

**ATTACHMENT I
One Million NIU (New Internet Users) Coalition - Los Angeles
California's One Million NIU**

WORK PLAN - JAN '12 - DEC '12 (Activities 1-7 will occur quarterly within each funded year)

<u>1. Activity(ies)</u>	<u>Timeline</u>	<u>Responsible Party(ies)</u>	<u>Performance Measure(s)</u>
Create awareness around the tremendous broadband resources and opportunities available within the region via NIU Conferences/Community Meetings	Annual	NIU Project Team, NIU Administration, NIU On-Site Support Staff, NIU Support Staff	Number of Conference/community Meetings: 6
			Number of key leaders to be invited to speak at the conferences: 18
			Number of people drawn to Conference/Meeting because of key leaders confirmation: 300
			Number of Administrators to meet post-conference: 24

<u>2. Activity(ies)</u>	<u>Timeline</u>	<u>Responsible Party(ies)</u>	<u>Performance Measure(s)</u>
Meet with Administrators (School site, library, community based organizations, community centers, etc.) to inform them about One Million NIU and the impact that it will have with their parents and other community members. Get signed MOU's to guarantee the setup of permanent Internet access points, (Empowerment Hubs).	Annual	NIU Project Team, NIU Administration	Number of Administrators we meet with per Activity I's results (above): 24
			Fifty percent (50%) of those Administrators we meet with, will enter into MOU, thereby guaranteeing 12 Empowerment Hubs.
			Twelve (12) Empowerment Hubs will guarantee Internet Access for parents of students attending schools within one mile radius of Empowerment Hub (number of Empowerment Hubs * avg. number of students per school (650) * 2 because spouse or other family member will also join): 15,600 parents

3. Activity(ies)	Timeline	Responsible Party(ies)	Performance Measure(s)
Parent Orientation Meeting: Meet with Parent and Community Leader(s) to inform them about One Million NIU and how they will learn to use the Internet to access critical on-line resources	First month of quarter.	NIU On-Site Support Staff, NIU Support Staff	Number of parents NIU Coalition will have access to because of MOU with Empowerment Hub (assume average of 650 students per school site(Empowerment Hub): 7,800
			Send communications via regular mail to all constituencies of 12 Empowerment Hubs. Three times the target number of enrollees must go out in order to achieve target enrollment (790 * 3): 2,370
			From those invited 1/3 (or 790) will show to Orientation Meeting and signup. Applications to be accepted for enrollment will be at a rate of 115% of target enrollment because there is a 15% rate of attrition from those that enroll but do not finish. Additional applications accepted will be kept on waiting list: 909

4. Activity(ies)	Timeline	Responsible Party(ies)	Performance Measure(s)
The One Million NIU model creates jobs through the Train the Trainer program. College students and One Million NIU alumni (parents graduating from the NIU program) in cooperation with Workforce Development/Worksource Centers, are trained as trainers in an intense 40 hour Train the Trainer program. Trainers are then deployed to Empowerment Hub sites to deliver training to the parents and other adult community members.	Beginning of each quarter	NIU Project Team, NIU Administration	Train the Trainer: Community Colleges provide a credible source for quality students to enter the train the trainer program. A minimum of 24 trainers will have completed the train the trainer program annually. Benchmarks for Region Leads will be measured on a quarterly basis and will provide NIU Coalition members an inventory of trainers for deployment to Empowerment Hubs. This will provide the necessary scalability requisites in training 790 parents annually.

5. Activity(ies)	Timeline	Responsible Party(ies)	Performance Measure(s)
Conduct the 40 hour Parent Engagement through Technology sessions on school site, community-based organizations, community centers where computer labs are turned into Empowerment Hubs	20 days into quarter begin 10 weeks of NIU training, with final week of NIU training to be held last week of quarter	NIU On-Site Support Staff, NIU Support Staff	Annual Target Number of Parents to complete the 40 hours of training: 790
			<p>Through pre and post surveys we will measure the following: One Million NIU Benchmarks to be achieved by NIU graduates:</p> <ul style="list-style-type: none"> a. 80% of parents become more engaged in their child's education, b. 40% of parents move to true adoption: 316 c. 10% of parents (NIU alumni) will enter Train the Trainer program: 79 d. 95% of parents get an email account, which is the equivalent to a drivers license on the digital highway: 751 e. 90% of parents improve their digital communication skills: 711

6. Activity(ies)	Timeline	Responsible Party(ies)	Performance Measure(s)
<p>One Million NIU Graduation Ceremony! – huge press event, provides momentum to expand model in other schools, community-based organizations, churches and community centers.</p>	Last week of 3rd month of quarter	NIU Project Team, NIU Administration, NIU On-Site Support Staff, NIU Support Staff	<p>Each Empowerment Hub will conduct a Graduation Ceremony 3 times a year, Spring, Summer and Fall. A total of 36 graduation ceremonies will be conducted and will result in Media Coverage in local newspapers and regional TV, where tens of thousands (10,000) more will hear of the positive impact that One Million NIU model has made, prompting the readership and viewership of these TV and other Media outlets to want to replicate One Million NIU model in their region. Local elected officials are also invited to recognize the accomplishments of the One Million NIU graduates, which presents an opportunity to expand into other school districts via introductions these elected officials can make on behalf of the One Million NIU Initiative. Benchmark is to open one (1) additional Empowerment Hub within a 12 month period following the graduation ceremony. This will allow for us to double the number of Empowerment Hubs annually, which will provide Internet access via the Empowerment Hubs for thousands of low income families throughout the target Regions I - V.</p>

7. Activity(ies)	Timeline	Responsible Party(ies)	Performance Measure(s)
<p>Conduct post One Million NIU Graduate workshops, where NIU Graduates engage in email exercises, mobilizing on current issues, e.g. education, immigration, economics, etc.</p>	<p>Delivered through the following quarters</p>	<p>NIU On-Site Support Staff, NIU Support Staff</p>	<p>Sixty-five percent (65%) of the 940 NIU graduates (514 NIU graduates) will enter the post-NIU Workshops. Five hundred fourteen NIU graduates will attend and successfully complete tasks during post-course workshops. This activity will help solidify True Adoption among new One Million NIU graduates. Moving 514 One Million NIU graduates to True Adoption defined as "low income communities personally maximizing the use of on-line resources for improved quality of life."</p>