



California Public Utilities Commission
Thought Leaders Series

**Wednesday, July 14, 2010
 1:30 to 3:30 p.m.
 CPUC Auditorium
 505 Van Ness Avenue
 San Francisco, CA 94102**

CPUC Policy and Planning Division

Presents



Michael Hanemann

Chancellor's Professor
 Department of Agricultural and Resource Economics
 University of California, Berkeley

Fran Spivy-Weber



Vice-Chair of the
 State Water Resources
 Control Board

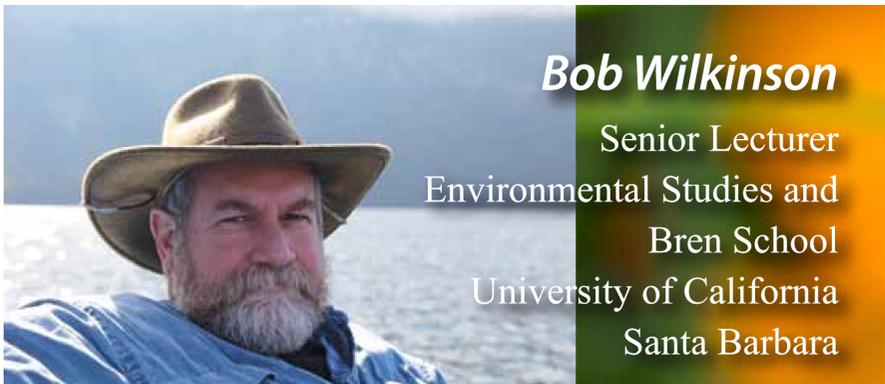


Ellen Hanak

Senior Fellow
 Public Policy Institute of California



**The Real Cost of Water
 and the
 Coming Water Shortage**



Bob Wilkinson

Senior Lecturer
 Environmental Studies and
 Bren School
 University of California
 Santa Barbara



A nationally recognized panel of experts discusses:

- The energy and environmental costs of water production, transport, treatment, distribution, and use;
- Climate change mitigation and adaptation costs associated with water;
- External costs not currently reflected in water prices;
- Whether agricultural and urban users pay for the real cost of their water;
- Whether water prices accurately reflect actual new infrastructure costs;
- Whether California's multiple water regulatory agencies should propose a joint plan for integrating water regulation;
- The advantages and disadvantages of CPUC cost effectiveness calculations in evaluating water projects;
- How the various beneficial uses of water can be appropriately reflected in the price of water.

Free and Open to the Public

For a brief registration, visit: www.cpuc.ca.gov/ThoughtLeaders

For questions and comments, please contact: thoughtleaders@cpuc.ca.gov.

Also available via video webcast at: www.californiaadmin.com/cpuc.shtml

