SF NEW DEAL

May 30, 2023

San Francisco Public Utilities Commission
525 Golden Gate Avenue
San Francisco, CA 94102

To whom it may concern:

It is our pleasure to write a letter of support for Cruise in favor of their expansion across San Francisco and the extension of their operating hours.

At SF New Deal, our vision is for a vibrant San Francisco with diverse and thriving small businesses. This requires the active participation of many collaborators, including community based organizations, City agencies, corporations, small businesses and neighbors.

Since our organization's founding, Cruise has been a meaningful, willing and adaptable corporate partner. Whether as a no-cost meal delivery provider for small businesses in our community feeding program or in our most recent transportation program providing no cost late-night and early-morning rides for hospitality workers, Cruise has demonstrated their ability and commitment to provide support that assists small businesses and the highest need populations in San Francisco.

With expanded service hours and coverage area, we believe Cruise will be able to further their support of the small business ecosystem and continue to address some of the most acute and entrenched challenges that continue to persist.

Respectfully,

Simon Bertrang
Executive Director, SF New Deal

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