# Helping Government Serve the People®

### California LifeLine Administrator Presentation to the Administrative Committee

June 13, 2019



# **Executive Summary**

- Program Participation as of May 2019 1.73 Million
  - Down 0.97% from January 2019 1.71 Million
- Average Qualification Rate for Applications as of May 2019 70.5%
  - Down from January 2019 83.0%
- Average Renewal Rate as of May 2019 26.0%
  - Down from January 2019 48.0%
- Average Forms Processing Turnaround Time
  - Cumulative since TPA Transition 3.22 Days
  - Cumulative since May 1st, 2019 2.85 Days

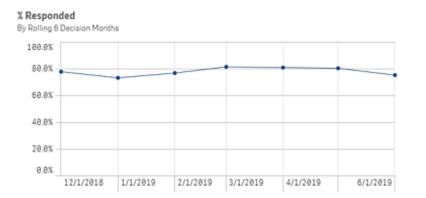
# **TPA Transition Summary**

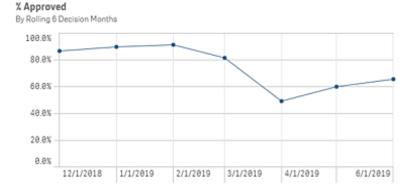
- Key Dates
  - TPA Transition April 1<sup>st</sup>, 2019
  - Text Reminders Live May 22<sup>nd</sup>, 2019
  - Automated Image Exchange Functionality June 24<sup>th</sup>, 2019
  - SMS Text (Custom Link) June 24<sup>th</sup>, 2019
  - CAB Overturn June 24<sup>th</sup>, 2019

- Key Initiatives
  - Upcoming series of releases.
  - Ongoing work towards resolution of cutover issues.

### **Response & Approval Rates – All Forms**

# # Total Responded 1,441,844<sup>73.8%</sup>





# # Total Approved 1,043,590<sup>56.3%</sup>



#### **Completed Activities Report**

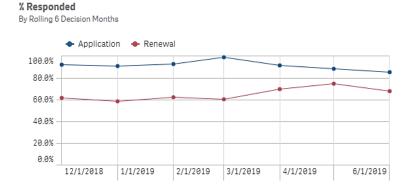
By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed	
Totals	1,852,056	1,441,844	1,043,590	77.9%	72.4%	56.3%	
Dec 2018	253,235	195,296	168,068	77.1%	86.1%	66.4%	
Jan 2019	269,662	196,248	174,765	72.8%	89.1%	64.8%	
Feb 2019	224,723	171,472	155,362	76.3%	90.6%	69.1%	
Mar 2019	263,539	212,212	171,573	80.5%	80.8%	65.1%	
Apr 2019	313,303	251,181	122,320	80.2%	48.7%	39.0%	
May 2019	406,728	325,159	192,997	79.9%	59.4%	47.5%	
Jun 2019	120,866	90,276	58,505	74.7%	64.8%	48.4%	

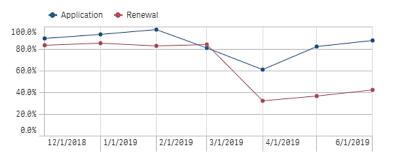
### **Response & Approval Rates – Application & Renewal Forms**

# Approved Applications

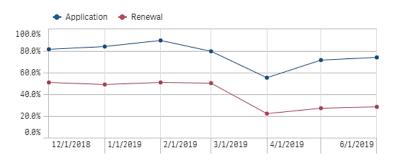
697,294<sup>74.3%</sup>



% Approved By Rolling 6 Decision Months



# # Approved Renewals 346,296<sup>37.9%</sup>



#### **Applications Activities Report**

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By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified	
Totals	939,038	851,305	697,294	90.7%	81.9%	74.3%	
Dec 2018	137,152	124,750	110,150	91.0%	88.3%	80.3%	
Jan 2019	129,309	116,003	107,347	89.7%	92.5%	83.0%	
Feb 2019	110,662	101,633	98,142	91.8%	96.6%	88.7%	
Mar 2019	143,693	140,923	112,663	98.1%	79.9%	78.4%	
Apr 2019	168,249	151,706	91,384	90.2%	60.2%	54.3%	
May 2019	194,179	169,296	136,926	87.2%	80.9%	70.5%	
Jun 2019	55,794	46,994	40,682	84.2%	86.6%	72.9%	

#### **Renewals Activities Report**

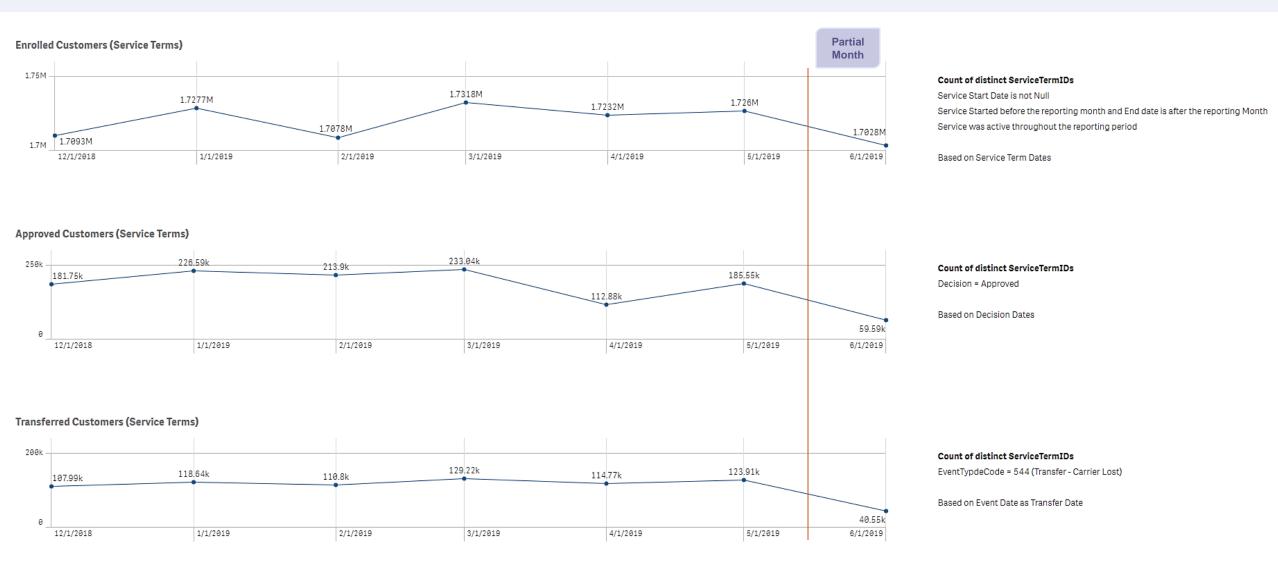
By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
Totals	913,018	590,539	346,296	64.7%	58.6%	37.9%
Dec 2018	116,083	70,546	57,918	60.8%	82.1%	49.9%
Jan 2019	140,353	80,245	67,418	57.2%	84.0%	48.0%
Feb 2019	114,061	69,839	57,220	61.2%	81.9%	50.2%
Mar 2019	119,846	71,289	58,910	59.5%	82.6%	49.2%
Apr 2019	145,054	99,475	30,936	68.6%	31.1%	21.3%
May 2019	212,549	155,863	56,071	73.3%	36.0%	26.4%
Jun 2019	65,072	43,282	17,823	66.5%	41.2%	27.4%

% Qualified or Renewed

By Rolling 6 Decision Months

# **Program Participation – Enrolled, Approved, & Transferred Customers**

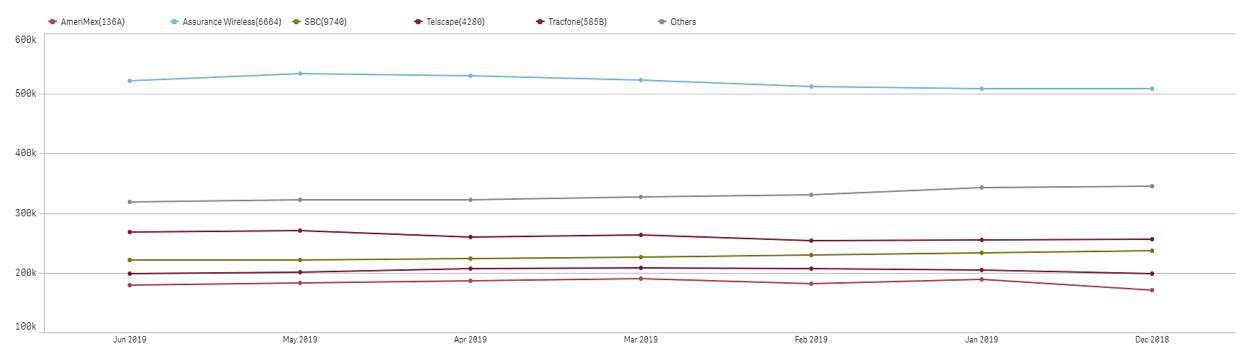


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# **Participation by Service Provider**

#### Application Summary by Service Provider (Service Terms)



#### Application Summary by Service Provider (Service Terms)

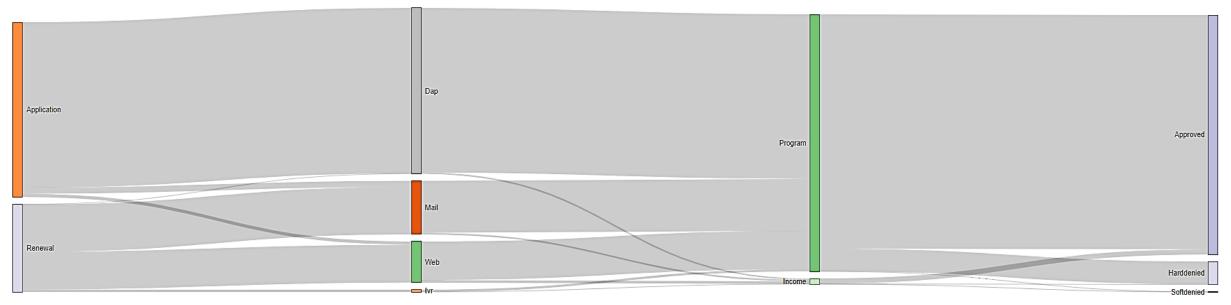
Service Provider Q	Month & Year Q	Month & Year Q									
	Jun 2019	May 2019	Apr 2019	Mar 2019	Feb 2019	Jan 2019	Dec 2018				
Others	496,813	503,280	506,721	515,283	510,116	529,982	513,864				
Assurance Wireless(6664)	520,745	531,695	528,518	521,835	510,533	507,473	506,960				
SBC(9740)	219,907	221,027	222,638	225,272	228,825	232,374	235,794				
Telscape(4280)	197,873	199,972	206,135	207,197	205,660	203,764	197,202				
Tracfone(585B)	267,503	270,011	259,156	262,251	252,700	254,087	255,511				

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### **Application & Renewal Response Rate**

Application Form IDs by Application Type, Submission Type, Enrollment, and Decision



#### Application Type : Submission Type

Application Type $ \mathbf{Q} $	Submission Type Q								
	-	- Dap		Mail	Web				
Totals	674,068	742,278	10,007	247,109	178,594				
Application	149,777	740,449	-	33,492	15,320				
Renewal	524,291	1,829	10,007	213,617	163,274				

#### Submission Type : Income or Program

Submission Type $ {\mathbb Q} $	Income or Progr Q						
	Income	Program					
Totals	24,538	1,827,518					
-	-	674,068					
Dap	5,926	736,352					
Ivr	521	9,486					
Mail	6,981	240,128					
Web	11,110	167,484					

#### Income or Program : Decision

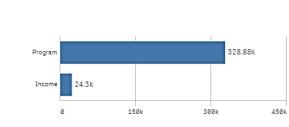
Income or Progr Q	Decision Q						
	Approved	Harddenied	Softdenied				
Totals	1,043,590	571,632	236,834				
Income	24,160	134	244				
Program	1,019,430	571,498	236,590				



# **Enrollment Eligibility Method (April to Present)**







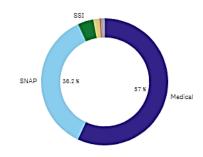
#### **Enrollment by Income or Program**

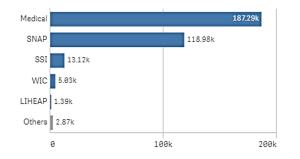
By Rolling 6 Months, Includes All Decisions

Eligibility Q	Submission Type Q				
	Totals	Dap	Ivr	Mail	Web
Totals	352,682	254,689	2,075	44,248	52,148
FDPIR	22	8	-	8	6
FederalIncome	14,130	3,947	304	3,342	6,620
HSTO	92	9	-	80	3
IndAff	33	2	2	27	2
LIHEAP	1,388	39	34	854	462
Medical	187,275	128,027	822	27,996	30,706
NSLP	800	54	17	332	400
S8	969	126	19	448	382
SNAP	118,966	111,969	367	2,417	4,239
SSI	13,118	4,675	146	4,889	3,454
StateIncome	10,170	1,783	266	3,345	4,812
TANF	18	2	-	12	4
TANFETC	331	152	-	26	153
VSPBP	345	171	4	92	78
WIC	5,025	3,725	94	380	827

\*Eligibility - Program or Income selected during decision

#### Program Participation Details







# **Approvals Qualified (Inward/Outward)**

#### Approvals (Qualified) Report Inward/Outward - May 2019

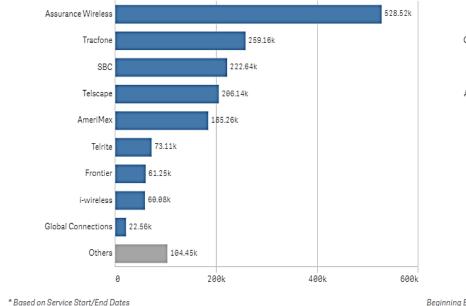
Prior Month Ending Bal	Variance	Beginning Bal	Inward	Outward	Ending Bal	Pending Apps	
1,723,168	4,636	1,727,804	310,921	312,740	1,725,985	43,418	

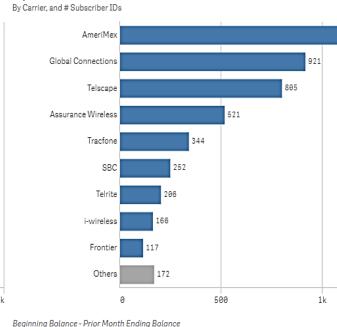
Top 10 Variance



#### Top 10 Ending Balance

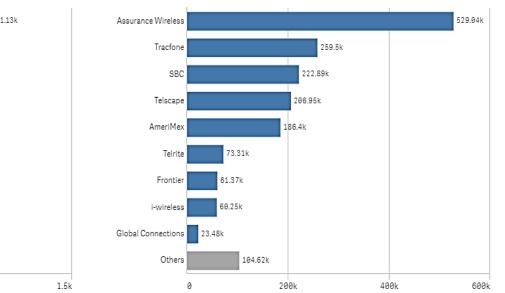
By Prior Month, Carrier, and # Subscriber IDs





#### % Variance: Variance / Prior Month Ending Bal

#### Top 10 Beginning Balance By Current Month, Carrier, and # Subscriber IDs



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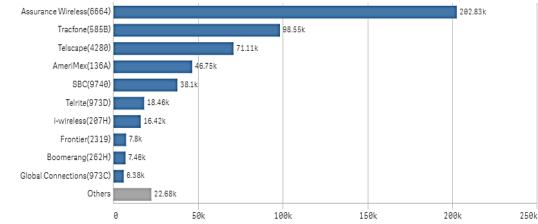
Beginning Balance

1,727,804<sup>0.27%</sup>

End of Month Balance + Outward - Inward

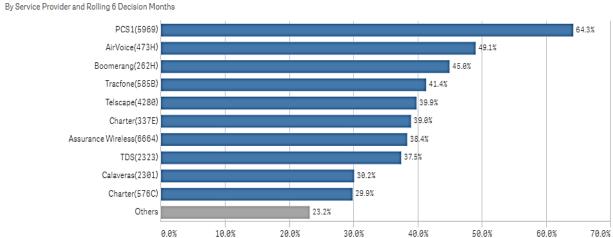
### **Top Denials by Service Provider Codes**





#### Top 10: # Denied By Service Provider and Rolling 6 Decision Months

282.83k



#### # Denied

Denial Summary by Application Type & Denial Codes

Includes All Review Types - Application Forms

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Application For Q	on For Q Values Month Year Q															
	% Denied										# <b>T</b> o	otal				
	Totals	Jun 2019	May 2019	Apr 2019	Mar 2019	Feb 2019	Jan 2019	Dec 2018	Totals	Jun 2019	May 2019	Apr 2019	Mar 2019	Feb 2019	Jan 2019	Dec 2018
Totals	43.7%	51.6%	52.5%	61.0%	34.9%	30.9%	35.2%	33.6%	1,852,056	120,866	406,728	313,303	263,539	224,723	269,662	253,235
Application	23.2%	25.2%	28.4%	42.9%	15.9%	10.4%	15.0%	16.3%	901,518	53,993	190,628	159,167	132,918	108,632	125,316	130,864
IDVApplication	87.9%	82.7%	87.7%	95.0%	91.6%	57.7%	78.0%	89.2%	37,520	1,801	3,551	9,082	10,775	2,030	3,993	6,288
IDVRenewal	56.6%	62.2%	63.5%	69.9%	53.5%	52.8%	48.0%	50.5%	37,271	5,371	7,909	2,645	4,189	5,756	6,117	5,284
Renewal	62.3%	73.5%	74.0%	78.8%	50.7%	49.7%	52.1%	50.1%	875,747	59,701	204,640	142,409	115,657	108,305	134,236	110,799

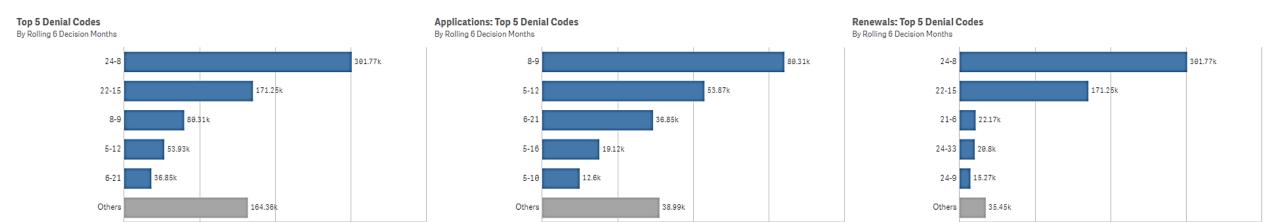
Top 10: % Denied

# Denied / # Total

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# **Top 5 Denials Codes by New Applications and Renewals**



2.5k

0

50k

75k

100k

#### Applications & Renewals Denial Codes

0

100k

200k

300k

400k

By Rolling 6 Decision Months

Renewal			Application			IDVApplication
24-8 301.73k	21-6 8-4 10.94k 22.17k 80		8-9 80.29k	5-12 39.03k	6-21 35.65k	5-12 14.84k
		24-9 24-33 15.27k 10.99k				5-16 9.6k
				5-10 5-16 12.6k 9.52k		IDVRenewal 24-33 9.81k

200k

100k

300k

400k

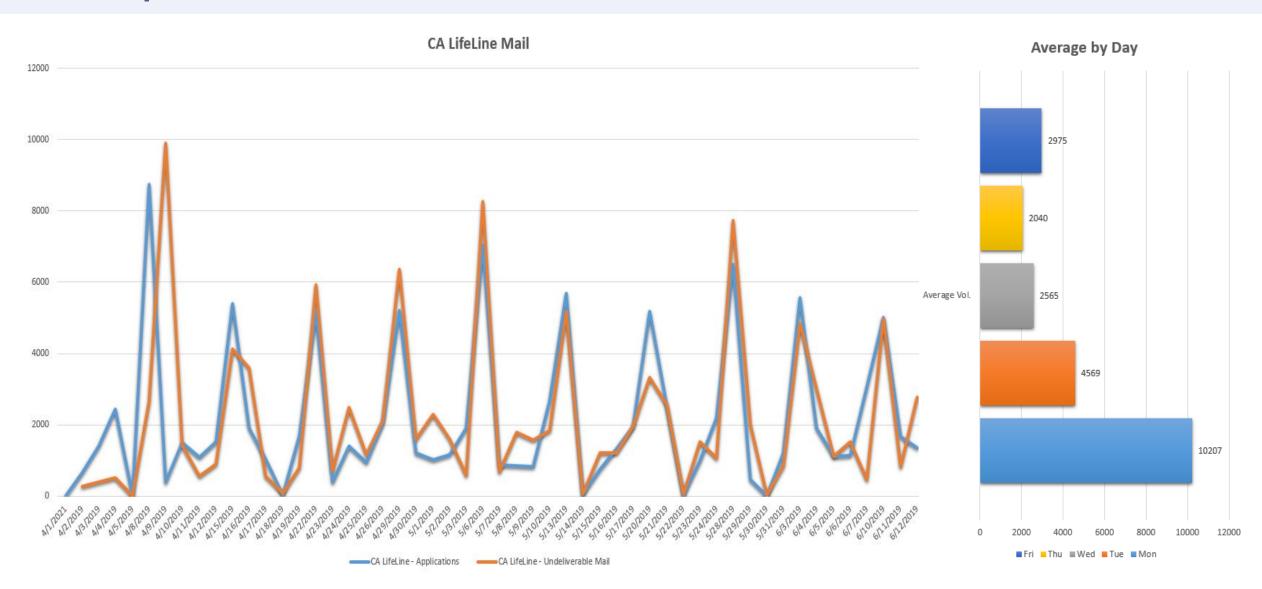
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# **Denial Code Descriptions**

Denial Code	Туре	Form	Decision Source	Description
24-8	Hard Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
22-15	Correctable Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
8-9	Hard Denial	Application	System	We do not have evidence that the Application Form was returned to us.
5-12	Hard Denial	Application	System	We did not receive the information needed from your phone company to start or continue your discounted telephone services. Some possible reasons may be that your phone company did not ship your handset, you did not activate your phone service properly, or the enrollment process was not completed within the required time.
5-16	Hard Denial	Application	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.
6-21	Correctable Denial	Application	System	We do not have evidence that the Application Form was returned to us.
5-10	Hard Denial	Application	System	Special denial letter mailed for duplicate discount found in the database
21-6	Hard Denial	Renewal	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).
24-33	Hard Denial	Renewal	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.
24-9	Hard Denial	Renewal	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).

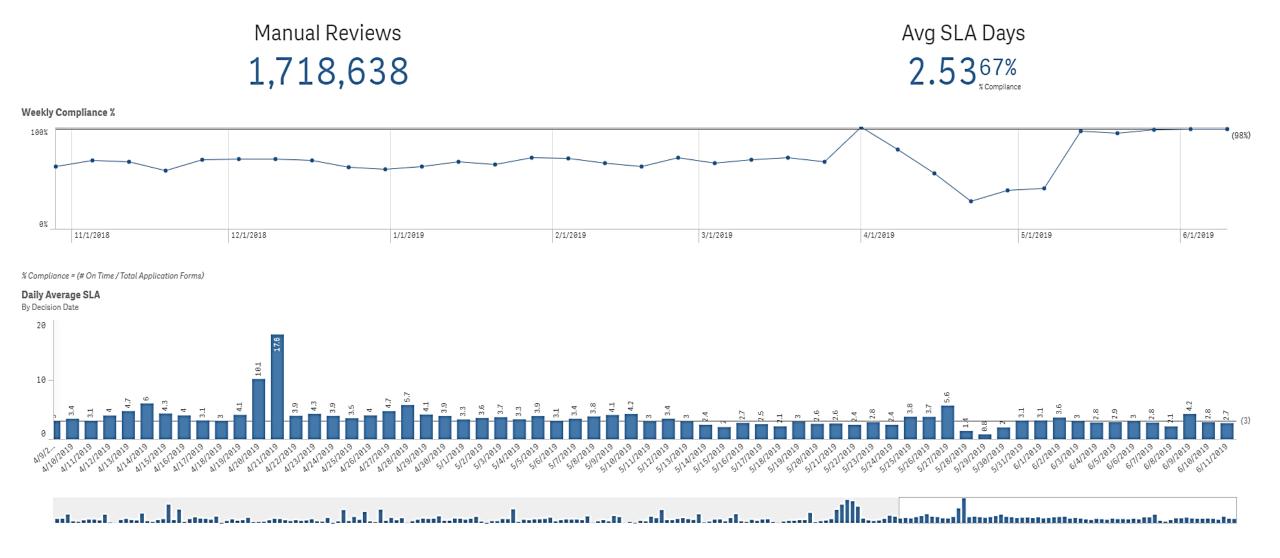
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### Mail – April-to-Date



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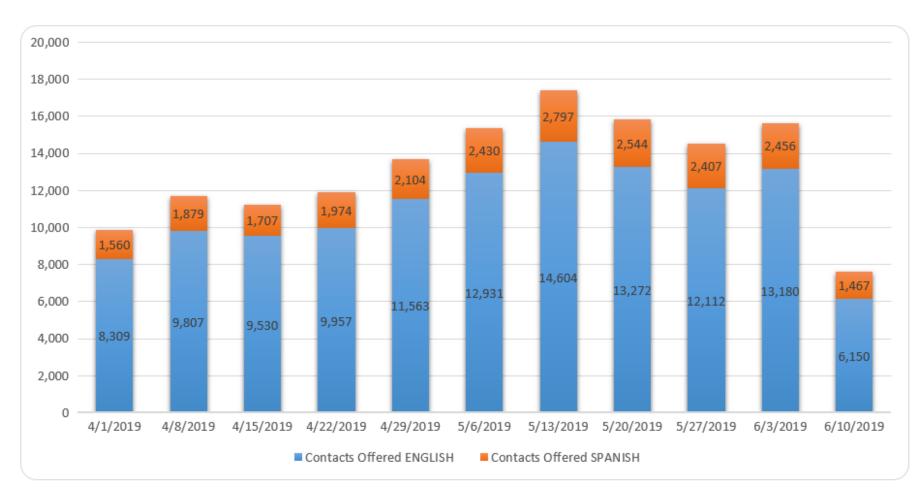
# **Processing Throughput**



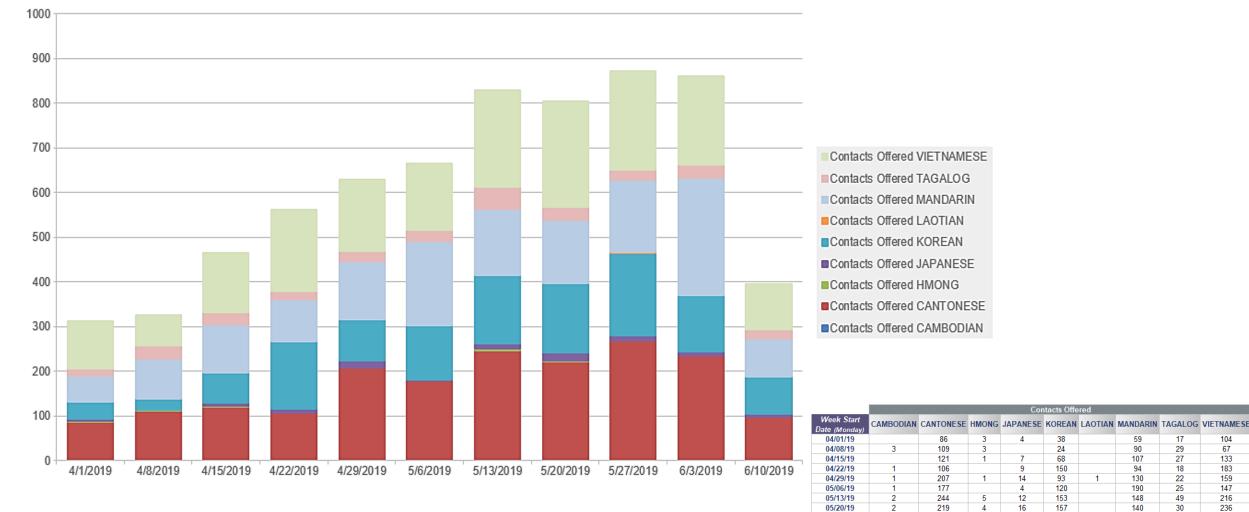
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### Call Volumes – English & Spanish

	Contacts Offered				
Week Start Date (Monday)	ENGLISH	SPANISH			
04/01/19	8,309	1,560			
04/08/19	9,807	1,879			
04/15/19	9,530	1,707			
04/22/19	9,957	1,974			
04/29/19	11,563	2,104			
05/06/19	12,931	2,430			
05/13/19	14,604	2,797			
05/20/19	13,272	2,544			
05/27/19	12,112	2,407			
06/03/19	13,180	2,456			
06/10/19	6,150	1,467			



### **Call Volumes – Asian Languages**



219	4	16	157		140
268	1	10	185	1	163
235		9	126		263
98		5	84		86

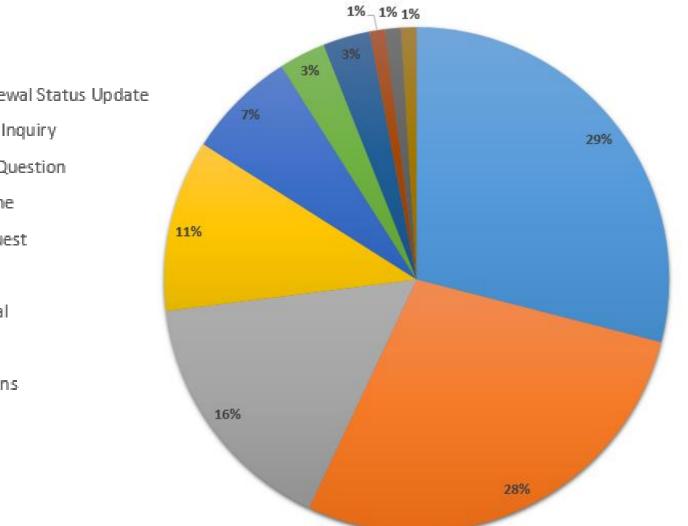
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05/27/19

06/03/19

06/10/19

### **Call Reasons**



### Application/Renewal Status Update

- Service Provider Inquiry
- Program/Policy Question
- Renewal by Phone
- Application Request
- IDV Questions
- Program Removal
- Escalation
- Transfer Questions
- Reprint Request

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**Thank You** 

# Q&A



