				RK PLAN AND PERFORMA								
Name of Concertions	[C	onsortium Members, create a separa		lan and performance metrics p	plan for each v	vork plan yea	r, if seeking multi-year fund	ing]				
Name of Consortium:		Gold Country Broadband Consor	tium									
Name of Project:												
Proposed Start Date of Pro	ect:				1-Oct-1	9						
Broadband deployment act funded by other state or feo			General assistance with long-term strategic infrastructure planning to local governments through EDA Comprehensive Economic Development Strategy as it relates to job creation.									
	Confirmation that CASF consortium budget does not duplicate any other sources of funding			⊡ Check	We do not have other sources funding infrastructure feasibility or implementation.							
				[see instructions below for w	Year 1 20 ork plan termir		ions and requirements]					
Objective		Activity Description	Start-Up Activity	Deliverable(s) *	Beginning Month	End Month	Performance Measure(s)*	Method for Performance Tracking and Measuring	Responsible Party(is)			
Objective 1, Collaborating with	Activity 1	Utilize the Commission's broadband maps as relevant to the geographical areas	C	Regional broadband deployment current state assessment analysis	October	September	1.Four (4) community outreach campaigns; One (1) per quarter	1.Track community outreach through metrics on social media and email campaigns	JQ			
the Commission to engage regional consortia, local officials, ISPs. stakeholders, and	Activity 2	Identify the Commission's mapping data improvement and work with the Commission to update the data/maps	C	Speed test results, broadband mapping data updates and feedback	October	September	2.Collect mapping updates quarterly 3. Update and/or survey	2. Market speed tests; self- reporting on PUC map; track if speeds are different from	CW			
consumers regarding priority areas and cost-effective strategies to achieve the	Activity 3	Conduct marketing and outreach for GCBC projects	C	Social media and web posts, direct marketing & outreach materials and outreach summary	October	September	stakeholders and CBOs; One (1) per quarter 4. Collect public feedback through surveys; two (2) per year	map 3. Agenda and check-ins 4. Record and report on survey results	вв			
broadband access goal	Activity 4	Collect public feedback related to broadband needs	С	Public feedback survey results and anecdotal comments from social media results	October	September			BB			
Objective 2 , Identifying potential CASF infrastructure projects,	Activity 1	Gather market data, undertake studies to identify underserved and unserved priority areas	C	Report of prioritized areas with potential supporters such as local government, ISPs, business, education, and healthcare industries	October	September	1. Identify minimum of two (2) priority areas per county 2. Identify/update broadband provider offerings in all 5 counties	1. Use broadband maps, speed tests, surveys, & other data to identify priority areas 2. Collect data and update reports; keep on file	JQ			
along with other opportunities, where ISPs can expand and improve their infrastructure and	Activity 2	Identify broadband provider offerings and identify key anchor institutions in consortia areas	С	Broadband provider offering analysis; key anchor institution analysis	October	September	 Identify/update key anchor institutions in all 5 counties Identify additional 	3. Collect data and update reports; keep on file; check in with anchor institutions	BM			
service offerings to achieve the goal of reaching 98% broadband	Activity 3	Develop gap analysis or other relevant analyses	C	Gap analysis report and other relevant analysis reports	October	September	broadband infrastructure with potential to leverage into	4. Use all data collected in other tasks and work with	BM			
deployment in each consortia region	Activity 4	Identify potential CASF infrastructure projects	C	Proposals of CASF infrastructure projects	October	September	CASF projects. 5. Identify other opportunities	ISPs to identify possible CASF funded projects.	BM			
	Activity 5	Identify other opportunities (i.e., leverage funding, collaborating with other stakeholders)	C	Description of other opportunities, partners, and potential funding mechanisms	October	September	as discovered during engagement process	5. Use all data collected in other tasks	CW			

Objective 3 , Assisting infrastructure applicants in the project development or grant application process	Activity 1	Develop and implement cost-effective strategies for broadband deployment based on available infrastructure and geographic barriers	C	Broadband deployment cost- effective strategy plan and strategy implementation progress reports	October	September	1. Cost-effective strategies developed and implemented 2. Assist two (2) with infrastructure applications per	1. Track current broadband plans 2 and 3. Assist with data needed for applications	BM
	Activity 2	Provide information and data about broadband availability and demand aggregation to ISPs; and inform them about CASF and assist them in identifying CASF project areas	C	Progress reports on cost- effective strategy implementation	October	September	year 3.Assist ISPs with information and data	through speed tests, surveys, and letters of intent; act as liaison with public	CW
	Activity 3	Work with ISPs to develop projects and grant applications; assist in identifying match funding		Grant applications completed with description of infrastructure application development	October	September			cw
	ſ	Support project permitting activities;		Description of activities	1		1. Support permit requests as	1. Contact municipalities; get	
	Activity 1	promote "dig once" policies	C	performed and results achieved	October	September	they come up (tower builds,	on notice lists for permits; maintain database of permit requests 2. Keep calendar of meetings and opportunities to engage	JQ
	Activity 2	Engage stakeholders to better understand and explain regional broadband needs and solutions	C	Description of activities performed and results achieved	October	September	etc.) 2. Engage stakeholders; attend general plan update meetings; speak with utility companies and municipalities in all 5 counties. 3. Encourage or assist to inventory public assets and aggregate demand updated as needed in all 5 counties. 4. Track number of local jurisdictions engaged in all 5 counties		CW
Objective 4 , Conducting activities leading to infrastructure	Activity 3	Conduct an inventory of public assets and aggregate demand	C	Public assets inventory updates; regional broadband availability maps	October	September			JQ
applications			C						
	Activity 1	Publicize wireline testing volunteer requests	E	Publicizing materials and list of testing volunteers	October	September	1.Help facilitate wireline testing in GCBC territory with	1-3. Collect and maintain list of volunteers taking wireline	вв
Objective 5, Assisting the	Activity 2	Assist volunteers in wireline testing and provide instructional support	C	"Hotline" availability through SBC and wireline testing training materials; info posted on website	October	September	test hardware provided by the PUC; number to be determined by hardware numbers available to use 2.Produce mapping data updates identified as a result of testing; number dependent	tests; monitor calls from volunteers and report any relevant changes.	CW
Commission in publicizing requests for wireline testing volunteers in areas, as needed	data: pr	Collect and analyze wireline testing data; provide data to update PUC maps if discrepancies are discovered in testing	C	Wireline testing data analysis; test results indicating unserved or underserved areas	Ostabaz				0.4
	Activity 3		C		October	September	on actual wireline tests recorded		CW
		looling	C						
	Annual Audit	Provide the required annual audit report	C	Annual audit report	TBD				
Objective 6 , Audit and Public Workshops	Public Workshop	Participate and present at public workshops		Workshop presentations	TBD	1	n/a	n/a	

	10.0	Appendix A-4, ANN nsortium Members, create a separat		RK PLAN AND PERFORMAN				alia al	
Name of Consortium:	[00	Gold Country Broadband Consor		an and performance metrics p		work plan yea	ar, il seeking mulli-year turi	ungj	
Name of Project:									
Proposed Start Date of Pro	ject:				1-Oct-2	:0			
Broadband deployment act funded by other state or fe grants		General assistance with long-te	rm strategi	c infrastructure planning to local go	vernments throu	igh EDA Comp	rehensive Economic Developme	ent Strategy as it relates to job	creation.
Confirmation that CASF consortium budget does not duplicate any other sources of funding		Confirmed	General assistance with long-term strategic infrastructure planning to local governments through EDA Comprehensive Economic Development Strategy as it relates to job creat We do not have other sources funding infrastructure feasibility or implementation.						
				[see instructions below for w	Year 2 20 ork plan termi		ions and requirements]		
Objective		Activity Description	Start-Up Activity	Deliverable(s) *	Beginning Month	End Month	Performance Measure(s)*	Method for Performance Tracking and Measuring	Responsible Party(is)
	Activity 1	Utilize the Commission's broadband maps as relevant to the geographical areas	C	Regional broadband deployment current state assessment analysis	October	September	1.Four (4) community outreach campaigns; One (1) per quarter	1.Track community outreach through metrics on social media and email campaigns	JQ
Objective 1, Continue collaborating with the Commission to engage regional	Activity 2	Identify the Commission's mapping data improvement and work with the Commission to update the data/maps	С	Speed test results, broadband mapping data updates and feedback	October	September	 Collect mapping updates quarterly Update and/or survey 	reporting on PUC map; track if speeds are different from map 3. Agenda and check-ins edback vo (2) per survey results	CW
consortia, local officials, ISPs, stakeholders, and consumers regarding priority areas and cost- effective strategies to achieve	Activity 3	Conduct marketing and outreach for GCBC projects	C	Social media and web posts, direct marketing & outreach materials and outreach summary	October	September	stakeholders and CBOs; One (1) per quarter 4. Collect public feedback through surveys; two (2) per		вв
the broadband access goal	Activity 4	Collect public feedback related to broadband needs	C	Public feedback survey results and anecdotal comments from social media results	October	September	year		BB
Objective 2, Continue identifying potential CASF infrastructure projects, along with other opportunities, where ISPs can expand and improve their infrastructure and service offerings to achieve the goal of reaching 98% broadband deployment in each consortia	Activity 1	Gather market data, undertake studies to identify underserved and unserved priority areas	C	Report of prioritized areas with potential supporters such as local government, ISPs, business, education, and healthcare industries	October	September	1. Identify minimum of two (2) priority areas per county 2. Identify/update broadband provider offerings in all 5 counties	1. Use broadband maps, speed tests, surveys, & other data to identify priority areas 2. Collect data and update reports; keep on file	JQ
	Activity 2	Continue to update broadband provider offerings and key anchor institutions in consortia areas	C	Broadband provider offering analysis; key anchor institution analysis	October	September	3. Identify/update key anchor institutions in all 5 counties 4. Identify additional	 Collect data and update reports; keep on file; check in with anchor institutions 	ВМ
	Activity 3	Develop gap analysis or other relevant analyses	C	Gap analysis report and other relevant analysis reports	October	September	broadband infrastructure with potential to leverage into	4. Use all data collected in other tasks and work with	вм
	Activity 4	Identify potential CASF infrastructure projects	c	Proposals of CASF infrastructure projects	October	September	CASF projects.	ISPs to identify possible CASF funded projects.	BM
region	Activity 5	Identify other opportunities (i.e., leverage funding, collaborating with other stakeholders)	C	Description of other opportunities, partners, and potential funding mechanisms	October	September	as discovered during engagement process	5. Use all data collected in other tasks	CW

Objective 3 , Continue assisting infrastructure applicants in the project development or grant	Activity 1	Develop and implement cost-effective strategies for broadband deployment based on available infrastructure and geographic barriers	C	Broadband deployment cost- effective strategy plan and strategy implementation progress reports	October	September	1. Cost-effective strategies developed and implemented 2. Assist two (2) with infrastructure applications per	1. Track current broadband plans 2 and 3. Assist with data needed for applications	ВМ
	Activity 2	Provide information and data about broadband availability and demand aggregation to ISPs; and inform them about CASF and assist them in identifying CASF project areas	С	Progress reports on cost-effective strategy implementation	October	September	year 3.Assist ISPs with information and data	through speed tests, surveys, and letters of intent; act as liaison with public	CW
application process	Activity 3	Work with ISPs to develop projects and grant applications; assist in identifying	C	Target PST in Sierra County and ExWire in Nevada and Placer Counties. Grant application	October	Sontombor			cw
	Activity 3	match funding; continue to work on past- year's projects to be application ready	c c	completed with description of infrastructure application development	October	September			Cw
	Activity 1	Support project permitting activities;		Description of activities performed	October	September	1. Support permit requests as	1. Contact municipalities; get	JQ
	/ totivity 1	promote "dig once" policies Engage stakeholders to better		and results achieved Description of activities performed	0000001	Copterniber	they come up (tower builds, etc.) 2. Engage stakeholders; attend general plan update	on notice lists for permits; maintain database of permit requests 2. Keep calendar of meetings	
	Activity 2	understand and explain regional broadband needs and solutions	C	and results achieved	October	September			cw
Objective 4 , Continue conducting activities leading to infrastructure applications	Activity 3	Continue to inventory of public assets and aggregate demand; target areas not inventoried in previous year's work	C	Public assets inventory updates; regional broadband availability maps	l availability October September companies and municipalities stakeholders in all 5 counties. 3. Collect da database of database of	and opportunities to engage stakeholders 3. Collect data and maintain database of public assets	JQ		
			C				inventory public assets and aggregate demand updatedas needed in all 5 counties.		
							4. Track number of local jurisdictions engaged in all 5 counties		
	Activity 1	Publicize wireline testing volunteer		Publicizing materials and list of	October	September	1.Help facilitate wireline	1-3. Collect and maintain list	ВВ
	Activity 2	requests Assist volunteers in wireline testing and	C	testing volunteers "Hotline" availability through SBC and wireline testing training	October	September	testing in GCBC territory with test hardware provided by the PUC; number to be determined by hardware numbers available to use 2.Produce mapping data updates identified as a result of testing; number dependent	volunteers and report any	CW
Objective 5, Continue assisting	,	provide instructional support		materials; info posted on website				relevant changes.	
the Commission in publicizing requests for wireline testing volunteers in areas, as needed		Collect and analyze wireline testing data;	C	Wireline testing data analysis;					
	Activity 3	provide data to update PUC maps if		test results indicating unserved or	October	September	on actual wireline tests		CW
		discrepancies are discovered in testing	C	underserved areas			recorded		
			C						
Objective 6, Audit and Public	Annual Audit	Provide the required annual audit report	с	Annual audit report	TBD			2/2	
Workshops	Public Workshop	Participate and present at public workshops	C	Workshop presentations	TBD		n/a	n/a	

	100	Appendix A-4, ANN nsortium Members, create a separat		RK PLAN AND PERFORMAN			,	dingl				
Name of Consortium:	[00	Gold Country Broadband Consor		an and performance metrics p		work plan yea	ar, il seeking mulli-year fun	uingj				
Name of Project:		······································										
Proposed Start Date of Pro	ject:				1-Oct-2	1						
Broadband deployment activities funded by other state or federal grants		General assistance with long-te	rm strategi	c infrastructure planning to local go					creation.			
Confirmation that CASF consortium budget does not duplicate any other sources of funding		Confirmed	We do not have other sources funding infrastructure feasibility or implementation.									
			Year 3 2021 [see instructions below for work plan terminology definitions and requirements]									
Objective		Activity Description	Start-Up Activity		Beginning Month	End Month	Performance Measure(s)*	Method for Performance Tracking and Measuring	Responsible Party(is)			
	Activity 1	Utilize the Commission's broadband maps as relevant to the geographical areas	C	Regional broadband deployment current state assessment analysis	October	September	1.Four (4) community outreach campaigns; One (1) per quarter 2.Collect mapping updates quarterly 3. Update and/or survey stakeholders and CBOs; One (1) per quarter 4. Collect public feedback through surveys; two (2) per year	media and email campaigns 2. Market speed tests; self- reporting on PUC map; track if speeds are different from map 3. Agenda and check-ins 4. Record and report on	JQ			
Objective 1, Continue collaborating with the Commission to engage regional	Activity 2	Identify the Commission's mapping data improvement and work with the Commission to update the data/maps	Ц	Speed test results, broadband mapping data updates and feedback	October	September			CW			
consortia, local officials, ISPs, stakeholders, and consumers regarding priority areas and cost- effective strategies to achieve	Activity 3	Conduct marketing and outreach for GCBC projects	C	Social media and web posts, direct marketing & outreach materials and outreach summary	October	September			ВВ			
the broadband access goal	Activity 4	Collect public feedback related to broadband needs	Ц	Public feedback survey results and anecdotal comments from social media results	October	September			BB			
Objective 2 , Continue identifying potential CASF infrastructure	Activity 1	Gather market data, undertake studies to identify underserved and unserved priority areas	C	Report of prioritized areas with potential supporters such as local government, ISPs, business, education, and healthcare industries	October	September	1. Identify minimum of two (2) priority areas per county 2. Identify/update broadband provider offerings in all 5 counties	1. Use broadband maps, speed tests, surveys, & other data to identify priority areas 2. Collect data and update reports; keep on file	JQ			
projects, along with other opportunities, where ISPs can expand and improve their infrastructure and service offerings to achieve the goal of reaching 98% broadband deployment in each consortia region	Activity 2	Continue to update broadband provider offerings and update key anchor institutions in consortia areas	С	Broadband provider offering analysis; key anchor institution analysis	October	September	 Identify/update key anchor institutions in all 5 counties Identify additional 	3. Collect data and update reports; keep on file; check in with anchor institutions	ВМ			
	Activity 3	Develop gap analysis or other relevant analyses	с	Gap analysis report and other relevant analysis reports	October	September	broadband infrastructure with potential to leverage into	4. Use all data collected in other tasks and work with	BM			
	Activity 4	Identify potential CASF infrastructure projects looking at areas not targeted in past years' work plans	C	Proposals of CASF infrastructure projects	October	September	CASF projects. 5. Identify other opportunities as discovered during	ISPs to identify possible CASF funded projects. 5. Use all data collected in	BM			
~ 	Activity 5	Identify other opportunities (i.e., leverage funding, collaborating with other stakeholders)	Ц	Description of other opportunities, partners, and potential funding mechanisms	October	September	engagement process	other tasks	CW			

Workshops	Public Workshop	Participate and present at public workshops	C	Workshop presentations	TBD		n/a	n/a	
Objective 6, Audit and Public	Annual Audit	Provide the required annual audit report	C	Annual audit report	TBD		n/a		
			c						
volunteers in areas, as needed		Collect and analyze wireline testing data; provide data to update PUC maps if discrepancies are discovered in testing	C	Wireline testing data analysis; test results indicating unserved or underserved areas			recorded		
	Activity 3				October	ober September	of testing; number dependent on actual wireline tests		cw
the Commission in publicizing requests for wireline testing			C				2.Produce mapping data updates identified as a result		
Objective 5, Continue assisting	Activity 2	Assist volunteers in wireline testing and provide instructional support	C	"Hotline" availability through SBC and wireline testing training materials; info posted on website	October	September			cw
	Activity 1	Publicize wireline testing volunteer requests	c	Publicizing materials and list of testing volunteers	October	September	1.Help facilitate wireline testing in GCBC territory with	1-3. Collect and maintain list of volunteers taking wireline	BB
			C				 Frack number of local jurisdictions engaged in all 5 counties 		
			с с	-			aggregate demand updatedas needed in all 5 counties. 4. Track number of local		
Objective 4 , Continue conducting activities leading to infrastructure applications	Activity 3 and aggregate demand; target areas no inventoried in previous year's work	and aggregate demand; target areas not inventoried in previous year's work		maps	October	September	in all 5 counties. 3. Encourage or assist to inventory public assets and	maintain database of permit requests 2. Keep calendar of meetings and opportunities to engage stakeholders 3. Collect data and maintain database of public assets	JQ
		broadband needs and solutions Continue to inventory of public assets	с	Description of activities performed and results achieved Public assets inventory updates; regional broadband availability			attend general plan update meetings; speak with utility companies and municipalities		
	Activity 2	Engage stakeholders to better understand and explain regional	c		October	September	etc.) 2. Engage stakeholders;		CW
	Activity 1	Support project permitting activities; promote "dig once" policies	c	Description of activities performed and results achieved	October	September	1. Support permit requests as they come up (tower builds,	1. Contact municipalities; get on notice lists for permits;	JQ
		year's projects to be application ready	c	infrastructure application development					
	Activity 3	Work with ISPs to develop projects and grant applications; assist in identifying match funding; continue to work on past-	C	County and Race in Nevada County Grant application completed with description of	October	September			cw
Objective 3 , Continue assisting infrastructure applicants in the project development or grant application process	Activity 2	Continue to inform and assist ISPs in gathering necessary data to incorporate into CASF infrastructure grant applications	C	Progress reports on cost-effective strategy implementation	October	September	3.Assist ISPs with information and data	and letters of intent; act as liaison with public	CW
	Activity 1	Develop and implement cost-effective strategies for broadband deployment based on available infrastructure and geographic barriers	C	Broadband deployment cost- effective strategy plan and strategy implementation progress reports	October	September	1. Cost-effective strategies developed and implemented 2. Assist two (2) with infrastructure applications per vear	1. Track current broadband plans 2 and 3. Assist with data needed for applications through speed tests, surveys,	ВМ