Helping Government Serve the People®

California LifeLine Administrator Presentation to the Administrative Committee

June 8, 2021



Executive Summary

- Program Participation*
 - Wireless: 1,142,710
 - Wireline: 244,031
 - Total: 1,386,741
 - » 2,026,926 End of April
 - Number of Subscribers removed in May due to non-usage: 679,050

• * As of May 27, 2021



Executive Summary

California Lifeline Program Support

- Pandemic Consumer Protection Measures
 - Renewal date suspension through 06/30/2021
- Weekly Service Provider Meetings
 - The goal of these meetings is to provide service providers with updates regarding TPA process changes and obtain service provider feedback
- Bi-weekly meetings with representatives of Lifeline consumer group stakeholders
 - The goal of these meetings is to provide consumer group stakeholders with a more in-depth understanding of the LifeLine Program
- Monthly meetings with representatives of USAC
 - The goal of these meetings is to align on matters which impact the Lifeline program

Executive Summary

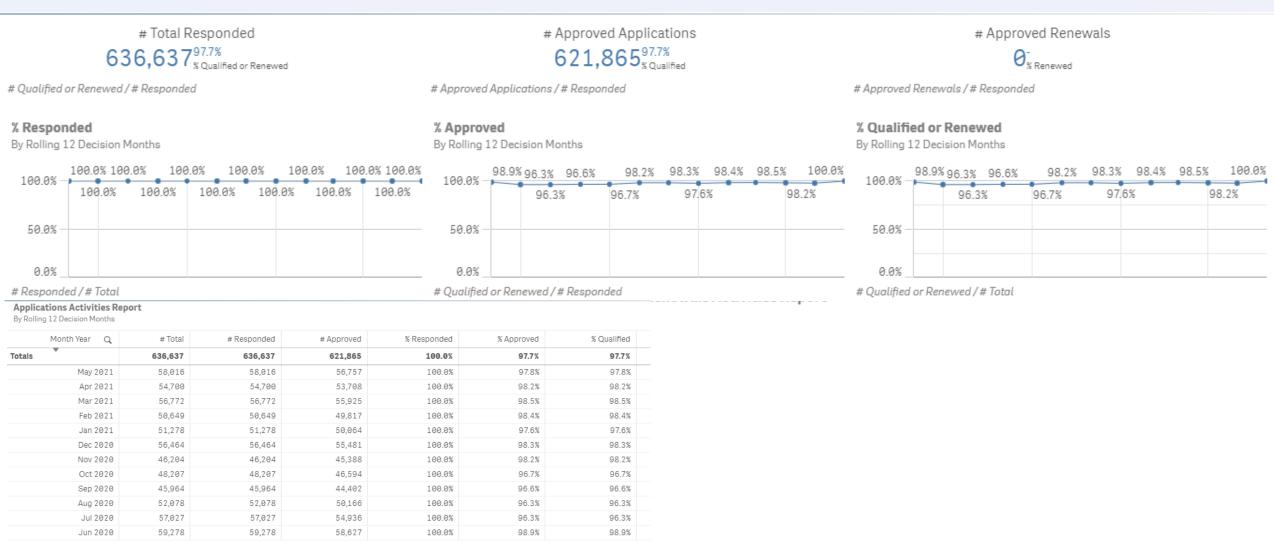
Key TPA Initiatives

- Preparation for Renewal Resumption (July 1 or later)
 - Increase Call Center Staffing
 - Perform Systems Stress Testing
 - Redistribute Anniversary Dates
 - Weekly meetings with CPUC

Reports Appendix: Rolling 12 Month Period (June 2020 – May 2021)

- Wireless: Response & Approval Rates Application & Renewal Forms
- Wireline: Response & Approval Rates Application & Renewal Forms
- Top 5 Denials Codes by New Applications and Renewals
- Program Participation Enrolled, Approved, & Transferred Customers
- Participation by Service Provider (Top 5)
- Enrollment Eligibility Method
- Enrollment Channel and Eligibility Method
- Form Processing Throughput
- Call Volumes English & Spanish
- Call Volumes Other Languages
- Call Reasons

Wireless: Response & Approval Rates – Application & Renewal Forms



Wireline: Response & Approval Rates – Application & Renewal Forms

Total Responded

18,122^{79.7%} Qualified or Renewed

Qualified or Renewed / # Responded

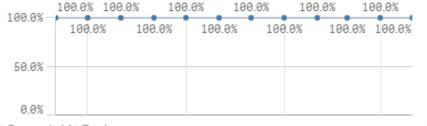
Approved Applications

14,444^{79.7%}

Approved Applications / # Responded

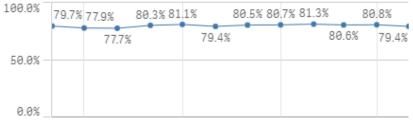
% Responded

By Rolling 12 Decision Months



% Approved

By Rolling 12 Decision Months



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Approved Renewals

∂-% Renewed

Approved Renewals / # Responded

% Qualified or Renewed

By Rolling 12 Decision Months

100.0%	79.7%	77.9%	80.3% 81	1%	80.5% 80	.7% 81.3%	80.	.8%
		77.	7%	79.4%	6	8	0.6%	79.4%
50.0% —								
0.0%								

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Responded / # Total

Applications Activities Report

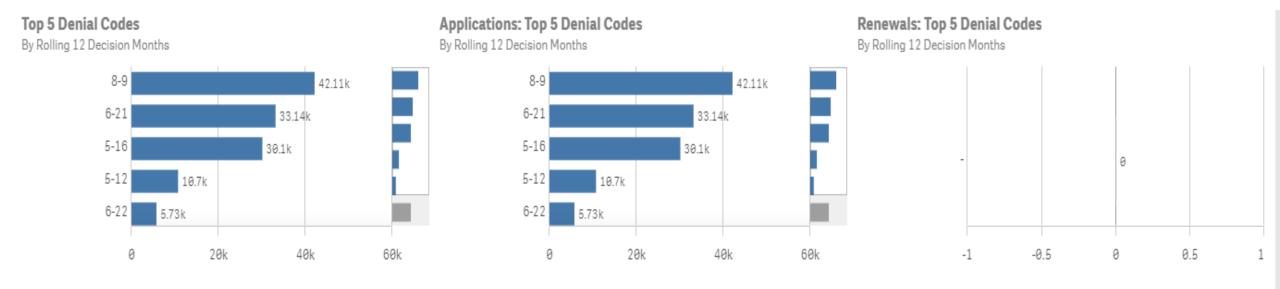
By Rolling 12 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
uls T	18,122	18,122	14,444	100.0%	79.7%	79.7%
May 2021	1,077	1,077	855	100.0%	79.4%	79.4%
Apr 2021	1,275	1,275	1,030	100.0%	80.8%	80.8%
Mar 2021	1,351	1,351	1,089	100.0%	80.6%	80.6%
Feb 2021	1,174	1,174	955	100.0%	81.3%	81.3%
Jan 2021	1,089	1,089	879	100.0%	80.7%	80.7%
Dec 2020	1,129	1,129	909	100.0%	80.5%	80.5%
Nov 2020	1,085	1,085	861	100.0%	79.4%	79.4%
Oct 2020	1,253	1,253	1,016	100.0%	81.1%	81.1%
Sep 2020	1,702	1,702	1,366	100.0%	80.3%	80.3%
Aug 2020	1,989	1,989	1,546	100.0%	77.7%	77.7%
Jul 2020	2,516	2,516	1,961	100.0%	77.9%	77.9%
Jun 2020	2,482	2,482	1,977	100.0%	79.7%	79.7%

Qualified or Renewed / # Responded

Qualified or Renewed / # Total

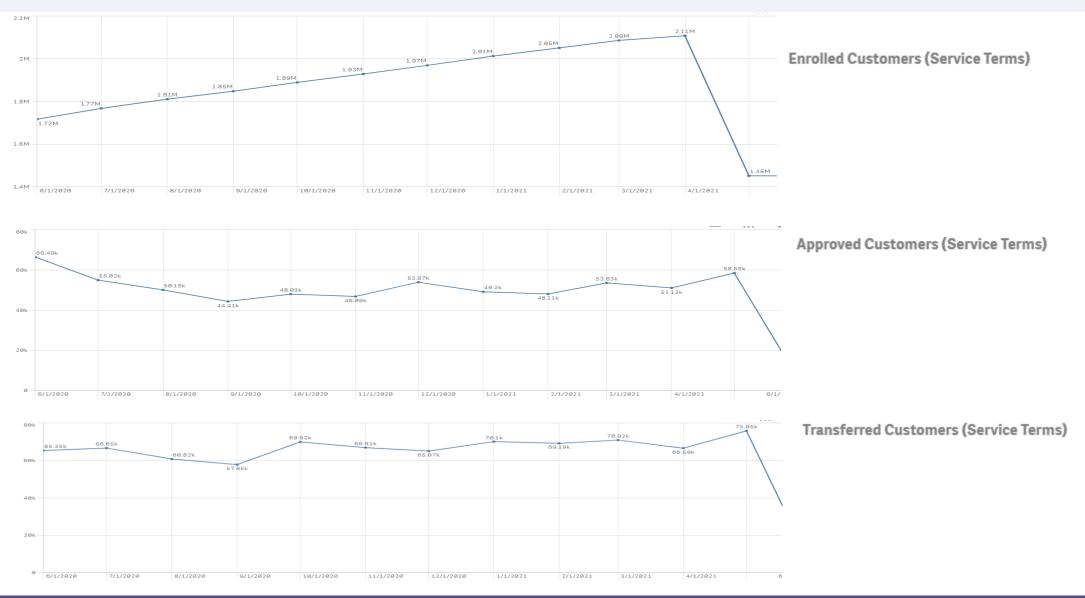
Top 5 Denials Codes by New Applications and Renewals



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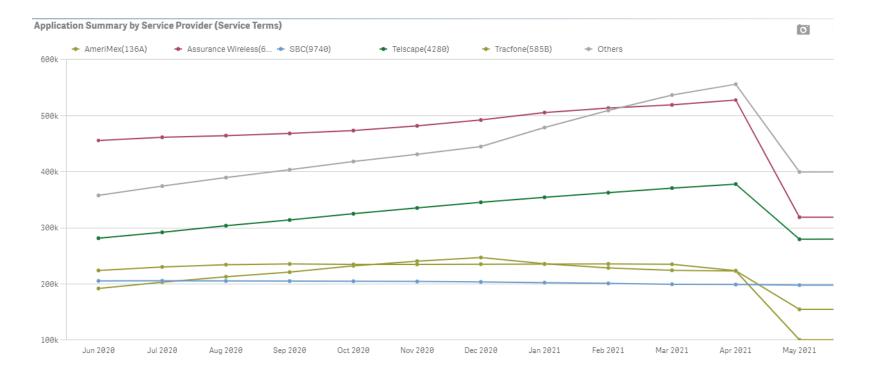
Program Participation – Enrolled, Approved, & Transferred Customers



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Participation by Service Provider (Top 5)



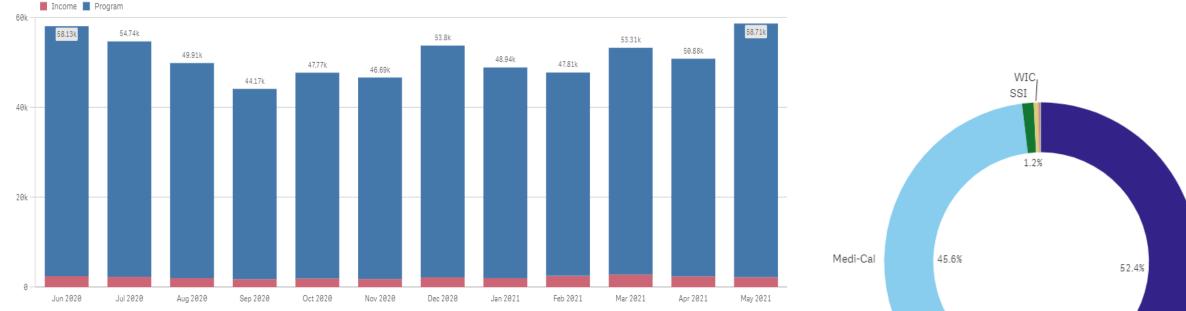
	Totals	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021
Totals	3,029,996	1,717,461	1,767,802	1,811,122	1,848,430	1,889,665	1,929,127	1,969,512	2,013,236	2,051,480	2,086,537	2,108,138	1,451,990
Others	782,711	357,971	374,509	389,656	403,741	418,416	431,241	444,906	478,927	509,257	536,819	556,083	399,485
AmeriMex(136A)	341,131	192,109	203,241	213,002	221,197	232,547	240,825	247,309	236,072	228,856	224,521	223,234	100,549
Assurance Wireless(6664)	733,216	455,887	461,540	464,508	468,346	473,513	481,847	492,354	505,593	513,491	519,253	527,794	319,152
SBC(9740)	244,734	205,576	205,843	205,465	205,289	205,025	204,576	203,828	202,477	201,146	199,658	199,120	198,140
Telscape(4280)	565,683	281,695	292,186	303,978	314,111	325,271	335,575	345,698	354,604	362,772	371,010	378,147	279,808
Tracfone(585B)	362,521	224,223	230,483	234,513	235,746	234,893	235,063	235,417	235,563	235,958	235,276	223,760	154,856

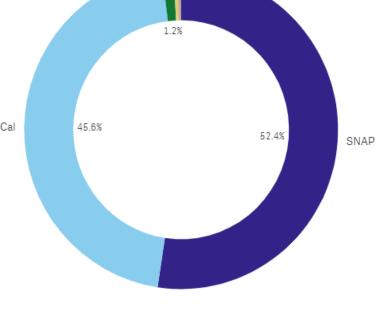
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Enrollment Eligibility Method

Enrollment by Income or Program

By Rolling 12 Months, Includes All Decisions

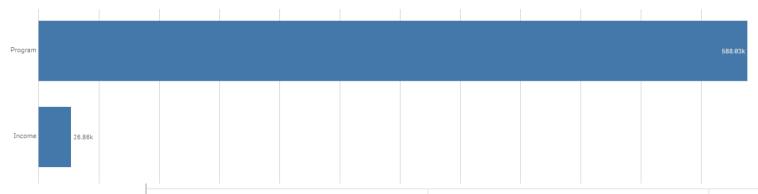




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Enrollment Channel and Eligibility Method

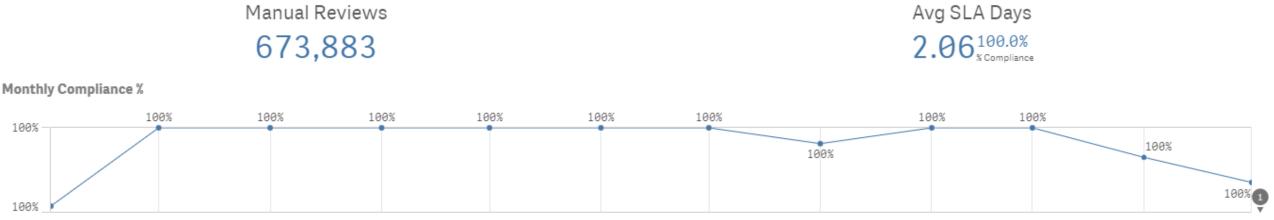
Enrollment by Income or Program



	Totals	Dap	Mail	Web
Income	26,858	22,155	3,077	1,633
FederalIncome	16,099	13,377	1,696	1,032
StateIncome	10,759	8,778	1,381	601

	Totals	Dap	Mail	Web
Program	588,006	576,158	5,317	6,582

Form Processing Throughput

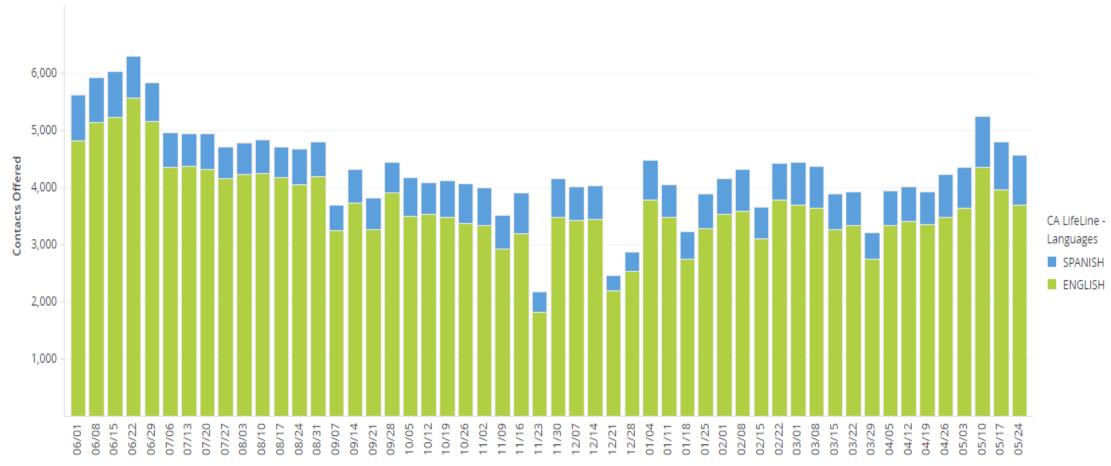


% Compliance = (# On Time / Total Application Forms)

Manual Form Reviews – By Type and Month

	Totals	O May 2021	Apr 2021	O Mar 2021	Feb 2021	🖨 Jan 2021	Dec 2020	Nov 2020	Oct 2020	Sep 2020	Aug 2020	🕒 Jul 2020	O Jun 2020
Totals	673,883	62,208	57,541	59,471	53,079	53,719	59,418	48,389	49,836	48,968	55,234	60,937	65,083
Application	669,123	61,813	57,073	58,993	52,619	53,330	59,156	48,124	49,521	48,588	54,867	60,488	64,551
IDVApplication	4,760	395	468	478	460	389	262	265	315	380	367	449	532

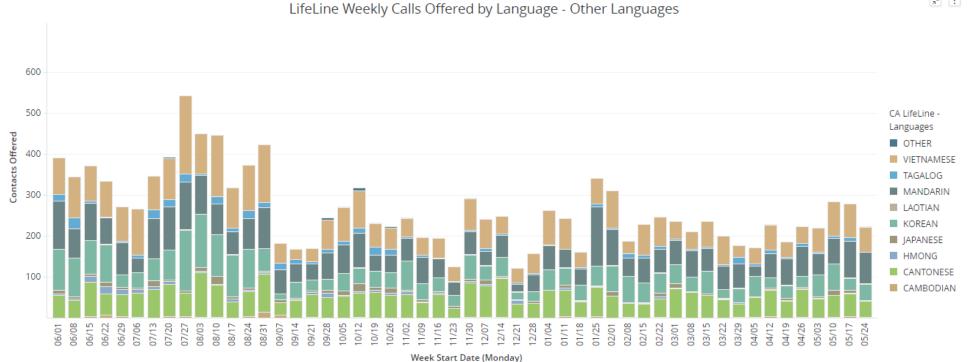
Call Volumes – English & Spanish



LifeLine Weekly Calls Offered by Language - English & Spanish

Week Start Date (Monday)

Call Volumes – Other Languages



CA LifeLine -06/01 06/03 06/15 06/22 06/29 07/06 07/13 07/20 07/27 08/03 08/10 08/17 08/24 08/17 08/24 08/21 09/21 09/21 09/21 09/21 10/26 11/02 11/09 10/26 11/02 11/09 11/16 11/23 11/30 12/07 12/14 12/21 12/28 01/04 01/11 01/18 01/25 02/01 02/08 02/15 02/22 03/01 03/08 03/15 03/22 03/12 03/29 04/05 04/12 04/19 04/26 05/03 05/10 05/17 05/12

Languages																																																	
CAMBODIAN			3	7	3	1		4	3	1	1		3	14	7	1			1						1	1	1				4	1	3		1	1					2	1	3		1		2	4	1
CANTONESE	56	43	85	52	54	60	70	79	57	110	79	40	61 9	94 3	0 42	56	50	55	59	63	55	58 3	38 5	7 23	3 84	78	96	34	35	68	64	38	73 53	3	5 35	46	72	63	56	45	32	49	66	41	70	47	54	55	40
HMONG	3	4	14	17	12	8	7	6		3	3	6	4	2	3	5	10	1	5	5	6	6	1	4	5	4	1	8			6	2	1		1	4	2	2		2	3	1	1	1	1	1		2	1
JAPANESE	8	5	5	12	6	4	14	4	6	9	18	6	6	5	7 4	4	7	10	19	7	12	3	6	3 5	5 5	9	3	3	6		6	1	2 12		1 1	9	10		3	2		1	3	6	3	3	11	7	1
KOREAN	101	94	82	91	30	37	53	73	149	131	102	102 \$	94 5	54 1	5 39	27	28	43	39	39	37	73 3	39 3	4 28	60 8	34	47	18	24	50	42	39 (47 62	6	48	50	47	35	56	21	36	50	25	31	26	55	66	29	40
LAOTIAN				1					1			1							1						1	2		1			1		2			1					1			1				1	1
MANDARIN	118	72	92	64	79	36	99	106	116	95	75	55 7	75 1	01 5	9 45	39	64	70	84	39	44	54 6	64 4	7 32	2 54	34	54	18	41	58	45	39 1	45 87	4	61	57	59	65	55	57	58	25	60	65	74	51	62	90	77
TAGALOG	15	26	4	3	4	8	21	18	19	2	18	9 2	20 1	13 1	6 9	5	9	9	12	20	14	5	6	2 2	2 4	8	3	4	3	2		3	8 4	- 1) 7	7	3	3	3	3	17	6	8	3	7	4	5	8	
VIETNAMESE	90	100	87	87	83	112	83	99	191	99	150	98 1	10 1	41 4	9 26	33	72	83	90	59	52	43 4	43 4	8 35	5 78	71	43	35	49	84	74	38 1	62 90	1 3	1 75	71	42	42	62	70	27	39	61	38	41	58	84	82	60
OTHER								4									4	1	8	1	3	3			1																		1						3

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Call Reasons

- ApplicantParticipant-Demographics
- ApplicationRequest
- DiscountTransfer
- EscalationSupervisor-Request
- HotTopics
- Other
- PolicyQuestion
- RemoveFromProgram
- RenewalByPhone
- ReprintRequest
- ServiceProvider

SPRelatedIssues

StatusUpdate

