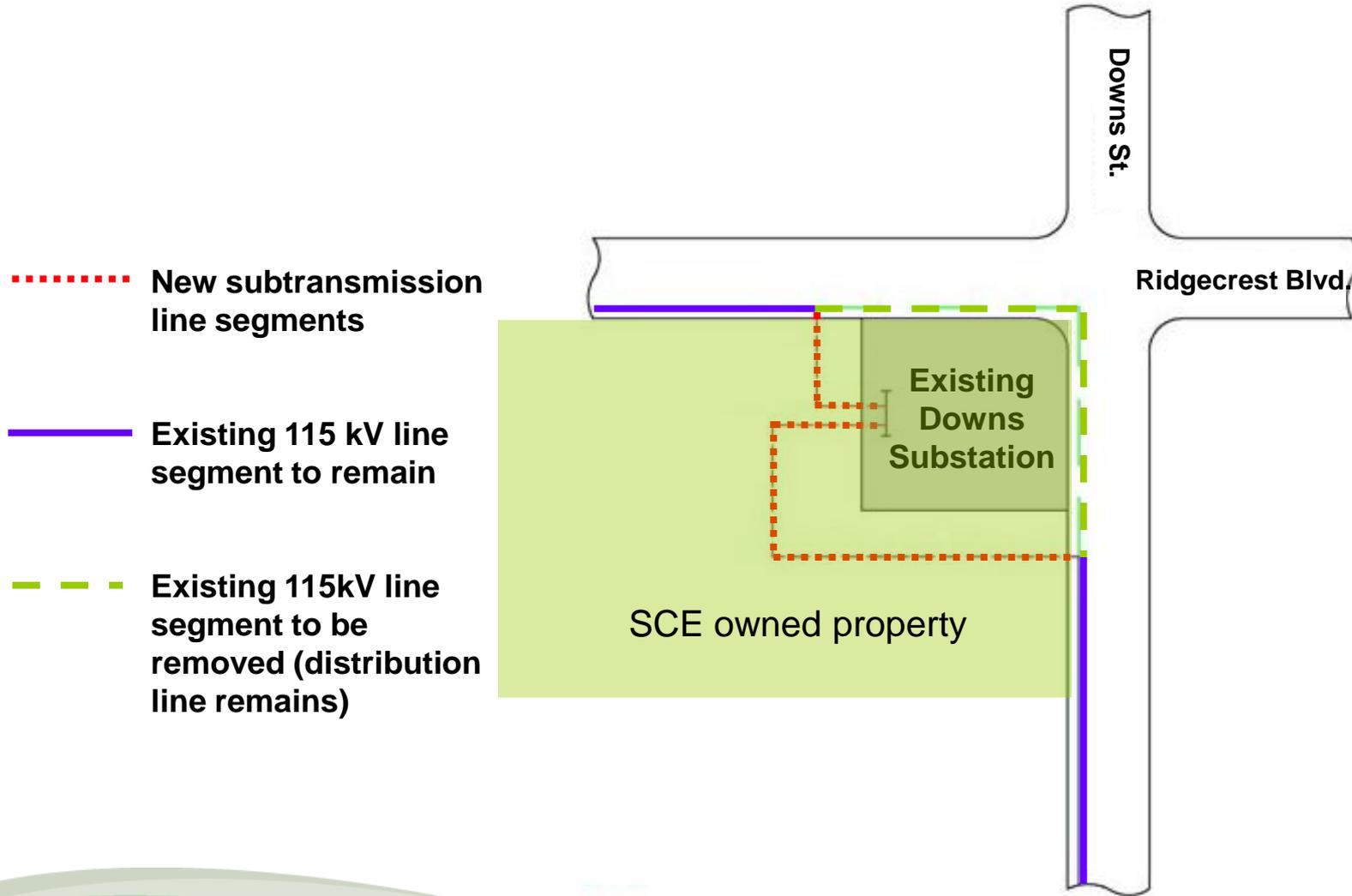
- Meet long term projected electrical need for the area
- Provide safe and reliable electricity
- Meet project needs while minimizing environmental impact



PROJECT ELEMENTS

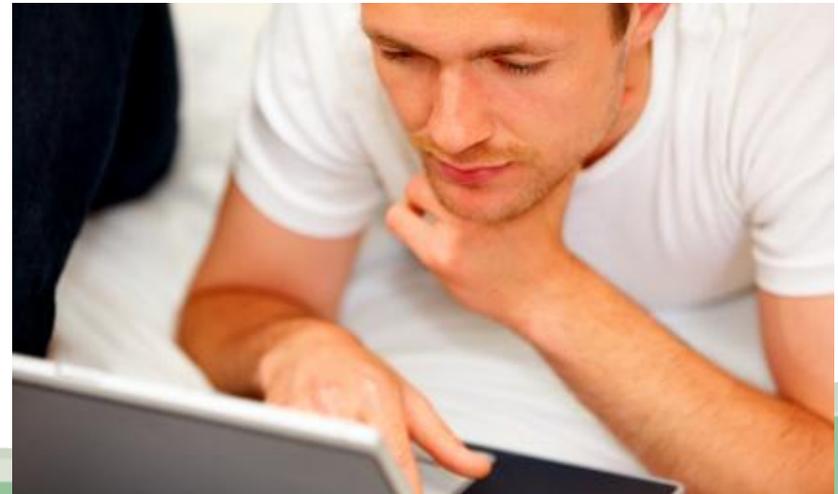
- Upgrade and expand the existing Downs Substation (planned operational date: June 2014)
- Route an existing subtransmission line into and out of the substation (no new electrical lines outside of the substation)
- 58 miles of new fiber optic cable to be attached to existing subtransmission poles to provide circuit protection
- Upgrade will require expansion onto adjacent SCE owned property

ELECTRICAL CONFIGURATION

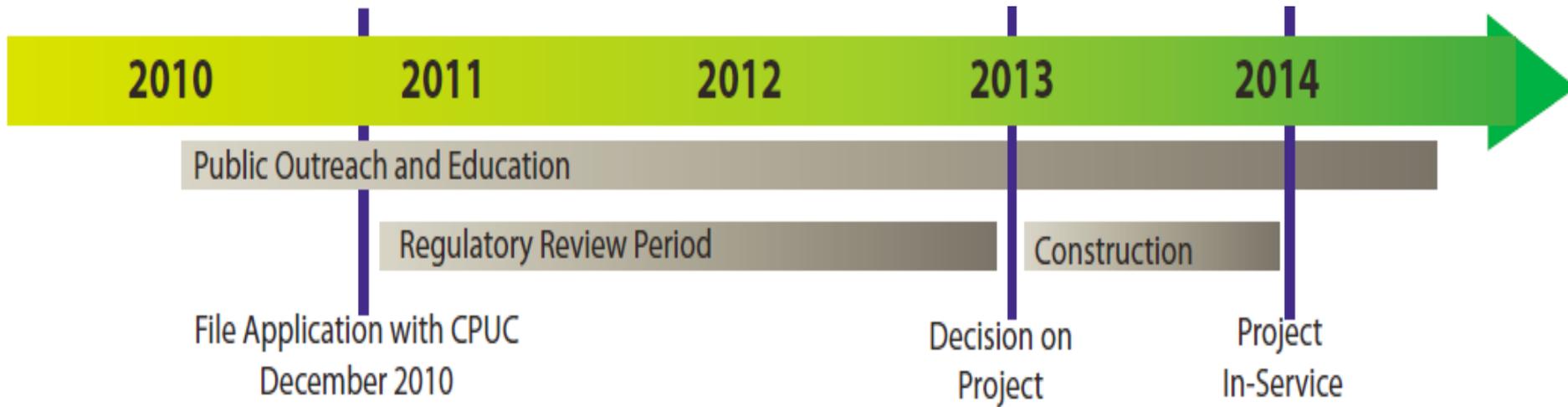


PUBLIC OUTREACH

- Public outreach and communications are critical elements of SCE's planning process.
- We are committed to keeping the community informed on the status and progress of this important infrastructure upgrade project.



PRELIMINARY TIMELINE



***** This timeline reflects very rough timeframes and is subject to change.***

THANK YOU

- For more information or to contact us:
 - www.sce.com/downs
 - **(866) 464-2005** *Toll-Free Project Info Line*
 - **transmissionprojects@sce.com** (*please indicate “DOWNS SUBSTATION” in the subject line*)