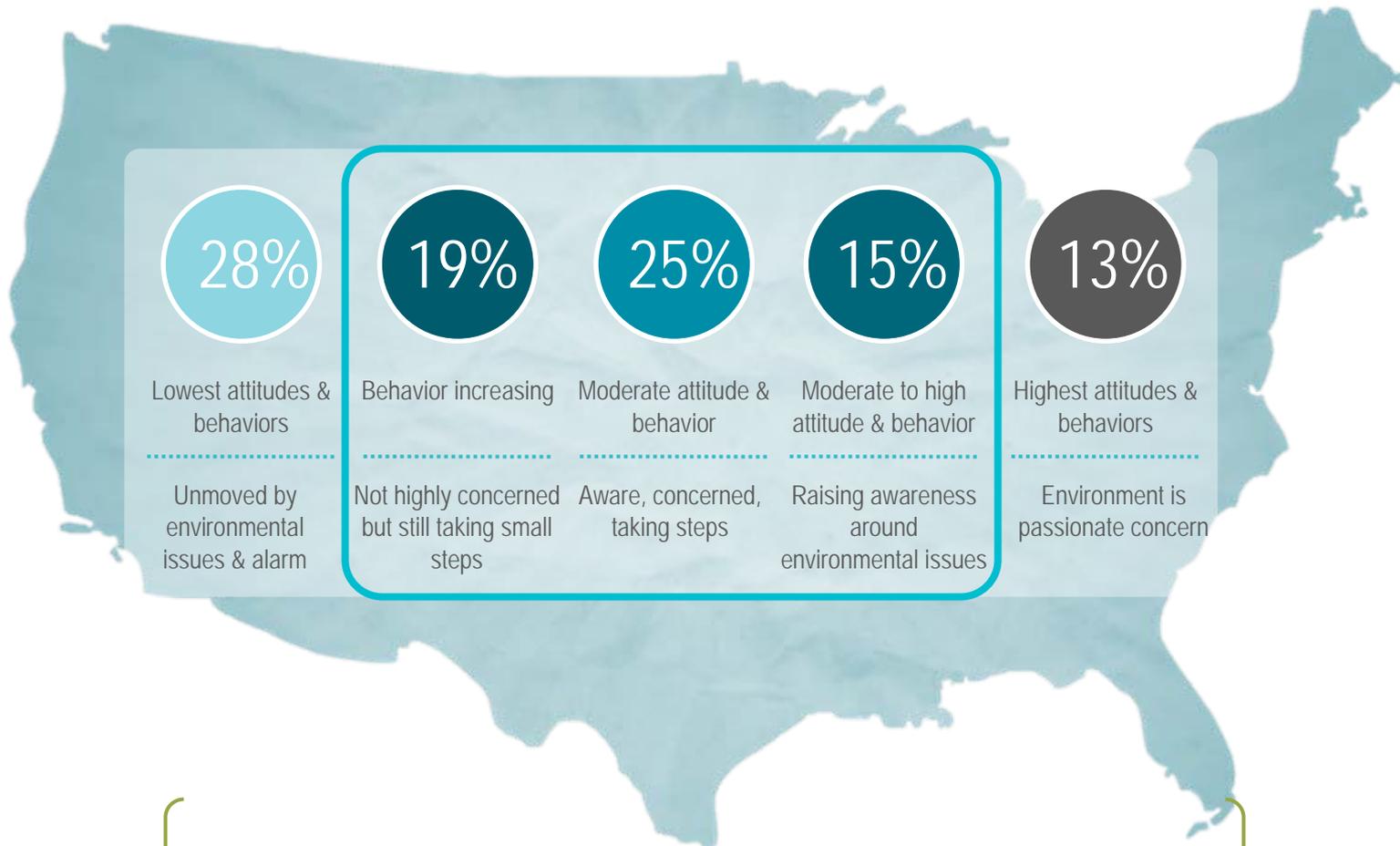


MOVE THE MAINSTREAM A LITTLE...

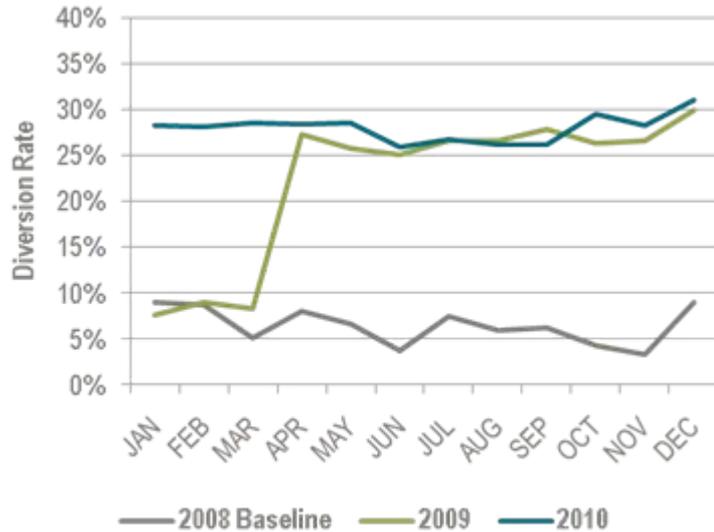
And they will make a big difference



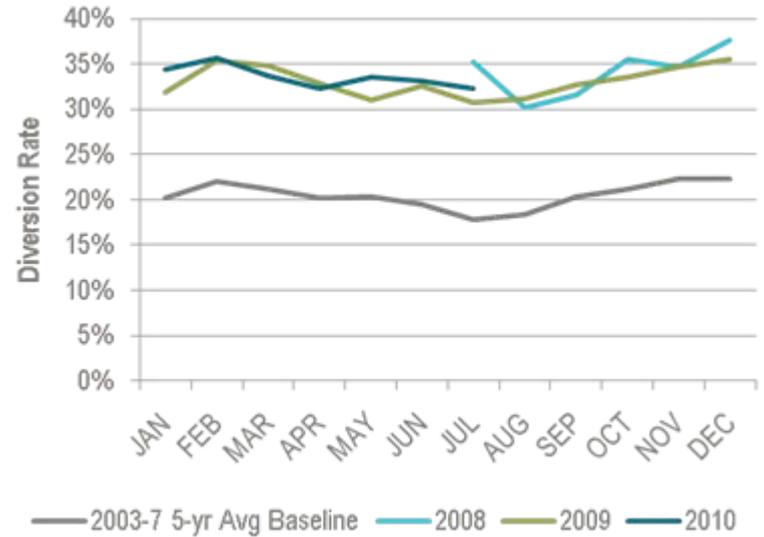
78% of consumers say they would do more if they understood how a particular "green" action could help the environment as well as benefit them personally.

PERSISTENCE IS KEY

Minnesota 20K HH's



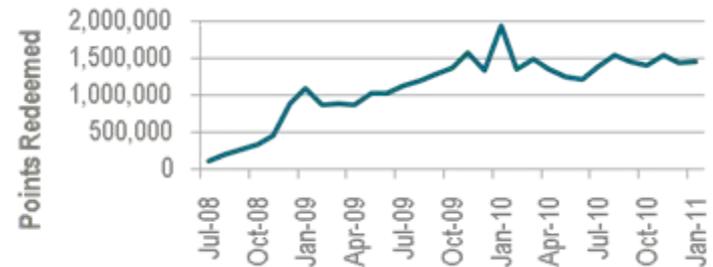
New Jersey 24K HH's



Rochester Hills Monthly Points Redeemed



Cherry Hill Monthly Points Redeemed



RECYCLEBANK REDEMPTION OPTIONS

RESTAURANT

100 POINTS: One Free McCafe Latte at McDonalds



200 POINTS: Buy One Entrée, Get One Free at Ruby Tuesday



FOOD & BEVERAGE

50 POINTS: Save \$1 on SIX when you buy SIX any variety Yoplait® Yogurt cups



100 POINTS: \$2 Off Any One Kashi® Product



200 POINTS: One Free Bag of Wonderful Pistachios



APPAREL

50 POINTS: 20% off a single item at buybuy Baby



100 POINTS: \$15 off \$75 or more at Dick's Sporting Goods



HOME, OFFICE & ELECTRONICS

50 POINTS: Save \$1.00 on any TWO (2) Ziploc® Brand Bags



100 POINTS: \$10 off \$30 or more at Bed Bath & Beyond



ONGOING CONTACT

Through multiple touch points

Social Media



E-Commerce



Ambassador Network

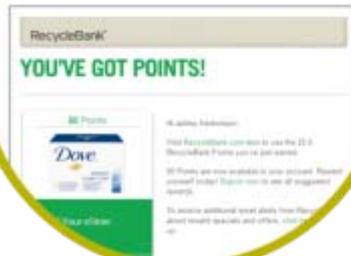


Recyclebank motivates consumers to take easy green actions through multiple channels

Interactive Features



Email Alerts



Mobile Access

