www.cpuc.ca.gov/ThoughtLeaders

#18 California Public Utilities Commission
Thought Leaders Series

An Exciting Discussion of The

Internet of Things

August 2, 2012 • 1:30 p.m. – 3:30 p.m.
in the CPUC Auditorium

The Panel—

Jeff Campbell
Senior Director of Technology Policy,
Cisco Systems, Inc

Richard Adler
Principal, People & Technology/
Institute for the Future

Gabriel Broner
Head of Innovation, Ericsson

Moderated by
Rachelle Chong

Explore the possibilities of the cutting edge!!!

There are more devices connected to the Internet than there are people on Earth...

Many of these devices operate in their very own digital space – the Internet of Things – independently collecting and transmitting data.

What does this Internet of Things mean for you?

How does the Internet of Things affect our lives now, and what might it do for us in the future?

How should consumers and regulators prepare?

Rachelle Chong — *Moderator*

In May 2011, Rachelle Chong joined Comcast as Regional Vice President of Government Affairs for its California Region. She comes to Comcast after a long career in public service. In 1994, President Clinton named Ms. Chong to be the first Asian American FCC Commissioner. In 2006 Governor Schwarzenegger appointed Ms. Chong to the California Public Utilities Commission, where she was the first Asian American Commissioner. She was a strong supporter of diversity efforts for utilities, and began many consumer initiatives for telecommunications users. In 2010 – 2011, Ms. Chong worked as Special Counsel for the California Technology Agency, as the most senior communications policy advisor to the Secretary of Technology.

Jeff Campbell — *Panelist*

Jeffrey A. Campbell is Senior Director, The Americas of Global Government Affairs for Cisco Systems, Inc., the global leader for networking for the Internet. Since 2001, he has been responsible for developing and implementing Cisco's public policy agenda with respect to telecommunications, trade, energy, environment, security and technology issues. In addition to his expertise in telecommunications regulation, Mr. Campbell has been involved in public policy with respect to intellectual property law, Internet regulation, energy regulation, international trade and information technology regulation.

Richard Adler — *Panelist*

Richard Adler is a Research Associate at the Institute for the Future, Palo Alto. He is also president of People & Technology, a consulting firm in Silicon Valley. His research has focused on the implications of new digital technologies for fields including business, education, healthcare and aging. Richard is the author of a forthcoming report on the future of broadband and helped organize a recent expert workshop on this topic co-sponsored by the Institute for the Future and the Wharton School of Business. He is also the author of a number of reports on telecommunications policy for the Aspen Institute, including "Updating Rules of the Digital Road: Privacy, Security, Intellectual Property" (2012).

Gabriel Broner — *Panelist*

Gabriel Broner is Head of Innovation at Ericsson's IP and Broadband Development Unit headquartered in San Jose, California. In his role, Mr. Broner has led the team that created Ericsson Innova, an initiative to enable thousands of people across the world to innovate. Prior to joining Ericsson in March 2010, Gabriel Broner held the positions of General Manager of Storage at Microsoft, Senior Vice President at Silicon Graphics, and Operating Systems Architect at Cray Research.