

March 1, 2012

***VIA ELECTRONIC FILING  
AND OVERNIGHT DELIVERY***

Paul Clanon  
Executive Director  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA 94102-3298

**RE: PacifiCorp's (U-901-E) 2011 Annual Report on Utilization of  
Women/Minority/Disabled Veteran Business Enterprises and 2012  
Annual Plan – General Order 156**

Pursuant to General Order 156, Sections 9 and 10, PacifiCorp, d.b.a. Pacific Power, hereby submits twelve (12) copies of its 2011 Annual Report on the Utilization of Women, Minority, Disabled, Veteran Business Enterprises (WMDVBE) and the 2012 Annual Plan.

It is respectfully requested that all formal correspondence and Staff requests regarding this report be addressed to the following:

By E-mail (preferred): [datarequest@pacificorp.com](mailto:datarequest@pacificorp.com)

By regular mail: Data Request Response Center  
PacifiCorp  
825 NE Multnomah, Suite 2000  
Portland, OR 97232

Informal inquiries may be directed to Cathie Allen, Regulatory Affairs Manager, at (503) 813-5934.

Sincerely,



William R. Griffith  
Vice President, Regulation

Enclosure

Cc: Marzia Zafar - CPUC

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking into the	)	
Implementation of Public Utilities Code Sections	)	Rulemaking 87-02-026
8281-8285 Relating to Women and Minority	)	(Filed February 1, 1987)
<u>Business Enterprises</u>	)	

**PACIFICORP (U 901 E)  
UTILITY SUPPLIER DIVERSITY PROGRAM  
CALENDAR YEAR 2011 ANNUAL REPORT AND 2012 ANNUAL PLAN**

Dated: March 1, 2012

## **EXECUTIVE SUMMARY**

PacifiCorp, d.b.a. Pacific Power (PacifiCorp or Company) respectfully submits its 2011 Annual Report and 2012 Annual Plan for the Utility Supplier Diversity Program. The Annual Report covers the period of January 1, 2011, through December 31, 2011, and the Annual Plan covers January 1, 2012, through December 31, 2012.

This report provides information regarding the Company's Women, Minority and Disabled Veteran Business Enterprise (WMDVBE) procurement program and summarizes PacifiCorp's utilization of WMDVBE suppliers during 2011. The report generally follows the reporting format guidelines established in Commission Decision 95-12-045.

## **INTRODUCTION**

PacifiCorp has a very limited scope of operations in the state of California and, due to the geographic location of its service territory, has found limited availability of women, minority, and disabled veteran business enterprises in California. The Company's service territory in California includes the communities of Yreka, Mt. Shasta, Crescent City and Alturas.

PacifiCorp has approximately 45,000 customers in California. These customers account for approximately 1.49 percent of total kilowatt hour sales in PacifiCorp's six states (California, Idaho, Oregon, Utah, Washington and Wyoming).

**PACIFICORP  
WMDVBE  
2011 ANNUAL REPORT  
2012 ANNUAL PLAN**

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## 2011 ANNUAL REPORT

### 9.1.1 Description of WMDVBE Program Activities, Internal and External

#### INTERNAL:

PacifiCorp personnel met and conferred in an ongoing effort to update and improve current Company WMDVBE programs.

Meetings were conducted with procurement personnel to discuss and train employees on General Order 156.

Procurement personnel attended trade fairs and contacted potential vendors to see if they meet our requirements and needs.

#### EXTERNAL:

PacifiCorp carefully reviewed outreach activities to determine the appropriateness for Company participation. For example, PacifiCorp attended conferences and vendor events such as the Oregon Association of Minority Entrepreneurs. WMDVBE suppliers and contractors are given contact names and phone numbers of Company offices or personnel and are encouraged to introduce themselves and provide information about their companies. Potential vendors are also informed of the process to be pre-approved for future requests for proposals (RFP).

The Company responded to calls and requests from women, minority, and disabled veteran suppliers to become a part of the Company's list of suppliers and contractors. In a timely manner, individuals were sent Company forms necessary for conducting business.

PacifiCorp has an established email address [NewSupplier@Pacifcorp.com](mailto:NewSupplier@Pacifcorp.com) to route potential suppliers to a central location. This is a forum where the questions and information can be routed to Company personnel in the best position to assess the interest level in their goods or services.

A Vendor Pre-Qualification Application is available on PacifiCorp's internet site at [www.PacifiCorp.com](http://www.PacifiCorp.com) which allows companies to submit information and become pre-qualified for potential RFPs.

In 2011, the Company's SAP database was calibrated to the Supplier Clearinghouse database that provides certified WMDVBE suppliers. By verifying the WMDVBE suppliers through the Supplier Clearinghouse this report is now more aligned and showing more accurate data.

Company-wide procurement was \$2,060,778,476. Verified Company-wide minority spend was \$24,936,861 and California WMDVBE contractors used Company-wide was \$14,583,074. PacifiCorp's number of qualifying vendors increased in 2011 over the 2010 numbers. As previously mentioned, PacifiCorp is a multi-jurisdictional electric utility (MJU) with approximately 1.7 million customers in California, Idaho, Oregon, Utah, Washington and Wyoming. Approximately 45,000 of those customers are located in Shasta, Modoc, Siskiyou and Del Norte counties in Northern California, representing less than two percent of the total retail load served across PacifiCorp's six-state system. While the Company procures goods and services for the benefit of its California service territory most procurement is done on a Company-wide basis. The data reported in this document is based on procurement Company-wide with vendors in the Supplier Clearinghouse database. In prior years, the Company had limited the data reported in the document to procurement done solely for its California service territory. Upon further review of General Order 156 and through calibration of the Company's SAP database to the Supplier Clearinghouse database, the data reported in this year's report is now more consistent with General Order 156.

**WMDVBE ANNUAL RESULTS BY ETHNICITY**

			2011			
			Direct	Sub	Total \$	%
1	Minority Men	Asian-Pacific	\$2,115	\$0	\$2,115	0%
2		Black	\$0	\$0	\$0	0%
3		Hispanic	\$60,430	\$0	\$60,430	.4%
4		Native-American	\$107,735	\$0	\$107,735	.7%
5		Other	\$0	\$0	\$0	0%
6		Total Minority Men	\$170,280	\$0	\$170,280	1.2%
7	Minority Women	Asian-Pacific	\$0	\$0	\$0	0%
8		Black	\$0	\$0	\$0	0%
9		Hispanic	\$2,650	\$0	\$2,650	0%
10		Native-American	0	\$0	\$0	0%
11		Other	\$14,374,520	\$0	\$14,374,520	98.6%
12		Total Minority Women	\$14,377,170	\$0	\$14,377,170	98.6%
13	Total Minority Business Enterprise (MBE)		\$170,280	\$0	\$170,280	1.2%
14	Women Business Enterprise (WBE)		\$14,377,170	\$0	\$14,377,170	98.6%
15	Subtotal Women, Minority Business Enterprise (MWBE)		\$14,547,450	\$0	\$14,547,450	99.8%
16	Service Disable Veteran Business Enterprise (DVBE)		\$35,625	\$0	\$35,625	.2%
17	TOTAL WMDVBE		\$14,583,075	\$0	\$14,583,075	100%
18	Gross Procurement		\$14,583,075			
19	Exclusions		\$0			
20	Net Procurement		\$14,583,075			

**WMDVBE ANNUAL RESULTS BY PRODUCT AND SERVICE CATEGORIES**

				Products		Services		Total	
				\$	%	\$	%	\$	%
1	Minority	Asian-Pacific	Direct	\$2,115	100%	\$0	0%	\$2,115	100%
2	Men	Black	Direct	\$0	0%	\$0	0%	\$0	0%
3		Hispanic	Direct	\$60,430	100%	\$0	0%	\$60,430	100%
4		Native-American	Direct	\$0	0%	\$107,735	100%	\$107,735	100%
5		Other	Direct	\$0	0%	\$0	0%	\$0	0%
6		Total Minority Men	Direct	\$62,545	37%	\$107,735	63%	\$170,280	100%
7		Minority	Asian-Pacific	Direct	\$0	0%	\$0	0%	\$0
8	Women	Black	Direct	\$0	0%	\$0	0%	\$0	0%
9		Hispanic	Direct	\$0	0%	\$2,650	100%	\$2,650	100%
10		Native-American	Direct	\$0	0%	\$0	0%	\$0	0%
11		Other	Direct	\$18,854	.1%	\$14,355,666	99.9%	\$14,374,520	100%
12		Total Minority Women	Direct	\$18,854	.1%	\$14,358,316	99.9%	\$14,377,170	100%
13	Total Minority Business Enterprise (MBE)		Direct	\$62,545	37%	\$107,735	63%	\$170,280	100%
14	Women Business Enterprise (WBE)		Direct	\$18,854	.1%	\$14,358,316	99.9%	\$14,377,170	100%
15	Total Women, Minority Business Enterprise (MWBE)		Direct	\$81,399	1%	\$14,466,051	99%	\$14,547,450	100%
16	Service Disable Veteran Business Enterprise (DVBE)		Direct	\$0	0%	\$35,625	100%	\$35,625	100%
17	TOTAL WMDVBE		Direct	\$81,399	1%	\$14,501,676	99%	\$14,583,075	100%

18	Gross Procurement	\$14,583,075
19	Exclusions	\$0
20	Net Procurement	\$14,583,075

21	Total Product Procurement	\$81,399
22	Total Service Procurement	\$14,501,676
23	Net Procurement	\$14,583,075

24 Percentage for "Products" expenditures are WMDVBE compared to "Total Product Procurement" expenditures.

25 Percentage for "Services" expenditures are WMDVBE compared to "Total Service Procurement" expenditures.

26 Percentage for "Total" expenditures are WMDVBE compared to "Net Procurement" expenditures.

**WMDVBE PROCUREMENT BY PRODUCT AND SERVICE CATEGORIES**

				Products		Services		Total	
				\$	%	\$	%	\$	%
1	Minority	Asian-Pacific	Sub	\$0	0%	\$0	0%	\$0	0%
2	Men	Black	Sub	\$0	0%	\$0	0%	\$0	0%
3		Hispanic	Sub	\$0	0%	\$0	0%	\$0	0%
4		Native-American	Sub	\$0	0%	\$0	0%	\$0	0%
5		Other	Sub	\$0	0%	\$0	0%	\$0	0%
6		Total Minority Men	Sub	\$0	0%	\$0	0%	\$0	0%
7	Minority Women	Asian-Pacific	Sub	\$0	0%	\$0	0%	\$0	0%
8		Black	Sub	\$0	0%	\$0	0%	\$0	0%
9		Hispanic	Sub	\$0	0%	\$0	0%	\$0	0%
10		Native-American	Sub	\$0	0%	\$0	0%	\$0	0%
11		Other	Sub	\$0	0%	\$0	0%	\$0	0%
12		Total Minority Women	Sub	\$0	0%	\$0	0%	\$0	0%

13	Total Minority Business Enterprise (MBE)	Sub	\$0	0%	\$0	0%	\$0	0%
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14	Women Business Enterprise (WBE)	Sub	\$0	0%	\$0	0%	\$0	0%
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15	Total Women, Minority Business Enterprise (MWBE)	Sub	\$0	0%	\$0	0%	\$0	0%
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16	Service Disable Veteran Business Enterprise (DVBE)	Sub	\$0	0%	\$0	0%	\$0	0%
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17	TOTAL WMDVBE	Sub	\$0	0%	\$0	0%	\$0	0%
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18	Gross Procurement	\$0	\$0	\$0
19	Exclusions	\$0	\$0	\$0
20	Net Procurement	\$0	\$0	\$0

**WMDVBE PROGRAM EXPENSES**

Line No.	Expense Category	2011
1	Wages	\$2,000
2	Other Employee Expenses	\$ 0
3	Program Expenses	\$1,126
4	Reporting Expenses	\$ 0
5	Training	\$ 0
6	Consultants	\$ 0
7	Other	\$ 0
8	TOTAL Estimated Expenses	\$3,126

Line No.	A description of progress in meeting or exceeding set goals and an explanation of any circumstances that may have caused the utility to fall short of its goals.																										
1																											
2		<table border="1"> <thead> <tr> <th data-bbox="495 470 875 579">Category</th> <th data-bbox="886 470 1133 579">Current Year Results</th> <th data-bbox="1138 470 1385 579">Current Year Goals</th> </tr> </thead> <tbody> <tr> <td data-bbox="495 585 875 621">Minority Men</td> <td data-bbox="886 585 1133 621">0.0%</td> <td data-bbox="1138 585 1385 621">n/a</td> </tr> <tr> <td data-bbox="495 627 875 663">Minority Women</td> <td data-bbox="886 627 1133 663">0.0%</td> <td data-bbox="1138 627 1385 663">n/a</td> </tr> <tr> <td data-bbox="495 669 875 743">Minority Business Enterprise (MBE)</td> <td data-bbox="886 669 1133 743">0.0%</td> <td data-bbox="1138 669 1385 743">1.0%</td> </tr> <tr> <td data-bbox="495 749 875 823">Women Business Enterprise (WBE)</td> <td data-bbox="886 749 1133 823">0.7%</td> <td data-bbox="1138 749 1385 823">1.0%</td> </tr> <tr> <td data-bbox="495 829 875 930">Subtotal Women, Minority Business Enterprise (WMBE)</td> <td data-bbox="886 829 1133 930">0.7%</td> <td data-bbox="1138 829 1385 930">2.0%</td> </tr> <tr> <td data-bbox="495 936 875 1037">Service Disabled Veteran Business Enterprise (DVBE)</td> <td data-bbox="886 936 1133 1037">0.0%</td> <td data-bbox="1138 936 1385 1037">0.0%</td> </tr> <tr> <td data-bbox="495 1043 875 1079"><b>Total WMDVBE</b></td> <td data-bbox="886 1043 1133 1079"><b>0.7%</b></td> <td data-bbox="1138 1043 1385 1079"><b>2.0%</b></td> </tr> </tbody> </table>	Category	Current Year Results	Current Year Goals	Minority Men	0.0%	n/a	Minority Women	0.0%	n/a	Minority Business Enterprise (MBE)	0.0%	1.0%	Women Business Enterprise (WBE)	0.7%	1.0%	Subtotal Women, Minority Business Enterprise (WMBE)	0.7%	2.0%	Service Disabled Veteran Business Enterprise (DVBE)	0.0%	0.0%	<b>Total WMDVBE</b>	<b>0.7%</b>	<b>2.0%</b>	
Category	Current Year Results	Current Year Goals																									
Minority Men	0.0%	n/a																									
Minority Women	0.0%	n/a																									
Minority Business Enterprise (MBE)	0.0%	1.0%																									
Women Business Enterprise (WBE)	0.7%	1.0%																									
Subtotal Women, Minority Business Enterprise (WMBE)	0.7%	2.0%																									
Service Disabled Veteran Business Enterprise (DVBE)	0.0%	0.0%																									
<b>Total WMDVBE</b>	<b>0.7%</b>	<b>2.0%</b>																									
3																											
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9																											
10																											
11	PacifiCorp had a short term goal of 1.00% for WMDVBE Enterprises, but																										
12	individual percentages were not assigned by gender.																										
13																											
14																											
15	PacifiCorp did not set a goal for disabled veteran activity.																										
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Line No.	<b>A summary of prime contractor utilization of WMDVBE subcontractors.</b>							
1								
2		Minority Men	Minority Women	Minority Business Enterprise (WME)	Women Business Enterprise (WBE)	Women Minority Business Enterprise (WMBE)	Service Disabled Veterans Business Enterprise (DVBE)	<b>TOTAL WMDVBE</b>
3	Direct \$	0	0	0	0	0	0	0
4	Subcontracting \$	0	0	0	0	0	0	0
5	Total \$	0	0	0	0	0	0	0
6		0	0	0	0	0	0	0
7	Direct %	0	0	0	0	0	0	0
8	Subcontracting %	0	0	0	0	0	0	0
9	Total %	0	0	0	0	0	0	0
10								
11	Gross Procurement							
12	Exclusion							
13	Net Procurement							
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16	PacifiCorp did not have contracts applicable to utilization of WMDVBE subcontracts in 2011.							
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Line No.	A list of WMDVBE complaints received during the past year, accompanied by a brief description of the nature of each complaint and its resolution or current status.
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2	PacifiCorp is unaware of any WMDVBE complaints during 2011.
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Line No.	<b>A summary of purchases and/or contracts for products and services in excluded categories.</b>
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2	PacifiCorp did not claim exclusions for 2011.
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Line No.	<b>A justification for the continued existence of any “excluded category” of products or services which has been removed from the procurement dollar base used to set goals because of the established unavailability of WMDVBE suppliers. Such justification must include a description of any efforts made to find and/or recruit WMDVBE suppliers or services in the excluded category.</b>
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21	Not Applicable.
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Line No.	<b>A description of any efforts made to recruit WMDVBE suppliers of products or services in procurement categories where WMDVBE utilization has been low, such as legal and financial services, fuel procurement, and areas that are considered highly technical in nature.</b>
1	
2	PacifiCorp’s internal and external activities described in section 9.1.1 are aimed at recruiting WMDVBE suppliers of products or services in procurement categories where WMDVBE utilization has been low as well as in all other procurement categories.
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Line No.	Products/Services		Short-Term (2012)				Mid-Term (2013)					Long-Term (2014)					
			Minority		Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Women Minority Business Enterprise (WMBE)	Minority		Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Women Minority Business Enterprise (WMBE)	Minority		Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Women Minority Business Enterprise (WMBE)
			Men	Women				Men	Women				Men	Women			
			%		%		%		%		%		%		%		
1	Replacement parts	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
2	Office Supplies	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
3	Operating Materials	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
4	Automotive Repair	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
5	Freight Services	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
6	Tree Trimming	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
7	Analytical Services	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
8	Other	%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%
9	TOTAL		0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%	0	0	1.00%	1.00%	1.00%

10	PacifiCorp has a goal of 1.00% for WMDVBE Enterprises, but individual percentages are not assigned by gender.
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Line No.	<b>A description of WMDVBE program planned for the next calendar year. Internal program activities.</b>
1	
2	WMDVBE program activities will receive increased emphasis in 2012.
3	Efforts will be made to meet the Company's goals in regard to General Order 156 in the Company's service territory in California.
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20	<b>A description of WMDVBE program planned for the next calendar year. External program activities.</b>
21	
22	The Company will aim to increase its activities with WMDVBE businesses in 2012.
23	Activities will continue as outlined in this 2011 Annual Report. Efforts will be
24	made to meet the Company's goals in regard to General Order 156.
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Line No.	<b>Plans for recruiting WMDVBE suppliers of products or services where WMDVBE utilization has been low, such a legal and financial services, fuel procurement, and areas considered highly technical in nature.</b>
1	
2	PacifiCorp will continue its concerted efforts in the recruitment of available
3	WMDVBE suppliers in all product and service categories. WMDVBE outreach activities will
4	continue to identify those procurement areas that need more WMDVBE attention.
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Line No.	<b>Plans for seeking and/or recruiting WMDVBE suppliers of products or services in any “excluded category” of products or services which has been removed from the procurement dollar base used to set goals because of the established unavailability of WMDVBE suppliers.</b>
1	
2	Not Applicable, as PacifiCorp will not claim exclusions.
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14	<b>Plans for recruiting WMDVBE suppliers for service where WMDVBE suppliers are currently unavailable</b>
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16	PacifiCorp will route potential suppliers to its internet site at <a href="http://www.PacifiCorp.com">www.PacifiCorp.com</a> , where
17	suppliers can find information regarding how to become a qualified supplier. Suppliers can
18	download the pre-qualification application and email it to <a href="mailto:Newsupplier@PacifiCorp.com">Newsupplier@PacifiCorp.com</a> ,
19	PacifiCorp can then assess a company’s products and/or services to qualify them for future
20	RFPs.
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Line No.	<b>Plans for encouraging both prime contractors and grantees to engage WMDVBE's in all categories which provide subcontracting opportunities.</b>
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2	Plans for encouraging prime contractors to engage women, minority, and disabled veteran business enterprises in subcontracts in all categories which provide subcontracting opportunities will be handled on a case-by-case basis.
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Line No.	<b>Plans for complying with the WMDVBE program established by the Commission as required by Public Utilities Sections 8283 (c). The Executive Director’s Office will be responsible for developing, periodically refining, and recommending such guidelines for the Commission’s adoption.</b>
1	
2	PacifiCorp will consider as appropriate the recommendations by the Commission’s
3	Advisory and Compliance Division for the achievement of maximum results in
4	implementing legislative policy and General Order 156 in being consistent with the WMDVBE
5	program guidelines.
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