CALIFORNIA PUBLIC UTILITIES COMMISSION

Consumer Protection and Enforcement Division

Advice Letter Summary Form

Supervisor:

TNC & AL FILER INFORMATION		
Date of Submission:	Date of Service:	
TNC Name:	PSG #:	
DBA Name:		
Address:		
City: State:	ZIP Code:	
Filer's Name:		
Filer's Email:	Filer's Phone:	
AL INFORMATION		
Advice Letter #:	AL Type: Offset Retroactive Exemption	
Geographic Area(s):		
Offset/Retroactive Amount: N/A	Quarter: Year:	
Documents Included: Cover letter Service List	5	
☐ Signed Accounting of Funds Reason (if not all document boxes above are marked):	☐ Inspection Declaration ☐ Data Reports (Excel)	
,		
SUBMISSION INFORMATION		
Combine (in this order) AL summary form, cover letter training declaration, TNC vehicle inspection declaration. Signed Claim form (if necessary) into a single PDF file Excel file. A complete advice letter submission will compackets. Submit via email the advice letter with two and R.19-02-012 service list. The cut off time to be considered filed the same day a submitted after 5:00 PM or on a non-business day with the same day and the same day a	on, Signed Accounting of Funds Expended, and The completed data reports must be in a single onsist of only two attachments: the PDF and Excel attachments to TNCAccess@cpuc.ca.gov and to the as submitted is 5:00 PM (Pacific Standard Time). Files	
	USE ONLY	
Analyst: 30-Day Due Date:		
Completion Date: Disposition:		
Approved Offset/Retroactive Amount:	AL Effective Date:	

Supervisor Review Date:



Uber Technologies, Inc. 1515 3rd Street San Francisco, CA 94158 uber.com

January 12, 2021 Uber Technologies, Inc. PSG0038150 Advice Letter No. 7A Supplement

California Public Utilities Commission Consumer Protection and Enforcement Division Transportation Licensing and Analysis Branch 505 Van Ness Avenue San Francisco, CA 94102

> Re: Uber Technologies, Inc. - Advice Letter No. 7A Supplement

I. **Purpose**

Pursuant to Decision (D.) 20-03-007, Uber Technologies, Inc. (Uber) submits this Advice Letter No. 7A Supplement to request to an exemption from remitting "TNC Access For All Fund" fee payments in certain counties for Quarter 4 of 2020 through Quarter 3 of 2021. Consistent with Rule 7.5.1 of General Order 96-B, Uber makes no changes from Advice Letter No. 7 regarding the existing requested effective date.²

Uber submits this supplement to address a California Public Utilities Commission ("Commission") Consumer Protection Enforcement Division ("CPED") staff directive sent via email by Ms. Terra Curtis on January 11, 2021. In that email, the CPED staff directs Uber to file a supplement to Advice Letter No. 7 (filed on November 20, 2020) to provide all data unredacted to the service list. This Advice Letter No. 7A Supplement complies with CPED staff's directive.³ Other than providing unredacted data and removing Uber's confidentiality request, this Advice Letter No. 7A Supplement is materially unchanged from Advice Letter No. 7, unless specified herein.4

¹ S.B. 1376, Cal. Legis. Serv. Ch. 701 (2018); see also Pub. Util. Code § 5440.5(a)(1)(B)(ii).

² The filing of an advice letter supplement does not automatically continue or reopen the protest period or delay the effective date of an advice letter. See General Order 96-B, Rule 7.5.1.

³ As a good faith participant in the TNC Access for All program, Uber is submitting this Advice Letter Supplement without any request for confidential treatment. While Uber maintains that certain information contained herein is commercially sensitive and constitutes protectable trade secrets, Uber submits this information unreducted in an effort to advance the goals of this program. Uber reserves its right to seek confidential treatment of this information in the future.

⁴ Attachment names and other identifying titles have been updated for ease of reference.

As discussed herein and pursuant to Pub. Util. Code § 5440.5(a)(1)(G) and Section 4 of D.20-03-007, Uber is requesting an exemption from remitting TNC Access for All Fund fees collected in the following counties for Quarter 4 of 2020 through Quarter 3 of 2021:

- Contra Costa County
- Orange County
- Riverside County

II. Background

In 2018, Senate Bill (SB) 1376, the "TNC Access for All Act," was enacted by the California Legislature.⁵ Public Utilities (Pub. Util.) Code § 5440.5 establishes a framework wherein Transportation Network Companies (TNCs) are permitted to offset against quarterly Access Fund payments for amounts spent by the TNC during the quarter to improve WAV service and can be exempt from remitting certain Access Fund fees if service performance benchmarks are met, as discussed herein.⁶

Uber recognizes its unique position as a TNC to enable increased access to third-party WAVs⁷ available for request via its online-enabled application, and appreciates the opportunity to submit this exemption request advice letter.

III. Accessibility at Uber

As the first TNC in California to address WAV challenges on a widespread basis, Uber understands the hurdles associated with enabling increased access to WAVs on its platform. Uber's technology is helping to increase mobility and independence for riders with disabilities, with features and capabilities like:

<u>Cashless payments</u>: Uber's cashless payment option simplifies the payment process, reducing the need for riders to worry about counting out cash or exchanging bills with a driver.

On-demand transportation: The Uber app makes it easier for riders with disabilities to get from A to B at the touch of a button. They no longer have to arrange rides through a dispatcher or resort to other, less convenient, means of finding a ride.

<u>Agreements and policies</u>: Driver agreements, Uber's Community Guidelines, Uber's Service Animal Policy, and Uber's Non-Discrimination Policy confirm that drivers must

⁶ D.20-03-007, Decision on Track 2 Issues: Offsets, Exemptions and Access Provider Disbursements ("D.20-03-007"), March 19, 2020; Pub. Util. Code § 5440.5(a)(1)(B)(ii).

⁵ S.B. 1376; *see also* Pub. Util. Code § 5440.5.

⁷ Pub. Util. Code § 5431.5(b) ("'Wheelchair accessible vehicle' or 'WAV' means a vehicle equipped with a ramp or lift capable of transporting non-folding motorized wheelchairs, mobility scooters, or other mobility devices.").

comply with all applicable laws, including, for example, those relating to their transportation of riders' service animals.

<u>Riders who are blind or low-vision</u>: With iOS VoiceOver, Android TalkBack, and wireless Braille display compatibility, the Uber app makes it easier for riders who are blind or low-vision to get where they need to go.

Riders who are deaf or hard of hearing: Audio is not needed for full functionality of the Uber app. Assistive technology such as visible and vibrating alerts can help riders who are deaf or hard of hearing use the Uber app easily, and in-app features, such as the ability to enter a destination, can facilitate non-verbal communication between the rider and driver.

<u>Share your ETA and location</u>: Riders can easily share their ride details, including the specific route and estimated time of arrival, with loved ones for extra peace of mind. Friends or family members will receive a link where they can see the driver's name, photo, and vehicle information, and track where the rider is on the map in real time until they arrive at their destination—all without downloading the Uber app.

While evaluating a TNC's efforts to increase access to third-party WAVs, Uber requests, at a minimum, the following be taken into consideration: compared to standard vehicles, WAVs have higher purchase prices; higher operating and maintenance costs; higher fuel costs; and higher insurance costs. Additionally, demand for WAV trips is extremely low, representing a very small fraction (less than 1%) of overall TNC demand.

Historically, Uber relied on drivers using their own WAVs to provide WAV services on the Uber platform. However, after observing the trends with individual-WAV ownership, Uber determined there were not enough individual WAV owners willing to make their WAVs available via the Uber app to service the public's demand, especially when geographic and temporal factors were taken into account.

Uber has invested significant capital to enable increased access to WAV service throughout California by partnering with third-party WAV providers. For example, even with ridership down in Quarter 3 of 2020 due to the COVID-19 pandemic, Uber spent approximately \$2,702,552.64 on payments to third-party partners with WAVs. Further, Uber is investing heavily to keep WAV trips priced the same as a similar UberX trip, and to support this program as it grows and scales. Uber requests the Commission evaluate the supporting documentation provided in light of the amount spent to enable WAV service.

Uber recognizes its performance in California is not what would be expected based on Uber's results in the second quarter of 2020.8 The change in performance is primarily for two reasons.

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⁸ MV Transportation, Inc. (MV Transportation) is a national provider offering on-demand accessible transportation for people with disabilities and seniors. Uber had partnered with MV Transportation, Inc., to enable their fleet of drivers and WAV vehicles to be available for request via the Uber app. All WAVs

First, there were a number of COVID-19-related marketplace issues and anomalies. During the peak of COVID-19 lockdowns (starting in April 2020), WAV supply decreased by a much smaller proportion than the corresponding decrease in WAV demand. This dynamic was a factor in the reliability level of the WAV product in the second quarter. When WAV and overall TNC trip demand began recovering in the third quarter, reliability metrics began returning to earlier levels, more reflecting what we would expect to see in the market without COVID-19 anomalies, but appearing as a quarter-over-quarter decrease within the data.

Second, Uber's main service partner, MV Transportation, left the San Francisco Bay Area market in the third quarter. During the second quarter, MV Transportation informed Uber that MV Transportation would be unable to continue its partnership in San Francisco. MV Transportation cited higher than forecasted operating costs and difficulty in hiring and retaining drivers in the San Francisco Bay Area as key reasons underlying its decision. At that time, Uber secured a multi-month extension of the partnership in an effort to delay the effects of a service disruption on riders with disabilities in San Francisco Bay Area counties.

Concurrently, Uber began an intensive search for alternative options for service providers in the market, including local fleets, other national fleets, and vehicle rental partners. Despite all of Uber's efforts, it was unable to secure a partnership with a service provider before its partnership with MV Transportation was terminated.

As a result, starting on September 1st when MV Transportation suspended operations in San Francisco Bay Area counties, UberWAV experienced a temporary service disruption in that region. In advance of the disruption, Uber notified the Commission and sent in-app messages and emailed customers who had recently used UberWAV in Northern California. The in-app messages and emails provided important information about what would happen and were designed to help users of UberWAV manage the temporary service disruption more effectively.

After a comprehensive selection process, Uber has identified a new service partner, Tower WAV LLC, to provide UberWAV services in San Francisco Bay Area counties. Tower WAV LLC will operate as a full service WAV provider that will hire and train drivers and own and maintain a fleet of WAV vehicles. Uber formally entered into an agreement with Tower WAV LLC on October 16, 2020, and Uber is working with Tower WAV LLC to bring WAV services back online in San Francisco Bay Area counties as soon as practicable in Q4 2020.

More broadly, Uber remains invested in building an ecosystem that includes multiple WAV partners throughout its active markets to minimize the possibility of future service disruptions. Uber also continues to explore ways to enable increased access for persons with disabilities, and

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added to the Uber platform by MV Transportation were owned by MV Transportation and operated by their drivers, all of whom had been trained in safe wheelchair securement.

is committed to working with the Commission and interested stakeholders on this important issue.

IV. Exemption Requests

Pursuant to Pub. Util. Code § 5440.5(a)(1)(G) and Section 4 of D.20-03-007, Uber requests an exemption from remitting Access Fund fees for each of the following counties:

- Contra Costa County
- Orange County
- Riverside County

D.20-03-007 specifies the following:

"[T]o qualify for an exemption, a TNC must demonstrate that: (a) 80 percent of its completed WAV trip response times achieve the corresponding Level 2 WAV response time, for a quarter in a geographic area, and (b) the TNC achieved the requisite response times for four consequtive quarters . . . To verify that a TNC achieved the Exemption Time Standard, a TNC should submit completed WAV response times in deciles for each qualifying quarter, as well as Periods A and B."9

In each of the above-listed counties, Uber has achieved an average response time at or better than the applicable Level 2 WAV response times for 80 percent of WAV trips requested via Uber's online-enabled app in each of the previous four consecutive quarters (Q4 2019, Q1 2020, Q2 2020, and Q3 2020). These response times are documented in the "Exemption Response Time" tab in the "38150 Uber Technologies, Inc. AL 7A Supplement Data 1 (Q3 2020 and Annual Exemption)" worksheet and meet the qualifications for exemptions. Based on the qualifying response times and additional information described herein, Uber requests an exemption from remitting Access Fund fees for the above-listed counties for Q4 2020, Q1 2021, Q2 2021, and Q3 2021.

Under D.20-03-007, "a TNC seeking an exemption shall submit the same information as required in an Offset Request for four consecutive quarters." In accordance with D.20-03-007, the templates provided by the Commission, and pursuant to guidance from Consumer Protection and Enforcement Division (CPED) staff, Uber is providing supporting information within this Advice Letter Supplement "38150 Uber Technologies, Inc. AL 7A Supplement Forms" and accompanying Attachments A - D as described below. Uber is also providing four master data

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⁹ D.20-03-007 at 47-48.

¹⁰ *Id.* at 48.

sheets for the four exemption eligible quarters (Q4 2019, Q1 2020, Q2 2020, and Q3 2020), as detailed below.¹¹

38150 Uber Technologies, Inc. AL 7A Supplement Forms

- Summary Form
- Advice Letter No. 7A Supplement Cover Letter
- CPUC Service List
- Attachment A Training and Inspection Declarations (Q2 2020 & Q3 2020)
- Attachment B Claim Form (Q4 2019 & Q1 2020)
- Attachment C Signed Funds Expended Certification (Cost Summary) (Q4 2019, Q1 2020, Q2 2020, & Q3 2020)
- Attachment D Outreach Materials (Q4 2019 & Q1 2020¹², Q2 2020, & Q3 2020)

38150 Uber Technologies, Inc. AL 7A Supplement Data 1 (Q3 2020 and Annual Exemption) 38150 Uber Technologies, Inc. AL 7A Supplement Data 2 (Q2 2020) 38150 Uber Technologies, Inc. AL 7A Supplement Data 3 (Q1 2020) 38150 Uber Technologies, Inc. AL 7A Supplement Data 4 (Q4 2019)

1. Number of WAVs in Operation

Data on the number of WAVs in operation for each relevant county in each relevant quarter is provided in the respective tabs labeled "WAVs in Operation." Per the template provided by the Commission, the data is aggregated by hour of the day and day of the week.

2. Number and Percentage of WAV Trips

Data provided on the number and percentage of WAV trips for each relevant county in each relevant quarter is provided in the respective tabs labeled "WAV Trips Completed" through "%WAV Trips Cancelled Driver" and includes data on trips completed, not accepted, cancelled by passenger, and cancelled by driver, aggregated by the hour of the day and day of the week.

Uber cannot provide information regarding the number of WAV trips cancelled due to passenger "no-shows" because there is insufficient reliable data to report. Attempting to collect data

¹¹ In accordance with CPED guidance, we have tailored the information in each master data sheet to the counties for which we are requesting exemptions. Because of this, certain information will be incomplete. For example, for Training & Inspections, the "Number of WAV Drivers Who Completed Training" column will show zero because zero drivers physically completed training in the relevant counties. Additionally, in accordance with CPED guidance, we have removed from worksheets the tab for Funds Expended Certifications and instead only included the signed PDF for each of the four quarters. Similarly, we have removed from worksheets the tab for Claim Form and instead included the signed PDF of the Claim Form for Q4 2019 and Q1 2020.

¹²Uber's Advice Letter 7 inadvertently omitted a portion of a sentence in the Q4 2019 - Q1 2020 Outreach Materials narrative. This Advice Letter No. 7A Supplement includes the full sentence.

reflecting whether or not the reason for a cancellation is tied to a passenger not showing up would be susceptible to bias and other design issues, which would result in incomplete and inaccurate data collection. For those same reasons, a portion of driver cancellations may be due to rider "no-shows," yet Uber cannot reasonably ascertain which portion of driver initiated cancellations this would account for.

Notably, it is difficult to evaluate trends during this nascent stage of the WAV program, and some WAV trip percentages may not be meaningful. Given the very low demand and trip numbers and minimal amounts of data available in the early stages of this program variances in the data may appear exaggerated, and true improvement may be difficult to assess through analysis of these percentage rates alone. Additionally, the number and percentage of WAV trips can be impacted by the geographical and temporal distribution of WAV trip requests.

When analyzing trip data, it is critical to acknowledge that riders often submit multiple trip requests prior to taking a WAV trip. This may occur because an initial trip request is not matched with a driver, the rider cancels or modifies an initial trip request, or the rider requests multiple times, hoping to find a closer vehicle. A subsequent completed non-WAV trip might also indicate that the prior WAV request was possibly made in error.

Uber has also included data for "Cancellations - Completed" and "Cancellations - Not Completed" based on the CPUC's latest reporting instructions and revised data template.¹³

3. <u>Completed WAV Trip Request Response Times</u>

Data provided for response times in relevant counties for completed WAV Trips by Decile, including Periods A and B, is provided in the tab "Exemption Response Time" in the worksheet "38150 Uber Technologies, Inc. AL 7A Supplement Data 1 (Q3 2020 and Annual Exemption)".

Uber urges the Commission to take into consideration numerous factors when evaluating response times. Importantly, WAV service on the Uber app is enabled 24 hours a day, 7 days a week. Given Uber's commitment to providing the most hours of WAV service possible, the fact that WAVs are servicing trips in a reasonable time compared to alternative accessible options should weigh considerably in the evaluation. Improved service levels can be demonstrated by sustaining response times and expanding service through an increasing number of WAV trips, or

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¹³ Per CPUC's instructions received via email on September 25th, 2020 in the file attachment labeled "Data Template Changes 092520.pdf", Uber has calculated "Cancellations - Completed" and "Cancellations - Not Completed" as the total number of times that a trip request was accepted and canceled by a driver and redispatched among trip requests that were ultimately completed and not completed, respectively. *E.g.*, per CPUC's example, if trip request A was accepted, canceled and redispatched a total of 5 times before being completed, then Uber would add 5 to the total count reported in the "Cancellations - Completed" tab of the templates. Similar to previous instruction regarding counting trips, Uber has reported cancelations for the day and hour of the ultimate trip event.

providing service in previously unserved or underserved counties. Expanding service areas may increase overall response times as riders further away from dense urban cores are able to receive service. We caution the Commission against only using response time improvements to measure success, as progressively shorter response time thresholds may disincentivize expansion of WAV service to these unserved or underserved communities.

Additionally, improvements to service levels can be interpreted in a multitude of ways, beyond pure response times. Reduced numbers of complaints may indicate that service is improving. Steady response times during periods of increased WAV availability and trips may also indicate improvements in service. At the same time, response times may vary due to factors such as seasonality, local or widespread emergencies (e.g., the COVID-19 (Novel Coronavirus) pandemic), overall traffic patterns (e.g., rush hour), and implementation of any new outreach and service efforts resulting in increased demand for WAV trips.

4. Outreach Efforts

Information on outreach efforts for each qualifying quarter is provided in the respective tabs labeled "Outreach Efforts," and related substantive materials are attached to this Advice Letter filing as Attachment D. In the tab "Outreach Efforts" there may be date ranges in the columns labeled "Date" that are associated with email and phone outreach. These ranges reflect the range of start dates of outreach for specific partners in that county for email and phone outreach.

5. <u>Complaints</u>

Information is provided regarding complaints related to WAV services for each relevant county in the respective tabs labeled "Complaints." In an effort to be comprehensive, some complaint information included may represent a situation unrelated to the actual quality of WAV service provided, such as inquiries regarding lost items and account or payment questions.

6. Accounting of Funds Expended

An accounting of certain funds expended for each relevant county in each relevant quarter is provided in the respective tabs labeled "Funds Expended." The Signed Funds Expended Certification (Cost Summary) document for each quarter, which is not limited to relevant counties in accordance with CPED guidance, is also included in this Advice Letter as part of Attachment C.

As indicated in the supporting documentation provided, Uber is investing a significant amount of money to enable increased access to WAVs. It is more expensive to maintain and incentivize WAV trips over UberX trips, yet Uber strives to keep WAV trips priced the same as a similar UberX trip. In order to do that, Uber must offer substantial incentives to drivers to make it financially viable for them to operate their WAVs on the Uber platform, given the substantially higher acquisition, operating and maintenance costs these drivers incur. The amount Uber is

investing on a per-trip basis is substantially more than the revenues generated from WAV trips. Further, the amounts included herein are not exhaustive and represent only a subset of the capital expended to enable the WAV program. Simply, the millions of dollars Uber has demonstrated it invests is intended to achieve an end goal of enabling access to accessible, on-demand transportation to the general population at a price, service level, and scale that simply is not commercially available anywhere else in the market today.

7. Contract Information

Information regarding contracts with service providers is in the respective tabs labeled "Contract Information." The "Duration of Contract" column identifies the total length of the contract that was in effect during the reporting quarter. The entry "All CA Counties" under the column "County(s)" indicates that the provider associated with that entry is eligible to provide trips starting in all California counties.

8. Certification of WAV Driver Training

Information regarding WAV Driver Training is provided in the respective tabs labeled "Training and Inspections" and certifications are provided within Attachment A. Pursuant to CPED guidance, this is only a requirement for Quarter 2 of 2020 and Quarter 3 of 2020.

9. <u>WAV Driver Programs Used and Number of WAV Drivers That Completed the Training</u>

Information regarding WAV Driver Training is provided in the respective tabs labeled "Training and Inspections." The number of WAV drivers that have completed training is assigned according to the physical location of the fleet partner's office, as that is where the training takes place.

10. <u>Certification That All WAVs Operating On Its Platform Have Been Inspected</u> <u>and Approved to Conform with Americans with Disabilities Act (ADA)</u> <u>Accessibility Specifications</u>

Information regarding WAV inspections is provided within the respective tabs labeled "Training and Inspections" and certifications are provided within Attachment A. Pursuant to CPED guidance, this is only a requirement for Quarter 2 of 2020 and Quarter 3 of 2020.

* * * * * * * * * * *

In compliance with General Order 96-B, we served a copy of this Advice Letter Supplement via email upon the parties identified on the attached R.19-02-012 service list on January 12, 2021. If

there are any questions regarding this Advice Letter Supplement, please contact Adam Bierman at westregs@uber.com.

Any Party can protest or respond to an Advice Letter by sending a written protest or response via email to CPED at TNCAccess@cpuc.ca.gov. If submitting a protest, the protest must set forth the specific grounds on which it is based, including supporting information or legal arguments. A protest or response to an Advice Letter must be submitted to CPED within twenty (20) days of the date the Advice Letter was filed and must be served on the TNC on the same day.

Email a copy of the protest or response to this Advice Letter Supplement to Adam Bierman at westregs@uber.com.

To obtain information about the CPUC's procedures for advice letters and protests, visit CPUC's website at www.cpuc.ca.gov and look for links to General Order 96-B.

I HEREBY CERTIFY UNDER THE PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOLLOWING ATTACHMENTS HAS BEEN EXAMINED BY ME AND IS TRUE, CORRECT AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

Respectfully submitted,

/s/ Adam Bierman

Adam Bierman Counsel, Regulatory Uber Technologies, Inc.

Attachments



CPUC Home

CALIFORNIA PUBLIC UTILITIES COMMISSION

Service Lists

PROCEEDING: R1902012 - CPUC - OIR TO IMPLEM FILER: CALIFORNIA PUBLIC UTILITIES COMMISSION

LIST NAME: LIST

LAST CHANGED: DECEMBER 16, 2020

Download the Comma-delimited File About Comma-delimited Files

Back to Service Lists Index

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EMAIL ONLY

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ERIN MCAULIFF

SF MUNICIPAL TRANSPORTATION AGENCY

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HENRY CLAYPOOL

CONSULTANT - TECH POLICY

AMERICAN ASSN OF PEPLE WITH DISABILITIES LA METROPOLITAN TRANSPORTATION AUTHORITY

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JAMES ANDREW MANAGER, TRANSPORTATION PLANNING

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EMAIL ONLY, CA 00000

JOHN BOWIE

KEARNS & WEST, INC.

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JOHN ROWLEY

PRIME TIME SERVICES

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KATHLEEN CORTEZ

PROGRAM ANALYST - AREA AGENCY ON AGING

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HUMAN SERVICES DEPT EMAIL ONLY

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LAURA TIMOTHY

MGR - ACCESS, PARATRANSIT

S.F. BAY AREA RAPID TRANSIT DISTRICT

EMAIL ONLY

EMAIL ONLY, CA 00000

LEUWAM TESFAI

EXE. DIV.

CALIFORNIA PUBLIC UTILITIES COMMISSION

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EMAIL ONLY, CA 00000

MALLORY NESTOR-BRUSH

MGR - ACCESSIBLE SERVICES

AC TRANSIT EMAIL ONLY

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CEO

LAKE LINKS

PHILIP LAW EMAIL ONLY

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1/12/2021

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SENIOR PUBLIC POLICY MANAGER

LYFT

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FOR: EXECUTIVE RIDE LLC DBA OPOLI

MEAGAN SCHMIDT

ROBERT GEBO

1/12/2021

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SCCRTC

LORENA BERNAL-VIDAL
PLANNER III
SANTA CLARA VALLEY TRANSP. AUTHORITY

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ELIZABETH RICHARDS

ER CONSULTING 607 ELMIRA RD. NO. 234 VACAVILLE, CA 95687

DOUGLAS ITO CALIF PUBLIC UTILITIES COMMISSION CONSUMER PROTECTION AND ENFORCEMENT DIVI STATE CAPITOL, ROOM 5035 300 Capitol Mall Sacramento, CA 95814

ANDREW B. BROWN ATTORNEY AT LAW ELLISON SCHNEIDER HARRIS & DONLAN LLP 2600 CAPITOL AVENUE, SUITE 400 SACRAMENTO, CA 95816-5931 FOR: INSTITUTIONAL EQUITY INVESTORS

HEIDI BRADLEY BRADLEY BERSNTEIN SANDS LLP 113 CHERRY STREET SEATTLE, WA 98104-2205

3331 NORTH FIRST STREET, BUILDING A SAN JOSE, CA 95134-1927 FOR: SANTA CLARA VALLEY TRANSPORTATION AUTHORITY

CURTIS L. CHILD LEGISLATIVE DIR DISABILITY RIGHTS CALIFORNIA 1831 K STREET SACRAMENTO, CA 95811-4114

LAURA MCWILLIAMS STATE SENATOR JERRY HILL SACRAMENTO, CA 95814

DARIN SANDS BRADLEY BERNSTEIN SANDS LLP PO BOX 4120, PMB 62056 PORTLAND, OR 97208

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ATTACHMENT A

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE TRAINING DECLARATION FORM

Carrier Name: JOLIE LIMO LLC

PSG#: 33256-B

Pursuant to Decision 20-03-007 Ordering Paragraph 14(a) and 16(f), all Wheelchair Accessible Vehicle (WAV) drivers operating on TNCs platform shall have completed WAV driver training within the past three years. The required training shall include, at minimum below:

- 1. Sensitivity training
- 2. Passenger assistance techniques
- 3. Accessibility equipment use
- 4. Door-to-door service
- 5. Safety procedures

TNCs shall be responsible for ensuring that each of their WAV drivers complies with these requirements and shall maintain records of such compliance for the duration of the program which is scheduled to sunset on January 1, 2026.

CERTIFICATION

I (we) certify (or declare), under penalty of perjury, that I (we) have read and understand the above requirement that all WAV drivers operating on TNCs platform must have completed WAV driver training within the past three years, and that I (we) am (are) to and will comply with it. I (we) certify (or declare), under penalty of perjury, that the foregoing is true and correct.

Date: July 10 # 2020

Print Name of Applicant/Officer

Signature of Applicant(s)

Signature of Corporate Officer

Title of Corporate Officer

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE TRAINING DECLARATION FORM

Carrier Name: MV Wave	PSG #: TCP0012064
Carrier Name:	PSG #: 1 CT 901

8

Pursuant to Decision 20-03-007 Ordering Paragraph 14(a) and 16(f), all Wheelchair Accessible Vehicle (WAV) drivers operating on TNCs platform shall have completed WAV driver training within the past three years. The required training shall include, at minimum below:

- 1. Sensitivity training
- 2. Passenger assistance techniques
- 3. Accessibility equipment use
- 4. Door-to-door service
- 5. Safety procedures

TNCs shall be responsible for ensuring that each of their WAV drivers complies with these requirements and shall maintain records of such compliance for the duration of the program which is scheduled to sunset on January 1, 2026.

CERTIFICATION

I (we) certify (or declare), under penalty of perjury, that I (we) have read and understand the above requirement that all WAV drivers operating on TNCs platform must have completed WAV driver training within the past three years, and that I (we) am (are) to and will comply with it. I (we) certify (or declare), under penalty of perjury, that the foregoing is true and correct.

July 14, 2020	Myron Watkins
Date:	Print Name of Applicant/Officer
	Signature of Applicant(s)
	Signature of Corporate Officer
	VP Strategic Operations
	Title of Corporate Officer

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE INSPECTION DECLARATION FORM

Carrier Name: Jolie Limo LLE

PSG#: 33256-B

Pursuant to Decision 20-03-007 Ordering Paragraphs 14(c) and 15(h), all Wheelchair Accessible Vehicles (WAVs) operating on a TNC's platform shall be inspected and approved to conform with the Americans with Disabilities Act Accessibility Specifications for Transportation Vehicles within the past year.

TNCs shall be responsible for ensuring that each of their WAVs complies with this requirement and shall maintain records of such compliance for the duration of the program which is scheduled to sunset on January 1, 2026.

CERTIFICATION

I (we) certify (or declare), under penalty of perjury, that I (we) have read and understand the above requirements that all WAVs operating on the TNC platform be inspected and approved to conform with the Americans with Disabilities Act (ADA) Accessibility Specifications for Transportation Vehicles, and that I (we) am (are) to and will comply with it. I (we) certify (or declare), under penalty of perjury, that the foregoing is true and correct.

Date: _) Uly 10, 2020

Print Name of Applicant/Officer

Signature of Applicant(s)

Signature of Corporate Officer

Title of Corporate Officer

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA TNC ACCESS FOR ALL WHEELCHAIR ACCESSIBLE VEHICLE INSPECTION DECLARATION FORM

Carrier Name: MV Wave	TCP0012064B PSG#:
(WAVs) operating on a TNC's platform shall I	ragraphs 14(c) and 15(h), all Wheelchair Accessible Vehicles be inspected and approved to conform with the Americans ns for Transportation Vehicles within the past year.
TNCs shall be responsible for ensuring that emaintain records of such compliance for the danuary 1, 2026.	each of their WAVs complies with this requirement and shall duration of the program which is scheduled to sunset on
	CERTIFICATION
requirements that all WAVs operating on t with the Americans with Disabilities Act (A	perjury, that I (we) have read and understand the above the TNC platform be inspected and approved to conform ADA) Accessibility Specifications for Transportation ill comply with it. I (we) certify (or declare), under ue and correct.
_{Date:} July 14, 2020	Kenneth Pouncey
	Print Name of Applicant/Officer
	Signature of Applicant(s) Signature of Corporate Officer
	Director, Fleet & Facilities Maintenance

Title of Corporate Officer

ATTACHMENT B

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

TNC Access For All Fund Claim Form

Claim Period: Q4 2019 (October - December 2019)

Carrier Name: Uber Technologies, Inc.

PSG#: 0038150

County		Expenditures (\$)
ALAMEDA	\$	405,213.50
ALPINE	\$	403,213.30
AMADOR	\$	
BUTTE	\$	=
CALAVERAS	\$	-
	+	-
COLUSA	\$	72 522 01
CONTRA COSTA	\$	73,533.91
DEL NORTE	\$	-
EL DORADO	\$	-
FRESNO	\$	-
GLENN	\$	-
HUMBOLDT	\$	-
IMPERIAL	\$	-
INYO	\$	-
KERN	\$	-
KINGS	\$	-
LAKE	\$	-
LASSEN	\$	-
LOS ANGELES	\$	1,565,422.98
MADERA	\$	-
MARIN	\$	1,185.04
MARIPOSA	\$	-
MENDOCINO	\$	-
MERCED	\$	-
MODOC	\$	-
MONO	\$	<u>-</u>
MONTEREY	\$	395.01
NAPA	\$	-
NEVADA	\$	
Subtotal	¢	2 045 750 44

Subtotal	\$ 2,045,750.44

County	Expenditures (\$)
ORANGE	\$ 52,226.96
PLACER	\$ -
PLUMAS	\$ -
RIVERSIDE	\$ 4,743.84
SACRAMENTO	\$ 395.01
SAN BENITO	\$ -
SAN BERNARDING	\$ -
SAN DIEGO	\$ -
SAN FRANCISCO	\$ 234,795.70
SAN JOAQUIN	\$ 3,952.16
SAN LUIS OBISPO	\$ -
SAN MATEO	\$ 140,916.14
SANTA BARBARA	\$ -
SANTA CLARA	\$ 314,659.22
SANTA CRUZ	\$ -
SHASTA	\$ -
SIERRA	\$ -
SISKIYOU	\$ -
SOLANO	\$ 790.02
SONOMA	\$ -
STANISLAUS	\$ -
SUTTER	\$ -
TEHAMA	\$ -
TRINITY	\$ -
TULARE	\$ -
TUOLUMNE	\$ <u>-</u>
VENTURA	\$ 1,355.39
YOLO	\$ -
YUBA	\$ -
Subtotal	\$ 753,834.44

Total Claim \$ 2,799,584.88

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Preparer: Uber Technologies, Inc.

Signature:

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: Director, Central Operations
Date: April 15, 2020

Phone: (707) 572-5216 Email: WestRegs@uber.com

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

TNC Access For All Fund Claim Form

Claim Period: Q1 2020 (January - March 2020)

Carrier Name: Uber Technologies, Inc.

PSG#: 0038150

County		Expenditures (\$)
ALAMEDA	\$	294,451.80
ALPINE	\$	-
AMADOR	\$	-
BUTTE	\$	-
CALAVERAS	\$	•
COLUSA	\$	-
CONTRA COSTA	\$	90,503.50
DEL NORTE	\$	-
EL DORADO	\$	=
FRESNO	\$	-
GLENN	\$	-
HUMBOLDT	\$	-
IMPERIAL	\$	-
INYO	\$	-
KERN	\$	-
KINGS	\$	-
LAKE	\$	-
LASSEN	\$	-
LOS ANGELES	\$	1,895,713.27
MADERA	\$	-
MARIN	\$	1,191.99
MARIPOSA	\$	-
MENDOCINO	\$	-
MERCED	\$	-
MODOC	\$	-
MONO	\$	-
MONTEREY	\$	-
NAPA	\$	_
NEVADA	\$	-
Subtotal	_\$_	2,281,860.56

County	Expenditures (\$)
ORANGE	\$ 61,204.49
PLACER	\$ -
PLUMAS	\$ -
RIVERSIDE	\$ 1,406.80
SACRAMENTO	\$ -
SAN BENITO	\$ -
SAN BERNADINO	\$ -
SAN DIEGO	\$ 703.40
SAN FRANCISCO	\$ 229,579.80
SAN JOAQUIN	\$ 8,948.87
SAN LUIS OBISPO	\$ -
SAN MATEO	\$ 210,816.01
SANTA BARBARA	\$ -
SANTA CLARA	\$ 268,136.10
SANTA CRUZ	\$ -
SHASTA	\$ -
SIERRA	\$ -
SISKIYOU	\$ -
SOLANO	\$ -
SONOMA	\$ -
STANISLAUS	\$ -
SUTTER	\$ -
TEHAMA	\$ -
TRINITY	\$ -
TULARE	\$ -
TUOLUMNE	\$ -
VENTURA	\$ 703.40
YOLO	\$ -
YUBA	\$ -

Total Claim \$ 3,063,359.43

Subtotal \$

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Signature:

Preparer: Uber Technologies, Inc.

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: Director, Central Operations

781,498.87

Date: April 15, 2020 Phone: (707) 572-5216 Email: WestRegs@uber.com

ATTACHMENT C

Uber Technologies, Inc. Cost Sumi	mary	
Reporting Period Q4 2019		
Vehicle Costs	\$	-
Lease/Rental/Purchase Costs	\$	-
Rental Subsidies for Driver	\$	-
Inspections	\$	-
Maintenance, Service & Warranty	\$	-
Fuel Cost	\$	-
Cleaning Supplies/Services	\$	-
Other (Describe)	\$	-
Partnership Costs	\$	3,067,868.50
Transportation Service Partner Fees/Incentives and/or Management Fees	\$	3,067,868.50
Vehicle Subsidies	\$	-
Consultants/Legal	\$	-
Other (Describe)	\$	-
Marketplace Costs	\$	5,717.10
Recruiting	\$	-
Driver Onboarding	\$	3,224.96
Training Costs	\$	-
Driver Incentives	\$	-
Promo Codes for WAV	\$	2,492.14
Other (Describe)	\$	-
Operational Costs	\$	43,896.78
Marketing Costs	\$	-
Technology Investments/Engineering Costs/Enhancements	\$	=
Community Partnership/Engagement Costs	\$	-
Rental Management	\$	-
Pilot Management	\$	-
Wages, Salaries and Benefits (non-maintenance personnel)	\$	43,145.10
Other (Driver & Rider Support)	\$	751.68
Other (Describe)	\$	
Total	\$	3,117,482.38
1000	٧ ا	3,117,402.30

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing cost summary has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Signature:

Preparer: Uber Technologies, Inc.

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: Director, Central Operations

Date: April 15, 2020 Phone: (707) 572-5216 Email: WestRegs@uber.com

Liber Technologies Inc. Cost Sumn	2254	
Uber Technologies, Inc. Cost Sumn	nary	
Reporting Period Q1 2020		
Vehicle Costs	\$	-
Lease/Rental/Purchase Costs	\$	-
Rental Subsidies for Driver	\$	-
Inspections	\$	-
Maintenance, Service & Warranty	\$	-
Fuel Cost	\$	-
Cleaning Supplies/Services	\$	-
Other (Describe)	\$	-
Double coulding Control	<u> </u>	2 770 550 05
Partnership Costs Transportation Coming Partners Face (Inspection and Inspection and Inspection)	\$	3,779,550.96
Transportation Service Partner Fees/Incentives and/or Management Fees	\$	3,768,960.52
Vehicle Subsidies	\$	- 40.500.44
Consultants/Legal	\$	10,590.44
Other (Describe)	\$	<u>-</u>
Marketplace Costs	\$	5,983.91
Recruiting	\$	-
Driver Onboarding	\$	3,616.80
Training Costs	\$	-
Driver Incentives	\$	-
Promo Codes for WAV	\$	2,367.11
Other (Describe)	\$	-
Operational Costs	\$	235,966.97
Marketing Costs	\$	-
Technology Investments/Engineering Costs/Enhancements	\$	160,862.24
Community Partnership/Engagement Costs	\$	10,000.00
Rental Management	\$	-
Pilot Management	\$	-
Wages, Salaries and Benefits (non-maintenance personnel)	\$	63,886.76
Other (Driver & Rider Support)	\$	1,217.97
Other (Describe)	\$	-
		4.004.504.50
Total	\$	4,021,501.84

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing cost summary has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Preparer: Uber Technologies, Inc.

Signature:

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: Director, Central Operations

Date: April 15, 2020 Phone: (707) 572-5216 Email: WestRegs@uber.com

Uber Technologies, Inc. Cost Summary

Uber Technologies, Inc. Cost Summary Reporting Period Q2 2020			
Reporting Period Q2 2020			
Vehicle Costs	\$	-	
Lease/Rental/Purchase Costs	\$	-	
Rental Subsidies for Driver	\$	-	
Inspections	\$	-	
Maintenance, Service & Warranty	\$	-	
Fuel Cost	\$	-	
Cleaning Supplies/Services	\$	-	
Other (Describe)	\$	-	
Partnership Costs	\$	3,862,279.14	
Transportation Service Partner Fees/Incentives and/or Management Fees	\$	3,831,987.40	
Vehicle Subsidies	\$	-	
Consultants/Legal	\$	30,291.74	
Other (Describe)	\$	-	
Marketplace Costs	\$	-	
Recruiting	\$	-	
Driver Onboarding	\$	_	
Training Costs	\$	_	
Driver Incentives	\$	-	
Promo Codes for WAV	\$	_	
Other (Describe)	\$	-	
One national Costs	\$		
Operational Costs		-	
Marketing Costs	\$	-	
Technology Investments/Engineering Costs/Enhancements	\$	-	
Community Partnership/Engagement Costs	\$	-	
Rental Management	\$	-	
Pilot Management	\$	-	
Wages, Salaries and Benefits (non-maintenance personnel)	\$	-	
Other (Describe)	\$	-	
Other (Describe)	\$	-	
Total Expended	\$	3,862,279.14	
Total Offset Requested	\$	843,305.06	

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing cost summary has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Signature:

Preparer: Uber Technologies, Inc.

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: Director, Central Operations

Date: July 15, 2020 Phone: (707) 572-5216 Email: WestRegs@uber.com

AFFENDIA A		
Uber Technologics, Inc. Cost Summary Reporting Period Q3 2020		
Vehicle Costs	\$	-
Lease/Rental/Purchase Costs	\$	
Rental Subsidies for Driver	\$	-
Inspections	\$	
Maintenance, Service & Warranty	\$	-
Fuel Cost	\$	-
Cleaning Supplies/Services	\$	
Other (Describe)	\$	-
Double subtine Coate		2 702 552 64
Partnership Costs Transportation Service Partner Fees/Incentives and/or Management Fees	\$ \$	2,702,552.64 2,683,987.15
	\$	2,005,907.15
Vehicle Subsidies Consultants (Logal	\$	18,565.49
Consultants/Legal	<u> </u>	18,505.49
Other (Describe)	\$	-
Marketplace Costs	\$	-
Recruiting	\$	
Driver Onboarding	\$	-
Training Costs	\$	-
Driver Incentives	\$	-
Promo Codes for WAV	\$	-
Other (Describe)	\$	-
Operational Costs	\$	-
Marketing Costs	\$	
Technology Investments/Engineering Costs/Enhancements	\$	<u>-</u>
Community Partnership/Engagement Costs	\$	
Rental Management	\$	
Pilot Management	\$	-
Wages, Salaries and Benefits (non-maintenance personnel)	\$	-
Other (Describe)	\$	-
Other (Describe)	\$	-
Total Expended	\$	2,702,552.64
Total Offset Requested	\$	970,069.51

I hereby certify under the penalty of perjury under the laws of the State of California that the foregoing cost summary has been examined by me and is true, correct and complete to the best of my knowledge and belief.

Signature:

Preparer: <u>Uber Technologies, Inc.</u>

Address: 1455 Market Street, 4th Floor, San Francisco, CA 94103

Title: <u>Director, Central Operations</u>

Date: November 20, 2020
Phone: (707) 572-5216
Email: WestRegs@uber.com

ATTACHMENT D

Uber Technologies, Inc.'s Outreach Materials (Quarter 3, 2019 through Quarter 1, 2020)

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Overview

Uber Technologies, Inc. ("Uber") began implementation of UberWAV as a pilot program in August 2018, eleven months prior to the California Public Utilities Commission administering the State program under the TNC Access for All Act (SB 1376). Uber has conducted an outreach program to build rider and stakeholder understanding of the UberWAV program, solicit feedback from riders and stakeholders and translate learnings into refinements and updates to benefit users.

Elements of UberWAV outreach have included a CEO-level communication as part of the initial public awareness effort; assignment of personnel with experience in partnership development with organizations that serve wheelchair riders; information provided in-language via the Uber app and in accessible formats; informational webpages; earned and social media; driver training and education via a third-party partner; and engagement with community stakeholders. Additionally, the UberWAV program conducted periodic reviews to assess learnings and develop process and product improvements based on feedback received via outreach. Finally, as the UberWAV program grows under the rules adopted in March 2020, Uber is expanding its outreach to include more community stakeholders and greater consultation with community groups, with an emphasis on vulnerable and disadvantaged populations.

CEO-level Communications

Public awareness efforts in support of the UberWAV program were initiated with a message from company CEO, Dara Khosrowshahi, announcing a partnership with MV Transportation, a national third-party transportation provider, deploying a fleet of drivers and hundreds of WAVs available via the Uber app in several cities, including Los Angeles County and the greater San Francisco Bay Area.² In March 2018, Uber sponsored the California Society for the Blind's annual gala, and an Uber representative spoke in multiple forums on Uber's support for SB 1376 and the expansion of UberWAV in California. The public awareness effort also included media relations, social media postings, rider outreach and stakeholder outreach.

¹ S.B. 1376 ("SB 1376"), Cal. Legis. Serv. Ch. 701 (2018).; Pub. Util. Code § 5440.5.

² "An Improved Experience for Riders in Wheelchairs," by Dara Khosrowshahi, (Nov. 20, 2018).

Program Information and Partner Outreach

Information about UberWAV has been disseminated via earned media, email communications, social media and outreach to accessibility groups. Qualified staff with expertise in disabled community engagement and partnership development was assigned to support this effort. Media efforts have secured coverage in California media outlets (e.g., San Francisco Chronicle and Los Angeles Times) and outlets focused on the accessibility community (e.g., Muscular Dystrophy News Today and Interactive Accessibility) in addition to national and technology-oriented media outlets.

Additionally, between July 2019 and March 2020, the UberWAV program contacted, consulted with or disseminated program information to 15 community advocates and stakeholders, including the Center for Independent Living, the Center for Accessible Technology and On Lok Lifeways. As part of outreach, Uber has requested feedback on outreach opportunities to reach disabled consumers and provided a California-specific instructional fact sheet on accessing UberWAV for these organizations to share with their constituents. The instructional fact sheet is Section 508 compliant and translations are now available in Spanish, simplified Chinese, Tagalog, and Vietnamese.

These efforts are supported by a dedicated webpage for UberWAV³ and an accessibility webpage that provides updates on new products, features, and initiatives to improve the mobility and independence for riders with disabilities.⁴ This digital information is available in four (4) languages and includes Frequently Asked Questions, tools for consumers and a step-by-step explanation of how to use the service.

In January 2020, the company provided sponsorship to the Center for Independent Living. In March 2020, Uber developed a list of more than 100 community groups and accessibility stakeholders to contact as UberWAV grows and scales. As part of expanded outreach in 2020, Uber has engaged an external consulting firm to identify community partners to provide feedback on Uber's outreach efforts and to distribute information about UberWAV to their constituents. Additionally, in March 2020, Uber began outreach to community-based organizations to assess specific mobility challenges posed by the COVID-19 pandemic and California shelter-in-place order to individuals who use wheelchairs. As part of that effort, six community stakeholders in the San Francisco Bay Area and Los Angeles County were contacted to assess these challenges.⁵

2

³ https://www.uber.com/us/en/ride/uberwav/.

⁴ https://www.uber.com/us/en/about/accessibility/.

⁵ [Q1 2020], (Mar. 25-31, 2020).

Applying Rider and Stakeholder Feedback

On a periodic basis, the UberWAV program team met to assess learnings based on feedback received via outreach. Over the course of the program, an example of product or process improvements conducted as a result of passenger, driver and community stakeholder feedback including a strong preference for side-entry vehicles for safety and comfort reasons. The UberWAV program has also received feedback from riders and advocates that riders who use wheelchairs want the ability to schedule rides with UberWAV, and the development team is actively working to improve the reservations functionality for UberWAV.

Outreach List

Public Agencies

- 1. Access LA
- 2. AC Transit
- 3. Alameda County Transportation Commission
- 4. Bay Area Metro Center
- 5. City of Los Angeles
- 6. City of Oakland
- 7. City of San Diego
- 8. Los Angeles County Metropolitan Transportation Authority
- 9. Los Angeles Department of Disability
- 10. City and County of San Francisco
- 11. Marin Transit Authority
- 12. The San Diego Association of Governments
- 13. San Francisco Mayor's Office on Disability
- 14. San Francisco Municipal Transportation Agency
- 15. Solano Transportation Authority
- 16. The University of California, Berkeley

Community Stakeholders

- 1. American Association of People with Disabilities
- 2. The Center for Accessible Technology
- 3. The Center for Independent Living
- 4. Designing Accessible Communities
- 5. Disabled American Veterans of San Francisco
- 6. Disability Community Resource Center of Los Angeles
- 7. Disability Rights Education & Defense Fund
- 8. Disability Rights California
- 9. FACT Facilitating Access to Coordinated Transportation
- 10. Guernewood Neighborhood Association
- 11. Jewish Family Services of Los Angeles
- 12. On Lok Lifeways
- 13. Shaping Mobility
- 14. Stepping Thru Accessibility
- 15. World Institute on Disability
- 16. YMCA of San Francisco

UberWAV Initial Public Awareness Activities

us | Nov 20, 2018

An Improved Experience for Riders in Wheelchairs

— Written by Dara Khosrowshahi, CEO, Uber

Examples

- CEO communications
- Rider outreach
- Social media posts
- Earned media
- · Accessibility stakeholder outreach

Placements Seen In



The Washington Post





Social Media Posts



We want everyone to be able to get a ride with Uber. That's why we're investing in getting more wheelchair accessible vehicles on the road. Hear from our CEO @dkhos: ubr.to/uberway







We want to make accessibility a meaningful part of what we do. I'm proud we're taking this step to improve options for riders in wheelchairs.



Uber @ @Uber
We want everyone to be able to get a ride with Uber. That's why
we're investing in getting more wheelchair accessible vehicles on
the road. Hear from our CEO @dkhos: ubr.to/uberway

UberWAV Public Information Materials - Digital Fact Sheet





Affordable, On-Demand Rides in Wheelchair-Accessible Vehicles

Fast, flexible rides

When and where WAV is available, rides are requested on demand - simply enter your destination and tap to request.

Trips that fit your budget

WAV rides are priced the same as UberX rides.

Specialized drivers to assist you

WAV drivers complete a certification course offered by a third party in safe wheelchair securement.

Follow UberWAV

What is UberWAV? Website and FAQ (uber.com/ride/uberwav)

A Letter from our CEO on Improving Accessible Service
(https://ubr.to/uberwav)

UberWAV Public Information Materials - Webpage

Uber Products Company Safety Help

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ign up

Accessibility at Uber

Our technology has transformed mobility for many people with disabilities, and we're committed to continuing to develop solutions that support everyone's ability to easily move around their communities.*



Uber Products Company Safety Help COVID-19 resources

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Sign up

WAV

WAV provides affordable rides in wheelchair-accessible vehicles, where available.

We're committed to developing solutions that support everyone's ability to easily move around their communities. Riders who use motorized wheelchairs or scooters can in certain cities* request a ride in a wheelchair-accessible vehicle (WAV). WAV driverpartners are certified by a third party in safely driving and assisting people with disabilities.

sign up to ride



Uber Technologies, Inc. UberWAV Outreach Narrative

(Quarter 2, 2020)

Overview

Uber Technologies, Inc. (Uber) continues its implementation of UberWAV service under the rules developed by the California Public Utilities Commission (CPUC) to implement the TNC Access for All Act (SB 1376). Between April and June 2020, Uber continued outreach to build understanding of the UberWAV program and solicit feedback from stakeholders. Efforts in this quarter included expanding outreach to community groups, including those that serve vulnerable populations, consulting with community groups on the needs of their constituents in light of the COVID-19 crisis, and answering questions about UberWAV service.

Elements of UberWAV outreach have included: information provided in-language and in accessible formats via the Uber app; informational web pages; earned and social media; driver training and education via a third-party partner; distribution of informational materials and engagement with stakeholder organizations. Additionally, the UberWAV program has conducted periodic reviews to assess learnings and develop outreach processes and product improvements based on feedback received via outreach.

Program Information and Community Group Outreach

Between April 2020 and June 2020, the UberWAV outreach program contacted, consulted with, or disseminated program information to stakeholder organizations, including disability groups, local agencies, community service providers, in-language service providers and community-based organizations. This quarter, Uber placed an emphasis on working to expand relationships with stakeholder groups outside its core urban areas and gaining an understanding of stakeholder needs and concerns in light of the COVID-19 crisis.

As part of outreach, Uber has requested feedback on outreach opportunities to reach disabled consumers and provided a California-specific instructional fact sheet on accessing UberWAV to these organizations to share with their constituents (see screenshots below). Translations of the fact sheet are available in Spanish, simplified Chinese, Tagalog, and Vietnamese. The digital fact sheet is compliant with accessibility requirements to enable public sector entities to post it online, as appropriate.

Outreach efforts in this quarter were conducted in twelve counties where UberWAV service is available. UberWAV outreach included the distribution of program materials via email, outreach phone calls, and consultation interviews, collectively totaling approximately 180 outreach contact points (with some

stakeholder organizations being reached both by email and phone). Uber prioritized outreach to include a wider range of stakeholders.

These efforts are supported by a dedicated <u>webpage for UberWAV</u>, as well as an <u>accessibility webpage</u> that provides updates on new products, features, and initiatives to improve the mobility and independence for riders with disabilities. This digital information is available in four languages and includes Frequently Asked Questions, tools for consumers, and a step-by-step explanation of how to use the service (see screenshots below).

Stakeholder Interviews and Feedback

Uber conducted interviews with ten stakeholder organizations, including the Pacific ADA Center, the College of Marin Disabled Students Program, and Asians and Pacific Islanders with Disabilities of California (APIDC). The purpose of the interviews was to consult with stakeholder organizations on the needs of wheelchair users, including any specific challenges as a result of COVID-19, inform outreach to wheelchair users, and identify outreach and partnership opportunities.

Interviewees provided feedback on how the COVID-19 crisis is impacting their constituents and services. Interviewee responses included requests for information on how Uber is responding to COVID-19 and safety protocols for riders and drivers; interest in communicating the service to constituents; requests for in-language outreach; questions about how different stakeholders can access the UberWAV service; and opportunities for outreach including speaking engagements and potential community partners to reach. Learnings from these interviews will be used to inform future outreach. Additionally, the UberWAV program team meets regularly to discuss and implement process improvements, as appropriate, as a result of multilayered stakeholder feedback.

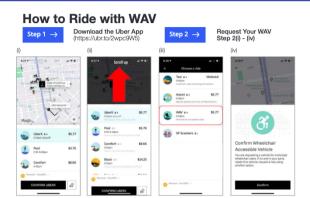
ATTACHMENTS

UberWAV Public Information Materials - Fact Sheets Samples



MV Transportation's wheelchair accessible vehicles are now available via the Uber app in parts of Southern California and the San Francisco Bay Area

Uber





Los vehículos de MV Transportation accesibles para sillas de rueda se encuentran disponibles por medio de la aplicación Uber en el Condado Los Ángeles y el Área de la Bahía de San Francisco



Affordable, On-Demand Rides in Wheelchair-Accessible Vehicles

Fast, flexible rides

When and where WAV is available, rides are requested on demand - simply enter your destination and tap to request.

Trips that fit your budget

WAV rides are priced the same as UberX rides.

Specialized drivers to assist you

WAV drivers complete a certification course offered by a third party in safe wheelchair securement.

Follow UberWAV

What is UberWAV? Website and FAQ (uber.com/ride/uberwav)
A Letter from our CEO on Improving Accessible Service
(https://ubr.to/uberwav)

UberWAV Public Information Materials - Accessibility and UberWAV Webpages

Uber Products Company Safety Help

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Sign up

Accessibility at Uber

Our technology has transformed mobility for many people with disabilities, and we're committed to continuing to develop solutions that support everyone's ability to easily move around their communities.*



Uber Products Company Safety Help COVID-19 resources

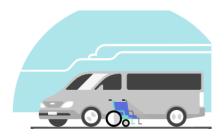
⊗ EN 🖇 Login

Sign up

WAV

WAV provides affordable rides in wheelchair-accessible vehicles, where available.

We're committed to developing solutions that support everyone's ability to easily move around their communities. Riders who use motorized wheelchairs or scooters can in certain cities* request a ride in a wheelchair-accessible vehicle (WAV). WAV driverpartners are certified by a third party in safely driving and assisting people with disabilities.



Uber Technologies, Inc.'s Outreach Materials Narrative Advice Letter 7A Supplement

November 20, 2020

Overview

Uber Technologies, Inc. (Uber) continues its implementation of UberWAV service under the rules developed by the California Public Utilities Commission (CPUC) to implement the TNC Access for All Act (SB 1376). Between July 2020 and September 2020, Uber continued outreach to enhance understanding of the UberWAV program and solicit feedback from stakeholders. Efforts in this quarter included additional outreach to community groups, with an emphasis on Southern California. Outreach remained focused on both answering questions about the UberWAV service as well as important health and sanitary protocols necessary to serve vulnerable populations during COVID-19.

Elements of UberWAV outreach have included: information provided in-language and in accessible formats via the Uber app; informational web pages; earned and social media; driver training and education via a third-party partner; distribution of informational materials and engagement with stakeholder organizations. Additionally, the UberWAV program has conducted periodic reviews to assess learnings and develop outreach processes and product improvements based on feedback received via outreach.

Program Information and Community Group Outreach

Between July 2020 and September 2020, the UberWAV outreach program contacted, consulted with, or disseminated program information to more stakeholder organizations, including disability groups, local agencies, community service providers, in-language service providers and community-based organizations.

As part of outreach, Uber has requested feedback on outreach opportunities to reach disabled consumers and provided a California-specific instructional fact sheet on accessing UberWAV to these organizations to share with their constituents. (See Section A.) The digital fact sheet is compliant with accessibility requirements to enable public sector entities to post it online, as appropriate.

Uber continued to conduct outreach in the areas where UberWAV service is available. UberWAV outreach in Q3 included the distribution of program materials via email, outreach phone calls,

and consultation interviews, collectively totaling 94 outreach actions (with some stakeholder organizations being reached both by email and phone).

Included in this effort was a presentation to the Inland Empire Disabilities Collaborative, a working group with over 450 member organizations in the Southern California region. (*See* Section D.) Uber's accessibility outreach team presented information on the UberWAV service and participated in a Q&A session with organizations present at the meeting.

These efforts are supported by a dedicated webpage for UberWAV, as well as an accessibility webpage that provides updates on new products, features, and initiatives to improve the mobility and independence for riders with disabilities. (*See* Section B.) This digital information is available in four languages and includes Frequently Asked Questions, tools for consumers, and a step-by-step explanation of how to use the service. (*See* Section B.) This quarter, Uber's accessibility outreach team developed a new outreach presentation for use with community groups.

Stakeholder Interviews and Feedback

Uber conducted interviews with nine stakeholder organizations, including the Bay Area Outreach and Recreation Program, Community Resources for Independent Living, Marin Center for Independent Living, City Heights CDC, United Cerebral Palsy of Los Angeles, Ventura and Santa Barbara counties, and the Westside Regional Center. The interviews serve as an opportunity to consult with experts on the needs of wheelchair users, including any specific challenges as a result of COVID-19, inform outreach to wheelchair users, and identify outreach and partnership opportunities.

Interviewees provided feedback on how the COVID-19 crisis is impacting their constituents and services. Interviewee responses included requests for information on how Uber is responding to COVID-19 and safety protocols for riders and drivers; interest in communicating the service to constituents; requests for in-language outreach; questions about how different stakeholders can access the UberWAV service; and opportunities for outreach including speaking engagements and potential community partners to reach. Learnings from these interviews will be used to inform future outreach. Additionally, the UberWAV program team meets regularly to discuss and implement process improvements, as appropriate, as a result of stakeholder feedback.

During the third quarter, UberWAV experienced a temporary service disruption in the San Francisco Bay Area counties. The disruption began on September 1st when service provider MV Transportation suspended operations in San Francisco Bay Area counties. MV Transportation cited higher than forecasted operating costs and difficulty in hiring and retaining drivers in the San Francisco Bay Area as key reasons underlying its decision. For months, Uber had been

searching for alternative options for service providers in the market, including local fleets, other national fleets, and vehicle rental partners. Despite all of Uber's efforts, it was unable to secure a partnership with a service provider before its partnership with MV Transportation was terminated.

In advance of the disruption, Uber had notified the Commission and had sent in-app messages and emailed customers who had recently used UberWAV in Northern California. (*See* Section C.) The in-app messages and emails provided important information about what would happen and were designed to help users of UberWAV manage the temporary service disruption more effectively. Although MV Transportation suspended its San Francisco Bay Area operations, it remains one of Uber's partners in Southern California as well as other U.S. markets where WAV service is available.

After a comprehensive selection process, Uber has identified a new service partner, Tower WAV LLC, to provide UberWAV services in San Francisco Bay Area counties. Tower WAV LLC will operate as a full service WAV provider that will hire and train drivers and own and maintain a fleet of WAV vehicles. Uber formally entered into an agreement with Tower WAV LLC on October 16, 2020, and Uber is working with Tower WAV LLC to bring WAV services back online in San Francisco Bay Area counties as soon as practicable in Q4 2020. More broadly, Uber remains invested in building an ecosystem that includes multiple WAV partners throughout its active markets to minimize the possibility of future service disruptions.

Section A: UberWAV Public Information Materials - Digital Fact Sheet





Affordable, On-Demand Rides in Wheelchair-Accessible Vehicles

Fast, flexible rides

When and where WAV is available, rides are requested on demand - simply enter your destination and tap to request.

Trips that fit your budget

WAV rides are priced the same as UberX rides.

Specialized drivers to assist you

WAV drivers complete a certification course offered by a third party in safe wheelchair securement.

Follow UberWAV

What is UberWAV? Website and FAQ (uber.com/ride/uberwav)

A Letter from our CEO on Improving Accessible Service
(https://ubr.to/uberwav)

Section B: UberWAV Public Information Materials - Webpage

Uber Products Company Safety Help COVID-19 resources

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Sign up

WAV

WAV provides affordable rides in wheelchair-accessible vehicles, where available.

We're committed to developing solutions that support everyone's ability to easily move around their communities. Riders who use motorized wheelchairs or scooters can in certain cities* request a ride in a wheelchair-accessible vehicle (WAV). WAV driverpartners are certified by a third party in safely driving and assisting people with disabilities.

sign up to ride



Uber Products Company Safety Help

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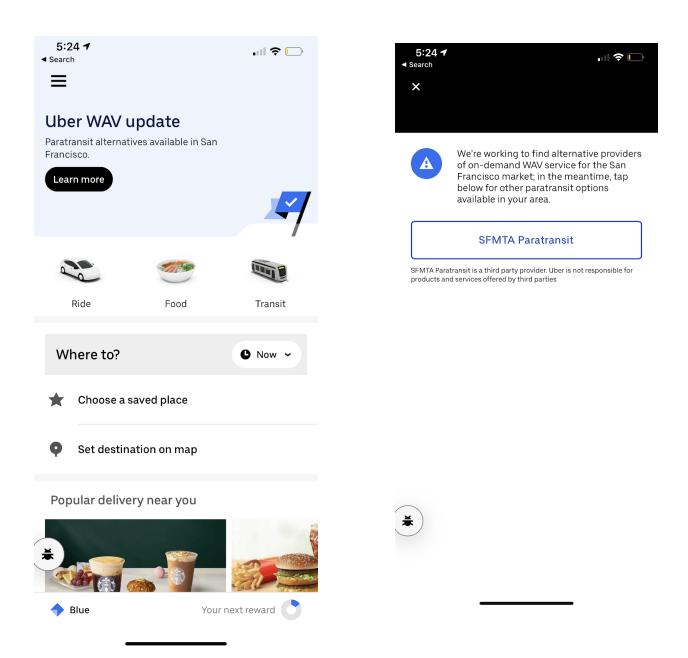
Sign up

Accessibility at Uber

Our technology has transformed mobility for many people with disabilities, and we're committed to continuing to develop solutions that support everyone's ability to easily move around their communities.*



Section C: Consumer and Stakeholder Notifications: Bay Area Service Disruption



Uber

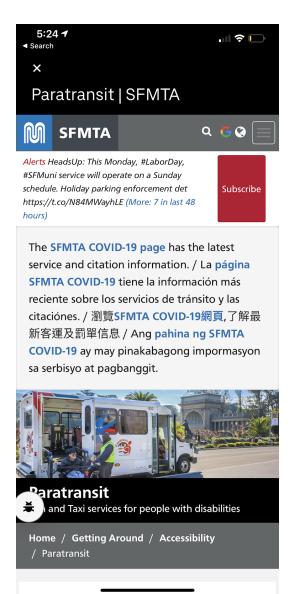
Temporary disruption to Uber WAV service in San Francisco

Hi Connor,

We want to let you know that, starting on September 1, you may experience longer wait times and/or limited or no availability when requesting an Uber WAV trip in or around San Francisco. This temporary disruption is due to the fact that the primary provider of wheelchair accessible vehicles on the Uber platform is leaving the San Francisco market.

We're working hard to find alternative providers of WAV service for the San Francisco market, and we remain committed to facilitating accessible transportation on the Uber platform.

You can expect to hear more from us once we have further updates on the situation. We're sorry for any inconvenience this may cause.



Section D: Ride with UberWAV Community Presentation



Intros

Austin Heyworth

California Public Affairs and Policy

Christian Mendez

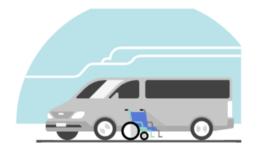
UberWAV Outreach Team Kearns & West cmendez@kearnswest.com

Agenda

- **01** What is WAV?
- **02** Our accessible transportation partner
- **03** Safety
- **04** How to ride with UberWAV
- **05** Q&A

What is WAV?

UberWAV provides affordable rides in wheelchair-accessible vehicles (WAV). In certain cities, riders who use motorized wheelchairs or scooters can request a ride in a WAV. WAV driver-partners are certified by a third party in safely driving and assisting people with disabilities.





Fast, reliable rides

When and where WAV is available, rides are requested on demand, and work around your life, not the other way around.



Trips that fit your budget

The price of a WAV ride is similar to an uberX trip, our basic ride option.



Specialized drivers to assist you

Every WAV driver has completed a certification course offered by a third party to help you enter and exit the vehicle.

Our Partner

MV Owned, Driver Operated

All WAVs added to the Uber platform by MV are owned by MV and operated by their drivers. Every driver has a specialized Wheelchair Accessible Vehicle for transporting non-folding, motorized wheelchairs. Every MV driver completes both sensitivity and securement training prior to going online.

Uber Enabled

Uber has invested heavily to price WAV trips the same as a similar UberX trip, and to support this program as it grows and scales.





Leading innovations in on-demand mobility for people with disabilities.

Safety

Uber has implemented comprehensive health and safety standards for the protection of both riders and drivers, including:

- "Go Online" Checklist and Mask Verification. Before a driver can go online and become
 active, they will be asked to confirm, via a new Go Online Checklist, that they've taken certain
 safety measures and are wearing a mask or face cover.
- Supplies for Riders and Drivers. To assist with sanitization, Uber is dedicating \$50 million to purchase and distribute cleaning supplies and protective equipment to active drivers.
- Accountability. Accountability works best when it goes both ways. That's why we're
 encouraging drivers to cancel trips without penalty if they don't feel safe, including if a rider
 isn't wearing a face cover.

How to ride with WAV

