STATE OF CALIFORNIA EDMUND G. BROWN JR., *Governor*

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

August 15, 2012

File: **Unlicensed**
Case: PSG-3360

Side.Cr, LLC
DBA SideCar
360 Pine Street, Ste. #700
San Francisco, CA 94104

NOTICE TO CEASE AND DESIST

This letter places you on notice to cease and desist immediately all advertisements and operations as a charter-party carrier of passengers carrier without a valid authority in force with the Commission. Continued violations of law may result in criminal prosecutions and termination of telephone service. Continued operations without a valid authority from this Commission may result in the impoundment of your vehicle(s) pursuant to PUC section 5387.

The California Public Utilities Commission regulates and licenses charter-party carriers of passengers within California pursuant to the California Constitution. Public Utilities Code sections 5411, 5414.5 and 5415 state that any carrier which operates and/or advertises without authority is guilty of a misdemeanor which is punishable by a fine of up to $5,000 or by imprisonment in the county jail for up to three months, or both. Each day of continued violations is a separate and distinct offense.

Public Utilities Code section 5371 states that no charter-party carrier of passengers excepting transit districts, transit authorities, or cities owning and operating local transit systems themselves or through wholly owned nonprofit corporations shall engage in transportation services made subject to this chapter without first having obtained from the commission a certificate that public convenience and necessity require the operation, except that certain specific transportation services as defined in Section 5384 may be conducted under authority of a permit issued by the Commission.

Please contact me at (415) 703-1952 when you have received this letter.

Sincerely,

Don Wise

Don Wise, Investigator - Badge #500
Consumer Protection and Safety Division
Transportation Enforcement Branch

cc: Cynthia McReynolds, Senior Investigator

STATE OF CALIFORNIA

EDMUND G. BROWN, JR., *Governor*

PUBLIC UTILITIES COMMISSION
CONSUMER PROTECTION & SAFETY DIVISION
505 VAN NESS AVENUE, 2nd FLOOR
SAN FRANCISCO, CA 94102-3298

August 23, 2012

Zimride, Inc.
dba Lyft
548 Market Street #68514
San Francisco, CA 94104

Case: PSG-3328
TCP: ***unlicensed***

NOTICE TO CEASE AND DESIST

This letter places you on notice to cease and desist immediately all advertisements and operations as a charter-party carrier of passengers carrier without a valid authority in force with the Commission. Continued violations of law may result in criminal prosecutions and termination of telephone service. ***Continued operations without a valid authority from this Commission may result in the impoundment of your vehicle(s) pursuant to PUC section 5387.***

The California Public Utilities Commission regulates and licenses charter-party carriers of passengers within California pursuant to the California Constitution. Public Utilities Code sections 5411, 5414.5 and 5415 state that any carrier which operates and/or advertises without authority is guilty of a misdemeanor which is punishable by a fine of up to $5,000 or by imprisonment in the county jail for up to three months, or both. Each day of continued violations is a separate and distinct offense.

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Please contact me at (415) 703-1952 if you have any questions.

Sincerely,

Joe Iljas
Investigator, Badge #1012
Transportation Enforcement Section