

**MetroPCS California, LLC**  
**2011 WMDVBE Annual Report/ 2012 Annual Plan G.O. 156**  
**(U-3079-C)**

**PUBLIC VERSION**



**Minority, Women, and Disabled Veteran Owned Business Enterprise**

**Annual Report and Plan**

**California Public Utilities Commission**

MetroPCS California, LLC  
Attn.: Legal Department  
2250 Lakeside Boulevard  
Richardson, Texas 75082

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**I. 2011 ANNUAL REPORT**

**9.1.1 WMDVBE ACTIVITIES**

Description of internal and external WMDVBE program activities engaged in by MetroPCS California, LLC ("MetroPCS"), during the 2011 calendar year.

**Internal Activities**

Procurement of goods and services for a particular local area are generally done on a decentralized basis in each major metropolitan area in which MetroPCS provides service, subject to MetroPCS' Competitive Bidding Procedures Policy and Purchasing and Accounts Payable Policy. MetroPCS' Purchasing Department, Legal Department and various internal system support groups provide centralized support for regional procurement of goods and services outside of California, that are not reflected in this report. MetroPCS does not maintain a formal internal WMDVBE department at this time. MetroPCS is reporting on its efforts to encourage diverse vendor procurement, generally and in its 2011 WMDVBE program specifically.

**External Activities**

MetroPCS seeks new sources for materials, components, supplies and services from WMDVBE certified businesses that are able to provide quality products and services in a timely and competitive fashion. Generally, all projects in excess of \$10,000 are subjected to the process outlined in MetroPCS' Purchasing and Accounts Payable Policy and the Competitive Bidding Procedures Policy, which includes an invitation to bid, submission of bid proposals, review and confirmation of bid information by MetroPCS, and ultimate selection of the supplier. Vendors for these projects are selected based on this process, which includes an evaluation of the price, terms and conditions, quality, experience, and other relevant factors.

In an effort to both utilize the services of more WMDVBE suppliers and to make more suppliers aware of California's WMDVBE program, MetroPCS has begun to identify and schedule discussions with supplier cooperatives made up of women, minority and disabled veteran-owned businesses in order to inform them about opportunities with MetroPCS and MetroPCS' processes, and to encourage their participation in MetroPCS bids.

As part of its activities, MetroPCS has developed and distributed technical assistance to WMDVBEs and small businesses in 2011, which included development and distribution of materials to assist entities in becoming WMDVBEs as well as participation in training events. MetroPCS has provided technical assistance to small and diverse businesses, but does not track the specific amounts of funds that it has expended in this area.



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9.1.2(a) WMDVBE ANNUAL RESULTS BY ETHNICITY  
 (including total number of WMDVBE with direct spends)

Description	Category	# of Firms	Total Dollars Spent	%
Minority Men	Asian-Pacific	1	\$	
	Black	0	\$	
	Hispanic	2	\$	
	Native American	0	\$	
	Other	0	\$	
	Total Minority men	3	\$	
Minority Women	Asian-Pacific	0	\$	
	Black	0	\$	
	Hispanic	0	\$	
	Native American	0	\$	
	Other	0	\$	
	Total Minority women	0	\$	
Total Minority Business				
	Enterprise (MBE)	3	\$	
Women Business				
	Enterprise (WBE)	6	\$	
Subtotal Women, Minority Business				
	Enterprise (MWBE)	9	\$ 8	
Service Disabled Veteran Business				
	Enterprise (DVBE)	1	\$	
	Total WMDVBE	10		
Non WMDVBE		21		
Total Procurement				

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In addition to the foregoing procurement numbers, MetroPCS utilizes independent dealer stores to market its services in California. There are 364 such independent dealers, 343 of which are estimated WMDVBE, or 94.237% of the total. At this time, MetroPCS does not track the specific ethnicity of such independent dealers.

The general breakdown for the 364 WMDVBE independent dealers is as follows:

- Ethnic minority owned – 306 estimated (84.06%)
- Women owned – 30 estimated (8.24%)
- Disabled veteran owned – 7 estimated (1.92%)

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9.1.2(b) WMDVBE Procurement by Product & Service Categories – By Product/Service Category  
(including total number of WMDVBE with direct spends)

	Asian Pacific		Black		Hispanic		Native American		Other		Total Minority	
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
1 Admin, Supplies, Equipment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2	0.00%	0%	0.00%	0%	0.00%	0.00%	0%	0%	0.00%	0.00%	0.00%	0.00%
3 Business Office Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4	0.00%	0%	0%	0%	0.00%	0.00%	0%	0%	0.00%	0.00%	0.00%	0.00%
5 Freight/Transportation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
6	0.00%	0%	0%	0%	0.00%	0.00%	0%	0%	0.00%	0.00%	0.00%	0.00%
7 Information Technology	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
8	0.00%	0%	0%	0%	0.00%	0.00%	0%	0%	0%	0%	0.00%	0.00%
9 Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
10	0.00%	0%	0%	0%	0.00%	0.00%	0%	0%	0%	0%	0.00%	0.00%
11 Network Equipment & Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
12	0%	0%	0%	0%	0.00%	0.00%	0%	0%	0%	0%	0.00%	0.00%
13 Business & Professional Services (Legal)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
14	0%	0.00%	0%	0%	0.00%	0.00%	0%	0%	0%	0%	0%	0%

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9.1.2(b) Table, Cont.

	MBE	WBE	WMBE	DVBE	Total WMDVBE	Total Non WMDVBE	Total
1 Admin. Supplies, Equipment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2	%	0.00%	0.00%	0.00%	0.00%	0.00%	
3 Business Office Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4	%	0.00%	0.00%	0.00%	0.00%	0.00%	
5 Freight/Transportation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
6	%	0.00%	0.00%	0.00%	0.00%	0.00%	
7 Information Technology	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
8	%	0.00%	0.00%	0.00%	0.00%	0.00%	
9 Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
10	%	0.00%	0.00%	0.00%	0.00%	0.00%	
Network Equipment & Infrastructure	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
11	%						
Business & Professional Services (Legal)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
13	%						
14							
15 Total (dollars)	\$						
Total (percentage)	%						

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9.1.3 WMDVBE Program Expense

The following summarizes 2011 expenses solely attributable to activities supporting California Public Utilities Commission General Order 156.

<b>Line No.</b>	<b>Expense Category</b>	<b>2011 Expense*</b>
1	Wages	
2	Other Employee Expenses	\$0
3	Program Expenses	\$0
4	Reporting Expenses	\$0
5	Training	\$0
6	Consultants	\$0
7	Other (Legal Fees)	
8	TOTAL	

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**Wages:** Salary and payroll related costs of employees working on WMDVBE issues.

**Other Employee Expenses:** Office space, travel and other non-wage costs.

**Program Expenses:** Printing, postage, suppliers and other costs directly related to the program.

**Reporting Expenses:** Computer, accounting, printing and other expenses in preparing reports for the CPUC.

**Training:** Costs associated with training employees (internal) and vendors (external).

**Consultants:** Costs of hiring consultants to assist with WMDVBE Program.

**Other:** Costs that do not apply to any category (includes legal fees).

\*While additional expenses were incurred in supporting GO 156, such as identifying the ownership of vendors, calculating the expenditures, tracking data, preparing this report, etc., few of these expenses were solely attributable to these activities.

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9.1.4 Description of Progress in Meeting or Exceeding Set Goals\*

Line #	Category	2011 Goals	2011 Results
1	Minority Men		
2	Minority Women		
3	Minority Business Enterprise (MBE)		
4	Women Business Enterprise (WBE)		
5	Subtotal Women, Minority Business Enterprise (WMBE)		
6	Service Disabled Veteran Business Enterprise (DVBE)		
7	Total WMDVE		

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\* For the Products and Services identified. Please see Section 9.1.1 for further explanation of Results and Goals

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9.1.5 A Summary of Prime Contractor Utilization of WMDVBE Subcontractors

MetroPCS does not currently have a method for tracking prime contractor utilization of sub-contractors.

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9.1.6 List of 2011 WMDVBE Complaints

No WMDVBE complaints were received in 2011.

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9.1.7 Summary of purchases / contracts for products / services in excluded categories

N/A

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9.1.8 Supplier Recruitment in Low Utilization Categories

See Section 9.1.1..

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**II. 2012 ANNUAL PLAN**

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10.1.1 Short, Mid and Long Term Goals by Product and Service Category

	Short-Term (2012)										Mid-Term (2013 and 2014)										Long-Term (2015)										
	Minority										Minority										Minority										
	Men	Women	MBE	WBE	W/MBE	DVBE	Men	Women	MBE	WBE	W/MBE	DVBE	Men	Women	MBE	WBE	W/MBE	DVBE	Men	Women	MBE	WBE	W/MBE	DVBE	Men	Women	MBE	WBE	W/MBE	DVBE	
1	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
5	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
6																															
7	0.00%	0.00%	0.00%	25.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	25.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	25.00%	0.00%	0.00%	0.00%
8	<b>Total</b>																														

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Note to Schedule 10.1.1 :

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The goals are zero in many categories because the purchasing and contracting activity for that category is handled by the corporate parent company located in Richardson, Texas. Many of these contracts are long-term and are nationwide in nature and cover the products and services listed in this section. MetroPCS will continue to analyze its procurement activities in an effort to identify future procurement opportunities in these categories.

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10.1.2 Description of WMDVBE Program for 2012

MetroPCS recognizes that the importance of the use of WMDVBE suppliers and the social and economic benefit that it brings. As a result, MetroPCS' finance and procurement groups will make efforts to:

Internal Activities

- Provide training and information on WMDVBE suppliers in management meetings;
- Review the WMDVBE database on the CPUC's website in order to identify potential WMDVBE suppliers for procurement opportunities;
- Periodically track WMDVBE utilization to help ensure goals are met.

External Activities

- Encourage existing suppliers to participate in the WMDVBE program;
- Distribute information on the WMDVBE program to new and potential suppliers;
- Participate in technical assistance activities (addressing certification as a WMDVBE and informing businesses about the industry/RFP process)

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10.1.3 Plans for Recruiting WMDVBE Suppliers for Product and Service Categories with  
Historically Low Utilization  
(Legal, Financial, Fuel, High Tech)

MetroPCS will analyze its procurement patterns in an effort to identify future procurement opportunities in under-represented categories.

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10.1.4 Plans for Seeking and/or Recruiting WMDVBE Suppliers in Categories Where  
WMDVBE Suppliers are Unavailable

MetroPCS plans to distribute information on the WMDVBE program to all new and potential suppliers in an effort to increase the number and type of suppliers that participate in the WMDVBE program.

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10.1.5 Plans for Encouraging Both Prime Contractors and Grantees to  
Engage WMDVBE's in Subcontracts in All Categories which Provide  
Subcontracting Opportunities

MetroPCS often is not involved, nor aware, of the use of subcontractors by MetroPCS's prime contractors; however, MetroPCS will try to encourage its prime contractors to utilize the services of WMDVBE suppliers as opportunity allows. MetroPCS's finance and procurement groups also will try to identify and implement subcontracting opportunities for WMDVBE suppliers and bring such opportunities to the attention of MetroPCS's prime contractors.

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10.1.6 Plans for Complying with the WMDVBE Program Guidelines Established by the  
Commission as Required by PU Code §8283(c)

MetroPCS recognizes the social and economic benefits of a successful WMDVBE program. As a result, MetroPCS will make efforts to comply with the Commission-established WMDVBE Program Guidelines and to meet or exceed the goals established above.

In order to help make the WMDVBE program successful, MetroPCS will encourage self-certified suppliers to register with the Commission's Clearinghouse as a WMDVBE program supplier. MetroPCS will also provide information to new and potential suppliers informing them of the Commission's WMDVBE program.

MetroPCS will also review its current procurement practices and to identify product and service categories where WMDVBE suppliers may have opportunity. In this regard, MetroPCS also hopes to be able to identify opportunities for WMDVBEs in areas where they have been historically underrepresented or not represented, in an effort to expand the reach and number of WMDVBE participants.