

APPENDIX B
PUBLIC INVOLVEMENT

Public Involvement

SCE encourages communication and outreach to local communities, local business, elected and appointed officials, and other interested parties very early in the project planning process. SCE's goal is to ensure that the company understands and addresses, where possible, issues of interest or potential concern regarding its proposed projects.

In June 2002, the company implemented several community outreach activities for the Viejo System Project. The target audience for these activities was the local community, area businesses, and local appointed and elected officials.

Project Fact Sheets: SCE developed two project fact sheets which are attached and has distributed these fact sheets to all property owners within 300 feet of the existing 220 kV corridor. Additionally, the fact sheets were sent to businesses located near the proposed substation and near the proposed line route; local appointed and elected officials, and to homeowners' associations in the project area. The first fact sheet provided basic information about the need for the project, a broad outline of the parameters of the project, proposed location, and other basic information on the project. The company sent this fact sheet to residents in mid-July 2002.

The company received 15 phone calls regarding the fact sheet. Most of the calls asked for clarification of the information provided, or asked for more specific information on line and pole locations.

Following the distribution of the first project fact sheet, SCE used an independent public involvement specialist to talk directly with a small sample of potentially impacted residents, area businesses, and local officials. These in-person interviews were conducted during late July and early August 2002.

Information gained from these interviews provided SCE with more specific information about what specific topics or issues were of interest or potential concern to the community.

In early November 2002, SCE developed and distributed a second project fact sheet providing the local community with updated information on the project.

This second fact sheet had two goals: 1) to provide area residents with an update on the project parameters including more specific information on the engineering design work and on other relevant components of the project; and 2) to provide area residents with answers to some of the most frequently asked questions received during the interviews conducted in late Summer.

To date the company has received 5 phone calls regarding the second fact sheet and has responded to each inquiry with a direct phone call back to the person calling.