



Public Utilities Commission

STATE OF CALIFORNIA

CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE AND GENERAL ORDER

To: Uber Technologies, Inc.
Attn: Jane Lee, Senior Regulatory Counsel
1515 3rd Street
San Francisco, CA 94158

File No.: TCP 38150-A
Citation #: T.2025-08-010
Date: August 22, 2025
Case #: CSE-000459

VIOLATIONS

You are hereby cited as having violated sections of the Public Utilities (Pub. Util.) Code and General Order (G.O.) as described below. These violations occurred during the period of August 10, 2023, through December 12, 2024.

- Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19. **[21 counts]**

STATEMENT OF FACTS

The above violations are documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

You are hereby called upon to answer this citation on or before September 11, 2025. By way of such an answer, you may either:

- (1) Pay a fine of \$20,000 pursuant to Pub. Util. Code Section 5378. Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the CPUC staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See the attached document "*How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal.*"

If you fail to respond by September 11, 2025, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The CPUC may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and CPUC orders.



Eric Hooks
Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
Telephone number: (415) 703-2302
E-mail address: eric.hooks@cpuc.ca.gov

cc: Jane Lee, Senior Regulatory Counsel, Uber
Jylee@uber.com

Kenneth Bruno, Chief – Transportation Enforcement
Branch, CPUC kenneth.bruno@cpuc.ca.gov

Attachments

INVESTIGATION REPORT

ENTITY NAME: Uber Technologies, Inc.
Corporation No. C3318029, Active

OFFICERS: Dara Khosrowshahi, CEO
Prashanth Mahendra-Rajah, CFO
Tony West, Secretary

ADDRESS: 1515 3rd Street San Francisco, CA 94158

PHONE/EMAIL: (415) 237-1384
Ashley Fillmore, ashley.fillmore@uber.com / Jane Lee, jylee@uber.com

AUTHORITY: Transportation Network Company (TNC) 38150 (Active)

PL&PD¹
INSURANCE: Blue Hill Specialty Ins. Co Inc,
Policy No.: [REDACTED], Effective Date: 9/1/2020

COMMERCIAL
LIABILITY: Blue Hill Specialty Ins. Co Inc.
Policy No.: [REDACTED], Effective Date: 9/1/2020

WORKER'S
COMPENSATION: Old Republic Insurance Company
Policy No.: [REDACTED], Effective Date: 4/1/2018

¹ Public Liability and Property Damage (PLPD)

INTRODUCTION

On April 7, 2025, I was assigned to investigate the operations and practices of Uber Technologies Inc. (hereinafter referred to as Uber), because the Transportation Enforcement Branch (TEB) of the Consumer Protection & Enforcement Division (CPED) conducted observations at California airports and found Uber's drivers violating Public Utilities (Pub. Util.) Code 5381, 5430, and General Order (G.O.) 157-E, Part 11.19, by not displaying the required trade dress. During TEB observations, photographs were taken as evidence of violations of G.O. 157-E, Part 11.19.

HISTORY OF ENFORCEMENT

Enforcement case records show Uber has a history of violating the CPUC's rules and regulations, as detailed below.

Prior Case (PSG-5861): On March 17, 2023, CPUC's Program and Project Supervisor, Eric Hooks, served Uber with citation T.23-03-001 for \$20,000.00 for failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle².

Prior Case (CSE-000099): On May 7, 2024, CPUC's Program and Project Supervisor, Eric Hooks, served Uber with citation T.24-05-001 for \$20,000.00 for failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle³.

VIOLATIONS

The investigation covered the review period of August 10, 2023, through December 12, 2024, and revealed 21 days and 242 trips violating Pub. Util. Code 5381, 5430, and G.O. 157-E, Part 11.19.

- **Failure to display a TNC identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19. [21 counts]**

G.O. 157-E Part 11.19 states in part, "TNC vehicles shall display consistent trade dress in the front and rear of the vehicle (i.e., distinctive signage or display on the vehicle) when providing TNC services that is sufficiently large, and color contrasted as to be readable during daylight hours at a distance of at least 50 feet".

During the review period, drivers were observed operating without displaying the Uber trade dress on their vehicles [Attachment 1] and [Attachment 2]. On April 23, 2025, Uber provided a

² Citation T.23-03-001 is available upon request.

³ Citation T.24-05-001 is available upon request.

response to a Data Request from TEB showing the listed vehicles operated on the Uber platform during the dates specified [Attachment 3]. The investigation revealed that Uber's drivers operated for 21 days and conducted 242 trips without properly displaying the required trade dress on the vehicle [Table 1].

Table 1 - Dates of operation without required trade dress

UBER Airport Logs (21 Days of Operations)				
Photo Number	Date of Operations	License Plate No.	Violation	
001	8/10/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
002	8/10/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
003	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
004	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
005	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
006	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
007	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
008	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Front Trade Dress
009	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
010	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
011	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
012	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
013	8/23/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
014	8/30/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
015	8/30/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
016	9/14/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
017	9/14/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Front Trade Dress
018	9/14/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
019	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
020	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
021	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
022	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
023	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Front Trade Dress
024	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Front Trade Dress
025	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
026	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
027	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
028	9/28/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Front Trade Dress
029	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
030	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
031	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Rear Trade Dress
032	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
033	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress
034	10/18/2023	[REDACTED]	G.O. 157-E, Prut 11.19	No Trade Dress

035	10/18/2023		G.O. 157-E, Part 11.19	No Rear Trade Dress
036	10/18/2023		G.O. 157-E, Part 11.19	No Trade Dress
037	10/18/2023		G.O. 157-E, Part 11.19	No Rear Trade Dress
038	10/18/2023		G.O. 157-E, Part 11.19	No Trade Dress
039	10/18/2023		G.O. 157-E, Part 11.19	No Rear Trade Dress
040	10/18/2023		G.O. 157-E, Part 11.19	No Rear Trade Dress
041	1/4/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
042	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
043	1/4/2024		G.O. 157-E, Part 11.19	No Trade Dress
044	1/4/2024		G.O. 157-E, Part 11.19	No Trade Dress
045	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
046	1/4/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
047	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
048	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
049	1/4/2024		G.O. 157-E, Part 11.19	No Trade Dress
050	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
051	1/4/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
052	1/4/2024		G.O. 157-E, Part 11.19	No Trade Dress
053	2/21/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
054	2/21/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
055	2/21/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
056	3/20/2024		G.O. 157-E, Part 11.19	No Trade Dress
057	3/20/2024		G.O. 157-E, Part 11.19	No Trade Dress
058	4/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
059	4/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
060	4/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
061	4/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
062	4/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
063	4/18/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
064	4/18/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
065	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
066	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
067	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
068	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
069	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
070	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
071	4/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
072	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
073	4/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
074	4/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
075	4/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
076	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
077	4/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
078	4/18/2024		G.O. 157-E, Part 11.19	No Trade Dress

079	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
080	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
081	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
082	5/1/2024		G.O. 157-E, Part 11.19	No Trade Dress
083	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
084	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
085	5/1/2024		G.O. 157-E, Part 11.19	No Trade Dress
086	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
087	5/1/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
088	5/1/2024		G.O. 157-E, Part 11.19	No Trade Dress
089	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
090	5/1/2024		G.O. 157-E, Part 11.19	No Trade Dress
091	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
092	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
093	5/1/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
094	5/1/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
095	5/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
096	5/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
097	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
098	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
099	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
100	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
101	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
102	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
103	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
104	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
105	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
106	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
107	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
108	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
109	7/23/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
110	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
111	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
112	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
113	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
114	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
115	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
116	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
117	7/23/2024		G.O. 157-E, Part 11.19	No Trade Dress
118	7/23/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
119	8/14/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
120	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
121	8/14/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
122	8/14/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress

123	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
124	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
125	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
126	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
127	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
128	8/14/2024		G.O. 157-E, Part 11.19	No Trade Dress
129	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
130	8/15/2024		G.O. 157-E, Part 11.19	No Trade Dress
131	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
132	8/15/2024		G.O. 157-E, Part 11.19	No Trade Dress
133	8/15/2024		G.O. 157-E, Part 11.19	No Trade Dress
134	8/15/2024		G.O. 157-E, Part 11.19	No Trade Dress
135	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
136	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
137	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
138	8/15/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
139	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
140	9/3/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
141	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
142	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
143	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
144	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
145	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
146	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
147	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
148	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
149	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
150	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
151	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
152	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
153	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
154	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
155	9/3/2024		G.O. 157-E, Part 11.19	No Trade Dress
156	9/3/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
157	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
158	9/18/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
159	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
160	9/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
161	9/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
162	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
163	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
164	9/18/2024		G.O. 157-E, Part 11.19	No Front Trade Dress
165	9/18/2024		G.O. 157-E, Part 11.19	No Trade Dress
166	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress

167	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
168	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
169	9/18/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
170	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
171	10/16/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
172	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
173	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
174	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
175	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
176	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
177	10/16/2024		G.O. 157-E, Part 11.19	No Trade Dress
178	10/16/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
179	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
180	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
181	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
182	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
183	10/29/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
184	10/29/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
185	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
186	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
187	10/29/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
188	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
189	10/29/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
190	10/29/2024		G.O. 157-E, Part 11.19	No Trade Dress
191	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
192	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
193	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
194	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
195	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
196	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
197	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
198	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
199	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
200	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
201	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
202	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
203	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
204	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
205	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
206	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
207	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
208	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
209	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
210	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress

211	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
212	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
213	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
214	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
215	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
216	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
217	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
218	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
219	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
220	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
221	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
222	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
223	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
224	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
225	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
226	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
227	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
228	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
229	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
230	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
231	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
232	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
233	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
234	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
235	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
236	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
237	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
238	12/12/2024		G.O. 157-E, Part 11.19	No Rear Trade Dress
239	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
240	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
241	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress
242	12/12/2024		G.O. 157-E, Part 11.19	No Trade Dress

DECLARATION

I have read the foregoing and know the contents thereof, and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Kim Quach-Castro

Executed on August 22, 2025
at Los Angeles, California

Kim Quach-Castro, Senior Enforcement Analyst

ATTACHMENTS

- Attachment 1. Airport Activities Log
- Attachment 2. TNC Vehicle Photos
- Attachment 3. Uber Data Request (April 8, 2025)

Attachment 1

UBER Airport Logs (21 Days of Operations)

Photo Number	Date of Operations	License Plate No.	Airport	Location of Airport	Violation	
001	8/10/2023	██████	SIC	Ground Transpoitation Island #8	G.O. 157-E, Pait 11.19	No Rear Trade Dress
002	8/10/2023	██████	SIC	Ground Transpoitation Island #8	G.O. 157-E, Pait 11.19	No Rear Trade Dress
003	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Rear Trade Dress
004	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Rear Trade Dress
005	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Rear Trade Dress
006	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Rear Trade Dress
007	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Rear Trade Dress
008	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Front Trade Dress
009	8/23/2023	██████	CBX	Rideshare Pick up/Drop off section	G.O. 157-E, Pait 11.19	No Trade Dress
010	8/23/2023	██████	CBX	Rideshare Queuing Area	G.O. 157-E, Pait 11.19	No Rear Trade Dress
011	8/23/2023	██████	CBX	Rideshare Queuing Area	G.O. 157-E, Pait 11.19	No Rear Trade Dress
012	8/23/2023	██████	CBX	Rideshare Queuing Area	G.O. 157-E, Pait 11.19	No Trade Dress
013	8/23/2023	██████	CBX	Rideshare Queuing Area	G.O. 157-E, Pait 11.19	No Rear Trade Dress
014	8/30/2023	██████	BUR	Commercial Tenninal Lane	G.O. 157-E, Pait 11.19	No Rear Trade Dress
015	8/30/2023	██████	BUR	Commercial Tenninal Lane	G.O. 157-E, Pait 11.19	No Rear Trade Dress
016	9/14/2023	██████	STS	Rideshare Pick-Up and Drop Off	G.O. 157-E, Pait 11.19	No Rear Trade Dress
017	9/14/2023	██████	STS	Rideshare Pick-Up and Drop Off	G.O. 157-E, Pait 11.19	No Front Trade Dress
018	9/14/2023	██████	STS	Tenninal Lane	G.O. 157-E, Pait 11.19	No Rear Trade Dress
019	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Rear Trade Dress
020	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Rear Trade Dress
021	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Trade Dress
022	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Rear Trade Dress
023	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Front Trade Dress
024	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Front Trade Dress
025	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Trade Dress
026	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Trade Dress
027	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Trade Dress
028	9/28/2023	██████	OAK	Rideshare Curb 3	G.O. 157-E, Pait 11.19	No Front Trade Dress

029	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
030	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
031	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
032	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
033	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
034	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
035	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
036	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
037	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
038	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Trade Dress
039	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
040	10/18/2023	██████	SJC	Terminal B, TNC Pick Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
041	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Front Trade Dress
042	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
043	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Trade Dress
044	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Trade Dress
045	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
046	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Front Trade Dress
047	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
048	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
049	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Trade Dress
050	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
051	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
052	1/4/2024	██████	CBX	Rideshare Pick-Up/ Drop Off	G.O. 157-E, Part 11.19	No Trade Dress
053	2/21/2024	██████	OAK	Curb 3	G.O. 157-E, Part 11.19	No Rear Trade Dress
054	2/21/2024	██████	OAK	Curb 3	G.O. 157-E, Part 11.19	No Rear Trade Dress
055	2/21/2024	██████	OAK	Curb 3	G.O. 157-E, Part 11.19	No Rear Trade Dress
056	3/20/2024	██████	OAK	Terminal 2	G.O. 157-E, Part 11.19	No Trade Dress
057	3/20/2024	██████	OAK	Terminal 2	G.O. 157-E, Part 11.19	No Trade Dress
058	4/3/2024	██████	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No Rear Trade Dress
059	4/3/2024	██████	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No Rear Trade Dress
060	4/3/2024	██████	SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No Rear Trade Dress

061	4/3/2024		SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No Rear Trade Dress
062	4/3/2024		SFO	TNC Lot 1	G.O. 157-E, Part 11.19	No Rear Trade Dress
063	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Front Trade Dress
064	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Front Trade Dress
065	4/18/2024		PSP	Main Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
066	4/18/2024		PSP	Main Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
067	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
068	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
069	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
070	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
071	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Trade Dress
072	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
073	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Trade Dress
074	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Trade Dress
075	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Trade Dress
076	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
077	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
078	4/18/2024		PSP	Central Terminal Lane	G.O. 157-E, Part 11.19	No Trade Dress
079	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
080	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
081	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
082	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Trade Dress
083	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
084	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
085	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Trade Dress
086	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Rear Trade Dress
087	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Front Trade Dress
088	5/1/2024		CBX	CBX Rideshare Queuing Area	G.O. 157-E, Part 11.19	No Trade Dress
089	5/1/2024		CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Rear Trade Dress
090	5/1/2024		CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Trade Dress
091	5/1/2024		CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Rear Trade Dress

092	5/1/2024	██████	CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Rear Trade Dress
093	5/1/2024	██████	CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Rear Trade Dress
094	5/1/2024	██████	CBX	Rideshare Pick-up/ Drop-off	G.O. 157-E, Part 11.19	No Front Trade Dress
095	5/15/2024	██████	SCK	SCK White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
096	5/15/2024	██████	SCK	SCK White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
097	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
098	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
099	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
100	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
101	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
102	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
103	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
104	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
105	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
106	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
107	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
108	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
109	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Front Trade Dress
110	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Trade Dress
111	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Trade Dress
112	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Trade Dress
113	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Trade Dress
114	7/23/2024	██████	SAN	TNC Staging Lot	G.O. 157-E, Part 11.19	No Trade Dress
115	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
116	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
117	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
118	7/23/2024	██████	SAN	Terminal 1 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
119	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
120	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
121	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
122	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
123	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
124	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
125	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
126	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
127	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
128	8/14/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
129	8/15/2024	██████	MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress

130	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
131	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
132	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
133	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
134	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Trade Dress
135	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
136	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
137	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
138	8/15/2024		MRY	White Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
139	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
140	9/3/2024		CBX	TNC Pick-Up/ Drop-Off	G.O. 157-E, Part 11.19	No Front Trade Dress
141	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
142	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
143	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
144	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
145	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
146	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
147	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
148	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
149	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
150	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
151	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
152	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
153	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
154	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
155	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Trade Dress
156	9/3/2024		CBX	TNC Pick-Up/Drop-Off	G.O. 157-E, Part 11.19	No Rear Trade Dress
157	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
158	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Front Trade Dress
159	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
160	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Trade Dress
161	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Trade Dress
162	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
163	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
164	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Front Trade Dress
165	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Trade Dress
166	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
167	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
168	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress
169	9/18/2024		SCJ	Terminal B TNC Pick-Up	G.O. 157-E, Part 11.19	No Rear Trade Dress

170	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
171	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
172	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
173	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
174	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
175	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
176	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
177	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Trade Dress
178	10/16/2024		STS	TNC Staging Curb	G.O. 157-E, Part 11.19	No Rear Trade Dress
179	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
180	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
181	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
182	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
183	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
184	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
185	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
186	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
187	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
188	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
189	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
190	10/29/2024		FAT	TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
191	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
192	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
193	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
194	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
195	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
196	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
197	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
198	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
199	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
200	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
201	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
202	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
203	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
204	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
205	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
206	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Rear Trade Dress
207	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
208	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress
209	12/12/2024		SAN	Terminal 2 TNC Island	G.O. 157-E, Part 11.19	No Trade Dress

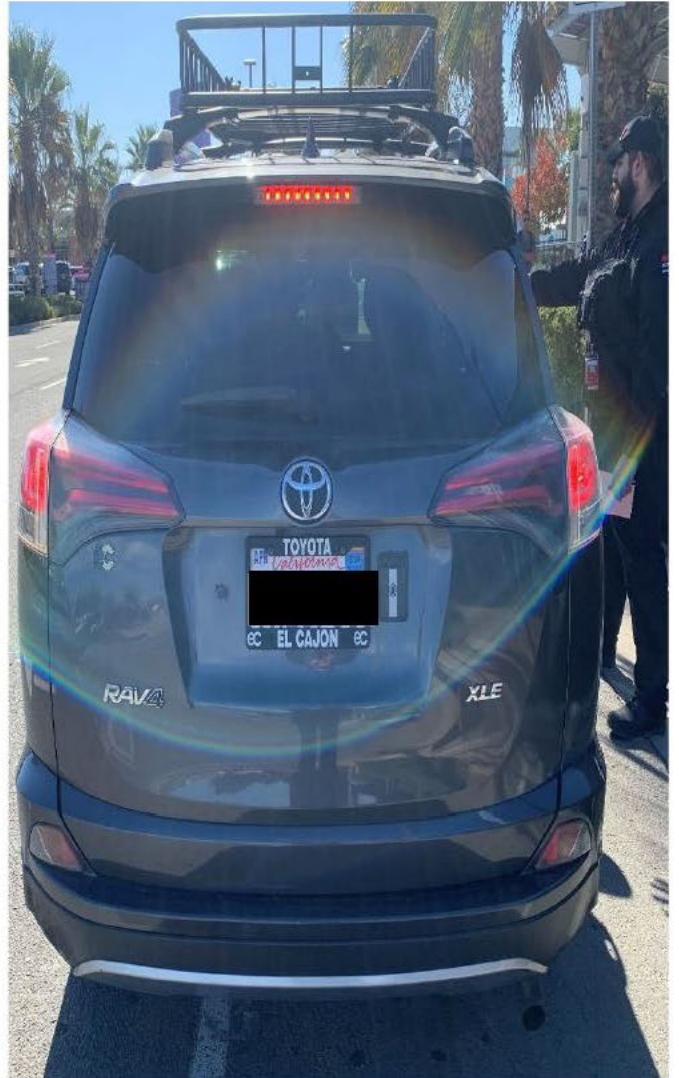
[illegible]

Attachment 2

Attachment 2 contains 6 representative samples of TNC vehicles operating without displaying the Uber trade dress on the vehicles.
The remaining 236 vehicle photos are available upon request.









Attachment 3

STATE OF CALIFORNIA
PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

GAVIN NEWSOM, Governor



April 8, 2025

TNC: 38150-B (Active)

Uber Technologies, Inc.
1515 3rd Street
San Francisco, CA 94158
Attn: Jane Lee

Email: jylee@uber.com; regulatory@uber.com

Subject: **Data Request No. PSG0038150-CPED CSE-000459 UBER (██████)**
Due Date: April 23, 2025

Dear Uber Technologies, Inc.:

The California Public Utilities Commission's (CPUC) Consumer Protection and Enforcement Division (CPED) requests the information listed in the attachment. Please provide the information on or before April 23, 2025, to rahmon.momoh@cpuc.ca.gov and cc eric.hooks@cpuc.ca.gov. If you have any questions, do not hesitate to contact me.

If for any reason, you are unable to respond to this data request by April 23, 2025, please provide a written explanation by 5:00 p.m. on April 15, 2025, explaining why you cannot meet the due date, and when you anticipate providing the requested information.

Thank you for your cooperation.

Sincerely,

Rahmon Momoh

Rahmon Momoh, Program and Project Supervisor
California Public Utilities Commission
Consumer Protection and Enforcement Division
Transportation Enforcement Branch (TEB)
Email: rahmon.momoh@cpuc.ca.gov
Telephone: (415) 703-1725

cc: Kenneth Bruno – TEB Program Manager

Attachment

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



1. Please verify if each of the following vehicles listed below, which are identified by their license plates, were active on the Uber platform during the specified date of operation.

[illegible]

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

[illegible]

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

[illegible]

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

[illegible]

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



7/23/2024	████████
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8/15/2024	████████
8/15/2024	████████
9/3/2024	████████
9/3/2024	████████

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

[illegible]

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

[illegible]

SAN FRANCISCO, CA 94102-3298

[illegible]

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



12/12/2024	[REDACTED]
12/12/2024	[REDACTED]
12/12/2024	[REDACTED]
12/12/2024	[REDACTED]

END OF REQUEST

CERTIFICATE OF SERVICE

I certify that I have on this day served the following documents on

Uber Technologies Inc.

TNC 38150

Case # CSE-000459

1. Administrative Citation T.2025-08-010
2. Citation Compliance Agreement
3. Investigation Report and Attachments
4. How to File an Appeal
5. Notice of Appeal Form and Certificates of Service Form (from Resolution ALJ-377)
6. Resolution ALJ-187
7. Certificate of Service

Date: August 22, 2025

Kim Quach-Castro
TEB Senior Enforcement Analyst