Public Utilities Commission

STATE OF CALIFORNIA

CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE AND GENERAL ORDER

To: Uber Technologies, Inc.
Attn: Ashley Fillmore, Sr. Regulatory Counsel
1725 3rd Street
San Francisco, CA 94158

File No.: TCP 38150-A
Citation #: T.2026-10-004
Date: October 8, 2026
Case #: CSE-001091

VIOLATIONS

You are hereby cited as having violated sections of the Public Utilities (Pub. Util.) Code and a General Order (G.O.) as described below. These violations occurred during the review period of January 1, 2026, through June 30, 2026.

- Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19. **[5 counts]**

STATEMENT OF FACTS

The above violation is documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

TEB used the Penalty Assessment Methodology adopted in Resolution M-4846 and considered mitigating and exacerbating factors in setting the fine.

You are hereby called upon to answer this citation on or before October 29, 2026. By way of such an answer, you may either:

(1) Pay a fine of $20,000 pursuant to Pub. Util. Code Section 5378. Submit your payment online via TCP Portal (https://tcportal.cpuc.ca.gov/s/login/) using a credit card, ACH or check. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**

(2) Contact the Supervisor below to make payment arrangements, **or**

(3) Contest this Citation by filing an Appeal. See the attached document *"How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal."*

If you fail to respond by October 29, 2026, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

Eric Hooks

Eric Hooks
Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
Telephone number: (415) 703-2302
E-mail address: eric.hooks@cpuc.ca.gov

cc: Ashley Fillmore, Sr. Regulatory Counsel, Uber [redacted]

Kenneth Bruno, Chief – Transportation Enforcement Branch, CPUC, kenneth.bruno@cpuc.ca.gov

Attachments

Enforcement Analyst: Shantanro Taylor **CASE #:** CSE-001091

INVESTIGATIVE REPORT

ENTITY NAME:	Uber Technologies, Inc. Corporation No. C3318029, Active
OFFICERS:	Dara Khosrowshahi, Chief Executive Officer (CEO) Balaji Krishnamurthy, Chief Financial Officer (CFO) Derek Anthony West, Secretary
AUTHORITY:	TCP 38150-A (Active)
ADDRESS:	1725 3rd Street San Francisco, CA 94158
PHONE/EMAILS:	[redacted]
PL&PD[1] INSURANCE:	AIG Specialty Insurance Company Policy No.: 4805488 Effective Date: 9/1/2025
INSURANCE EXCESS:	AIG Specialty Insurance Company Policy No.: 4805489 Effective Date: 9/1/2025
COMMERCIAL LIABILITY:	AIG Specialty Insurance Company Policy No.: 4805491 Effective Date: 9/1/2025
WORKER'S COMPENSATION INSURANCE:	Old Republic Insurance Company Policy No.: MWC31303500 Effective Date: 4/1/2018

[1] Public Liability and Property Damage (PL&PD)

INTRODUCTION

The Transportation Enforcement Branch (TEB) of the Consumer Protection & Enforcement Division (CPED) conducted observations at California airports and found Uber Technologies, Inc.'s (hereinafter referred to as Uber) drivers violating Public Utilities (Pub. Util.) Code 5381, 5430 and General Order (G.O.) 157-E, Part 11.19 by not displaying the required trade dress. During TEB observations, photographs were taken as evidence in violations of G.O. 157-E, Part 11.19.

HISTORY OF ENFORCEMENT

Enforcement case records show Uber has a history of violating the California Public Utilities Commission's (CPUC) rules and regulations, as detailed below **[Attachment 1]**.

Prior Case (PSG-5861): On March 16, 2023, CPUC's Program and Project Supervisor, Eric Hooks, served Uber with citation T.23-03-001 for $20,000 for failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle.

Prior Case (CSE-000099): On May 7, 2024, CPUC's Program and Project Supervisor, Eric Hooks, served Uber with citation T.24-05-001 for $20,000 for failure to display a TNC identifiable trade dress on the vehicle.

Prior Case (CSE-000459): On August 22, 2025, CPUC's Senior Enforcement Analyst, Kim Quach-Castro, served Uber with citation T.2025-08-010 for $20,000 for failure to display a TNC identifiable trade dress on the vehicle.

VIOLATIONS

TEB investigated Uber for the period of January 1, 2026, through June 30, 2026, and found violations of the following provisions of the Public Utilities (Pub. Util.) Code and the Commission's General Order (G.O.).

- **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19. [5 counts]**

  G.O. 157-E Part 11.19 states in part, "TNC vehicles shall display consistent trade dress in the

front and rear of the vehicle (i.e., distinctive signage or display on the vehicle) when providing TNC services that is sufficiently large, and color contrasted as to be readable during daylight hours at a distance of at least 50 feet".

From January 1, 2026, through June 30, 2026, drivers were observed operating without displaying the Uber trade dress on their vehicles **[Attachment 2]** and **[Attachment 3]**[2]. On September 25, 2026, Uber provided a response to a Data Request from TEB showing the listed vehicles operated on the Uber platform during the dates specified **[Attachment 4]**. The investigation revealed that Uber's drivers operated for five (5) days and conducted fifty-five (55) trips without displaying the required trade dress on the vehicle **[Table 1]**.

Table 1 – Dates of operation without required trade dress

Photo Number	Date of Operations	License Plate No.	Violation	
001	**2/6/2026**	[redacted]	**G.O. 157-E, Part 11.19**	**No rear trade dress**
002	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
003	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
004	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No front trade dress**
005	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
006	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
007	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
008	2/6/2026		G.O. 157-E, Part 11.19	No front trade dress
009	2/6/2026		G.O. 157-E, Part 11.19	No rear trade dress
010	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
011	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
012	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
013	2/6/2026		G.O. 157-E, Part 11.19	No rear trade dress
014	2/6/2026		G.O. 157-E, Part 11.19	No front trade dress
015	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No trade dress**
016	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No trade dress**
017	2/6/2026		G.O. 157-E, Part 11.19	No front trade dress
018	2/6/2026		G.O. 157-E, Part 11.19	No rear trade dress
019	2/6/2026		G.O. 157-E, Part 11.19	No trade dress
020	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No trade dress**
021	**2/6/2026**		**G.O. 157-E, Part 11.19**	**No trade dress**
022	2/7/2026		G.O. 157-E, Part 11.19	No rear trade dress
023	2/7/2026		G.O. 157-E, Part 11.19	No rear trade dress

[2] Due to the large amount of photo data, **Attachment 3** contains 12 representative samples (**bolded**) of TNC vehicles operating without displaying the Uber trade dress on the vehicles. The remaining 43 vehicle photos are available upon request.

024	4/9/2026	[redacted]	G.O. 157-E, Part 11.19	No trade dress
025	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
026	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
027	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
028	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
029	**4/9/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
030	**4/9/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
031	**4/9/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
032	**4/9/2026**		**G.O. 157-E, Part 11.19**	**No rear trade dress**
033	4/9/2026		G.O. 157-E, Part 11.19	No trade dress
034	4/9/2026		G.O. 157-E, Part 11.19	No front trade dress
035	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
036	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
037	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
038	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
039	4/9/2026		G.O. 157-E, Part 11.19	No rear trade dress
040	4/23/2026		G.O. 157-E, Part 11.19	No trade dress
041	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
042	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
043	4/23/2026		G.O. 157-E, Part 11.19	No trade dress
044	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
045	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
046	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
047	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
048	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
049	4/23/2026		G.O. 157-E, Part 11.19	No trade dress
050	4/23/2026		G.O. 157-E, Part 11.19	No trade dress
051	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
052	4/23/2026		G.O. 157-E, Part 11.19	No rear trade dress
053	6/24/2026		G.O. 157-E, Part 11.19	No trade dress
054	6/24/2026		G.O. 157-E, Part 11.19	No trade dress
055	6/24/2026		G.O. 157-E, Part 11.19	No front trade dress

DECLARATION

I have read the foregoing and know the contents thereof, and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Executed on October 8, 2026, at Los Angeles, California

Shantanro Taylor

Shantanro Taylor
Senior Enforcement Analyst

ATTACHMENTS

- **Attachment 1.** Prior Enforcement History
- **Attachment 2.** CPED/TEB Airport Activities Log
- **Attachment 3.** CPED/TEB Photographs of Uber Trade Dress Violations – 12 Samples
- **Attachment 4.** Data Request No. PSG0038150-CPED and Uber CSE-001091 and Response

ATTACHMENT 1

CALIFORNIA PUBLIC UTILITIES COMMISSION

CITATION FOR VIOLATIONS
OF CALIFORNIA PUBLIC UTILITIES CODE AND CPUC GENERAL ORDER 157-E

To: Uber Technologies, Inc.
1515 3rd Street San Francisco, CA 94158

File: TCP 38150
Date: March 16, 2023
Citation #: T.23-03-001
Case #: PSG-5861

VIOLATIONS

You are hereby cited with having violated section(s) of the Public Utilities (Pub. Util.) Code and a Commission General Order (G.O.) as described below. These violations occurred during the period August 1, 2022, through August 31, 2022.

(1) **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle, in violation of Pub. Util. Code section 5381, 5430 and G.O. 157-E Part 11.19. [11 counts].**

STATEMENT OF FACTS

The attached investigation summary report documents the violations listed above, which consists of carrier's records and substantiating documents obtained from other sources.

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RESPONSE

You are hereby called upon to answer this citation on or before April 6, 2023. By way of such answer, you may either:

(1) Pay a fine of **$ 20,000** pursuant to Pub. Util. Code section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Payment Form.* Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed.) or

(2) Contest this citation by filing an appeal. See attached document *"How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal"*.

If you fail to respond within the 20 calendar days, you will be in default of the citation and will have forfeited your right to appeal the citation. In addition, your operating authority will be immediately suspended and subsequently revoked, pursuant to Resolution ALJ-187. The Commission may also initiate an action through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

Eric Hooks

Eric Hooks – Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
(415) 703-2302
Eric.Hooks@cpuc.ca.gov

Cc: Jane Lee, Senior Regulatory Counsel, Uber [redacted]

Kenneth Bruno, Chief – Transportation Enforcement Branch, CPUC
kenneth.bruno@cpuc.ca.gov

Attachments

Public Utilities Commission

STATE OF CALIFORNIA

CITATION FOR VIOLATION OF THE PUBLIC UTILITIES CODE AND GENERAL ORDER 157-E

Uber Technologies, Inc.
Attn: Jane Lee, Senior Regulatory Counsel
1515 3rd Street
San Francisco, CA 94158

File: TCP 38150-A
Citation #: T.24-05-001
Date: May 7, 2024
Case #: CSE-000099

VIOLATIONS

You are hereby cited with having violated sections of the Public Utilities (Pub. Util.) Code and a Commission General Order (G.O.) as described below. These violations occurred during the period of January 26, 2023, through July 27, 2023.

- **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle, in violation of Pub. Util. Code Sections 5381, 5430 and G.O. 157-E, Part 11.19. [12 counts]**

STATEMENT OF FACTS

The above violations are documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

You are hereby called upon to answer this citation on or before May 28, 2024. By way of such an answer, you may either:

(1) Pay a fine of **$20,000** pursuant to Pub. Util. Code Section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement.* Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**

(2) Contact the Supervisor below to make payment arrangements, **or**

(3) Contest this Citation by filing an Appeal. See the attached document *"How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal."*

If you fail to respond by May 28, 2024, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

Eric Hooks

Eric Hooks
Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
Telephone number: (415) 703-2302
E-mail address: Eric.hooks@cpuc.ca.gov

cc: Jane Lee, Senior Regulatory Counsel, Uber
[redacted]

Kenneth Bruno, Chief – Transportation Enforcement Branch, CPUC
Kenneth.bruno@cpuc.ca.gov

Attachments

Public Utilities Commission

STATE OF CALIFORNIA

CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE AND GENERAL ORDER

To: Uber Technologies, Inc.
Attn: Jane Lee, Senior Regulatory Counsel
1515 3rd Street
San Francisco, CA 94158

File No.: TCP 38150-A
Citation #: T.2025-08-010
Date: August 20, 2025
Case #: CSE-000459

VIOLATIONS

You are hereby cited as having violated sections of the Public Utilities (Pub. Util.) Code and General Order (G.O.) as described below. These violations occurred during the period of August 10, 2023, through December 12, 2024.

- Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle in violation of Pub. Util. Code Sections 5381, 5430, and G.O. 157-E, Part 11.19. **[21 counts]**

STATEMENT OF FACTS

The above violations are documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

RESPONSE

You are hereby called upon to answer this citation on or before September 9, 2025. By way of such an answer, you may either:

(1) Pay a fine of $20,000 pursuant to Pub. Util. Code Section 5378. Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement.* Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the CPUC staff will deem the matter closed, **or**

(2) Contact the Supervisor below to make payment arrangements, **or**

(3) Contest this Citation by filing an Appeal. See the attached document *"How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal."*

If you fail to respond by September 9, 2025, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The CPUC may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and CPUC orders.

Eric Hooks

Eric Hooks
Program and Project Supervisor
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
Telephone number: (415) 703-2302
E-mail address: eric.hooks@cpuc.ca.gov

cc: Jane Lee, Senior Regulatory Counsel, Uber [redacted]

Kenneth Bruno, Chief – Transportation Enforcement Branch, CPUC kenneth.bruno@cpuc.ca.gov

Attachments

ATTACHMENT 2

Photo Number	Date of Operations	License Plate No.	Airport	Location of Airport	Violation	
001	2/6/2026	[redacted]	OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
002	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
003	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
004	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No front trade dress
005	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
006	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
007	2/6/2026		OAK	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
008	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No front trade dress
009	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No rear trade dress
010	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No trade dress
011	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No trade dress
012	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No trade dress
013	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No rear trade dress
014	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No front trade dress
015	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No trade dress
016	2/6/2026		SJC	Terminal B GT area 8	G.O. 157-E, Part 11.19	No trade dress
017	2/6/2026		SJC	Terminal B GT area 8	G.O. 157-E, Part 11.19	No front trade dress
018	2/6/2026		SJC	Terminal B GT area 8	G.O. 157-E, Part 11.19	No rear trade dress
019	2/6/2026		SJC	Terminal B GT area 8	G.O. 157-E, Part 11.19	No trade dress
020	2/6/2026		SJC	Terminal B GT area 8	G.O. 157-E, Part 11.19	No trade dress
021	2/6/2026		SJC	Terminal B GT area 9	G.O. 157-E, Part 11.19	No trade dress

022	2/7/2026	[redacted]	SFO	TNC Staging Area	G.O. 157-E, Part 11.19	No rear trade dress
023	2/7/2026		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
024	4/9/2026		PSP	TNC Island	G.O. 157-E, Part 11.19	No trade dress
025	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
026	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
027	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
028	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
029	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
030	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
031	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
032	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
033	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
034	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No front trade dress
035	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
036	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
037	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
038	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
039	4/9/2026		PSP	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
040	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
041	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
042	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
043	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
044	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress

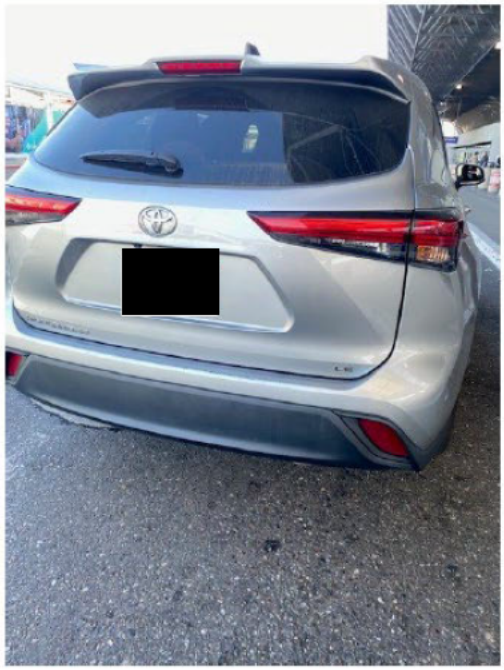
045	4/23/2026	[redacted]	CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
046	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
047	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
048	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
049	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
050	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No trade dress
051	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
052	4/23/2026		CBX	TNC Pick-Up Curb	G.O. 157-E, Part 11.19	No rear trade dress
053	6/24/2026		SFO	IT Departures	G.O. 157-E, Part 11.19	No trade dress
054	4/23/2026		SFO	IT Departures	G.O. 157-E, Part 11.19	No trade dress
055	4/23/2026		SFO	IT Departures	G.O. 157-E, Part 11.19	No front trade dress

ATTACHMENT 3

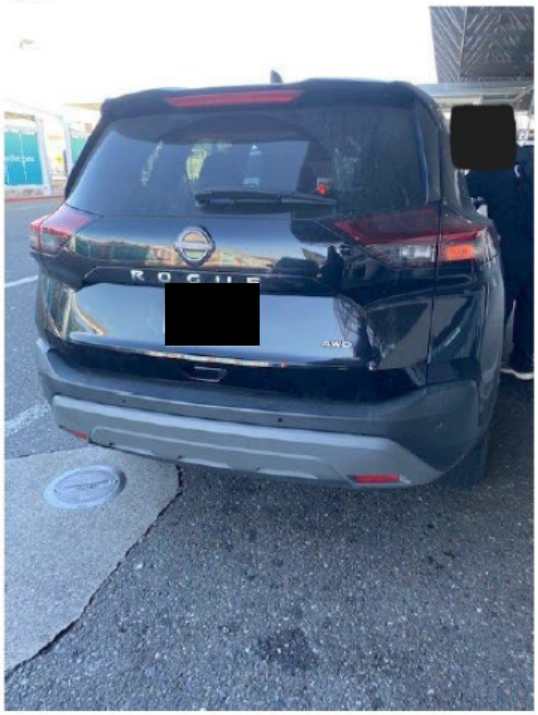
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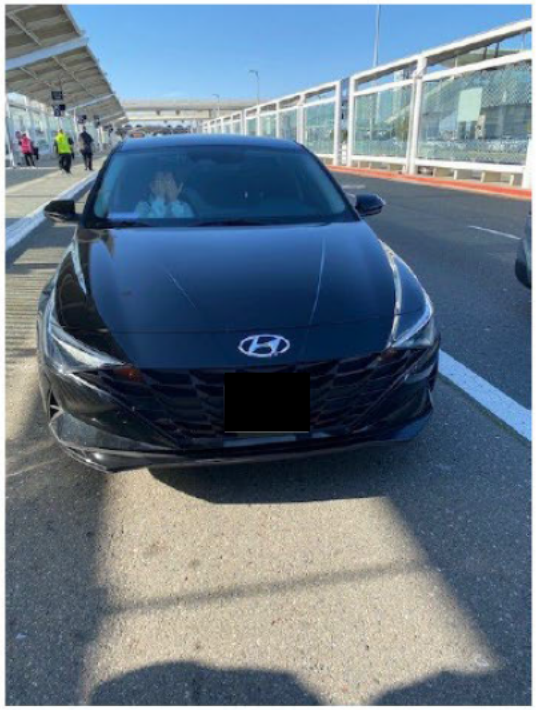
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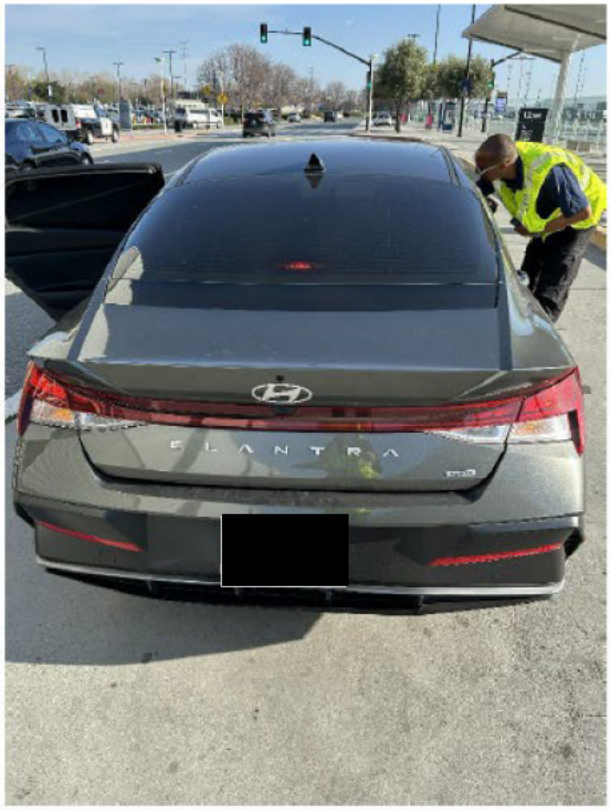
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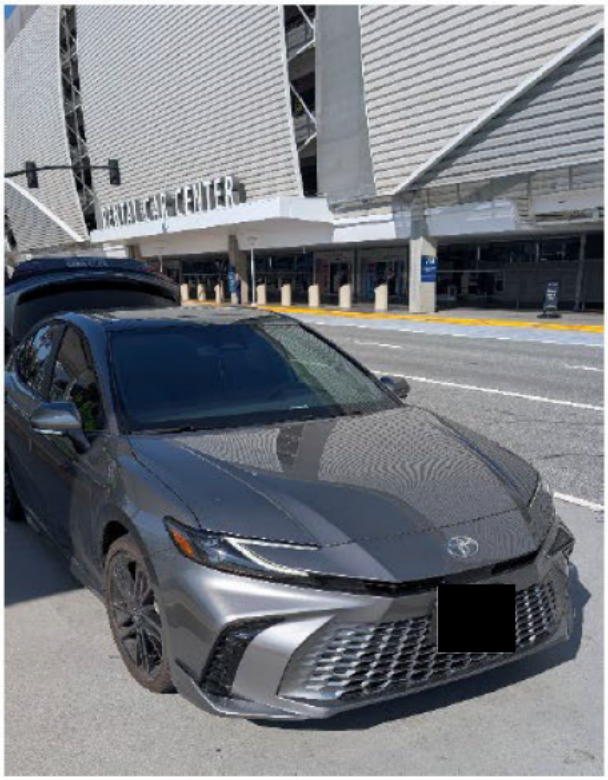
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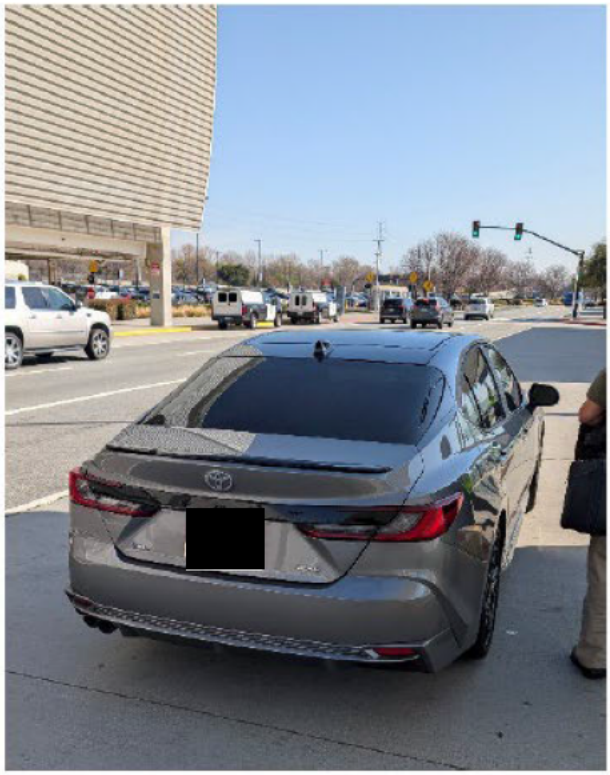
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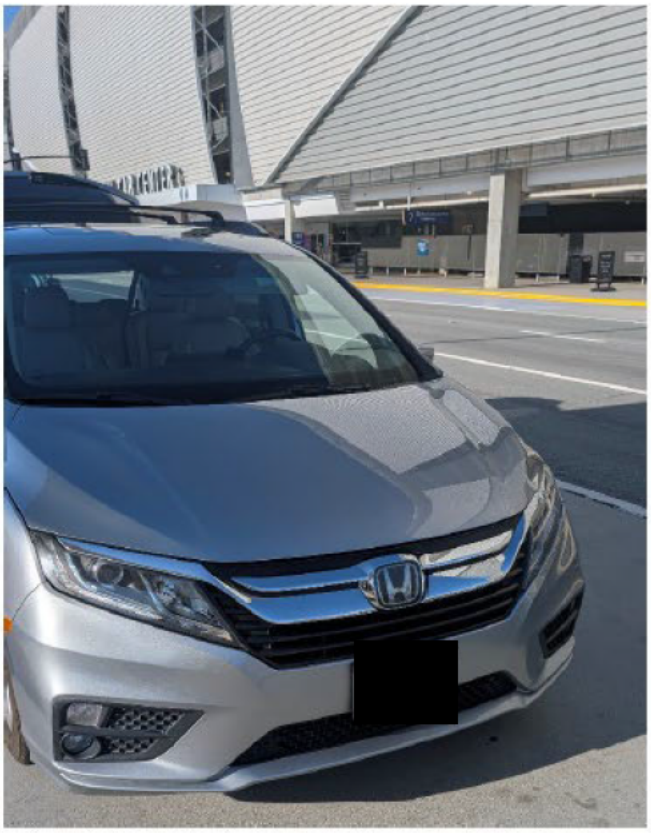
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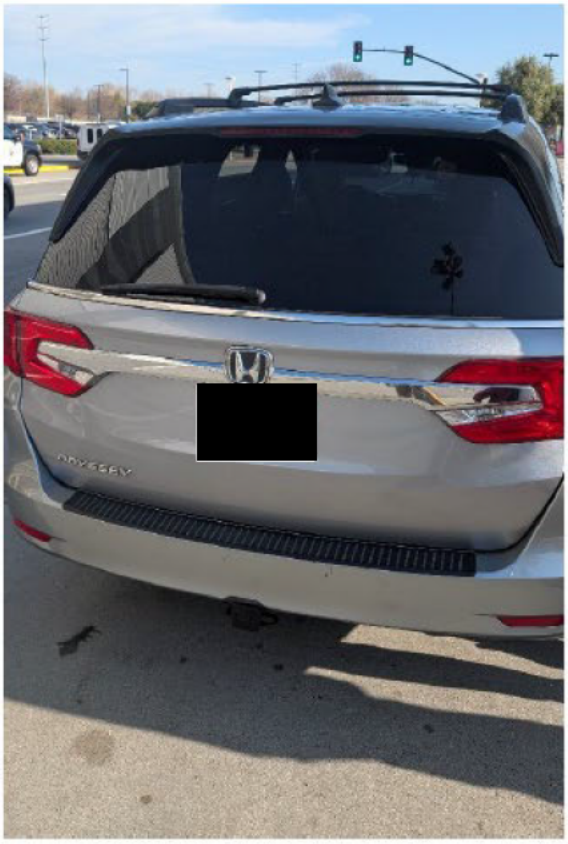
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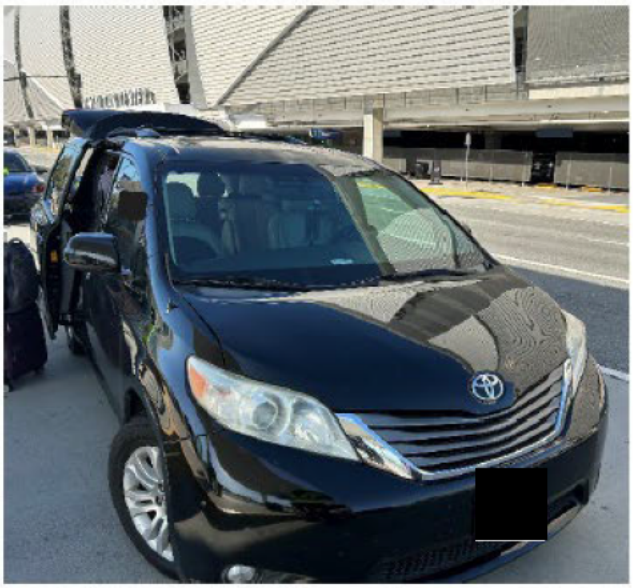
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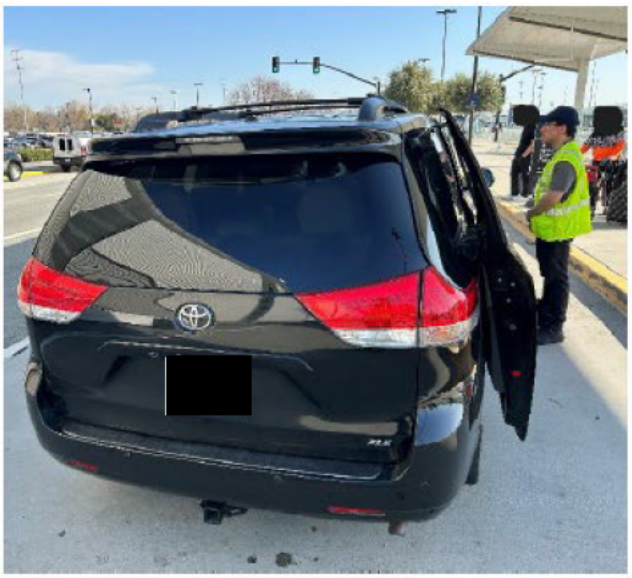
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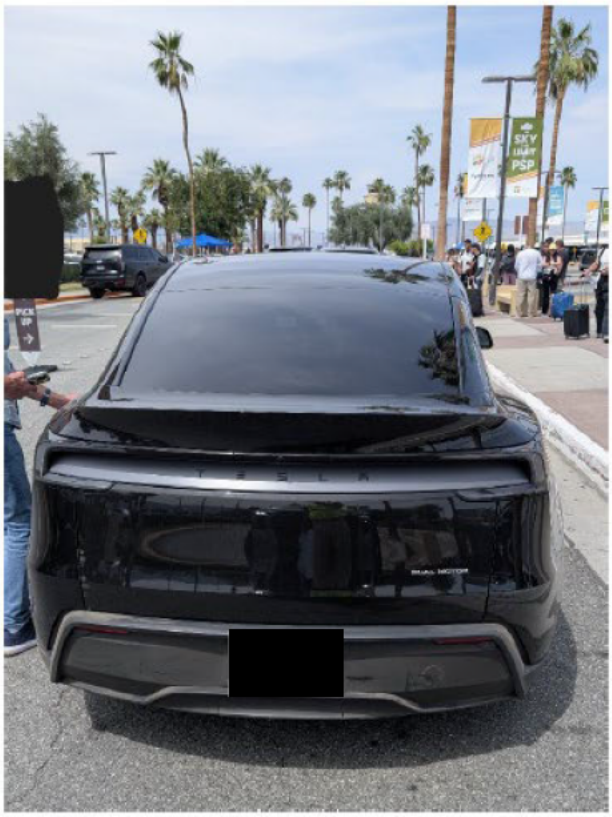
021-1



021-2



029



030



031



032



ATTACHMENT 4

STATE OF CALIFORNIA — GAVIN NEWSOM, *Governor*

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

September 11, 2026 — TCP: 38150-A (Active)

Uber Technologies, Inc.
1725 3rd Street
San Francisco, CA 94158
Attn: Ashley Fillmore, Sr. Counsel, Regulatory

Email: [redacted]

Subject: **Data Request No.** [redacted]
Due Date: September 25, 2026

Dear Uber Technologies, Inc.:

The California Public Utilities Commission's (CPUC) Consumer Protection and Enforcement Division (CPED) requests the information listed in the attachment. Please provide the information on or before September 25, 2026, to Shantanro.Taylor@cpuc.ca.gov and cc Eric.Hooks@cpuc.ca.gov. If you have any questions, do not hesitate to contact me.

If for any reason, you are unable to respond to this data request by September 25, 2026, please provide a written explanation by 5:00 p.m. on September 18, 2026, explaining why you cannot meet the due date, and when you anticipate providing the requested information.

Thank you for your cooperation.

Sincerely,

Shantanro Taylor

Shantanro Taylor, Senior Enforcement Analyst
California Public Utilities Commission
Consumer Protection and Enforcement Division
Transportation Enforcement Branch (TEB)
Email: Shantanro.Taylor@cpuc.ca.gov
Telephone: (213) 620-6480

cc: Eric Hooks, Eric.Hooks@cpuc.ca.gov, Program and Project Supervisor

Attachment

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

Attachment - DATA REQUEST NO. [redacted]

1. Please verify whether each of the vehicles listed below, identified by their license plate numbers, was active on the Uber platform during the specified dates of operation.

Date	TNC	License Plate #	Airport	Location of Violation	Time	Violation
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:45 PM	No rear trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	4:00 PM	No rear trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	3:04 PM	No rear trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	3:08 PM	No rear trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:40 PM	No front trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:42 PM	No trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:17 PM	No trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:28 PM	No rear trade dress
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:47 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	1:46 PM	No front trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	1:49 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:05 PM	No rear trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:17 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:28 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:54 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:57 PM	No rear trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	3:21 PM	No front trade dress

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	3:34 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 8	1:18 PM	No trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:07 PM	No front trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:05 PM	No trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:02 PM	No rear trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:14 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 8	3:14 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:29 PM	No trade dress
2/7/2026	Uber		SFO	TNC Staging Area	10:11 AM	No rear trade dress
2/7/2026	Uber		SFO	TNC Staging Lot	10:17 AM	No rear trade dress
4/9/2026	Uber		PSP	TNC Island	4:09 PM	No trade dress
4/9/2026	Uber		PSP	Terminal Main Curb	1:19 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:58 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:47 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:11 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:02 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:57 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:47 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:56 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:54 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:09 PM	No rear trade dress

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

4/9/2026	Uber	[redacted]	PSP	TNC Pick-Up Curb	1:16 PM	No trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:09 PM	No front trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:17 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:23 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:50 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:14 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:35 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:02 AM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:42 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:03 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:14 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:16 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:23 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:36 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:42 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:18 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:40 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:53 PM	No rear trade dress
6/24/2026	Uber		SFO	International Terminal Departures	5:48 PM	No rear trade dress

PUBLIC UTILITIES COMMISSION
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298

6/24/2026	Uber	[redacted]	SFO	International Terminal Departures	5:45 PM	No trade dress
6/24/2026	Uber	[redacted]	SFO	International Terminal Departures	6:43 PM	No trade dress
6/24/2026	Uber	[redacted]	SFO	International Terminal Departures	7:50 PM	No front trade dress

END OF REQUEST

Uber

Jimmy Purvis
Counsel
[redacted]

Uber Technologies, Inc.
1725 3rd Street
San Francisco, CA 94158

September 25, 2026

Via Email

Shantanro Taylor, Senior Enforcement Analyst
California Public Utilities Commission
Consumer Protection and Enforcement Division
Transportation Enforcement Branch
505 Van Ness Avenue
San Francisco, CA 94102
Shantanro.Taylor@cpuc.ca.gov

Re: Data Request No. [redacted]

Dear Shantanro:

In response to Data Request No. [redacted], sent on September 11, 2026 ("Data Request"), Uber Technologies, Inc. (TCP0038150-A) ("Uber") respectfully submits responsive information in Attachments A and B.

The information provided in Attachments A and B is highly confidential and prohibited from public disclosure pursuant to General Order 66-D, § 3.2, and the attached Declaration of Confidentiality (Attachment C). The information in Attachments A and B contains highly sensitive personal information that is not subject to public disclosure. Accordingly, Uber requests that all information submitted in Attachments A and B be kept confidential, and that Uber be notified if any party seeks disclosure of this confidential information from the Commission.

Should you have additional questions, please contact me at [redacted]

Respectfully submitted,

/s/ Jimmy Purvis
Jimmy Purvis
Counsel
Uber Technologies, Inc.

cc: Eric Hooks, Program and Project Supervisor (*Eric.Hooks@cpuc.ca.gov*)

CONFIDENTIAL/PROPRIETARY INFORMATION PROVIDED PURSUANT TO GENERAL ORDER 66-D § 3.2 AND THE ATTACHED DECLARATION OF CONFIDENTIALITY

Attachment A

Uber Technologies, Inc.'s
Narrative Response to Data Request No. [redacted]
September 11, 2026

Pursuant to Data Request No. [redacted] ("Data Request") issued by the California Public Utilities Commission ("CPUC") on September 11, 2026, Uber respectfully submits responsive information in this Confidential Attachment A.

I. EXPRESS RESERVATIONS

A. No response, limitation or lack thereof, set forth in this narrative shall be deemed an admission or representation by Uber as to the existence or nonexistence of the requested information or that any such information is relevant or admissible.

B. Uber has made best efforts to provide the requested data as it exists in our internal systems, but cannot guarantee the complete accuracy of the submitted data.

C. Uber reserves the right to modify or supplement its responses, and the provision of any information pursuant to any request is not a waiver of that right.

D. Uber reserves the right to rely, at any time, upon subsequently discovered information.

E. These responses are made solely for the purpose of this Data Request and for no other purpose.

II. GENERAL OBJECTIONS

A. Uber objects to this Data Request to the extent the requests rely on vague or undefined terms. Uber further objects to this Data Request to the extent that it seeks information pertaining to internal, non-public information regarding Uber's safety and compliance processes, including but not limited to plans, controls, policies, or processes that may be protected by the attorney-client privilege or attorney work product doctrine and seeks information that may be the subject of proprietary business information, trade secrets, or privacy rights.

III. CONFIDENTIALITY

Uber notes that the narrative responses below contain confidential information not subject to public disclosure pursuant to the Declaration attached as Attachment C, General Order 66-D, Section 3.2, and the Uniform Trade Secrets Act, and are marked accordingly.

IV. RESPONSE <<<BEGIN CONFIDENTIAL>>>

Request: Please verify whether each of the vehicles listed below, identified by their license plate numbers, was active on the Uber platform during the specified dates of operation.

CONFIDENTIAL/PROPRIETARY INFORMATION PROVIDED PURSUANT TO GENERAL ORDER 66-D § 3.2 AND THE ATTACHED DECLARATION OF CONFIDENTIALITY

Date	TNC	License Plate #	Airport	Location of Violation	Time	Violation
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:45 PM	No rear trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	4:00 PM	No rear trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	3:04 PM	No rear trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	3:08 PM	No rear trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:40 PM	No front trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:42 PM	No trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:17 PM	No trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:28 PM	No rear trade dress
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:47 PM	No trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	1:46 PM	No front trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	1:49 PM	No trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	2:05 PM	No rear trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	2:17 PM	No trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	2:28 PM	No trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	2:54 PM	No trade dress
2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	2:57 PM	No rear trade dress

2/6/2026	Uber	[redacted]	SJC	Terminal B GT area 9	3:21 PM	No front trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	3:34 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 8	1:18 PM	No trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:07 PM	No front trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:05 PM	No trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:02 PM	No rear trade dress
2/6/2026	Uber		SJC	Terminal A GT area 8	2:14 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 8	3:14 PM	No trade dress
2/6/2026	Uber		SJC	Terminal B GT area 9	2:29 PM	No trade dress
2/7/2026	Uber		SFO	TNC Staging Area	10:11 AM	No rear trade dress
2/7/2026	Uber		SFO	TNC Staging Lot	10:17 AM	No rear trade dress
4/9/2026	Uber		PSP	TNC Island	4:09 PM	No trade dress
4/9/2026	Uber		PSP	Terminal Main Curb	1:19 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:58 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:47 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:11 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:02 PM	No rear trade dress

4/9/2026	Uber	[redacted]	PSP	TNC Pick-Up Curb	2:57 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:47 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:56 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:54 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:09 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:16 PM	No trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:09 PM	No front trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:17 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:23 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:50 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:14 PM	No rear trade dress
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:35 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:02 AM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:42 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:03 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:14 PM	No rear trade

						dress
4/23/2026	Uber	[redacted]	CBX	TNC Pick-Up Curb	12:16 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:23 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:36 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:42 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:18 PM	No trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:40 PM	No rear trade dress
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:53 PM	No rear trade dress
6/24/2026	Uber		SFO	International Terminal Departures	5:48 PM	No rear trade dress
6/24/2026	Uber		SFO	International Terminal Departures	5:45 PM	No trade dress
6/24/2026	Uber		SFO	International Terminal Departures	6:43 PM	No trade dress
6/24/2026	Uber		SFO	International Terminal Departures	7:50 PM	No front trade dress

Uber's Response:

In confidential Attachment B, Uber has indicated whether each referenced vehicle (identified by license plate number) was used on a trip arranged via the Uber platform on the specified date.

<<<END CONFIDENTIAL>>>

CONFIDENTIAL/PROPRIETARY INFORMATION PROVIDED PURSUANT TO GENERAL ORDER 66-D § 3.2 AND THE ATTACHED DECLARATION OF CONFIDENTIALITY

Attachment B - Spreadsheet - Data Request No. PSG0038150-CPED CSE-001091 UBER (No. 1)

Date	TNC	License Plate #	Airport	Location of Violation	Time	Violation	Active on Uber Platform on Specified Date?
2/6/2026	Uber	[redacted]	OAK	TNC Pick-Up Curb	2:45 PM	No rear trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	4:00 PM	No rear trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	3:04 PM	No rear trade dress	No (license plate not found in Uber's system)
2/6/2026	Uber		OAK	TNC Pick-Up Curb	3:08 PM	No rear trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:40 PM	No front trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:42 PM	No trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:17 PM	No trade dress	Yes
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:28 PM	No rear trade dress	No (license plate not found in Uber's system)
2/6/2026	Uber		OAK	TNC Pick-Up Curb	2:47 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	1:46 PM	No front trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	1:49 PM	No trade dress	No (license plate not found in Uber's system)
2/6/2026	Uber		SJC	Terminal B GT area 9	2:05 PM	No rear trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	2:17 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	2:28 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	2:54 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	2:57 PM	No rear trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	3:21 PM	No front trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	3:34 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 8	1:18 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal A GT area 8	2:07 PM	No front trade dress	Yes
2/6/2026	Uber		SJC	Terminal A GT area 8	2:05 PM	No trade dress	No (license plate not found in Uber's system)
2/6/2026	Uber		SJC	Terminal A GT area 8	2:02 PM	No rear trade dress	Yes
2/6/2026	Uber		SJC	Terminal A GT area 8	2:14 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 8	3:14 PM	No trade dress	Yes
2/6/2026	Uber		SJC	Terminal B GT area 9	2:29 PM	No trade dress	Yes
2/7/2026	Uber		SFO	TNC Staging Area	10:11 AM	No rear trade dress	Yes
2/7/2026	Uber		SFO	TNC Staging Lot	10:17 AM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Island	4:09 PM	No trade dress	Yes
4/9/2026	Uber		PSP	Terminal Main Curb	1:19 PM	No rear trade dress	No
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:58 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:47 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:11 PM	No rear trade dress	No (license plate not found in Uber's system)

4/9/2026	Uber	[redacted]	PSP	TNC Pick-Up Curb	3:02 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	2:57 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:47 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:56 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:54 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:09 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:16 PM	No trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:09 PM	No front trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:17 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	1:23 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	3:50 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:14 PM	No rear trade dress	Yes
4/9/2026	Uber		PSP	TNC Pick-Up Curb	4:35 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:02 AM	No trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:42 AM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:03 PM	No trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	11:20 AM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:14 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:16 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:23 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:36 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:42 PM	No trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:18 PM	No trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:40 PM	No rear trade dress	Yes
4/23/2026	Uber		CBX	TNC Pick-Up Curb	12:53 PM	No rear trade dress	Yes
6/24/2026	Uber		SFO	International Terminal Depart	5:48 PM	No rear trade dress	No
6/24/2026	Uber		SFO	International Terminal Depart	5:45 PM	No trade dress	Yes
6/24/2026	Uber		SFO	International Terminal Depart	6:43 PM	No trade dress	Yes
6/24/2026	Uber		SFO	International Terminal Depart	7:50 PM	No front trade dress	Yes

ATTACHMENT C

DECLARATION OF CONFIDENTIALITY PURSUANT TO GENERAL ORDER 66-D, SECTION 3.2, ON BEHALF OF UBER TECHNOLOGIES, INC.

1. I, David Case, Manager, West Operations, of Uber Technologies, Inc. ("Uber"), submit this declaration in accordance with the requirements set forth in General Order ("G.O.") 66-D, Section 3.2 to assert that the information and attachments to Uber Technologies, Inc.'s Response to Data Request No. [redacted], submitted to the California Public Utilities Commission ("CPUC" or "Commission") on September 25, 2026, contains confidential information that is not subject to public disclosure. The below-referenced information is not subject to public disclosure pursuant to the California Public Records Act.

2. Uber's response contains confidential information that is not subject to public disclosure. Specifically, Attachments A and B contain sensitive personally identifying information in the form of vehicle license plate numbers in combination with location information and information regarding whether those vehicles took trips on specific dates and at certain times. This qualifies as confidential information that is not subject to public disclosure, as it is personally identifying information the individuals themselves did not choose to release publicly. This information implicates drivers' privacy and/or confidentiality and is protected pursuant to Govt. Code § 7927.700, which protects files, "the disclosure of which would constitute an unwarranted invasion of personal privacy." This information falls squarely within the meaning of personal information as defined by the California Consumer Privacy Act and is further protected under federal and state law. See *City of Los Angeles, Calif. v. Patel*, 135 S.Ct. 2443 (2015); *Carpenter v. U.S.*, 138 S.Ct. 2206, 2209; Cal. Civ. Code § 1798.140(o)(1); Cal. Const. art. I, § 1.

CERTIFICATE OF SERVICE

I certify that I have on this day served the following documents on

Uber, Inc.

TCP # 38150-A

Case # CSE-001091

1. Administrative Citation T.2026-10-004
2. Citation Compliance Agreement
3. Investigation Report and Attachments
4. How to File an Appeal
5. Notice of Appeal Form and Certificates of Service Form (from Resolution ALJ-377)
6. Resolution ALJ-187
7. Certificate of Service

Date: October 8, 2026

Shantanro Taylor

Shantanro Taylor
TEB Senior Enforcement Analyst