



**DIVCA Annual Report
Due April 1, 2012
Description of Content and Format
(No Changes from Last Year)**

**Video Franchising and
Broadband Deployment Team**





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Data to Submit by April 1, 2012 (1 of 2)

- Video Availability Data
- Video Subscriber Data
- Broadband Availability Data
 - We are assuming that Video Franchisees have already submitted broadband availability data through the State Broadband Initiative
- Broadband Subscriber Data
 - California portion of Form 477 Data
 - Same data due to the FCC by March 1, 2012 used for reporting broadband subscribers by census tract, speed tiers and technologies





Data to Submit by April 1, 2012 (2 of 2)

- Workplace Diversity Report
 - Copy of EEO-1 filings to Federal Department of Labor
- Collective Bargaining Report
- Annual Employment Report
 - Franchisees with more than 750 employees
- Free Services Provided to Community Centers
 - Franchisees with more than 1 million telephone customers





Video Template for Annual Report

- Like last year, only video data should be included in the video Excel spreadsheet.
- Last year the column for broadband availability data was removed. This data is now collected through the State Broadband Initiative.
- The following four slides illustrate the video template.





Video Template

Tabs / Worksheets in Video Excel Workbook

- State Franchise
 - Enter data (shown in the tables on the following pages) for organizations operating under the state franchise
 - Separate tab for each State Franchise

- Local Franchises
 - Separate tab for local franchises including local affiliates.

- Telephone Service Area – Only for Incumbent Local Exchange Carriers
 - In the Telephone Service Area tab, provide data for the entire Telephone Service Area. (This will be the sum of the data from the State Franchise and Local Franchise tabs, plus additional data from areas where LECs are affiliated with organizations that offer video under something other than a state- or locally-issued video franchise).



A	B	C	D	E	F	G



**DIVCA Annual Report
Holder Video Service Area Data**

Parent Company Name	Franchise Number	Application Number	Consultant Name
ParentCompanyName	FranchiseNumber	ApplicationNumber	ConsultantName

U.S. Census Bureau Census Tract	Aggregate Flag	Aggregate Crossover Flag	Summed Households of Census Block Nodes contained Within Alternate Geospatial Area	Total Number of Households	Number of Low Income Households	Number of Households Offered Video Service by Holder	Number of Households Offered Video Service
CensusTract	Aggregate_Flag	Aggregate_Crossover_Flag	Summed_Households_Census_Block_Node	Households	Households_LI	Video_Offered_Households	Households



Revised DIVCA Annual Report Excel Template (1 of 2)

Parent Company Name	Franchise Number	Application Number	Consultant Name
ParentCompanyName	FranchiseNumber	ApplicationNumber	ConsultantName

U.S. Census Bureau Census Tract	Aggregate Flag	Aggregate Crossover Flag	Summed Households of Census Block Nodes contained Within Alternate Geospatial Area
CensusTract	Aggregate_Flag	Aggregate_Crossover_Flag	Summed_Households_Census_Block_Node





Revised DIVCA Annual Report Excel Template (2 of 2)

Total Number of Households	Number of Low Income Households	Number of Households Offered Video Service by Holder	Number of Low Income Households Offered Video Service by Holder	Number of Households Subscribing to Video Service Offered by Holder
Households	Households_LI	Video_Offered_Households	Households_LI_Offered	Video_Subscribe_Households





Broadband Data

- Broadband **Availability** Data
 - Broadband availability data is being collected via the State Broadband Initiative.
- Broadband **Subscriber** Data
 - Use the FCC's 477 format that you use to submit data to the FCC
 - Details of this format are provided in next 5 slides





Broadband Availability Reporting Process Same as Last Year

- Like last year, broadband availability data is being collected via the State Broadband Initiative.
- Like last year, to make life easier for you...
Your organization **will NOT be required** to report Broadband Availability data again under DIVCA if it has **fully and properly** submitted broadband availability data as of 4/1/12 to the CPUC for the State Broadband Initiative.
- If your organization did not do that, you must submit broadband availability data per the NTIA's NOFA and the CPUC data request before April 1, 2012.





BB Subscriber Data Use FCC 477 Format

Template Details: **Comma Delimited Text File Format**

```
5,51302,1,2,1,,46,9.000  
5,513.02,2,2,1,,97,97.000  
5,513.02,3,2,1,,79,9.000  
5,513.02,4,2,1,,4,64.000  
5,513.02,5,2,1,,94,46.000  
5,513.02,6,2,1,,64,46.000  
5,513.02,8,2,1,,18,48.000  
5,513.02,1,3,1,,6,44.000  
5,513.02,2,3,1,,979,79.000  
5,513.02,3,3,1,,49,49.000  
5,513.02,5,3,1,,4,4.000  
5,513.02,6,3,1,,46,46.000  
5,513.02,7,3,1,,8,19.000
```





Positions for data in FCC 477

Comma Delimited Text File Format (1 of 2)

Position	Value	Data Type	Description
1	County FIPS	Integer up to 3 digits	County FIPS Code (<i>see</i> General Note about Census Tracts, above).
2	Census Tract	Numeric: A number up to 4 digits, followed by a decimal, followed by a number up to 2 digits	Tracts are denoted by a 4 digit number sometimes followed by a decimal and 2 digit suffix. Tract 1 can be entered as simply "1" or as "0001.00". Tract 107.03 can be entered as "107.03" or "0107.03".
3	Upload Rate	Integer	Upload rate as defined in the "Upload Rates" table detailed below.
4	Download Rate	Integer	Download rate as defined in the "Download Rates" table below.
5	Technology Code	Integer	Technology Code as defined in the "Technology Code" table below. Note that the values and percentages for "Terrestrial Mobile Wireless" Technology will behave differently than for the other technologies. For the purpose of this data upload, when compiling your file for submission, assign "Percentage Residential" of 100% in Position 8 and value of "1" in Position 7 for any Census Tracts containing data for "Terrestrial Mobile Wireless".





Positions for data in FCC 477

Comma Delimited **Text File** Format (2 of 2)

6	Technology Code Other	Integer or empty	<p>If you specified technology code '0' (zero) for "All Other" in position 5, you must enter a code for the specific technology in position 6, as indicated in the example below. Note that "Ethernet" is not a valid "All Other" technology. Leave position 6 blank if you used Technology Codes 1 through 9 in position 5.</p>
7	Number of Connections	Integer	<p>Number of connections in this Census Tract for this combination of technology code, upload rate, download rate.</p>
8	Percentage Residential	Number three decimal places	<p>The percentage of connections for this combination of technology code, upload rate, download rate which are "Residential". The format for percentage data input is "XXX.XXX". For example, if 1/2 of the connections in a Census Tract are residential, enter "50" or "50.000" for this value. "0.50" will be translated as one half of one percent.</p>





Codes for FCC 477 Format Upload & Download Rates

Upload Rates	
Rate Code	Description
1	Less than or equal to 200 kbps
2	Greater than 200 kbps and less than 768 kbps
3	Greater than or equal to 768 kbps and less than 1.5 mbps
4	Greater than or equal to 1.5 mbps and less than 3 mbps
5	Greater than or equal to 3 mbps and less than 6 mbps
6	Greater than or equal to 6 mbps and less than 10 mbps
7	Greater than or equal to 10 mbps and less than 25 mbps
8	Greater than or equal to 25 mbps and less than 100 mbps
9	Greater than or equal to 100 mbps

Download Rates	
Rate Code	Description
2	Greater than 200 kbps and less than 768 kbps
3	Greater than or equal to 768 kbps and less than 1.5 mbps
4	Greater than or equal to 1.5 mbps and less than 3 mbps
5	Greater than or equal to 3 mbps and less than 6 mbps
6	Greater than or equal to 6 mbps and less than 10 mbps
7	Greater than or equal to 10 mbps and less than 25 mbps
8	Greater than or equal to 25 mbps and less than 100 mbps
9	Greater than or equal to 100 mbps





Codes for FCC 477 Format Technology Used to Deploy Broadband

Technology Code	
Technology Code	Description
1	Asymmetric xDSL
2	Symmetric xDSL
3	Other Wireline
4	Cable Modem
5	Optical Carrier (fiber to the end user)
6	Satellite
7	Terrestrial Fixed Wireless
8	Terrestrial Mobile Wireless
9	Electric Power Line
0	All Other

Technology Code Other This code requires the entry of '0' (zero) for Technology Code.	
Other Technology Code	Description
1	Other Tech Value #1

Enter a new "Other" Technology Code





FCC Instructions Website

- <http://www.fcc.gov/Forms/Form477/477inst.pdf>
- <http://www.fcc.gov/Forms/Form477/477screenshots.pdf>





Annual Fee for Fiscal Year 2011-2012

- Resolution T-17353
 - User Fee based on households in holders' video service territories, rather than according to revenues, through Fiscal Year 2012-2013.
 - Rate set at \$0.0423 (4.23 cents) per household for FY 2011-2012
 - Franchises issued before Resolution (1/12/12) due April 30, 2012.
 - Franchises issued after Resolution due within 60 days after franchise is issued or by June 30, 2012, whichever is earlier.





Annual Fee Statements / Invoices

- Statements have been sent
- Please make checks payable to:
"CPUC-VSP"
- Please fill out and attach a copy of the fee statement to the check and mail to:
Attn: Claudette Carolina-Blanson
Fiscal Office, Room 3000
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102





Website for Video Franchise & Broadband Deployment Team

- Shown on next six slides





California Public Utilities Commission



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of Governor
erry Brown
Visit his Website
Van Ness Avenue
San Francisco, CA 94102

[PUC](#) > Home

CALIFORNIA PUBLIC UTILITIES COMMISSION

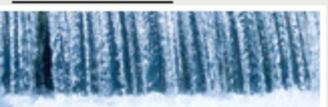
The CPUC regulates privately owned electric, natural gas, telecommunications, water, railroad, rail transit, and passenger transportation companies. The [CPUC](#) serves the public interest by protecting consumers and ensuring the provision of safe, reliable utility service and infrastructure at reasonable rates, with a commitment to environmental enhancement and a healthy California economy. We regulate utility services, stimulate innovation, and promote competitive markets, where possible. On this website you'll find information about the many initiatives underway at the CPUC.



EVENT CALENDAR



RENEWABLE ENERGY



CONSUMER INFORMATION CENTER



- [I need help paying my utility bill.](#)
- [My utility bill shows changes that shouldn't be there.](#)
- [I want to lower my utility bills.](#)
- [I want to file a complaint.](#)
- [My services have been shut off.](#)
- [For more options, go to the **Consumer Information Center.**](#)

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California Public Utilities Commission



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 Governor **Brown**

 is Website

ilities Commission

 less Avenue San

 , CA 94102

[PUC](#) > [Communications](#) > Communications

Communications

The CPUC develops and implements policies for the telecommunications industry, including ensuring fair, affordable universal access to necessary services; developing clear rules of the game and regulatory tools to allow flexibility without compromising due process; removing barriers that prevent a fully competitive market; and reducing or eliminating burdensome regulation.

[WHAT'S NEW](#) in Communications

Consumer Programs and Information

- > [Telephone: Consumer Information Center](#)
 - > [Read our Consumer Programs brochure](#)
- > [Consumer Advisories and Information on Communications Matters](#)
- > [Finding a Service Provider in Your Area](#)
- > [How to File a Complaint](#)
- > [Instructions for Protesting an Advice Letter](#) (see Rule 7.4 - Protests and Responses)
- > [Consumer Protection Initiative](#)
- > California Emerging Technology Fund's [Get Connected](#) Project: Education and tools to help people understand the benefits to their life of having broadband service. Also available [en Español](#).
- > [Discounted Telephone service Programs](#)

COMMUNICATIONS

Emerging Technology Fund

Consumer Programs Information

Central Communications Information

E-911 Shop

Service Provider Plans and Information

2. Scroll down the page until you see the Service Provider Programs and Information subheading, then click the Video Franchising link.

The screenshot shows the Public Utilities Commission website. At the top, there is a navigation bar with links for Home, Energy, Transportation, Communications, Water, Legislation, and DRA. Below this is a secondary navigation bar with links for For Consumers, General Information, For Service Providers, and Surcharges/Taxes/Fees. On the left side, there is a profile for Schwarzenegger, Public Utilities Commission, with contact information: 505 Van Ness Avenue San Francisco, CA 94102. The main heading is "Communications". Below the heading is a paragraph describing the CPUC's role in the telecommunications industry. A "WHAT'S NEW" section is also present. The main content area lists various programs under "COMMUNICATIONS":

- CA Emerging Technology Fund
- Consumer Programs and Information
- General Communications Information
- Service Provider Programs and Information
- Surcharges, Taxes & Fees
- Universal Service Public Programs

The "Service Provider Programs and Information" section is expanded, showing a list of links:

- Telephone Consumer Information Center
 - Read our Consumer Programs brochure
- Consumer Advisories and Information on Communications Matters
- Finding a Service Provider In Your Area
- How to File a Complaint
- Instructions for Protesting an Advice Letter (see Rule 7.4 - Protests and Responses)
- Consumer Protection Initiative
- California Emerging Technology Fund's Get Connected P benefits to their life of having broadband service. Also ava
- Discounted Telephone service Programs
 - California LifeLine
 - California Teleconnect Fund (CTF)
 - Deaf & Disabled Telecommunications Program (D
 - Public Policy Payphone Program
- Service Quality
 - State Broadband Mapping Program
 - Video Franchising
 - VOIP Providers
 - CTE Claims Process and Procedures

A red arrow points to the "Service Provider Programs and Information" section. A black box highlights the "Video Franchising" link under the "Service Quality" sub-section.



Video Franchising Main Page: Scroll down the page for various information pertaining to Video Franchising. Clicking on any of the four top links will put you to the bottom half of the page for quick access to Applications, Franchises, and Reporting information.

Home | General Information | For Service Providers | Surcharges/Taxes/Fees |

PUC > Communications > Service Provider Programs and Information > CA Video Franchising



Commissioner
Michael Schwarzenegger
1700 California Street, Suite 100
San Francisco, CA 94102

Video Franchising

[APPLICATION AND INSTRUCTIONS](#) | [APPLICATIONS RECEIVED](#) | [FRANCHISES ISSUED](#) | [ANNUAL REPORTING](#)

UPCOMING EVENT:

- **State Video Franchise Holders' Meeting:** Informational meeting to discuss this year's annual report, which is due from each video franchisee to the CPUC by April 1, as required by DIVCA.
 - **Agenda**
 - **Date:** March 9, 2010
 - **Time:** 9:30 - noon
 - **Location:** CPUC Golden Gate Room, 505 Van Ness Ave., San Francisco, CA
 - **Call-in number:** (866) 453-6703, Passcode: 218594
 - **Questions?** Call Michael Pierce (415) 703-2618 or email mbp@cpuc.ca.gov

On September 29, 2006, the Legislature passed, and Governor Schwarzenegger signed into law [Assembly Bill 2987](#), the Digital Infrastructure and Video Competition Act of 2006 (DIVCA). Prior to DIVCA, cable television franchises were issued by cities and counties. DIVCA replaces that system with one in which video franchises are now issued by the CPUC, rather than these local entities. DIVCA's goals, which the CPUC and its Communications Division staff implement, deal not only with video franchises, but



Bottom half of main page: From here you can navigate to the desired document or page (i.e. Franchises Issued in 2007).

APPLICATIONS RECEIVED BY THE PUC: [2010](#) | [2009](#) | [2008](#) | [2007](#)

FRANCHISES ISSUED BY THE PUC: [2010](#) | [2009](#) | [2008](#) | [2007](#)



→ [CA Video Franchises & Amendments](#) (Excel)

→ [Cities and Counties Served by CA Video Franchisees](#) (Excel)

ANNUAL REPORTING (FOR FRANCHISE HOLDERS):

→ [Annual Data Template](#) (2008)

→ [Checklist for Annual Reporting Requirement](#)

APPLICATION AND INSTRUCTIONS:

→ [Current Application](#)

→ [Current Application Data Template](#)

→ [CA City & County Boundaries \(shapefiles\)](#)

→ **Application Instructions:** Applicants must file one paper original and one paper copy of the application with the individual listed below. Pursuant to [CAL. PUB. UTIL. CODE § 5840\(e\)\(1\)\(D\)](#), the applicant must concurrently deliver a copy of its application to the appropriate contact person for each local entity where the applicant will provide service. For questions and application submission, please contact:

Michael Morris
Video Franchising and Broadband Deployment Group
Communications Division
California Public Utilities Commission

505 M... A



Return to the Video Franchise main page by using the browser back button or clicking the [Back to Video Franchise Main Page](#) link.

CA Video Franchises Issued - 2007 - Windows Internet Explorer

http://www.cpuc.ca.gov/PUC/Telco/Information+for+providing+service/CA+Video+Franchises+Issued+--+2007.htm

File Edit View Favorites Tools Help

CA Video Franchises Issued - 2007

Home Energy Transportation **Communications** Water Legislation DRA

For Consumers General Information For Service Providers Surcharges/Taxes/Fees

PUC > Communications > Service Provider Programs and Information > CA Video Franchises Issued - 2007

State Video Franchises Issued by the PUC - 2007

FRANCHISES ISSUED: [2010](#) | [2009](#) | [2008](#)

[Back to Video Franchise Main Page](#)

GOVERNOR SCHWARZENEGGER
Visit His Website
Public Utilities Commission
505 Van Ness Avenue San Francisco, CA 94102

SERVICE PROVIDER PROGRAMS AND INFORMATION

- [Advice Letter Information](#)
- [Apply to Become a Telecommunications Provider](#)

[Please note: some of these files may require MS Access]

December 20, 2007

→ **TIME WARNER CABLE**

- [C-Native Exchange I, LLC](#)
- [Franchise Territory Map](#)





To Get on The DIVCA Service List

- You need to be on the service list to receive mailings on DIVCA matters
- Email processoffice@cpuc.ca.gov, provide name, contact information, and request to be added to the service list for R 06-10-005





For Questions Contact....

- Michael Morris, Program and Project Supervisor
 - mmo@cpuc.ca.gov

- Michael Pierce, Sr. Analyst
 - mbp@cpuc.ca.gov
 - (415) 703-2618

