Helping Government Serve the People® **California LifeLine Administrator Presentation to the Administrative Committee** December 9th, 2019



Executive Summary

- Program Participation as of November 2019 = 1.69 Million Subscribers
 - Change of -2.3% from August 2019
- Average Qualification Rate for Applications as of November 2019 = 86.8%
- Average Renewal Rate as of as of November 2019 = 41.3%
- Average Forms Processing Turnaround Time (as of 12/1/2019)
 - Average SLA Days to-date: 2.14
 - Average SLA Days in November: 0.93
 - Manual Reviews to-date: 1,247,804
 - Manual Reviews in November: 168,060

TPA Summary

- Key Dates
 - Carrier Data Synchronization Began 9/21/19
 - Service Term Fix 9/13/19

- Key Initiatives
 - Service Terms
 - Data Synchronization
 - Renewal Process Review
 - Cutover Issue Stabilization
 - ImageX Functionality

Response & Approval Rates – Application & Renewal Forms

Total Responded

1,258,39190.8%

Approved Applications

780,85386.8%

Approved Renewals

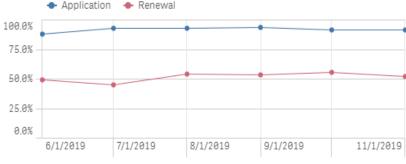
361,30541.3%

% Responded

By Rolling 6 Decision Months

Qualified or Renewed / # Responded

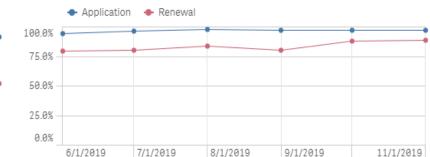






Approved Applications / # Responded % Approved

By Rolling 6 Decision Months

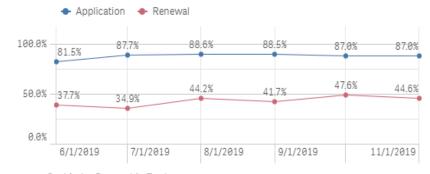


Qualified or Renewed / # Responded

Approved Renewals / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Qualified or Renewed / # Total

Applications Activities Report

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
Totals	900,027	817,294	780,853	90.8%	95.5%	86.8%
Jun 2019	149,812	130,811	122,037	87.3%	93.3%	81.5%
Jul 2019	159,614	147,229	140,027	92.2%	95.1%	87.7%
Aug 2019	163,716	150,287	145,041	91.8%	96.5%	88.6%
Sep 2019	151,991	140,322	134,555	92.3%	95.9%	88.5%
Oct 2019	151,704	137,431	132,009	90.6%	96.1%	87.0%
Nov 2019	123,190	111,214	107,184	90.3%	96.4%	87.0%

Renewals Activities Report

% Renewed	% Approved	% Responded	# Approved	# Responded	# Total	Month Year Q
41.39	81.9%	50.4%	361,305	441,097	875,072	Totals
37.79	78.6%	48.0%	55,168	70,184	146,300	Jun 2019
34.99	79.0%	44.2%	63,853	80,835	182,826	Jul 2019
44.29	82.7%	53.5%	83,571	101,065	188,900	Aug 2019
41.79	79.4%	52.4%	59,411	74,778	142,604	Sep 2019
47.69	86.6%	54.9%	58,294	67,287	122,590	Oct 2019
44.69	87.3%	51.1%	41,008	46,948	91,852	Nov 2019

Wireline: Response & Approval Rates – Application & Renewal Forms

Total Responded

212,66594.8% Qualified or Renewed

Approved Applications

28,880^{55.8%}

Approved Renewals

172,811^{84.2%}

Qualified or Renewed / # Responded

Approved Applications / # Responded

Approved Renewals / # Responded

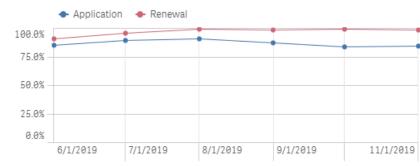
% Responded

By Rolling 6 Decision Months





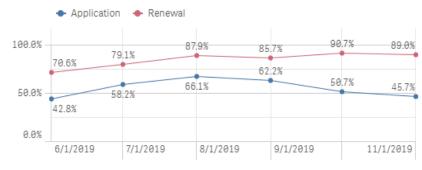
By Rolling 6 Decision Months



Qualified or Renewed / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Qualified or Renewed / # Total

Applications Activities Report

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
Totals	51,719	33,456	28,880	64.7%	86.3%	55.8%
Jun 2019	6,494	3,305	2,781	50.9%	84.1%	42.8%
Jul 2019	6,546	4,326	3,813	66.1%	88.1%	58.2%
Aug 2019	10,990	8,058	7,262	73.3%	90.1%	66.1%
Sep 2019	11,479	8,258	7,143	71.9%	86.5%	62.2%
Oct 2019	9,560	5,872	4,845	61.4%	82.5%	50.7%
Nov 2019	6,650	3,637	3,036	54.7%	83.5%	45.7%

Renewals Activities Report

% Renewed	% Approved	% Responded	# Approved	# Responded	# Total	Month Year Q
84.2%	96.4%	87.3%	172,811	179,209	205,216	Totals
70.6%	90.0%	78.4%	20,728	23,033	29,379	Jun 2019
79.1%	95.0%	83.3%	25,240	26,573	31,911	Jul 2019
87.9%	98.1%	89.6%	48,729	49,684	55,460	Aug 2019
85.7%	97.4%	88.0%	30,085	30,881	35,100	Sep 2019
90.7%	98.0%	92.6%	27,814	28,382	30,653	Oct 2019
89.0%	97.9%	90.9%	20,215	20,656	22,713	Nov 2019

Wireless: Response & Approval Rates – Application & Renewal Forms

Total Responded

1,045,75889.9% Qualified or Renewed

Approved Applications

751,97388.6%

Approved Renewals

188,52628.1%

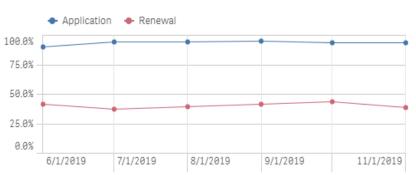
Approved Applications / # Responded

Approved Renewals / # Responded

% Responded

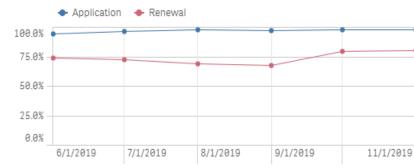
Qualified or Renewed / # Responded

By Rolling 6 Decision Months





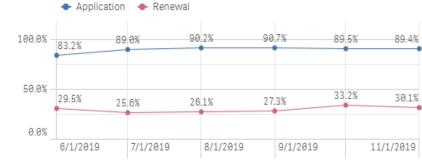
By Rolling 6 Decision Months



Qualified or Renewed / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Qualified or Renewed / # Total

Applications Activities Report

Responded / # Total

By Rolling 6 Decision Months

# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
848,308	783,838	751,973	92.4%	95.9%	88.6%
143,318	127,506	119,256	89.0%	93.5%	83.2%
153,068	142,903	136,214	93.4%	95.3%	89.0%
152,726	142,229	137,779	93.1%	96.9%	90.2%
140,512	132,064	127,412	94.0%	96.5%	90.7%
142,144	131,559	127,164	92.6%	96.7%	89.5%
116,540	107,577	104,148	92.3%	96.8%	89.4%
	848,308 143,318 153,068 152,726 140,512 142,144	848,398 783,838 143,318 127,506 153,068 142,903 152,726 142,229 140,512 132,064 142,144 131,559	848,308 783,838 751,973 143,318 127,506 119,256 153,068 142,903 136,214 152,726 142,229 137,779 140,512 132,064 127,412 142,144 131,559 127,164	848,308 783,838 751,973 92.4% 143,318 127,506 119,256 89.0% 153,068 142,903 136,214 93.4% 152,726 142,229 137,779 93.1% 140,512 132,064 127,412 94.0% 142,144 131,559 127,164 92.6%	848,308 783,838 751,973 92.4% 95.9% 143,318 127,506 119,256 89.0% 93.5% 153,068 142,903 136,214 93.4% 95.3% 152,726 142,229 137,779 93.1% 96.9% 140,512 132,064 127,412 94.0% 96.5% 142,144 131,559 127,164 92.6% 96.7%

Renewals Activities Report

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
Totals	669,892	261,920	188,526	39.1%	72.0%	28.1%
Jun 2019	116,936	47,162	34,451	40.3%	73.0%	29.5%
Jul 2019	150,927	54,274	38,625	36.0%	71.2%	25.6%
Aug 2019	133,449	51,390	34,851	38.5%	67.8%	26.1%
Sep 2019	107,504	43,897	29,326	40.8%	66.8%	27.3%
Oct 2019	91,937	38,905	30,480	42.3%	78.3%	33.2%
Nov 2019	69,139	26,292	20,793	38.0%	79.1%	30.1%

Response & Approval Rates – All Forms

Total Forms

2,317,302

8/1/2019

9/1/2019

11/1/2019

Application Forms (Applications, Renewals, & IDVs)

% Responded

100.0%

60.0%

40.0%

20.0%

0.0%

6/1/2019

Qualified or Renewed / # Responded

7/1/2019

By Rolling 6 Decision Months

Responded / # Total

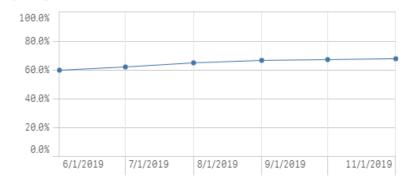
Total Responded

1,800,471^{63.5}%

Approved Applications & Renewals / # Responded

% Approved

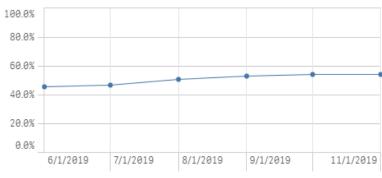
By Rolling 6 Decision Months



Qualified or Renewed / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Total Approved

1,142,58049.3% Qualified or Renewed

Qualified or Renewed / # Total

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals	2,317,302	1,800,471	1,142,580	77.7%	63.5%	49.3%
Jun 2019	397,765	302,526	177,248	76.1%	58.6%	44.6%
Jul 2019	448,317	333,940	204,026	74.5%	61.1%	45.5%
Aug 2019	460,215	358,951	228,792	78.0%	63.7%	49.7%
Sep 2019	374,480	294,985	194,015	78.8%	65.8%	51.8%
Oct 2019	357,171	287,595	190,303	80.5%	66.2%	53.3%
Nov 2019	279,354	222,474	148,196	79.6%	66.6%	53.0%

Wireline: Response & Approval Rates – All Forms

Total Forms

256,935

Total Responded

212,665,94.8% ADDROVED DECIS

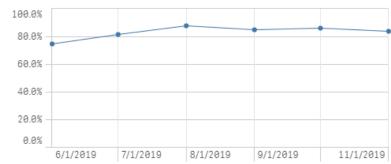
Total Approved 201,69

Approved Applications & Renewals / # Responded

Application Forms (Applications, Renewals, & IDVs)



By Rolling 6 Decision Months

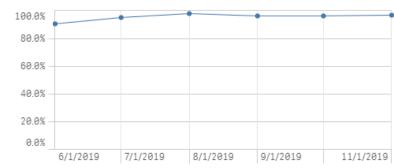


Qualified or Renewed / # Responded

% Approved

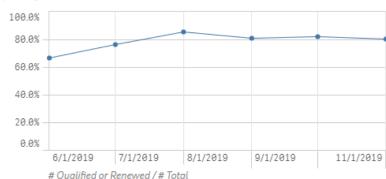
By Rolling 6 Decision Months

Responded / # Total



Qualified or Renewed / # Responded

% Qualified or Renewed



Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals	256,935	212,665	201,691	82.8%	94.8%	78.5%
Jun 2019	35,873	26,338	23,509	73.4%	89.3%	65.5%
Jul 2019	38,457	30,899	29,053	80.3%	94.0%	75.5%
Aug 2019	66,450	57,742	55,991	86.9%	97.0%	84.3%
Sep 2019	46,579	39,139	37,228	84.0%	95.1%	79.9%
Oct 2019	40,213	34,254	32,659	85.2%	95.3%	81.2%
Nov 2019	29,363	24,293	23,251	82.7%	95.7%	79.2%

Wireless: Response & Approval Rates – All Forms

Total Forms

1,518,200

Total Responded

1,045,75889.9% Approved Decisions

Total Approved

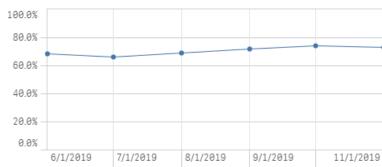
Application Forms (Applications, Renewals, & IDVs)

Responded / # Total

Approved Applications & Renewals / # Responded

% Responded

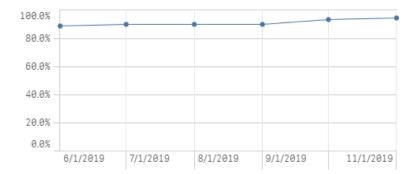
By Rolling 6 Decision Months



Oualified or Renewed / # Responded

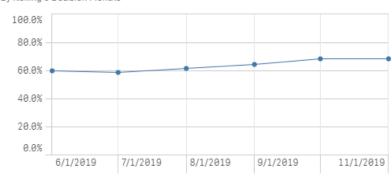
% Approved

By Rolling 6 Decision Months



Qualified or Renewed / # Responded

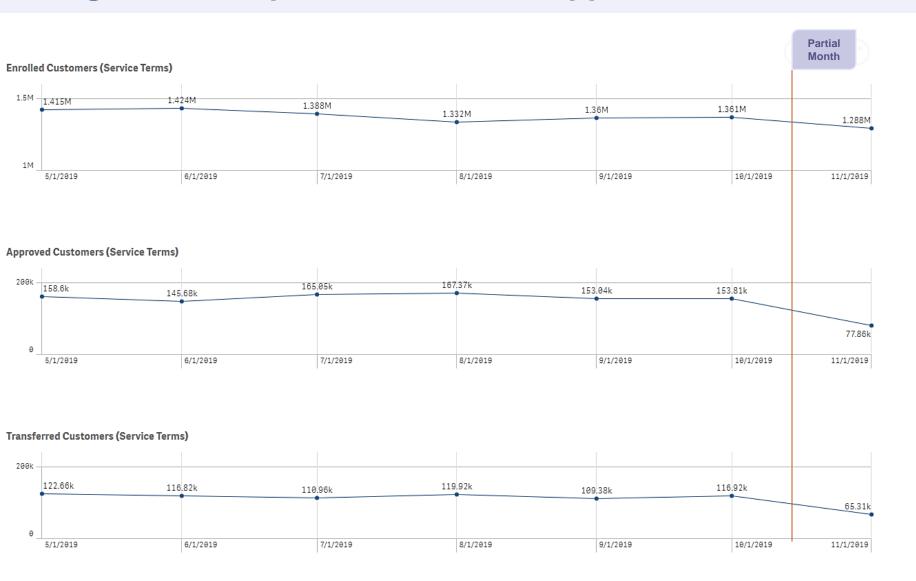
% Qualified or Renewed



Qualified or Renewed / # Total

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals	1,518,200	1,045,758	940,499	68.9%	89.9%	61.9%
Jun 2019	260,254	174,668	153,707	67.1%	88.0%	59.1%
Jul 2019	303,995	197,177	174,839	64.9%	88.7%	57.5%
Aug 2019	286,175	193,619	172,630	67.7%	89.2%	60.3%
Sep 2019	248,016	175,961	156,738	70.9%	89.1%	63.2%
Oct 2019	234,081	170,464	157,644	72.8%	92.5%	67.3%
Nov 2019	185,679	133,869	124,941	72.1%	93.3%	67.3%

Program Participation – Enrolled, Approved, & Transferred Customers



Count of distinct ServiceTermIDs

Service Start Date is not Null

Service Started before the reporting month and End date is after the reporting Month Service was active throughout the reporting period

Based on Service Term Dates

Count of distinct ServiceTermIDs

Decision = Approved

Based on Decision Dates

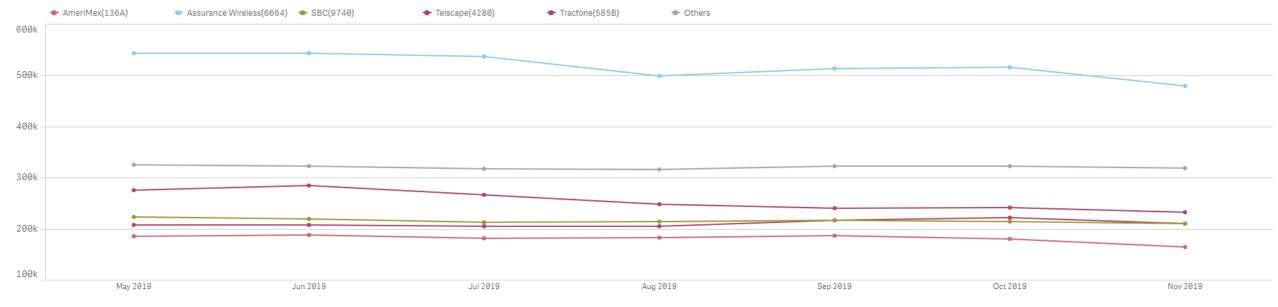
Count of distinct ServiceTermIDs

EventTypdeCode = 544 (Transfer - Carrier Lost)

Based on Event Date as Transfer Date

Participation by Service Provider (Top 5)

Application Summary by Service Provider (Service Terms)

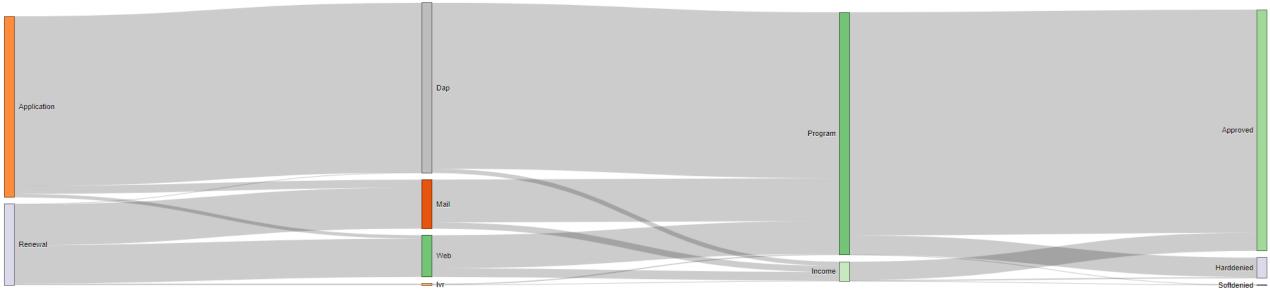


Application Summary by Service Provider (Service Terms)

Service Provider Q	Month & Year Q							
	Totals	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019
Totals	3,234,354	1,752,964	1,756,462	1,713,903	1,658,198	1,688,663	1,688,298	1,696,668
Others	613,353	323,632	321,053	316,082	315,068	321,322	321,412	316,794
AmeriMex(136A)	435,086	184,291	186,727	180,237	181,324	185,026	179,346	163,190
Assurance Wireless(6664)	965,368	542,407	541,287	535,952	497,977	512,131	514,487	478,546
SBC(9740)	300,055	222,003	217,622	212,052	213,268	214,918	212,671	208,408
Telscape(4280)	386,855	205,908	206,106	204,294	204,009	216,023	220,452	208,602
Tracfone(585B)	533,637	274,723	283,667	265,286	246,552	239,243	239,930	231,128

Application & Renewal Response Rate

Application Form IDs by Application Type, Submission Type, Enrollment, and Decision



Application Type: Submission Type

Application Type Q	Submission Type Q								
	-	Dap	Ivr	Mail	Web				
Totals	1,230,588	892,326	8,236	292,339	217,804				
Application	166,977	890,494	-	56,894	18,677				
Renewal	1,063,611	1,832	8,236	235,445	199,127				

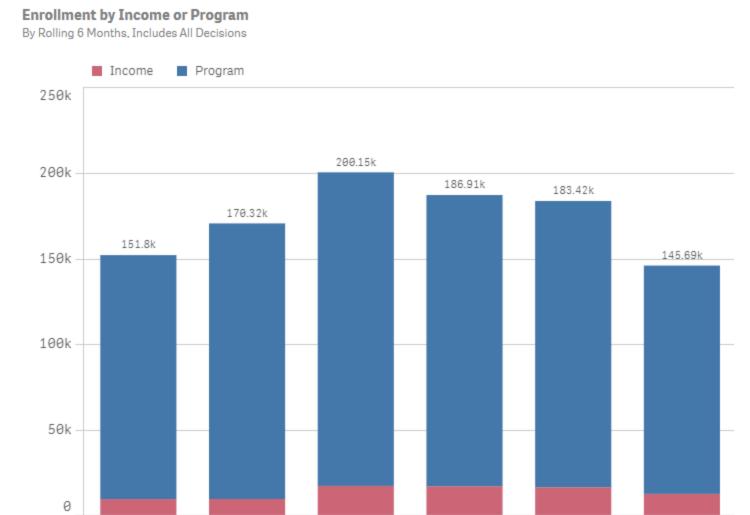
Submission Type: Income or Program

Submission Type Q	Income or Progr Q			
	Income	Program		
	100,506	2,540,787	To	
-	29	1,230,559	In	
Dap	21,930	870,396	Pi	
Ivr	2,030	6,206		
Mail	31,801	260,538		
Web	44,716	173,088		

Income or Program : Decision

Income or Progr Q	Decision Q					
	Approved	Harddenied	Softdenied			
Totals	1,301,379	699,987	639,927			
Income	99,788	238	480			
Program	1,201,591	699,749	639,447			

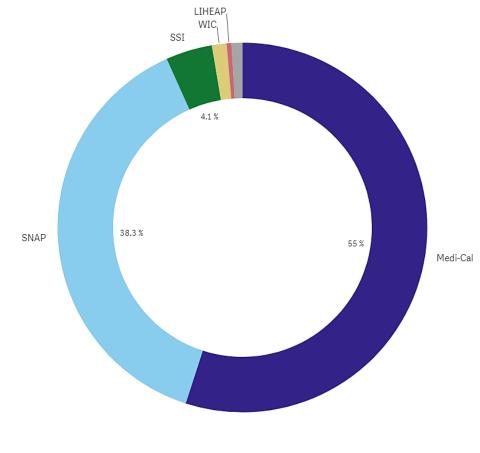
Enrollment Eligibility Method



Aug 2019

Sep 2019

Program Participation Details



Jun 2019

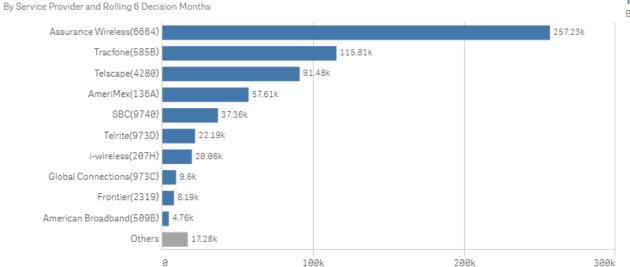
Jul 2019

Oct 2019

Nov 2019

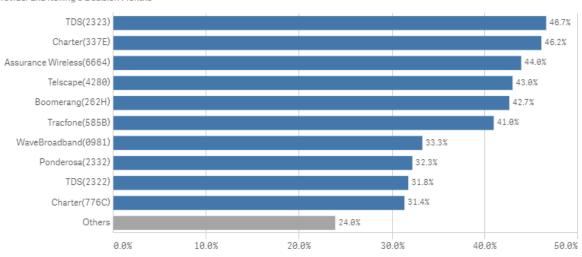
Denials by Service Provider and Form Type

Top 10: # Denied



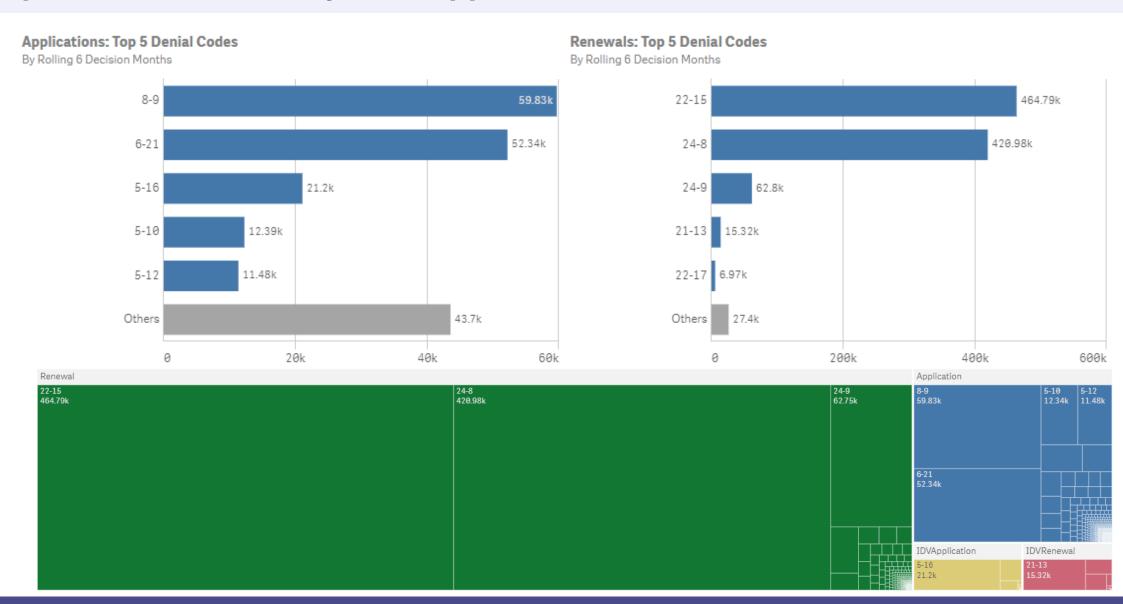
Top 10: % Denied

By Service Provider and Rolling 6 Decision Months



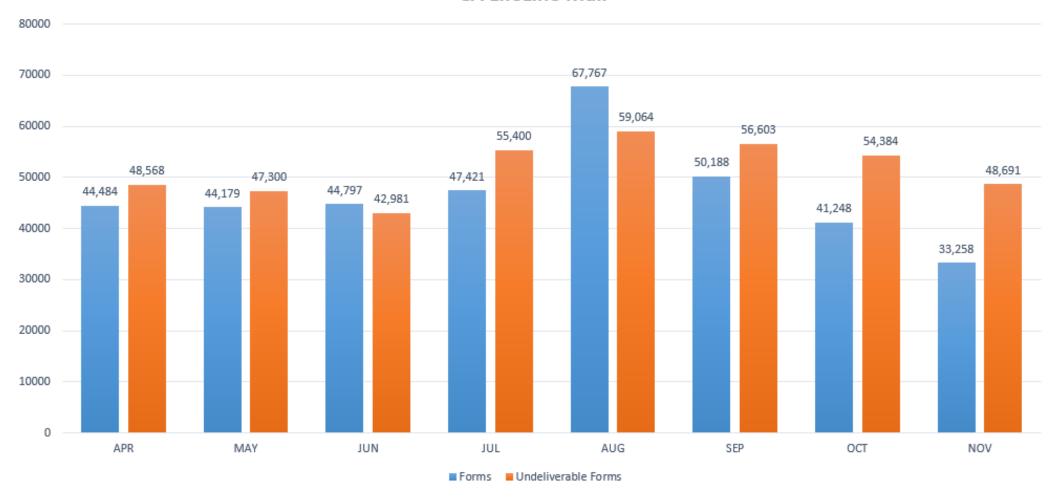
	% Denied						
	Totals	Nov 2019	Oct 2019	Sep 2019	Aug 2019	Jul 2019	Jun 2019
Totals	50.7%	47.0%	46.7%	48.2%	50.3%	54.5%	55.4%
Application	17.9%	20.2%	17.5%	16.9%	15.7%	16.4%	21.4%
IDVApplication	89.8%	91.1%	87.0%	79.4%	69.7%	78.7%	83.3%
IDVRenewal	37.9%	32.8%	25.4%	28.0%	26.7%	40.1%	52.3%
Renewal	74.6%	71.2%	70.0%	71.8%	73.9%	79.5%	78.5%

Top 5 Denials Codes by New Applications and Renewals



Inbound Mail Volumes

CA LifeLine Mail



Forms Processing Throughput

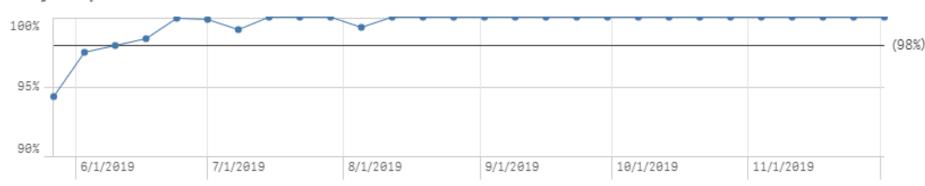
Manual Reviews

1,247,804

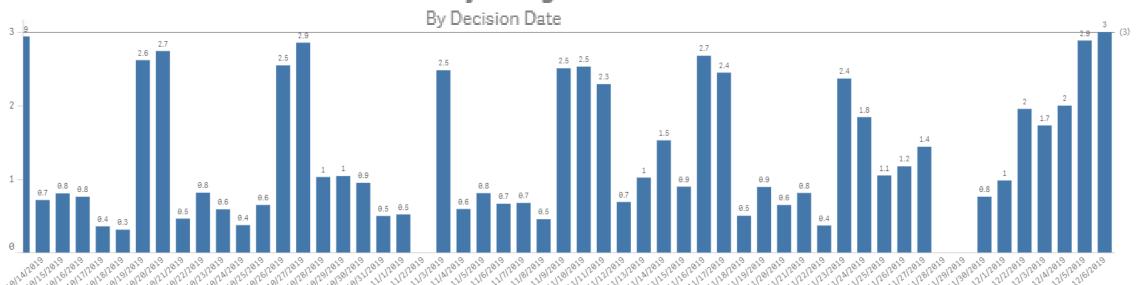
Avg SLA Days

2.1499.6%

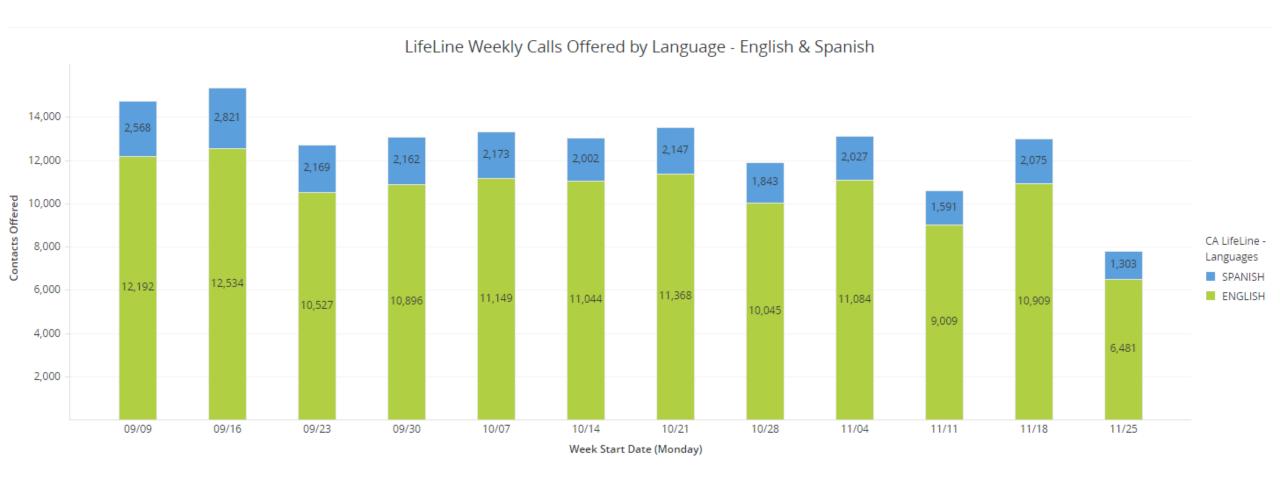
Weekly Compliance %



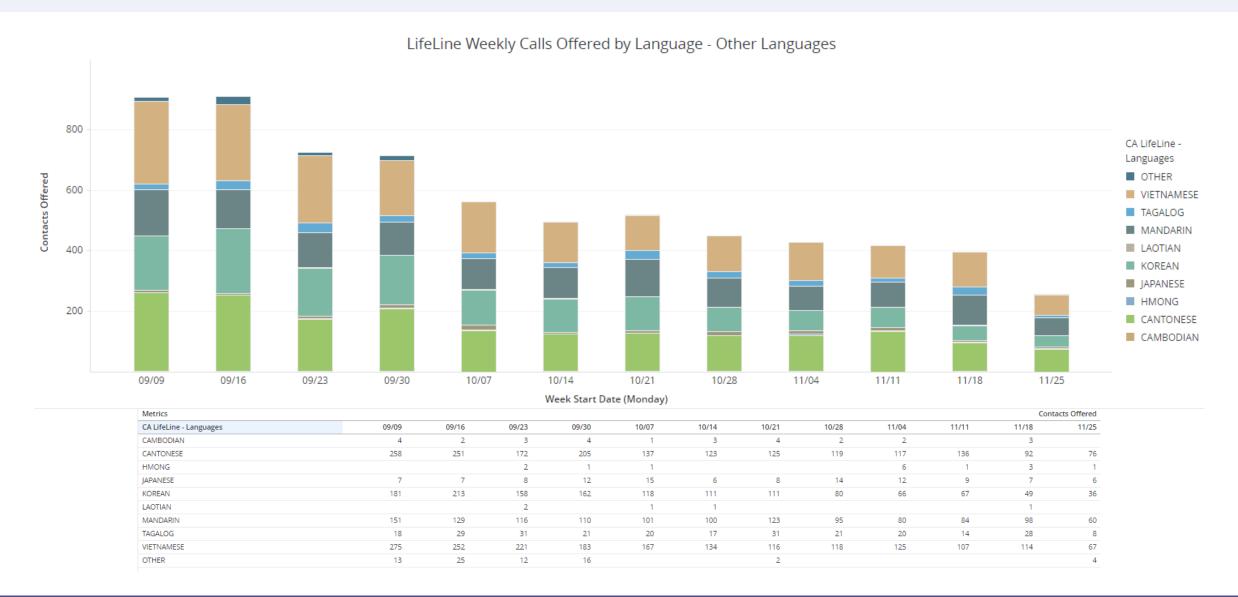
Daily Average SLA



Call Volumes – English & Spanish

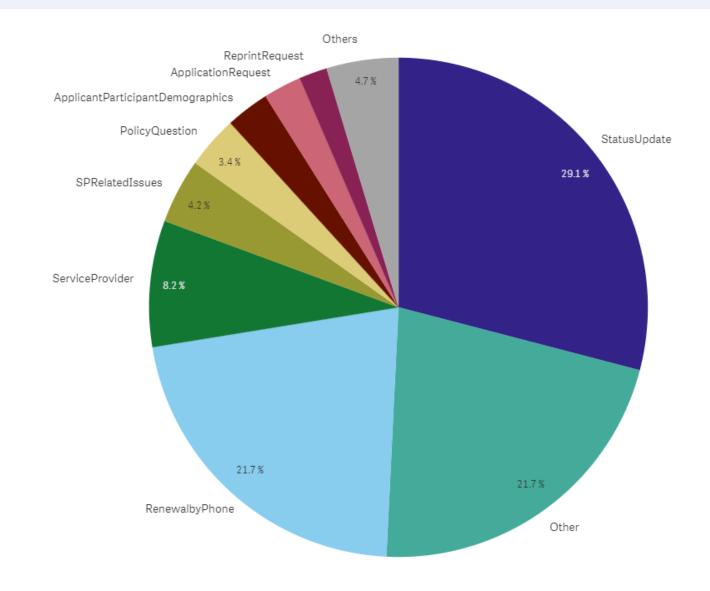


Call Volumes – Asian Languages



Call Reasons

- StatusUpdate
- Other
- RenewalbyPhone
- ServiceProvider
- SPRelatedIssues
- PolicyQuestion
- ApplicantParticipant-Demographics
- ApplicationRequest
- ReprintRequest
- Others



Thank You

Q&A

APPENDIX - Response & Approval Rates Definitions

# Total	Count of Application Forms (Applications, Renewals, & IDVs)
# Responded	Count of Responses to Application Forms
# Approved	Count of Application Forms that were Qualified or Renewed
% Responded	# Responded / # Total
% Approved	# Qualified / # Responded
% Qualified or Renewed	# Qualified or Renewed / # Total

APPENDIX - Denial Code Descriptions

Denial Code	Туре	Form	Decision Source	Description
22-15	Correctable Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
24-8	Hard Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
24-9	Hard Denial	Renewal	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).
8-9	Hard Denial	Application	System	We do not have evidence that the Application Form was returned to us.
6-21	Correctable Denial	Application	System	We do not have evidence that the Application Form was returned to us.
5-10	Hard Denial	Application	System	Special denial letter mailed for duplicate discount found in the database
5-12	Hard Denial	Application	System	We did not receive the information needed from your phone company to start or continue your discounted telephone services. Some possible reasons may be that your phone company did not ship your handset, you did not activate your phone service properly, or the enrollment process was not completed within the required time.
21-13	Hard Denial	Renewal	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.
22-17	Correctable Denial	Renewal	Reviewer	You did not print your initials to certify that no one else in your household is already receiving the discount.

APPENDIX - Enrollment Eligibility Method - Detail

Enrollment by Income or Program

Summary of All Decisions

Eligibility Method Q

Submission Type Q

Eligibility Q

	Totals	Dap	Ivr	Mail	Web
Income	83,692	18,864	1,537	27,101	36,204
FederalIncome	51,481	13,094	969	13,906	23,519
StateIncome	32,211	5,770	568	13,195	12,685
Program	981,357	716,479	4,463	125,782	134,691
FDPIR	66	16 -		22	28
HSTO	196	11	2	169	14
IndAff	87	6	6	67	8
LIHEAP	4,132	69	86	2,684	1,293
Medi-Cal	539,960	344,042	2,401	92,504	101,041
NSLP	2,289	159	34	928	1,169
S8	3,819	410	82	1,900	1,428
SNAP	376,386	349,943	1,221	8,820	16,410
SSI	39,924	10,559	484	17,575	11,324
TANF	56	19	1	25	11
TANFETC	658	312	1	80	265
VSPBP	1,204	513	14	431	247
WIC	12,580	10,420	131	577	1,453