

APPLICATION FOR A NEW, AMENDED OR RENEWAL CALIFORNIA STATE VIDEO FRANCHISE CALIFORNIA PUBLIC UTILITIES COMMISSION

Definitions for the purposes of this Application:

A. "Access" means that the holder is capable of providing video service at the household address using any technology, other than direct-to-home satellite service, providing two-way broadband Internet capability and video programming, content, and functionality, regardless of whether any customer has ordered service or whether the owner or landlord or other responsible person has granted access to the household. If more than one technology is utilized, the technologies shall provide similar two-way broad band Internet accessibility and similar video programming.

B. "Affiliate" means any company 5 per cent or more of whose outstanding securities are owned, controlled, or held with power to vote, directly or indirectly either by a state video franchise holder or any of its subsidiaries, or by that state video franchise holder's controlling corporation and/or any of its subsidiaries as well as any company in which the state video franchise holder, its controlling corporation, or any of the state video franchise holder's affiliates exert substantial control over the operation of the company and/or indirectly have substantial interests in the company exercised through means other than ownership.

C. "Applicant" means any person or entity that files an application seeking to provide Video Service in the state pursuant to a State Video Franchise.

D. "Application" means the form prescribed by the Commission through which an Applicant may apply for a State Video Franchise, of amend its Video Service Area, or apply for a State Video Franchise renewal.

E. "Application Fee" means any fee that the Commission imposes to recover its actual and reasonable costs of processing an. 1

F. "Area" means a set of contiguous (i) collections of census block groups or (ii) regions that are mapped using geographic information system technology.

G. "Broadband" or "Broadband Service" means any service defined as Broadband, or having advanced telecommunications capability, in the most recent Federal Communications Commission inquiry pursuant to Section 706 of the Telecommunications Act of 1996 (P.L. 104-104).²

H. "Census Block Group" has the same meaning as used by the U.S. Census Bureau.

I. "Census Tract" has the same meaning as used by the U.S. Census Bureau.3

J. "Census Tract Basis" means pursuant to the reporting standards articulated in Appendix D and Appendix E, Section II of D.07-03-014.

K. "Commission" means the Public Utilities Commission.

L. "Company" means the Applicant and its Affiliates.

¹ CAL. PUB. UTIL. CODE § 5840(c). This fee is not levied for general revenue purposes, consistent with Public Utilities Code § 5840(c).

² <u>Id.</u> at § 5830(a). The Federal Communications Commission currently uses the term "broadband" and "advanced telecommunications capability" to describe services and facilities with an upstream (customer-to-provider) and downstream (provider-to-customer) transmission speed of more than 200 kilobits per second. FEDERAL COMMUNICATIONS COMMISSION, AVAILABILITY OF ADVANCED TELECOMMUNICATIONS CAPABILITY IN THE UNITED STATES, FOURTH REPORT TO CONGRESS, FCC 04-208, 10 (Sept. 9, 2004). This definition, however, is under review by the Commission, and it may evolve in response to rapid technological changes in the marketplace. *Id.*

³ CAL. PUB. UTIL. CODE at § 5960(a).

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- M. "Consultant" means the third party source of census household projections including low income household projections.
- N. "DIVCA" means Assembly Bill 2987, the Digital Infrastructure and Video Competition Act of 2006 (Ch. 700, Stats. 2006).
- O. "Household" means, consistent with the U.S. Census Bureau, a house, apartment, a mobile home, a group of rooms, or a single room that is intended for occupancy as separate living quarters. ⁴ Separate king quarters are those in which the occupants live and eat separately from any other persons in building and which have direct access from the outside of the building or through a common hall. ⁵
- P. "Local Entity" means any city, county, city and county, or joint powers authority within the state within whose jurisdiction a State Video Franchise Holder may provide Video Service. 6
- Q. "Low-Income Household" means a residential Household where the average annual Household income is less than \$35,000, as based on U.S. Census Bureau estimates adjusted annually to reflect rates of change and distribution through January 1,2007.
- R. "State Video Franchise" means a franchise issued by the Commission pursuant to DIVCA.
- S. "State Video Franchise Holder" means a person or group of persons that has been issued a State Video Franchise from the Commission pursuant to Division 2.5 of DIVCA.
- T. "Telephone Service Area" means the area where the Commission has granted an entity a Certificate of Public Convenience and Necessity to provide telephone service.
- U. "Telephone Corporation" means a telephone corporation as defined in Public Utilities Code § 234.
- V. "Video Service" means video programming services, cable service, or open-video system service provided through facilities located at least in part in public rights-of-way without regard to delivery technology, including Internet protocol or other technology. This definition does not include (1) any video programming provided by a commercial mobile service provider defined in Section 322(d) of Title 47 of the United States Code, or (2) video programming provided as part of, and via, a service that enables users to access content, information, electronic mail, or other services offered over the public Internet. ¹⁰
- W. "Video Service Area" means the area proposed to be served under a State Video Franchise.
- X. "Video Service Provider" means any entity providing Video Service. 11

⁴ Id. at § 5890(j)(1).

⁵ Id.

⁶ Id. at § 5830(k).

⁷ Id. at § 5890(j)(2) (defining "low-income households" for the purposes of imposing build-out requirements).

⁸ Id. at § 5830(p).

⁹ Id. at § 5830(i).

¹⁰ Id. at § 5830(s).

¹¹ Id. at § 5830(t).

PLEASE TYPE ALL INFORMATION UNLESS INSTRUCTED OTHERWISE.

Type of Application	
1. Check as appropriate:	
New Franchise	□ Amended Franchise (Please indicate type of amendment below) □ Increasing Video Service Area
□ Franchise Renewal	□ Decreasing Video Service Area
Applicant Information	
2. Applicant's State Video	Franchise number (if seeking an amended or renewal Franchise):
3. Applicant's full legal na	ame: HWCA L.P.
4. Name under which the	Applicant does or will do business in California: Hotwire
	information of Applicant's parent companies, including the ultimate parent:
	: Hotwire Holdings, LLC (GP) ress Creek Rd., Fort Lauderdale, FL 33309
Phone: 484 572 6003	
	Hotwire Communications, Ltd. (LP)
	ress Creek Rd., Fort Lauderdale, FL 33309
Phone: 484 572 6003	
Parent's Full Legal Name:	
Address:	
6. Applicant's principal pl	ace of business:
	ress Creek Rd., Fort Lauderdale, Fl 33309
Phone: 484 572 6003	
7. Contact information for Video Service business:	the person responsible for ongoing communication with the Commission about
Name: Jonathan Bullock	
Title: EVP	
Address: 2100 West Cyp	ress Creek rd., Fort Lauderdale, FL 33309
Phone(s):	
Business/ Fax: 484 572 619	00 Mobile215 908 9748
Email: jonathan@hotwire	
8. Attach as Appendix A tl	ne names and titles of the Applicant's principal officers.

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Build-Out Information

□ Yes

Answer questions 9 through 12 only if the Applicant or one of its Affiliates is a Telephone Corporation. Other Applicants should go to Question 13.
9. Does the Applicant alone or together with its Affiliates have more than 1,000,000 telephone customers in California?

	California?	
	□ Yes	□ No
10.	Does the Video Service Area Affiliates?	include areas outside of the Telephone Service Area of the Applicant and its
	□ Yes	□No
11.	Is the Applicant primarily depl	oying fiber optic facilities to the customer's premise?
	□Yes	□No
12. Excluding direct-to-home satellite, is Video Service currently offered by another the Video Service Area proposed in this Application?		lite, is Video Service currently offered by another Video Service Provider in sed in this Application?
	□Yes	□No
Exi	sting Local Cable or Video F	ranchise Holder Information
13.	Does the Applicant alone or to Applicant held a local franchis	gether with its Affiliates currently hold a local franchise, or has the e in the Video Service Area in the last six months?

If "Yes," then download and complete the electronic template available on the Communications Division's section of the CPUC's web site at www.cpuc.ca.gov.

No

Video Service Area Information

Renewal Applicants: If the Applicant has already reported socioeconomic data as part of the yearly DIVCA data collection, this data does not need to be submitted again.

14. a. Utilizing the template (as applicable) provided on the Communications Division's section of the CPUC's web site at www.cpuc.ca.gov provide a geographic description of the Video Service Area and input the expected date for the deployment of each Area in the Video Service Area. Please select the method by which the geographic description shall be detailed:

A collection of U.S. Census Bureau Census Block Groups, or

O If Applicant chooses "a," then download and complete the electronic template available on the Communications Division's section of the CPUC's web site at www.cpuc.ca.gov

A geographic information system digital boundary meeting or exceeding national map accuracy standards.

- O If Applicant chooses "b," then submit the geographic information system digital boundary as a polygon shapefile (.shp), in State Plane coordinate system in digital format electronically to the Commission
 - b. If a consultant was used to compile the geographic description data, please provide the following:

Consultant Company's Full Legal Name: Inteserra

Address: 151 Southhall Lane, Unit 450, Maitland, FL 32751

Phone: 407 659 8755

15. Socioeconomic status information of residents within the Video Service Area

O If applicable, the Applicant shall provide this information utilizing the templates available on the

Communications Division's section of the CPUC's web site at www.cpuc.ca.gov

- a. Provide the following baseline description of residents in the Video Service Area:
 - i. Number of Households: The number of Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of households available as of January 1 of the year the Application is submitted to determine the number of Households.
 - ii. Number of Low-Income Households: The number of Low-Income Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households.

- b. Provide or attest in the attached Affidavit that Applicant shall provide, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, the following description of residents in the Video Service Area on a Census Tract Basis:
 - i. Wireline Broadband:
 - 1. The number of Households in each Census Tract to which the Company makes wireline Broadband available.
 - 2. The number of Households in each Census Tract that subscribe to wireline Broadband that the Company makes available.
 - ii. Non-Wireline Broadband:
 - 1. If the Company uses non-wireline technology to provide Broadband, specify the type(s) of technology used in each Census Tract.
 - 2. The number of customers in each Census Tract that subscribe to non-wireline Broadband that the Company makes available.
 - 3. Using geographic information system digital boundaries that meet or exceed national map accuracy standards, provide maps that delineate (i) Census Tract boundaries and (ii) where the Company typically makes non-wireline Broadband available.
 - iii. Video service: The number of Households in each Census Tract that are offered Access by the Company.
 - iv. Low-Income (Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households): The number of Low-Income Households that are offered Access by the Company.
- 16. Socioeconomic status information of residents within the Telephone Service Area
- O If applicable, the Applicant shall provide this information utilizing the templates available on the Communications Division's section of the CPUC's web site at www.cpuc.ca.gov.
- a. If the Applicant or any of its Affiliates is a Telephone Corporation, provide the following baseline description of residents in the Telephone Service Area:
 - i. Number of Households: The number of Households in each Census Tract included in the Telephone Service Area. Utilize the most recent U.S. Census projections of households available as of January 1 of the year the Application is submitted to determine the number of Households.
 - ii. Number of Low-Income Households: The number of Low-Income Households

in each Census Tract included in the Telephone Service Area. Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households.

b. If the Applicant or any of its Affiliates is a Telephone Corporation, provide or attest in the attached Affidavit that Applicant shall provide, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, the following description of residents in the Telephone Service Area:

i. Wireline Broadband:

- 1. The number of Households in each Census Tract to which the Company makes wireline Broadband available.
- 2. The number of Households in each Census Tract that subscribe to wireline Broadband that the Company makes available.

ii. Non-Wireline Broadband:

- 1. If the Company uses non-wireline technology to provide Broadband. specify the type(s) of technology used in each Census Tract.
- 2. The number of customers in each Census Tract that subscribe to non-wireline Broadband that the Company makes available.
- 3. Using geographic information system digital boundaries that meet or exceed national map accuracy standards provide maps that delineate (i) Census Tract

boundaries and (ii) where the Company typically makes non-wireline Broadband available.

- iii. Video service: The number of Households in each Census Tract that are offered Access by the Company.
- iv. Low-Income (Utilize the most recent U.S. Census projections of lowincome households available as of January 1, 2007 to determine the number of Low-Income Households): The number of Low-Income Households that are offered Access by the Company.

17. If a consultant was used to compile the geographic description da	ta, please
provide the following:	•

Consultant Company's Full Legal Name: Inteserra

Address: 151 Southhall Lane, Unit 450, Maitland, FL 32751

Phone: 407 659 8755

Financial, Legal, and Technical Qualifications
18. a. New Applicants must provide or attest in the attached Affidavit that Applicant shall provide a copy of a fully executed bond in the amount of \$100,000 per 20,000 households in the Video Service Area, with a \$100,000 minimum and a \$500,000

maximum per State Video Franchise Holder, to the Executive Director prior to initiating video service and no later than 5 business days after the date of the Commission's issuance of a State Video Franchise to the Applicant. The bond must list the Commission as obligee and be issued by a corporate surety authorized to transact a surety business in California.

b. Renewal Applicants must have already provided to the Commission a copy of a fully executed bond in the required amount or else this Application will be considered incomplete.

Local Entity Contact Information

19. Utilizing the template provided on the Video Franchise main page of the CPUC website, the Applicant shall provide the contact name and information for a representative from each Local Entity within the Video Service Area.

Los Angeles Information Technology Agency Video Services Regulatory Division City Hall East, Room 1400 200 North Main Street Los Angeles, CA 90012

Application Fee

20. Attach to this Application a check in the amount of \$2,000 made payable to the "California Public Utilities Commission."

Affidavit

21. Complete and submit the affidavit attached as Appendix B to this Application.

A COMPLETE APPLICATION MUST INCLUDE:

Completed Application form

CD(s) containing completed templates available on the Commission website

Appendix A: Applicant's Principal Officers
Appendix B: Affidavit

Check in the amount of \$2,000

APPLICANT'S PRINCIPAL OFFICERS

NAME: Kristen Johnson

TITLE: Chief Executive Officer

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STATE OF tennsylvania					
COUNTY OF Montgomery					
My name is Jonathan Bullock . I am EVP (Title)					
of Hotwire Communications, Ltd. ("Hotwire")(Company).					
My personal knowledge of the facts stated herein has been derived from my employment with Hotwire (Company).					
I swear or affirm that I have personal knowledge of the facts stated in this Application for a California State Video Franchise to provide Video Service, I am competent to testify to them, and I have the authority to make this Application on behalf of and to bind the Company.					
New, Transfer and Renewal Applicants: I further swear or affirm that HWCA L.P. [Name of Applicant] is not in violation of any final non-appealable order relating to either the Cable Television and Video Providers Customer Service and Information Act (California Public Utilities Code Article 3.5 (commencing with § 53054) of Chapter 1 of Part 1 of Division 2 of Title 5 of the Government Code) or the Video Customer Service Act (California Public Utilities Code Article 4.5 (commencing with § 53088) of Chapter 1 or Part 1 of Division 2 of Title 5 of the Government Code) or the Digital Infrastructure and Video Competition Act of 2006 (California Public Utilities Code §§ 5800 et seq.).					
I further swear or affirm that a court of competent jurisdiction has has not circle one found HWCA L.P. [Name of Applicant] in violation of that order.					
I further swear or affirm that a court of competent jurisdiction has has not circle one given HWCA L.P. [Name of Applicant] formal notice containing allegations that it is in violation of a final non-appealable court order.					
If a court of competent jurisdiction finds that the Applicant is in violation of a non-appealable court order, it must provide, with this Application, a further court order or ruling demonstrating that the violation has been cured, if one exists. If no such order exists, the Applicant must attest to the following: I further swear or affirm that [Name of Applicant] has cured the violation of a non-appealable court order.					
All Applicants: I further swear or affirm that HWCA L.P. [Name of Applicant] shall fulfill the following requirements:					

- 1. Applicant has filed or will timely file with the Federal Communications Commission all forms required by the Federal Communications Commission before offering Video Service in this state.
- 2. Applicant agrees to comply with all lawful city, county, or city and county regulations regarding the time, place, and manner of using the public rights-of-way, including but not limited to, payment of applicable encroachment, permit, and inspection fees.
- 3. Applicant will concurrently deliver a copy of this Application to any Local Entity in the Video Service Area.
- 4. Applicant possesses the financial, legal, and technical qualifications necessary to construct and operate the proposed system and promptly repair any damage to the public rights-of-way caused by Applicant.
- 5. If it has not done so in the Application, or has not submitted socioeconomic data during this year, Applicant shall provide the Commission, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, a complete description of residents' socioeconomic status information, as required by and detailed in Questions 14 and 15 of the Application.
- 6. If it has not done so in the Application, Applicant shall provide a copy of a fully executed bond in the amount of \$100,000 to the Executive Director prior to initiating video service and no later than 5 business days after the date of Commission issuance of a State Video Franchise to the Applicant,. The bond shall list the Commission as obligee and be issued by a corporate surety authorized to transact a surety business in California.

I further swear or affirm that <u>HWCA L.P.</u>
[Name of Company] agrees to comply with all federal and state statutes, rules, and regulations, including, but not limited to, the following:

- 1. As provided in Public Utilities Code § 5890, Applicant will not discriminate in the provision of Video Service.
- 2. Applicant will abide by all applicable consumer protection laws and rules as provided in Public Utilities Code § 5900.
- 3. Applicant will remit the fee required by California Public Utilities Code § 5860(a) to the Local Entity.
- 4. Applicant will provide public, educational, and governmental access channels and the required funding as required by Public Utilities Code § 5870.
- 5. Applicant and any and all of its Affiliates' operations in California now and in the future shall be included for the purposes of applying Public Utilities Code §§ 5840, 5890, 5960, and 5940. Applicant specifically attests to the following:
 - a. Reporting Requirements: Either (i) Applicant or (ii) the parent company of Applicant shall produce Commission-mandated reports for and on behalf of Applicant and any and all of its Affiliates that operate in California. Only one report required pursuant to Public Utilities Code §5960 shall be filed annually, such report to include all pertinent data for the Company.

b. Antidiscrimination:

- i. If Applicant and its Affiliates together have more than 1,000,000 telephone customers in California, Applicant shall satisfy the build-out requirements set forth in Public Utilities Code § 5890(b) & (e).
- ii. If Applicant and its Affiliates together have less than 1,000,000 telephone customers in California, Applicant shall satisfy any build-out requirements established pursuant in Public Utilities Code § 5890(c).
- c. Cross-subsidization: If Applicant or its Affiliates provide stand-alone, residential, primary-line basic telephone service, Applicant shall refrain from using any increase of the rate of this service to finance the cost of deploying a network to provide video service.
- d. "Affiliate," as referenced herein, means any company 5 per cent or more of whose outstanding securities are owned, controlled, or held with power to vote, directly or indirectly either by a state video franchise holder or any of its subsidiaries, or by that state video franchise holder's controlling corporation and/or any of its subsidiaries as well as any company in which the state video franchise holder, its controlling corporation, or any of the state video franchise holder's affiliates exert substantial control over the operation of the company and/or indirectly have substantial financial interests in the company exercised through means other than ownership.

6. Applicant shall fulfill all other requirements imposed by the Digital Infrastructure and Vid Competition Act.	eo
7.HWCA L.P. [Name of Applicant] is a single identifiable entity th	at
is qualified to do business in California and has verifiable assets. This entity shall acce	ept
service of process, either directly or through an agent, and submit to the jurisdiction	of
California courts.	
I swear or affirm that all of the statements and representations made in this Application are tru	ae
and correct.	
Signature and title of the EVP	

Typed or printed name and title Jonathan Bullock, EVP

AFFIDA VIT

State of	Pennsylvania	
County of _	Mon Faomery	
Subscribedan	ad sworn to (or affirmed) before m	e on this 29th day of
June 20 3	2	
by, Jon	athan Bullock	personally known to me or
proved to me	on the basis of satisfactory evider	ace to be the person(s) who appeared
before me.	Commonwealth of Pennsylvania - Notary Seal JESSICA SMITH, Notary Public Montgomery County My Commission Expires August 17, 2022 Commission Number 1283944	
Seal		
Signature	Jessica Smith	

(END OF ATTACHMENT B)