



California Public  
Utilities Commission

# Building Decarbonization Best Practices and Future

## Pathways Workshop – Day 2

Building Decarbonization Proceeding (R.19-01-011)

January 22, 2026



# Welcome & Opening Remarks

# UN Sustainability Collaboration



**The Enniscorthy International Forum**

SUPPORTING THE UNITED NATIONS AGENDA FOR SUSTAINABLE DEVELOPMENT

# **Introducing The Enniscorthy International Forum and its Buildings Action Coalition**

*Tangible Actions to Deliver the 2030 Agenda for Sustainable Development and  
the Paris Agreement/Climate Agenda*



The Enniscorthy International Forum

SUPPORTING THE UNITED NATIONS AGENDA FOR SUSTAINABLE DEVELOPMENT

## BAC Vision



***A world that achieves high performance in the built environment to meet climate and resource challenges while delivering quality of life***



The Enniscorthy International Forum

SUPPORTING THE UNITED NATIONS AGENDA FOR SUSTAINABLE DEVELOPMENT

## BAC Mission



***Raise the performance of buildings and the built environment. Make real and rapid improvements at scale***



The Enniscorthy International Forum

SUPPORTING THE UNITED NATIONS AGENDA FOR SUSTAINABLE DEVELOPMENT



## BAC/UN collaboration:

- Advocate for market transformation
- Catalyze real action.
- Develop specific projects/activities (e.g., best practices).
- Track progress.
- Develop policy guidance and build capacity.
- Support attaining the Buildings Breakthrough Target.





The Enniscorthy International Forum

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## BAC/UN collaboration (cont):

- Advance the science of buildings.
- Comprehensive education of professional communities.
- Extend BAC networks.
- Mobilize resources and develop joint projects.
- Disseminate knowledge, experience and best practices.
- Provide demonstrations and proofs of concept.



# The Enniscorthy International Forum

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**High  
Performance  
Buildings Deliver  
Quality of Life:**

**Comfort,  
Health,  
Affordability,  
Efficiency,  
Sustainability**

## Envelope

Materials  
Design  
Construction

## Systems

HVAC  
Plug-ins

## Energy

On-site  
Off-site

## ICT

Smart Connect  
& Monitor

## Mobility

City design  
Low-C  
mobility

## Transacting

Financing  
Insurance  
Realty  
Markets

## Services

Food  
Water  
Waste

## Planning/ Regulating

Zoning  
Inspecting  
Certifying



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## Buildings Action Coalition

- International Centres of Excellence in USA Ireland, Scotland, England, Germany, Greece, Canada
- Regional Hubs: Pacific NA; Black Sea; N. Atlantic; N. Sea; Indian Ocean
- Industry Leadership Group: case studies of best practices
- Academic Network
- Monthly webinars to share learnings
- Annual Summit in Ireland; Global Summit in California in 8/26
- Annual meetings in regions
- On going collaboration among Centres/Hubs on specific projects



The Enniscorthy International Forum

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# Thank you!!!

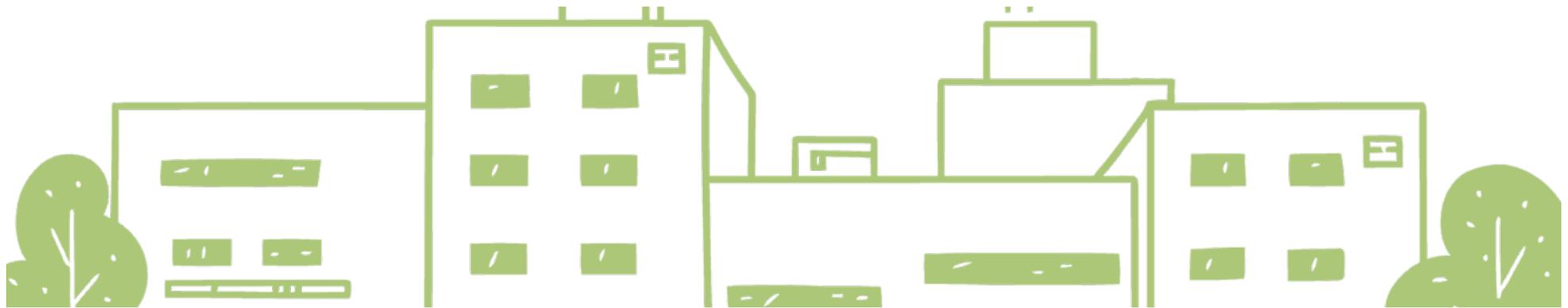
Come Join the  
Buildings Action Coalition!

[www.enniscorthyforum.org](http://www.enniscorthyforum.org)

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# EU POLICIES AND SUPPORT INSTRUMENTS ON ENERGY EFFICIENCY OF BUILDINGS



Member of the UNECE  
Group of Experts on  
Energy Efficiency

Member of the Advisory  
Board of the International  
Passive House Conference

Member of the  
Consultation Board of the  
Bulgarian Green Building  
Council

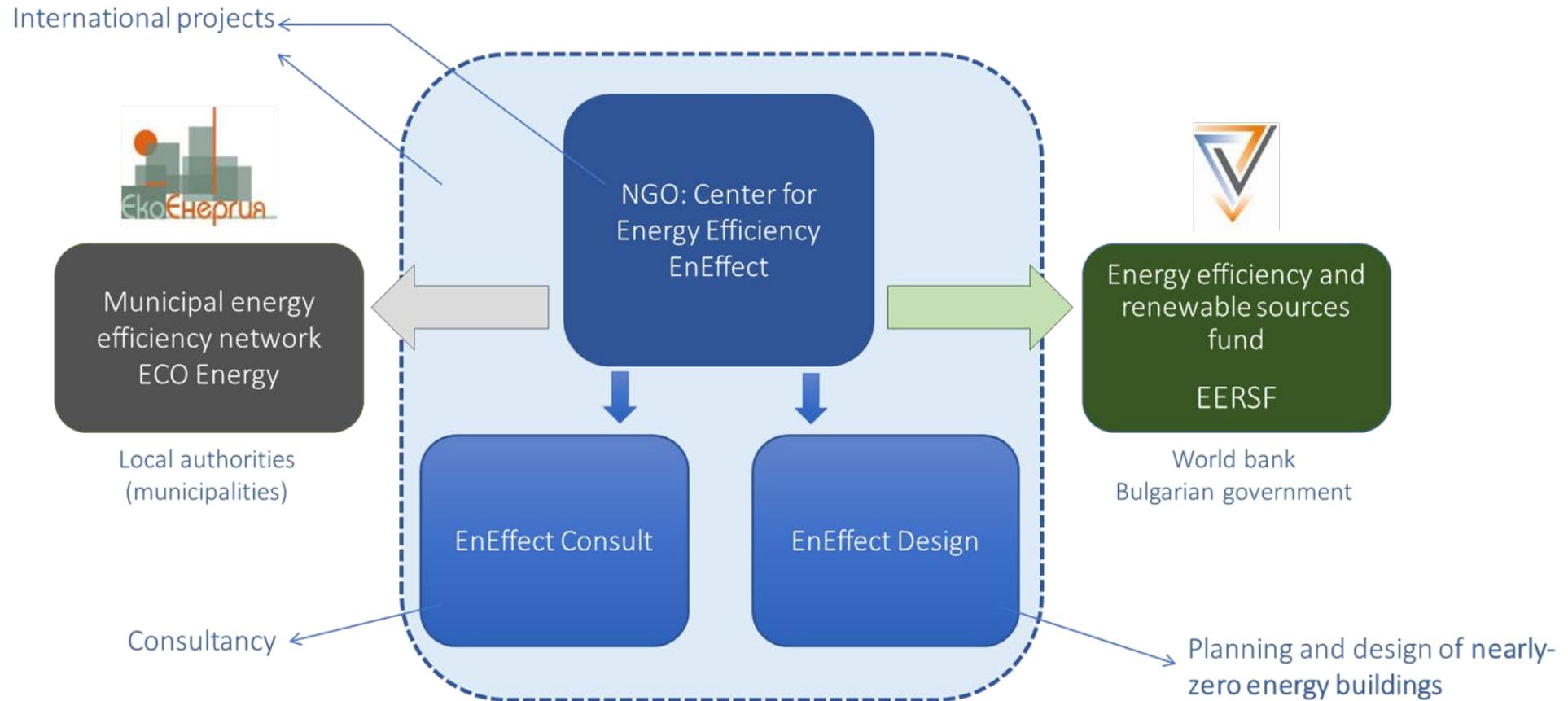
Member of the National  
NZEB Council and National  
Green Deal Council

Dragomir Tzanev, Center for Energy Efficiency EnEffect - Bulgaria

Building Decarbonization Best Practices and Future Pathways Workshop

San Francisco and online, 22.01.2021

## Organisational structure



## Key facts on energy and buildings and supportive legislation

around 40%

of energy consumed in the EU is used in buildings

over 1/3

of the EU's energy-related GHG emissions come from buildings

+/- 80%

of energy used in EU homes is for heating, cooling and hot water



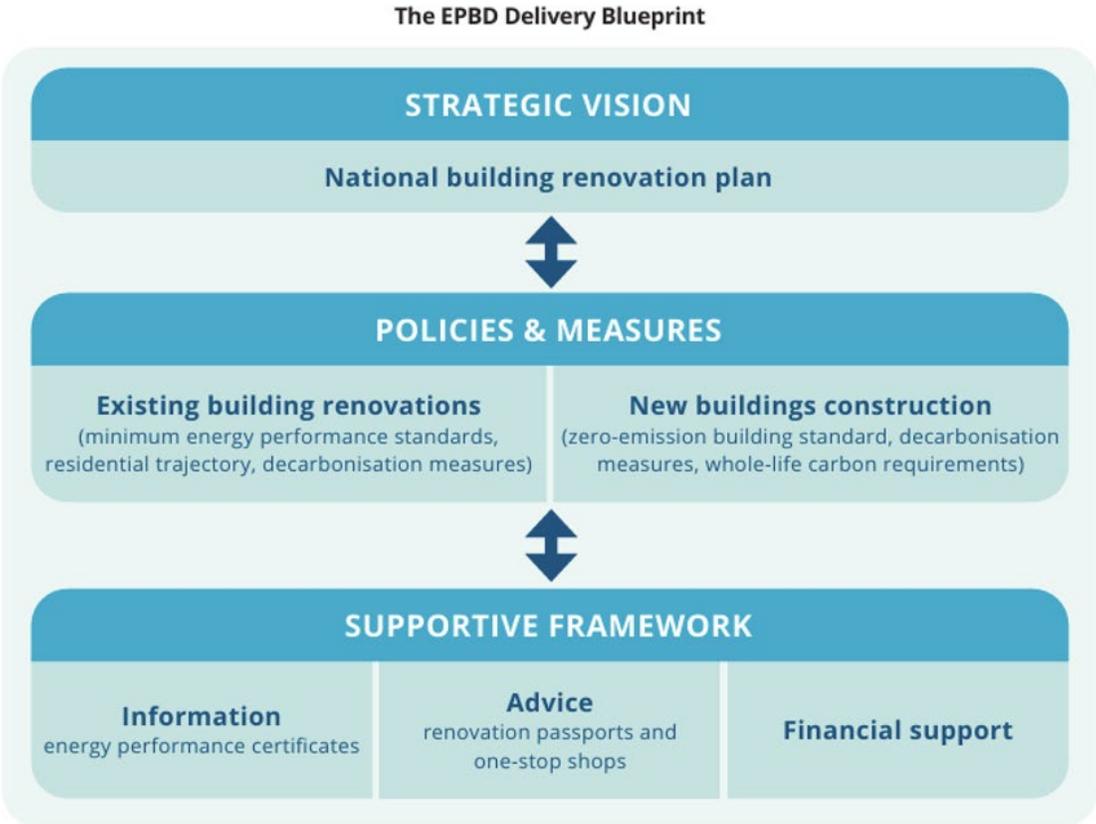
Sources: 1) [European Commission: Energy performance building directive](#); 2) [BPIEs-Guide-to-EPBD-Implementation-final-version.pdf](#)

## Energy Performance of Buildings Directive: Timeline



Source: [European Commission: Energy performance building directive](#)

## Energy Performance of Buildings Directive: Conceptual Approach



Source: [BPIEs-Guide-to-EPBD-Implementation-final-version.pdf](#)

## Energy Performance of Buildings Directive: Most Impactful Provisions

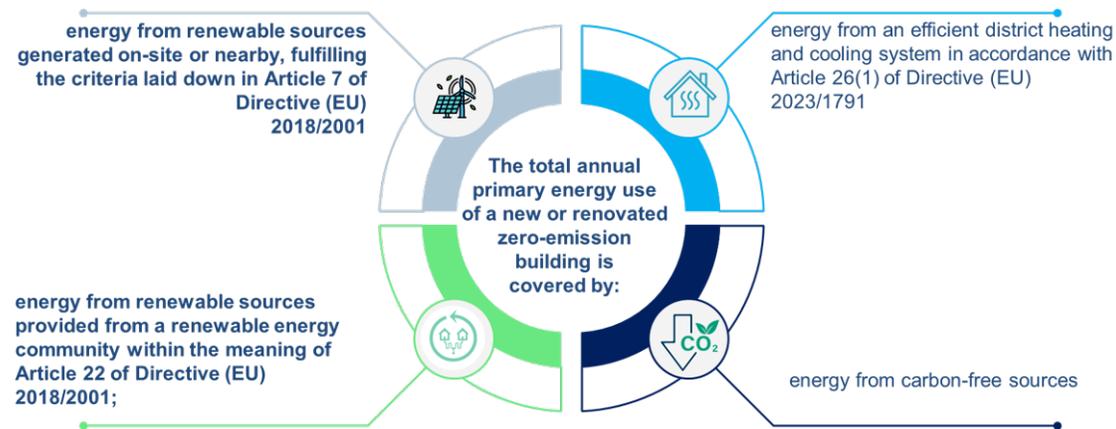


Source: [BPIEs-Guide-to-EPBD-Implementation-final-version.pdf](#)

## Nearly zero-energy (2010) vs. Zero-emission building (2024)

**Energy Performance of Buildings Directive 2010/31/EU:** “A nearly zero-energy building is a building that has a very high energy performance. The nearly zero or very low amount of energy required should be covered to a very significant extent by energy from renewable sources, including energy produced on-site or nearby.”

**Energy Performance of Buildings Directive 2024/1275/EU:** “Zero-emission building shall not cause any on-site carbon emissions from fossil fuels. A zero-emission building shall, where economically and technically feasible, offer the capacity to react to external signals and adapt its energy use, generation or storage.”



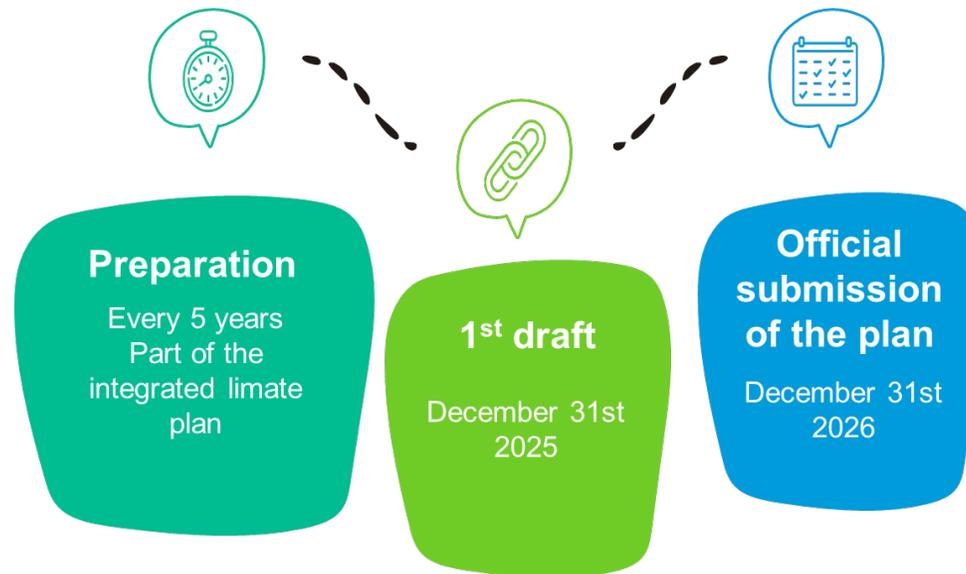
Sources: 1) [European Commission: Energy performance building directive](#); 2) [BPIEs-Guide-to-EPBD-Implementation-final-version.pdf](#)

## Key articles in the Energy Performance of Buildings Directive

- Article 3. National building renovation plan
- Article 5. Setting of minimum energy performance requirements
- Article 7. New buildings
- Article 8. Existing buildings
- Article 9. Minimum energy performance standards for non-residential buildings and trajectories for progressive renovation of the residential building stock
- Article 10. Solar energy in buildings
- Article 11. Zero-emission buildings
- Article 12. Renovation passport
- Article 14. Infrastructure for sustainable mobility
- Article 15. Smart readiness of buildings
- Article 17. Financial incentives, skills and market barriers
- Article 18. One-stop shops for the energy performance of buildings
- Article 22. Databases for the energy performance of buildings
- Article 26. Certification of professionals
- Article 27. Independent control system
- Article 29. Information

## National Building Renovation Plans

- **Thresholds of new and renovated zero-emission buildings**, referred to in Article 11: operational GHG emissions thresholds of new ZEBs; annual primary energy use thresholds of new ZEBs
- **Minimum energy performance standards for non-residential buildings**: maximum energy performance thresholds, pursuant to Article 9(1)
- **National trajectory for the progressive renovation of the residential building stock**: including the 2030 and 2035 milestones for average primary energy use in kWh/(m<sup>2</sup>.y), pursuant to Article 9(2)



# POLICY SUPPORT ACTION



## What are our projects and activities?

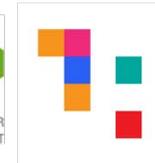
FINANCING,  
CERTIFICATION,  
SUPPORT  
INSTRUMENTS



# POLICY SUPPORT ACTION

## What are our projects and activities?

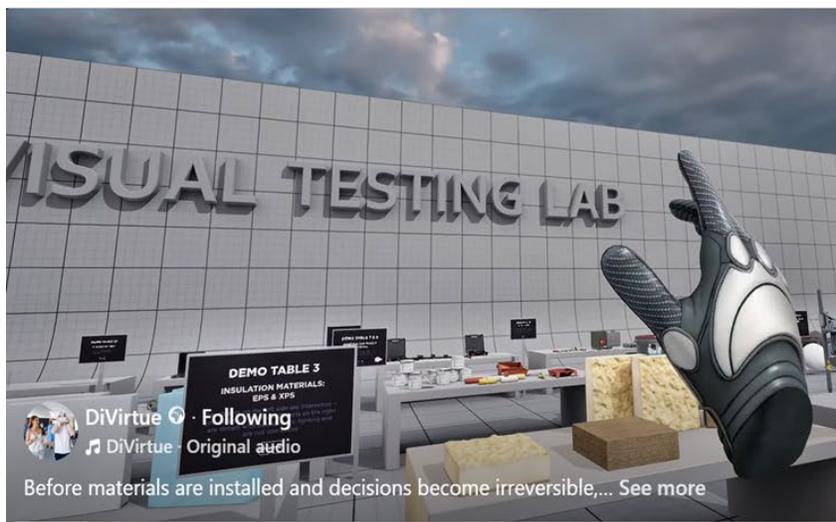
### MUNICIPAL ENERGY PLANNING AND MANAGEMENT



# POLICY SUPPORT ACTION

## What are our projects and activities?

### TRAINING AND EDUCATION



# POLICY SUPPORT ACTION

## Green Transition Forum 6.0, 1-5<sup>th</sup> June, Sofia

The screenshot shows the 'Our Leading Voices' section of the Green Transition website. At the top, there is a navigation bar with 'HOME', 'SPEAKERS', 'AGENDA', and 'ABOUT US' (with a dropdown arrow), and a 'REGISTER NOW' button. The main content area features a grid of 12 circular portraits, each with a name and a brief title or role.

Name	Role
Rumen Radev	President of the Republic of Bulgaria
Rosen Zhelyazkov	Prime Minister of the Republic of Bulgaria
Nataliya Kiselova	President of the National Assembly of the Republic of Bulgaria (12.2024 - 10.2025)
Roxana Minzatu	Executive vice-president (2024-2029)
Teresa Ribera	Executive Vice-President for a Clean, Just and Competitive Transition, EC
Ekaterina Zaharieva	Commissioner (2024-2029)   Startups, Research and Innovation
Maroš Šefčovič	VICE-PRESIDENT of the EC for Interinstitutional Relations and Foresight
Victor Negrescu	VP, European Parliament
Enrico Letta	President of the Jacques Delors Institute and Former Prime Minister of Italy (2013-2014)
Kata Tutto	President of the European Committee of the Regions
Prof. Daron Acemoglu	Professor at Massachusetts Institute of Technology (MIT)
Sebastian-Ioan Burduja	Minister of Energy, Romania, etc.

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# Thank you for your attention!



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[https://www.linkedin.com/posts/divirtue\\_divirtue-probuđenje-pgsa-activity-7413905647483772928-R0KO?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAANAIakBnTJZoLjG8nhpQjUdRv1Zj1xcBow](https://www.linkedin.com/posts/divirtue_divirtue-probuđenje-pgsa-activity-7413905647483772928-R0KO?utm_source=share&utm_medium=member_desktop&rcm=ACoAAANAIakBnTJZoLjG8nhpQjUdRv1Zj1xcBow)

# Systems Thinking Applied to Building Decarbonization



Kay Aikin

- Systems Architect –  
Bachelors of Engineering  
(Energy) from Penn State
- Electric Grid Visionary
- DOE Gridwise Architecture Council  
Board Member
- Senior Advisor-UN Environmental  
Program

# Building Decarbonization is a Systems Challenge

Building decarbonization is both grid and systems problem

- Buildings drive emissions, peak demand and grid infrastructure
- Electrification changes when and where energy is used
- Building decarbonization programs succeed or fail at the system level

# Systems Thinking?

Optimizing Outcomes, not Components

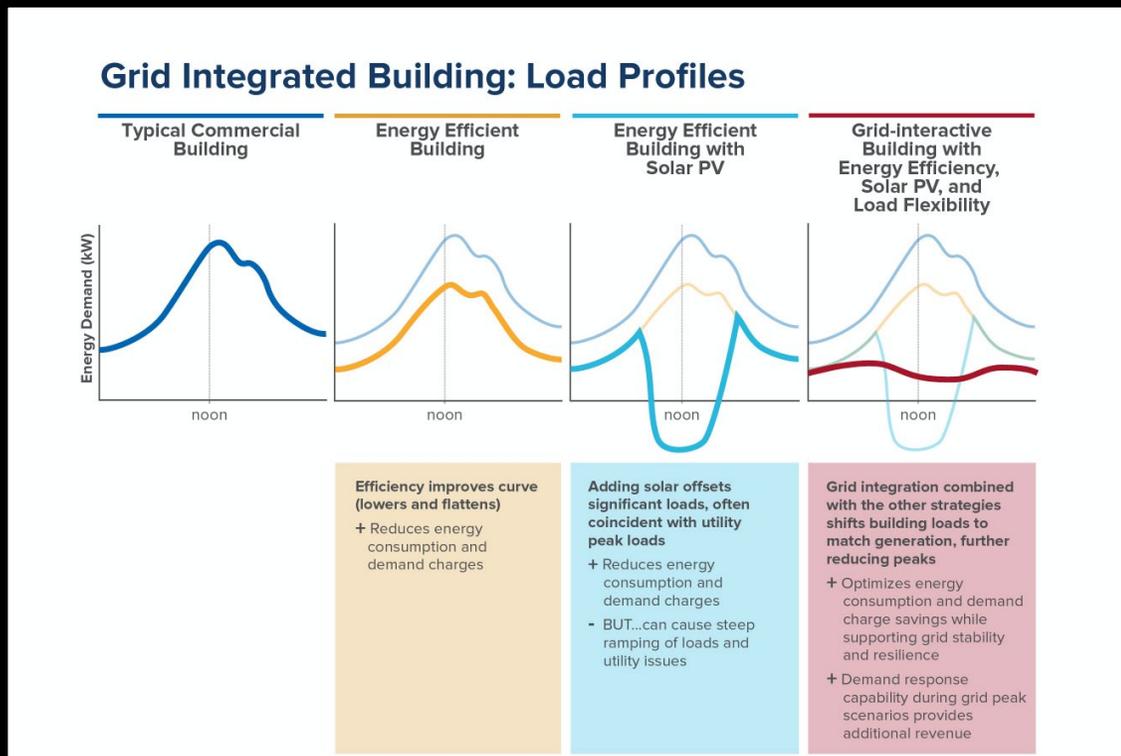


- Focus on interactions and feedback loops
- Account for timing, scale and incentives
- Avoid unintended consequences

# Buildings are Dynamic

Electrified Buildings need to be active grid participants

- Heat pumps, EVs, storage, controls
- Load shape now matters as much a load size
- Location matters
- Buildings can be assets or liabilities



# The Distribution Grid Wasn't Designed - it Grew

A mismatch between  
current grid architecture and  
the dynamics of buildings

- The old grid – designed for predictable, slow load growth
- Now seeing fast ramps and coincident peaks with damaging and expensive localized effects
- Risk: costly over building and stranded assets

# Why Buildings - Grid Integration?

Building Grid Integration is the difference between affordability and energy poverty

- Peak management and local hosting capacity
- Deferred or avoided CAPEX
- Greater DER at the edge
- Improved affordability and resilience
- Risk: poor operational coordination

# Australia as a Test Case

What happens when  
buildings become grid-scale  
actors

- World-leading rooftop solar penetration
- Rapid electrification and DER growth
- Distribution System now a system constraint
- Response: reframing of problem as a system-design challenge

# What Australia Changed?

Replaced technology development centric approach to a system design centric approach

<https://energycatalyst.au/futuregrid/>

CSIRO: The Commonwealth Scientific and Industrial Research Organisation is Australia's national science agency,

AEMO: Australian Electric Market Operator

- Shift from passive consumers to participants
- Grid-aware DER integration
- Human-centered, system-level objectives

# A Systems Thinking Path Forward

Even well intentioned and well-designed programs can create system risks.

- Coordinate building portfolios: incentives, regulation, utility business model reform, and technology.
- Flexible interconnection and Flexible (Dynamic) Operating Envelopes
- Performance-based outcomes

# Decarbonization is a Design Choice

We can design for new better outcomes or pay for the consequences for unaffordability that emerge

- Decarbonization is achievable
- Systems design driven by systems thinking determines cost and equity within the system.
- Integration enables scale

# Thank you

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- Dynamic Grid  
[www.dynamicgrid.ai](http://www.dynamicgrid.ai)
- Personal Website  
[www.INOV8futures.com](http://www.INOV8futures.com)

**Break – 15 Minutes**

# State Agency Panel



# Equitable Building Decarbonization Direct Install Program

CPUC Building Decarbonization Best Practices and Future Pathways Workshop  
January 22, 2026



# Building Decarbonization and Equity



*Building decarbonization must prioritize low-income, disadvantaged, and tribal communities, who bear the highest energy burden and have suffered the most from historical environmental injustices, economic disparities, and the current climate crisis.*

- Equitable Building Decarbonization Statewide Direct Install Program Guidelines



# Equitable Building Decarbonization Program Subprograms



**\$339.25 million**  
(State funds)  
+  
**\$154.25 million**  
(Federal HOMES funds)



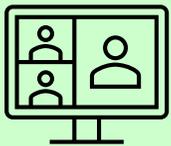
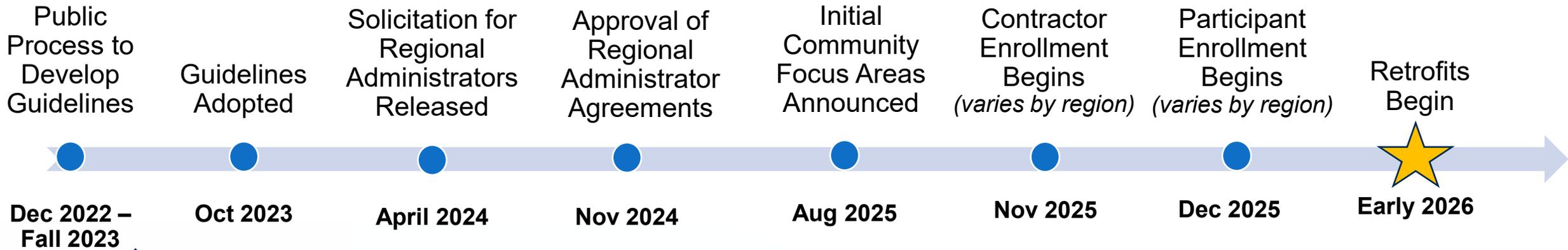
**\$30 million**  
(State funds)



**\$20 million**  
**GoGreen Financing**  
(State funds)  
+  
**\$290 million**  
(Federal HEEHRA funds)



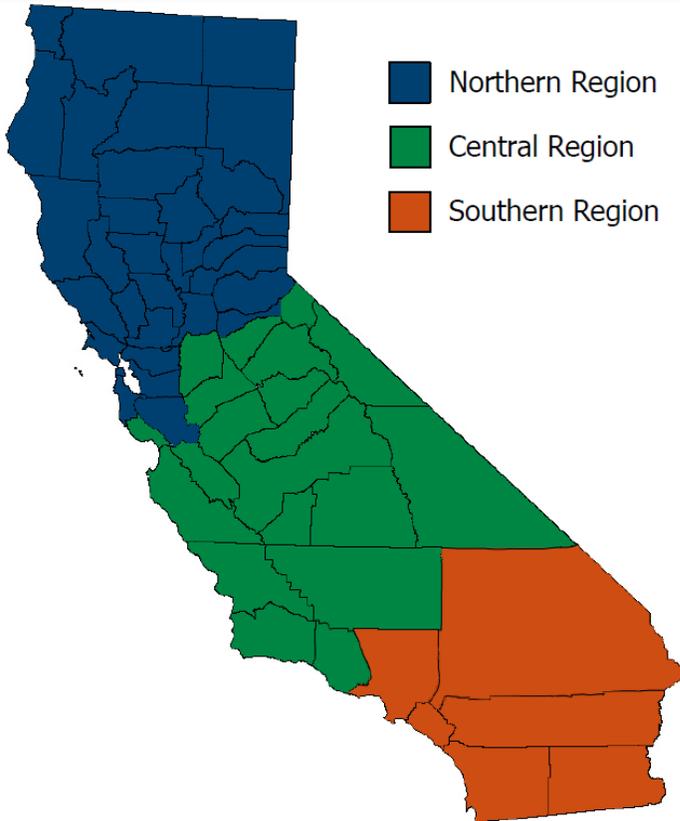
# Statewide Direct Install Program Public Process and Timeline



- 5 regional workshops  
*Fresno, Indio, Los Angeles, San Francisco, Santa Rosa*
- 5 online-only workshops  
*(including evenings and weekend)*
- 2 tribal listening sessions
- Interpreters & translation



# Regional Administrators



Region	Regional Administrator	% of Funding*	Funding: State	Funding: Federal	Funding: Total
North	Association for Energy Affordability	23%	\$78,027,500	\$35,478,190	\$113,505,690
Central	Center for Sustainable Energy	19%	\$64,457,500	\$29,308,070	\$93,765,570
South	County of Los Angeles	58%	\$196,765,000	\$89,466,740	\$286,231,740
<b>Total</b>	<b>All Regions</b>	<b>100%</b>	<b>\$339,250,000</b>	<b>\$154,253,000</b>	<b>\$493,503,000</b>

*\* Funding allocation based on population of underresourced communities in each region*



# Statewide Direct Install Program Overview

The direct install program serves...



## Low-Income Households

- Single-family
- Multifamily
- Manufactured and mobile homes

*Owner-occupied and rented  
(with tenant protections)*

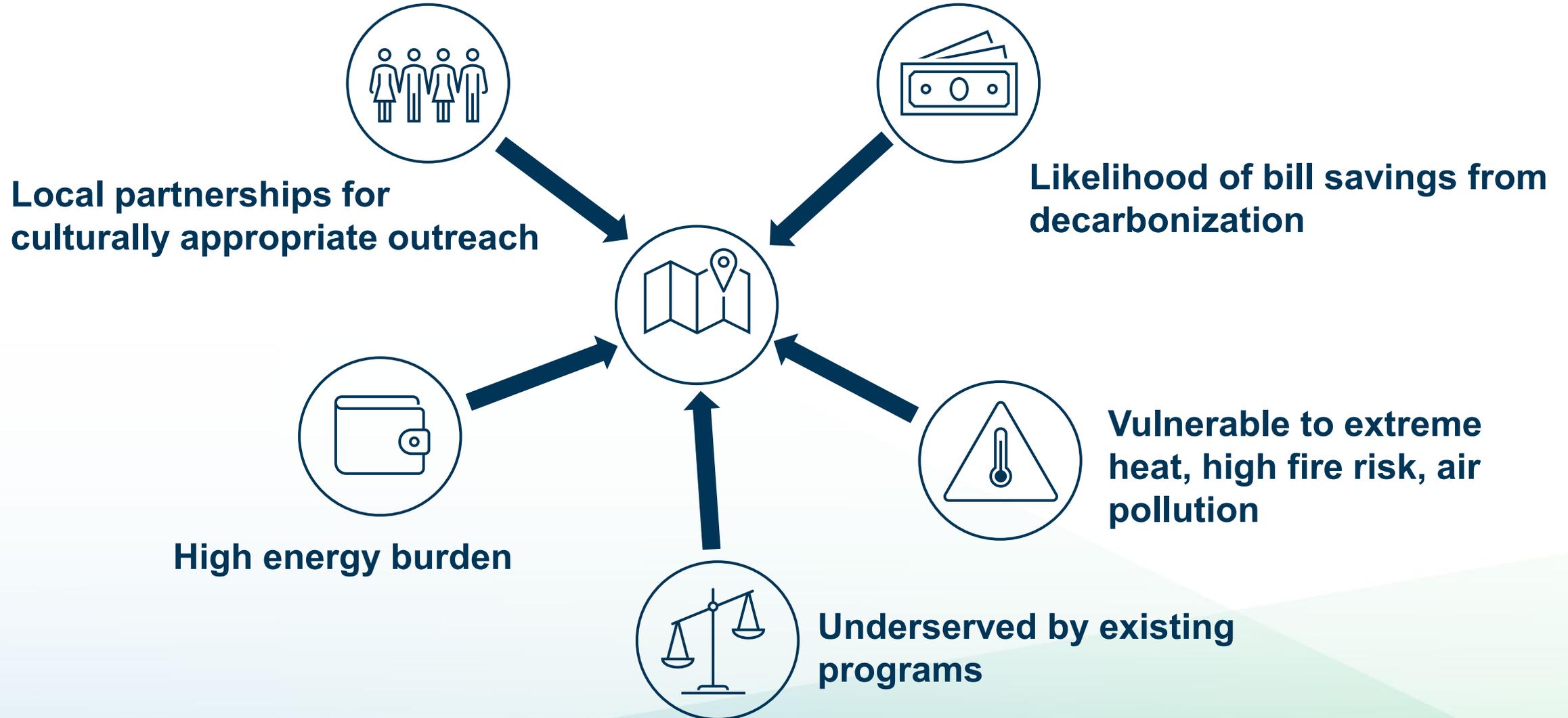


## Underresourced Communities

- Disadvantaged communities
- Low-income communities



# How Were Communities Selected?



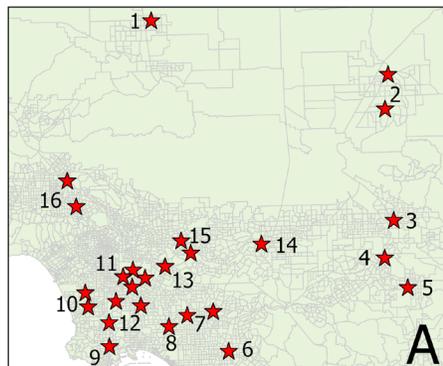


# Legend

## Initial Community Focus Area

- ★ Northern
- ★ Central
- ★ Southern
- Census Tracts
- Freeways
- ⋯ Region Boundary

# Initial Community Focus Areas



- 1 Lancaster
- 2 Victorville/Apple Valley & Hesperia
- 3 San Bernardino
- 4 Riverside/Highgrove
- 5 Moreno Valley
- 6 Santa Ana
- 7 Buena Park & Fullerton
- 8 Hawaiian Gardens
- 9 Carson & Wilmington
- 10 Hawthorne, Lawndale, & Compton
- 11 Maywood, Bell Gardens, & Huntington Park
- 12 South Gate & Paramount
- 13 Pico Rivera
- 14 Pomona
- 15 El Monte & Bassett Avocado Heights Advanced Energy Community
- 16 North Hollywood & Pacoima





# Community Application Process

- Beyond the initial community focus areas, there will be an opportunity for other communities to participate
- Each regional administrator will develop a **community application process** in 2026





# Eligible Measures

## Heating and Cooling

- Heat pump
- Duct testing/sealing
- Smart thermostat
- Ceiling fan, whole-house fan

## Building Envelope

- Insulation
- Air sealing
- Solar window film

## Water Heating

- Heat pump water heater
- Low-flow showerheads and faucets

## Cooking, Laundry

- Induction range or cooktop
- Electric clothes dryer

## Air Quality, Lighting

- Air filtration
- LED lights

## Electrical and Remediation

- Electrical wiring and panel upgrades
- Remediation and safety

*Solar and storage are not eligible for EBD funding, but regional administrators are encouraged to coordinate with programs that fund these measures.*



# Using Utility Meter Data to Inform Outreach and Measure Results

- **Customer Targeting**

- Analysis of customer meter data to identify homes most likely to benefit from retrofits (support from Recurve Analytics)
- Address lists generated for each regional administrator to inform CBO outreach

- **Measurement & Verification**

- Meter data will be used to determine weather-normalized energy savings and bill impacts for EBD projects





# Contact

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## **Diana Maneta**

Policy and Technical Lead for Equitable Building Decarbonization Programs

[diana.maneta@energy.ca.gov](mailto:diana.maneta@energy.ca.gov)

Website: <https://www.energy.ca.gov/programs-and-topics/programs/equitable-building-decarbonization-program>

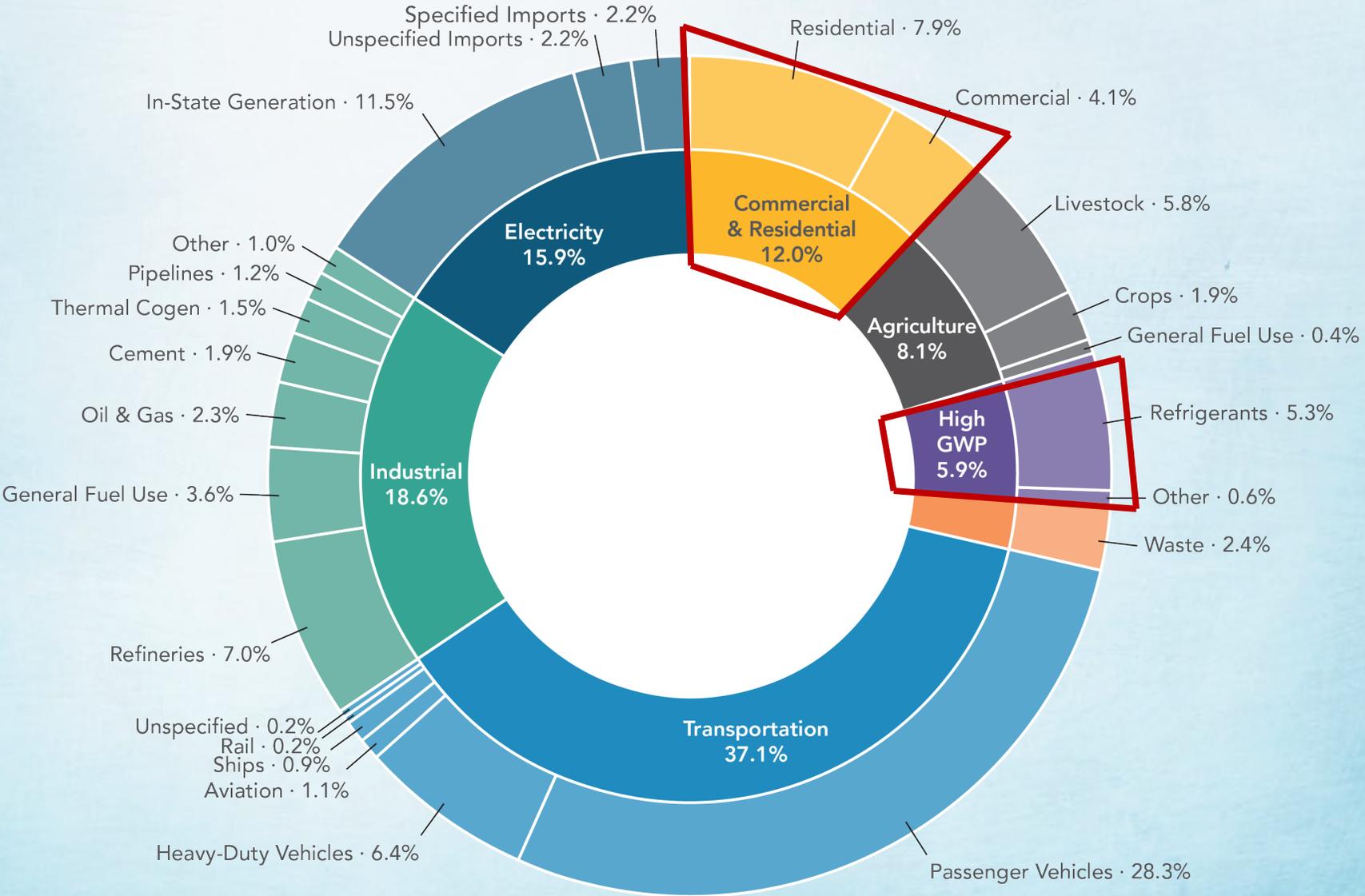
Docket: [22-DECARB-03](#)



# **Zero-Emission Space and Water Heaters + Refrigerants**

CPUC Building Decarb Workshop  
Jan 22, 2026

# Statewide Greenhouse Gas Emissions (2023)



# Zero-Emission Space and Water Heater Regulatory Concept Evolution

## **2022 State SIP Strategy Concept:**

100% sales must meet zero-GHG emission targets starting in 2030

## **May 2024 Concept:**

Different types and sizes of equipment must meet zero-GHG emission targets starting in 2027 and ending in 2033

## **December 2025 Proposal:**

Emissive sales limits combined with a credit system to provide flexibility to address regulated entity and end user challenges

# Emissive Sales Limit Revised Regulatory Proposal

$$\text{Emissive Equipment Sales}_{\text{Manufacturer}} \leq \text{Total Equipment Sales}_{\text{Manufacturer}} \times \text{Emissive Sales Limit (\%)}$$

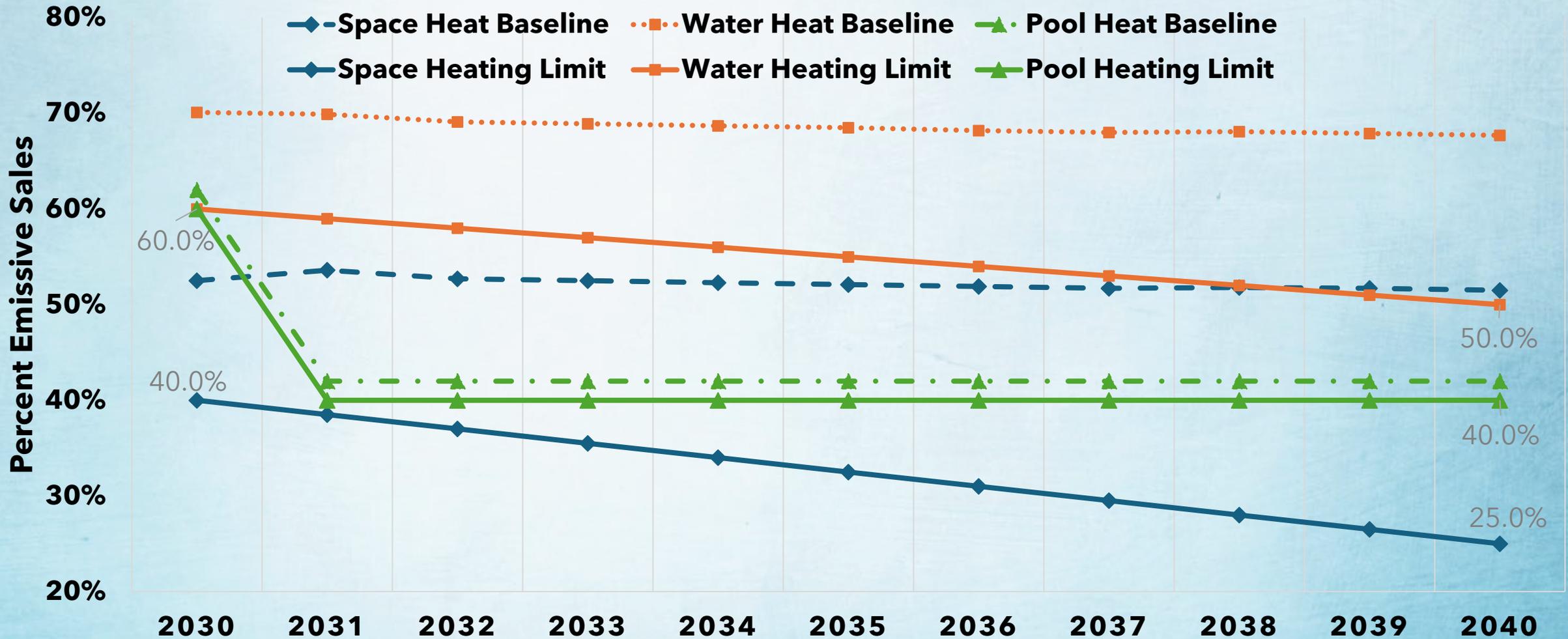
Where sales refers to equipment produced and delivered for sale or sold in California.

Equipment with a rated heat input capacity up to 2,000,000 Btu/hour must comply with emissive sales limits (%) starting on January 1, 2030.

## Proposed Statewide Emissive Sales Limits

Year	Space Heating	Water Heating	Pool Heating
2030	40%	60%	60%
2031	39%	59%	40%
2032	37%	58%	40%
2033	36%	57%	40%
2034	34%	56%	40%
2035	33%	55%	40%
2036	31%	54%	40%
2037	30%	53%	40%
2038	28%	52%	40%
2039	27%	51%	40%
2040+	25%	50%	40%

# Emissive Sales Baseline and Proposed Emissive Limits



# Potential Credits

## Focused Primarily on Emission Reductions

Credit Earning Actions	Rationale	Proposed Value of Credit
Pre-2030 Early Compliance	Reduces emissions prior to target date	1.0
Emissive Sales Below the Limit	Encourages fewer emissive sales below limit	1.0

# Potential Credits

## Focused Primarily on End User Issues and Equity

Credit Earning Actions	Rationale	Proposed Value of Credit
<p>Innovative ZE Technology:</p> <ol style="list-style-type: none"> <li>1. Cold-climate certified heat pumps</li> <li>2. Low-power (120 Volt) water heater heat pumps</li> <li>3. Equipment with integrated battery storage</li> <li>4. Large capacity (&gt;300,000 Btu/hr) packaged rooftop units</li> </ol>	<p>Addresses some end user issues:</p> <ol style="list-style-type: none"> <li>1. Supports heating in cold climate regions</li> <li>2. Addresses electrical panel constraints; may reduce retrofit costs</li> <li>3. Improves resiliency and reduces retrofit needs</li> <li>4. Helps decrease retrofit costs in large buildings</li> </ol>	1.05 - 2.5
<p>Donate: Donate or discount ZE equipment to equitable decarbonization incentive programs (e.g., California Energy Commission's Equitable Building Decarbonization program.)</p>	<p>Addresses equity by reducing upfront costs in priority communities</p>	2.5

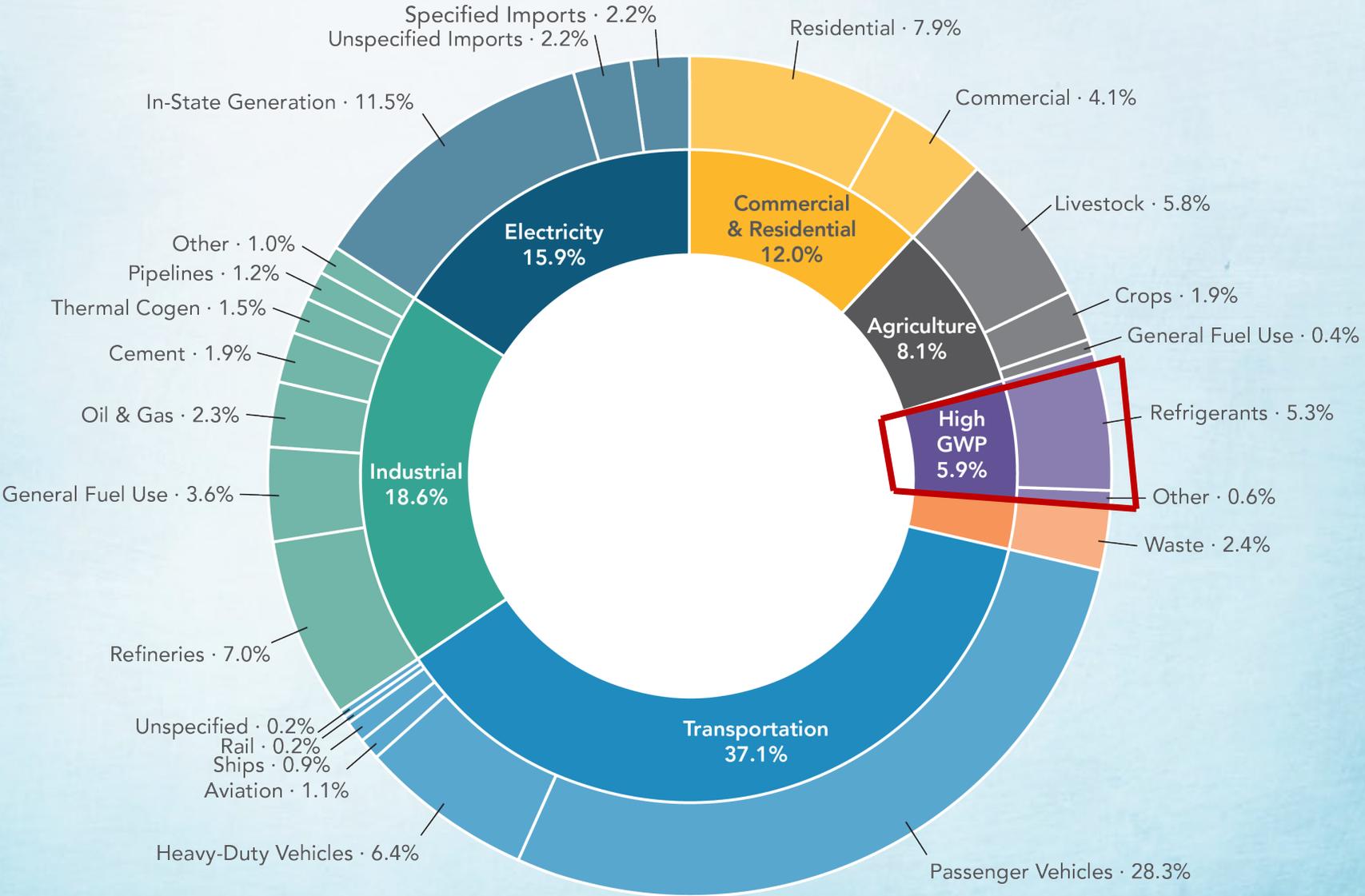
# Potential Credits

## Focused on Reducing the Impacts of Refrigerants

Credit Earning Actions	Rationale	Proposed Value of Credit
<ol style="list-style-type: none"> <li>1. New equipment using refrigerants with ultra-low GWPs (GWP&lt;10 as defined in SB 1206).</li> <li>2. Reclaimed refrigerants for new equipment.</li> </ol>	<ol style="list-style-type: none"> <li>1. Reduces short lived climate pollutants</li> <li>2. Encourages recovery of HFCs from existing equipment, limiting the production of new HFCs</li> </ol>	Up to 2.5 (scaling based on refrigerant charge size)

- Credit generating actions would encourage further reductions of HFC emissions beyond those required by existing statute, such as using refrigerants with GWP levels lower than those currently found in equipment available on the market.

# Statewide Greenhouse Gas Emissions (2023)



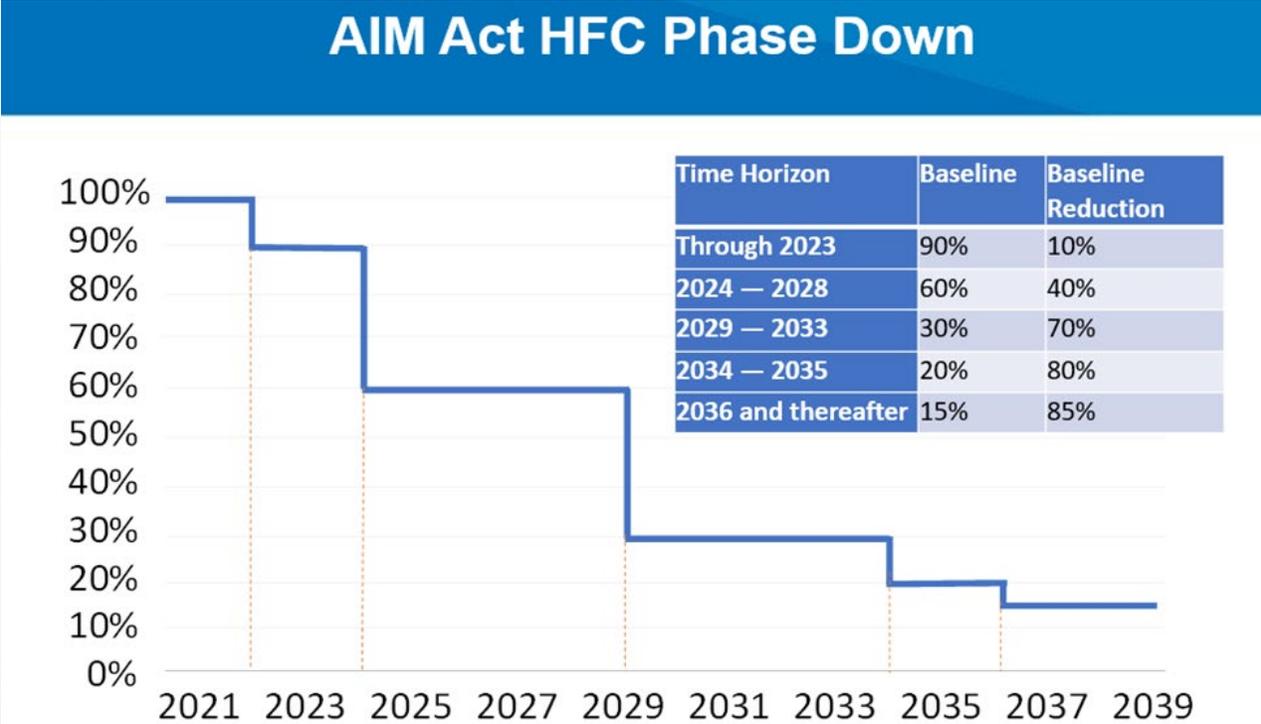
# CARB's HFC Regulation (2020) and the National HFC Phasedown

**Stationary HVAC**

GWP < 750

**Stationary Refrigeration (> 50 lbs.)**

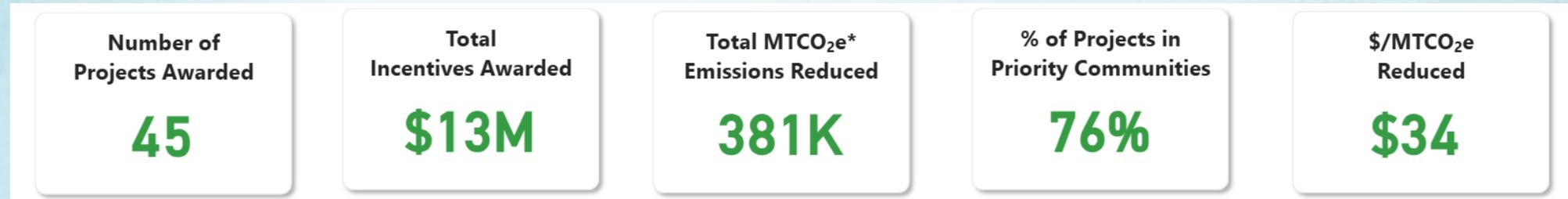
GWP < 150



**Similar GWP limits were adopted by the U.S. EPA under the AIM Act**



- **Commercial and Industrial (C&I) Refrigeration:** funding grants for existing facilities to install ultra-low-GWP (<10 GWP) technologies.



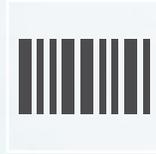
- **Workforce Development:** Increase recruitment and train 500+ technicians in ultra-low-GWP refrigeration technologies.
- **Risk assessment of A3 monobloc air-to-water heat pumps.**
- **Literature review of the environmental and health impacts of HFOs and other byproducts synthetic refrigerants.**
- **Residential air conditioning recovery and reclamation pilot (REFRESH).**

# REFRESH Pilot Program: Refrigerant Recovery Process



Technician or contractor recovers refrigerant from decommissioned equipment into a refrigerant cylinder.

Recovery rates in the residential HVAC sector are low.



Refrigerant cylinders are uniquely barcoded.



Reclaimers receive the cylinders, process the recovered refrigerant, and send technician or contractor an empty cylinder in exchange.



After processing refrigerant purity, money is sent to the technician or contractor.

Technicians and contractors used to be charged for "dirty" gas.



Monthly report with cylinder and refrigerant data shared with CARB and CEC.

# California SB 1206 (2022): The Future of HFCs in California



Assessment report with plan to transition HFC sectors to ultra-low-GWP (<10 GWP) and no-GWP alternatives by 2035.

- Sector specific approach
- Maximize recovery and reclamation
- Increase the adoption of new technologies
- Workforce development
- Identify demonstration projects and incentives

# Thank you

ZESWH Team:

[buildingdecarb@arb.ca.gov](mailto:buildingdecarb@arb.ca.gov)

- Draft Regulatory Language shared publicly in first quarter of 2026.
- Economic analysis released in first quarter of 2026.

CARB HFC Reduction Program:

[HFCReduction@arb.ca.gov](mailto:HFCReduction@arb.ca.gov)

CARB FRIP Incentive Program:

[FRIP@arb.ca.gov](mailto:FRIP@arb.ca.gov)

[info@fripfunding.com](mailto:info@fripfunding.com)

# Publicly Owned Utility and Community Choice Aggregator Panel



January 22, 2026

# Building electrification in the Sacramento region

Jennifer Venema, Senior Strategic Business Planner

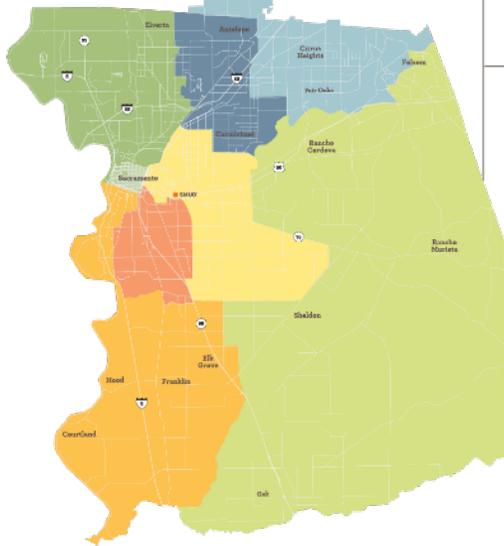
Powering forward.  
Together.



# About SMUD

*SMUD is your community-owned, not-for-profit electric service.*

**6th** largest  
community-owned  
in the U.S.



**75+**  
Years  
Est. 1946

2024  
Power mix  
**62%**  
carbon-free



The most  
ambitious goal  
of any large  
utility in the  
United States

**~645,000** Customers

**~2,300** Employees



**7** member  
Elected  
Board of Directors

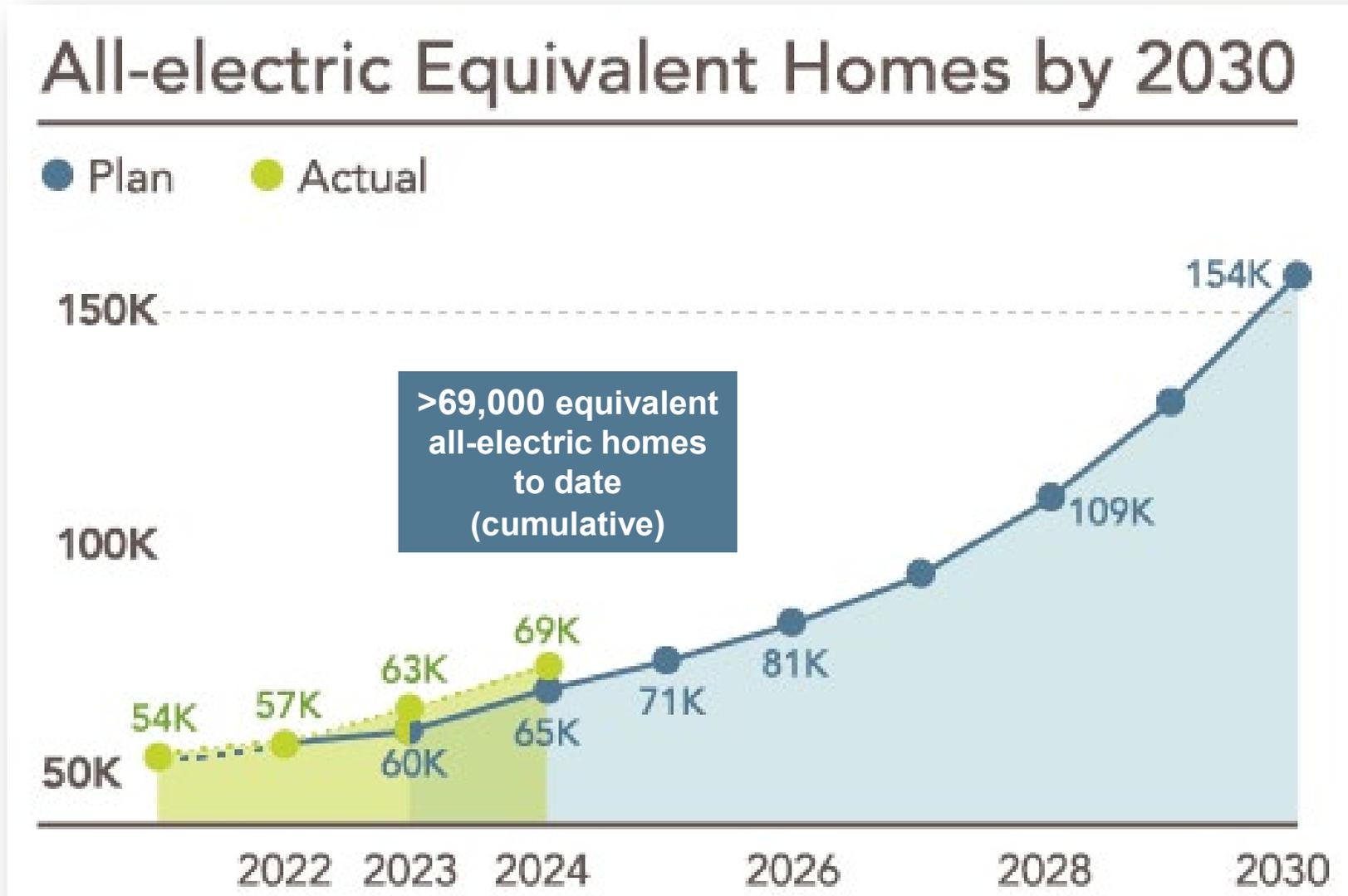
**SMUD's rates are among the lowest in California,**  
and on average more than **50% lower** than our neighboring investor-owned utility.



# Zero Carbon Plan



# Building electrification goals



*Aiming to electrify the equivalent of 154,000 homes by 2030.*

# Early wins in single-family electrification

Over 20,000 residential heat pumps incentivized since 2018 supported by SMUD's Contractor Network.

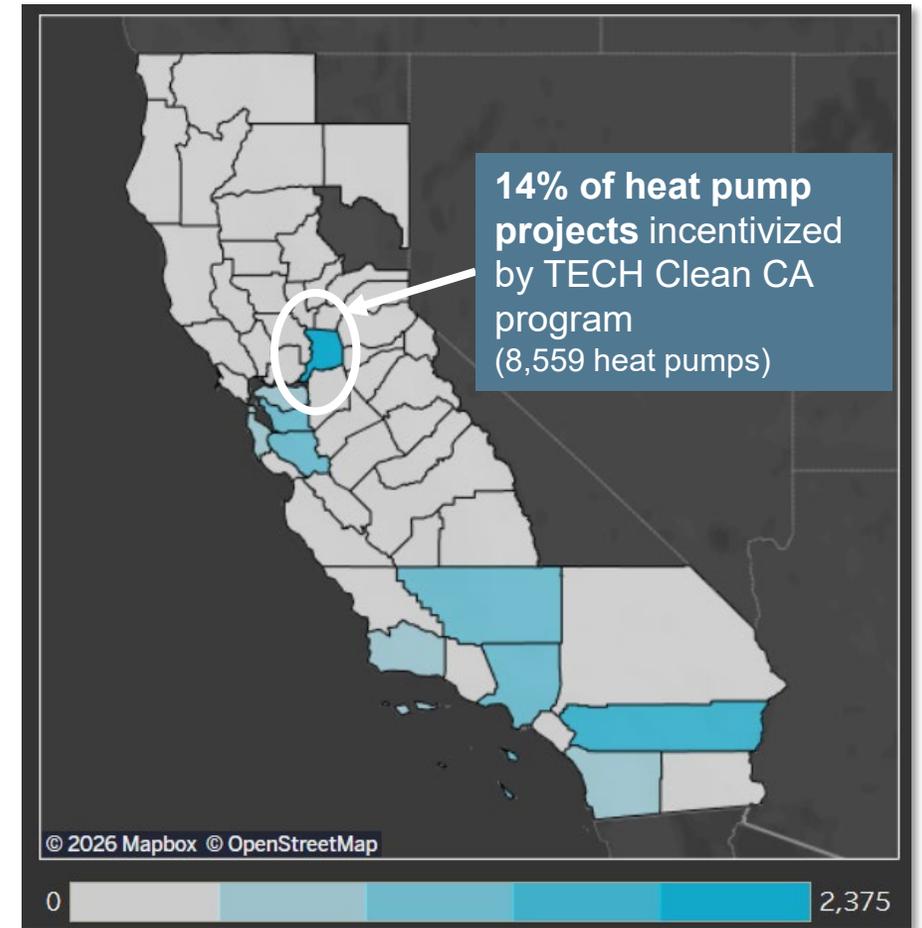
[SMUD.org/GoElectric](https://SMUD.org/GoElectric)

Estimated residential savings in SMUD territory:

Up to  
**\$500 energy savings/year today**

When replacing conventional water and space heating equipment with heat pumps

TECH Clean California Project Installs\*

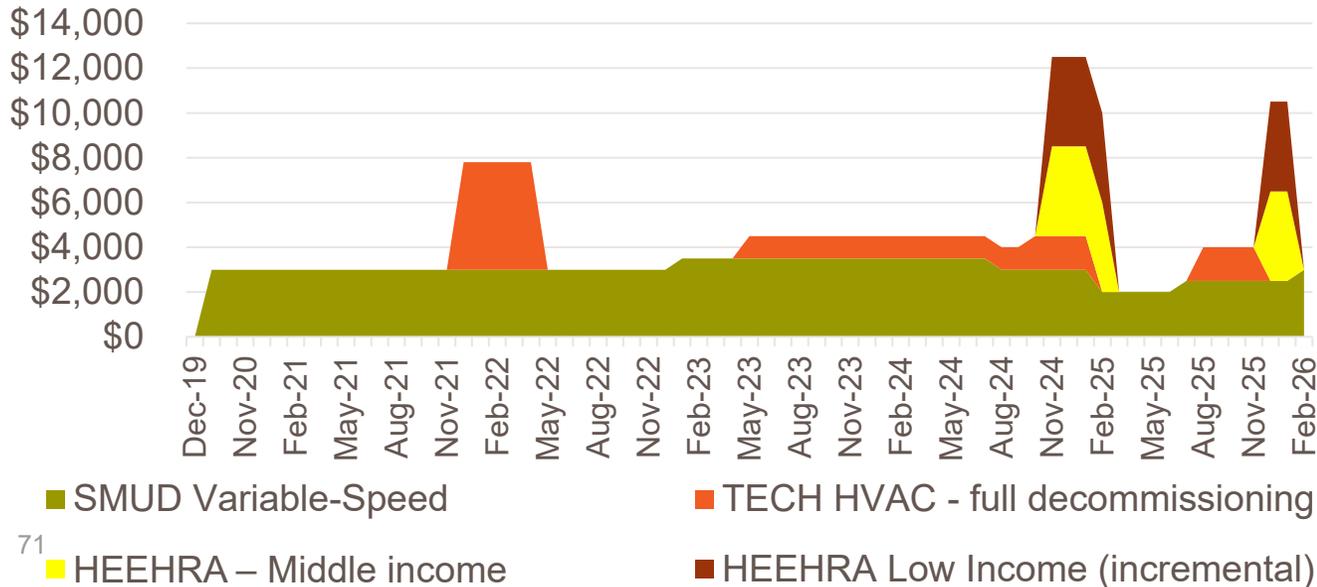


\*For single-family installs through 12/31/25. Image and data accessed 1/15/26: TECH Clean California (2025). *Heat pump data visuals*. Heat pump data. <https://techcleanca.com/heat-pump-data/heat-pump-data-visuals/>.

# Maximizing the impact of the trade ally network and external funds

- Importance of the contractor
- Planning for and maximizing impact of external funding
- Optimizing the customer adoption journey and energy benefits

Variable-Speed HVAC Incentive Levels by Month and Source



SMUD Contractor Network 2024 End-of-Year Event

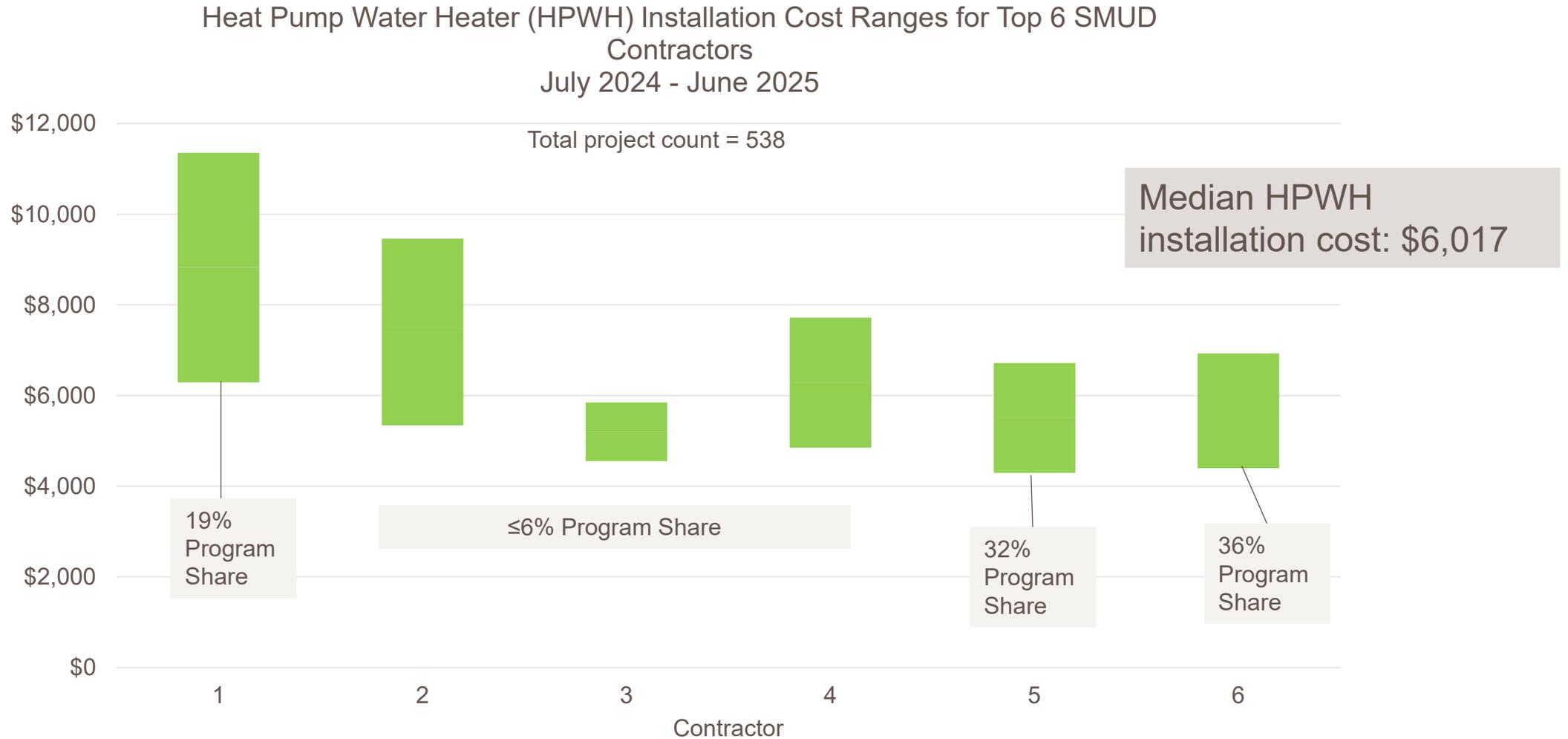


[SMUDContractorNetwork.org](https://SMUDContractorNetwork.org)

**402 approved contractors**



# Finding opportunities for cost efficiencies

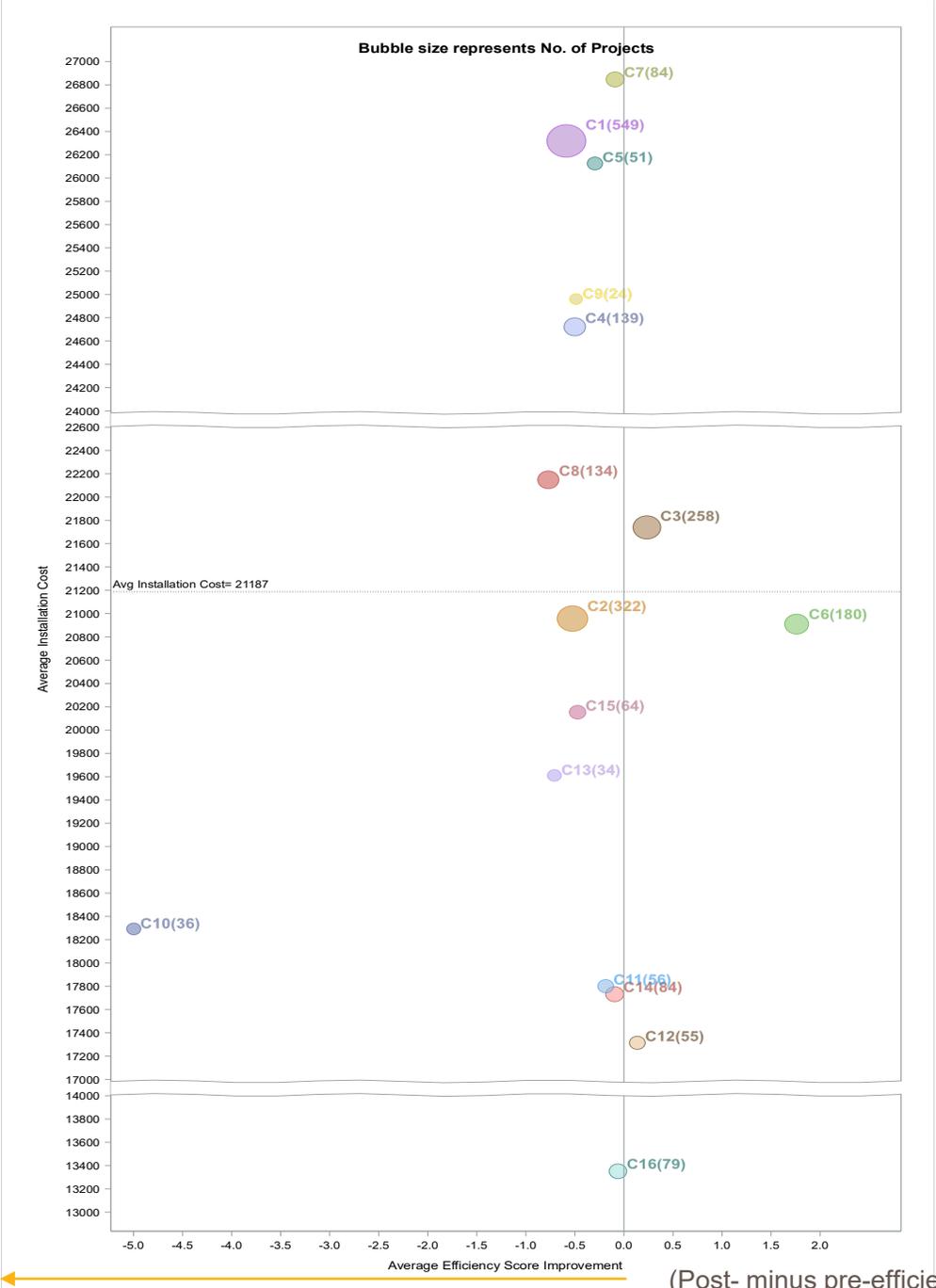


# Variation in cost and performance by installer

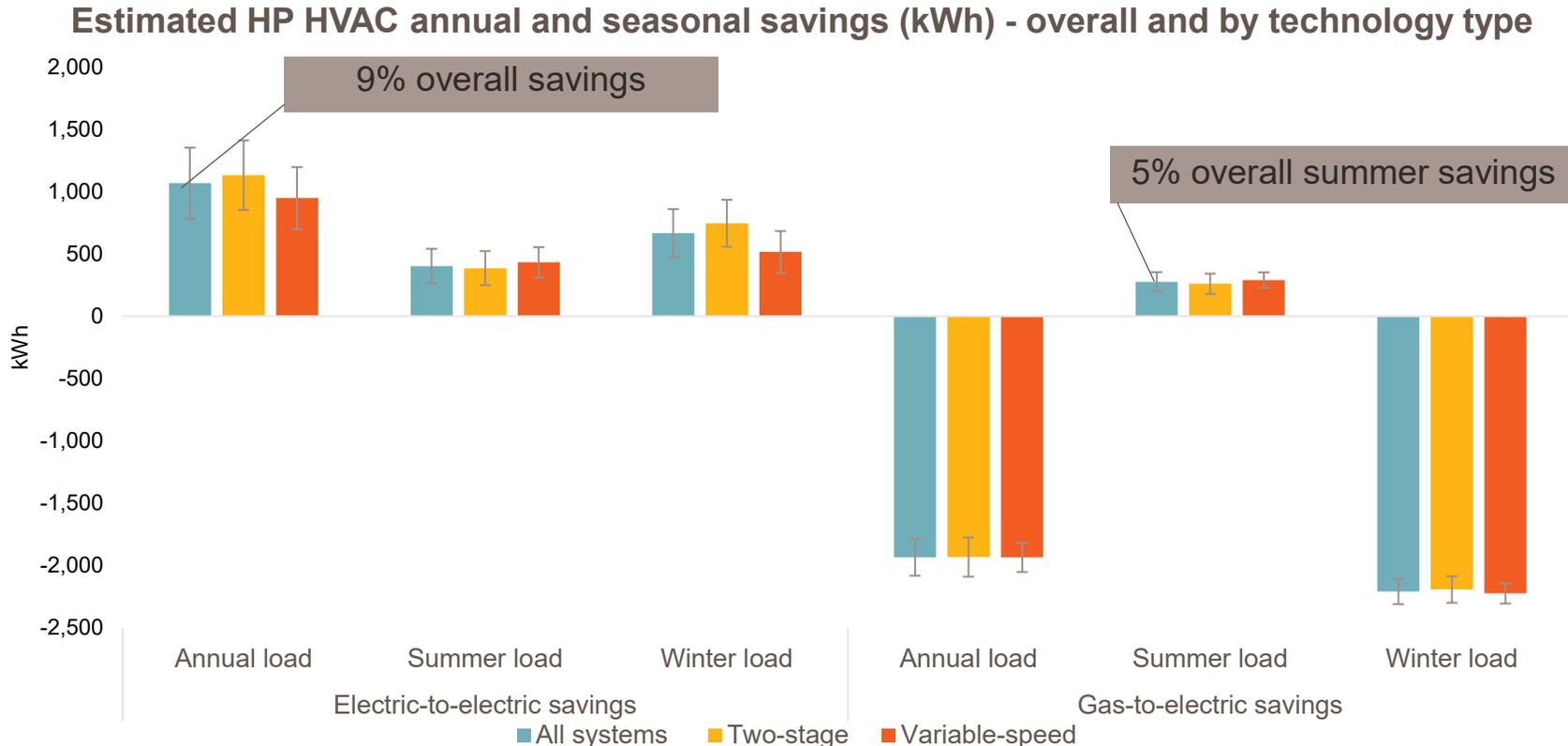
Variable speed heat pump HVAC installation cost and improvement in energy efficiency by contractor:

Below average install costs

Improvement in efficiency



# Understanding technology impacts and installation practices of heat pump HVACs



## Highlights:

- Evaluation of ~ 4K installs 2020 – 2022
- No significant difference in savings or new winter load between two-stage and variable-speed heat pumps
- Wide variation in energy outcomes by installer

# Scaling marketing and engagement

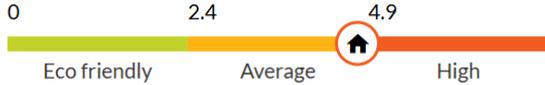
- Targeted marketing and collaboration
- Customer education

In partnership with **SMUD** Sign in



222 DEMO ST, SACRAMENTO, CA 95822

Your home's current CO<sub>2</sub> emissions  
~4.5 metric tons/year i

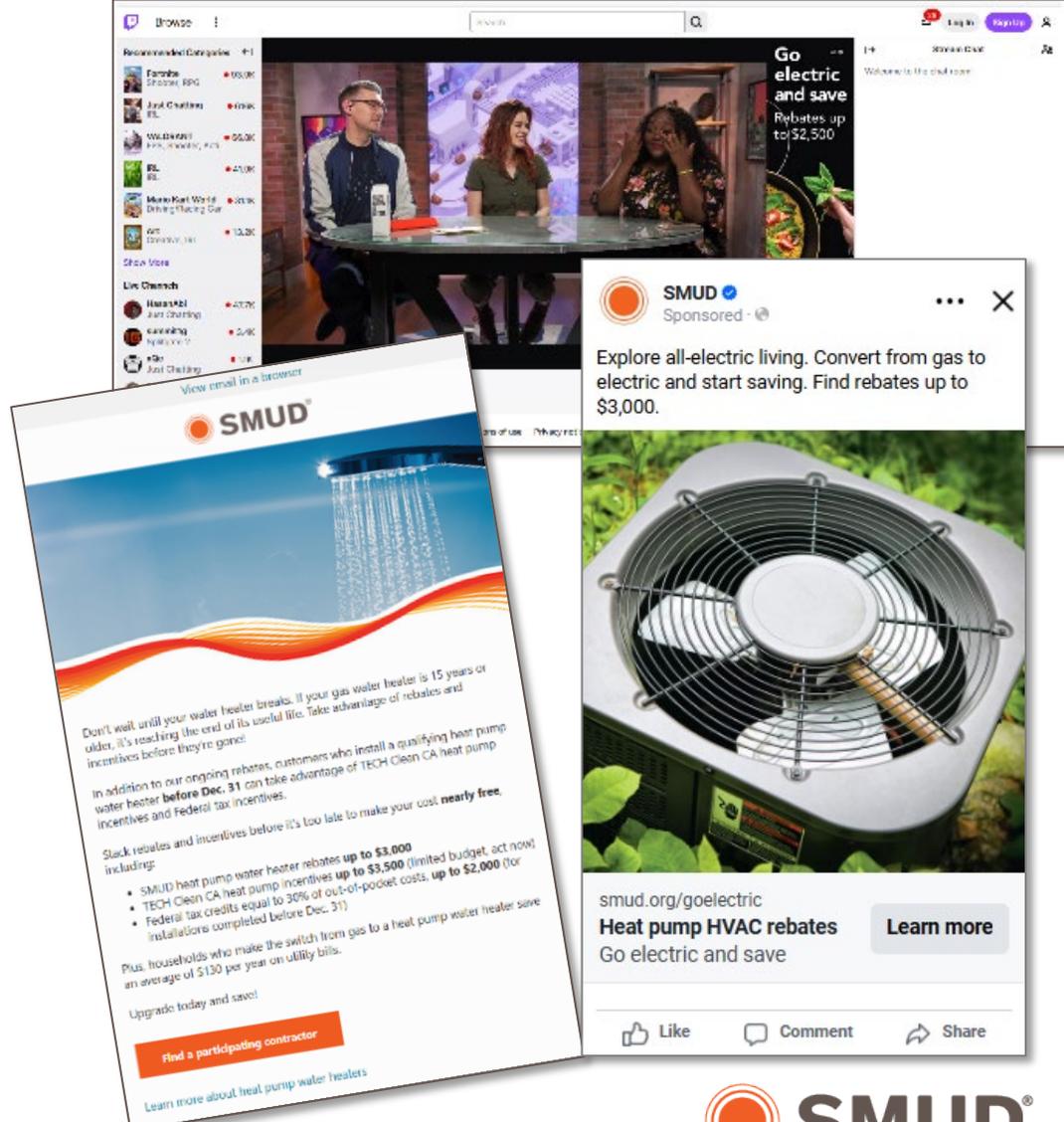


**XeroHome™ Tool**  
[SMUD.XeroHome.com](http://SMUD.XeroHome.com)

CO<sub>2</sub>

- 42% heating the home
- 27% water heating and gas appliances
- 31% electrical energy use

[Edit home facts](#) [Explore upgrades](#)



SMUD Sponsored

Explore all-electric living. Convert from gas to electric and start saving. Find rebates up to \$3,000.

smud.org/goelectric  
**Heat pump HVAC rebates**  
Go electric and save [Learn more](#)

Like Comment Share

[SMUD.org/GoElectric](http://SMUD.org/GoElectric)



# Neighborhood Power Partners Curtis Park Electric Stars



# Leaving no community behind

- >1,600 heat pumps installed through income-eligible direct install since 2023
- Meadowview Neighborhood Electrification project in-350 homes (including efficiency and weatherization) and over 1K measures installed
- Collaboration with nonprofits and agency partners to leverage resources



BEFORE



AFTER



Leading the way to a  
clean energy future

*“Prior to having this unit, we were cold during the winter and hot during the summer... I suffered the most, having high blood pressure and osteoarthritis.”*



# Working with community

- Free is not enough
- Community-based outreach and engagement with trusted leaders
- In-language while finding the right message

## Programas de asistencia residencial



Tarifa del Programa de Asistencia de Energía (Energy Assistance Program Rate, EAPR) [smud.org/LowIncome](http://smud.org/LowIncome)

Tarifa con Descuento de Equipos Médicos (Medical Equipment Discount, MED) [smud.org/MED](http://smud.org/MED)

Energy Saver Bundles (Paquetes para clientes con EAPR)

Nuestra evaluación energética completa explicará opciones personalizadas para con actualizaciones gratuitas de eficiencia energética.

Arrendatarios: departamentos

## Các chương trình Hỗ Trợ Dân Cư

Mức Giá Chương Trình Hỗ Trợ Năng Lượng (EAPR) [smud.org/LowIncome](http://smud.org/LowIncome)

Cung cấp ưu đãi giảm giá hàng tháng trên hóa đơn năng lượng của khách hàng đủ điều kiện. Quét để tìm hiểu thêm hoặc nộp đơn trực tuyến. Hãy gọi cho chúng tôi theo số 1-888-742-7683.

Mức Giảm Giá Thiết Bị Y Khoa (MED) [smud.org/MED](http://smud.org/MED)

Cung cấp ưu đãi giảm giá \$15 mỗi tháng trên hóa đơn hàng tháng cho những khách hàng có thiết bị y tế đủ điều kiện. Quét để tìm hiểu thêm hoặc nộp đơn trực tuyến. Hãy gọi cho chúng tôi theo số 1-888-742-7683.

### Gói Tiết Kiệm Năng Lượng dành cho khách hàng theo Mức Giá Chương Trình Hỗ Trợ Năng Lượng (Energy Assistance Program Rate, EAPR)

Đánh giá năng lượng nhà ở hoàn chỉnh của chúng tôi Chuyên Gia Năng Lượng của SMUD sẽ cung cấp cho quý vị các lời khuyên cá nhân để bảo toàn năng lượng và xác định xem quý vị có đủ điều kiện hưởng dịch vụ năng cấp tiết kiệm năng lượng miễn phí hay không. Năng cấp miễn phí có thể bao gồm:

**Người thuê: Căn hộ** Đủ điều kiện nhận được ổ cắm điện tiên tiến, quạt và bóng đèn LED.

**Người thuê: Nhà** Đủ điều kiện nhận thiết bị điều chỉnh nhiệt độ thông minh có thể lập trình, ổ cắm điện tiên tiến, bóng đèn LED, vật liệu cách điện và các nâng cấp nhỏ để tiết kiệm năng lượng.



## You may be eligible for FREE home upgrades!

We're helping our income-eligible customers switch from gas to electric appliances. Electric appliances are easier, safer and less expensive to run, healthier and environmentally friendly. Free upgrades may include heat pump HVAC and water heater, induction cooktop/range and electric vehicle charging equipment and installation.

As your community-owned, not-for-profit electric service, we're providing this at no cost to qualified customers. We work with our certified, licensed and bonded contractor partners to complete the approved upgrades.

Here's how to save money and qualify for your FREE home upgrades.

- 1** Review your bill: Are you receiving the Energy Assistance Program Rate (EAPR) discount? If not, apply online at [smud.org/LowIncome](http://smud.org/LowIncome).
- 2** Schedule: Schedule a preliminary home assessment at [smud.org/EnergySaver](http://smud.org/EnergySaver) or call 916-732-5659.
- 3** In-home Assessment: A SMUD Energy Specialist and contractor will visit your home.
- 4** Install: Our contractor partners install home upgrades at no cost.



## You may be eligible for FREE home upgrades!

We're helping our customers switch from gas to cleaner, healthier electric options, like heat pump HVAC and water heater, induction cooktop/range and electric vehicle charging equipment and installation.

### Here's how to qualify and start saving

- 1** Review your bill: Are you receiving the Energy Assistance Program Rate (EAPR) discount? If not, apply online at [smud.org/LowIncome](http://smud.org/LowIncome).
- 2** Schedule: Schedule a preliminary home assessment at [smud.org/Meadowview](http://smud.org/Meadowview) or call 916-732-5659.
- 3** In-home Assessment: A SMUD Energy Specialist will determine the free upgrades available for your home.
- 4** Install: Our contractor partners install home upgrades at no cost to qualified customers.

To learn more about home upgrades or to schedule an assessment, visit: [smud.org/Meadowview](http://smud.org/Meadowview)

**We'll be in your neighborhood.** Stop by our booth to learn about the programs available to you!

Twenty Fourth Street Baptist Church  
7510 24th Street, Sacramento  
Saturday, April 20, 2024 | 9 a.m. - 2 p.m.

Powering forward. Together.



## ¡Usted puede ser elegible para Mejoras de hogar GRATIS!

Estamos ayudando a nuestros clientes a cambiar de gas a opciones eléctricas más limpias y saludables, como HVAC con bomba de calor y calentador de agua, estufa de inducción y equipos e instalación de carga de vehículos eléctricos.

### Aquí le mostramos cómo calificar y comenzar a ahorrar

- 1** Revisión su factura: ¿Está recibiendo el descuento del Programa de Asistencia de Energía (EAPR)? Si no, solicite en línea en [smud.org/DeBajosIngresos](http://smud.org/DeBajosIngresos).
- 2** Horario: Programe una evaluación preliminar del hogar en [smud.org/es/Meadowview](http://smud.org/es/Meadowview) o llame al 916-732-5659.
- 3** Evaluación en casa: Un especialista en energía de SMUD determinará las actualizaciones gratuitas disponibles para su hogar.
- 4** Instalar: Nuestros socios contratistas instalan mejoras en el hogar sin costo para clientes calificados.

Para obtener más información sobre mejoras en el hogar o para programar una evaluación, visite: [smud.org/es/Meadowview](http://smud.org/es/Meadowview)

Los especialistas en energía de SMUD estarán en su vecindario para hablar sobre las mejoras y los servicios de eficiencia energética elegibles.

Twenty Fourth Street Baptist Church  
7510 24th Street, Sacramento  
Sábado, Abril 20, 2024 | 9 a.m. - 2 p.m.

# Take-aways



**“Free” is not enough to help vulnerable neighborhoods:**  
Partnership, trust, early market research



**Importance of external funding and planning certainty**



**Role of tools and data,** to help residents and businesses understand operational and energy bill impacts



**Opportunity for targeted offerings, cost efficiencies, and outreach**



**Continued focus on growing the active contractor base,** improving performance, and reducing costs



**Creative collaboration for broader market awareness,** customer education, and support on the adoption journey

Wrap-up

Thank you

[Jennifer.Venema@SMUD.org](mailto:Jennifer.Venema@SMUD.org)



# Decarbonization in Palo Alto

California Public Utilities  
Commission Building  
Decarbonization Proceeding

January 22, 2026

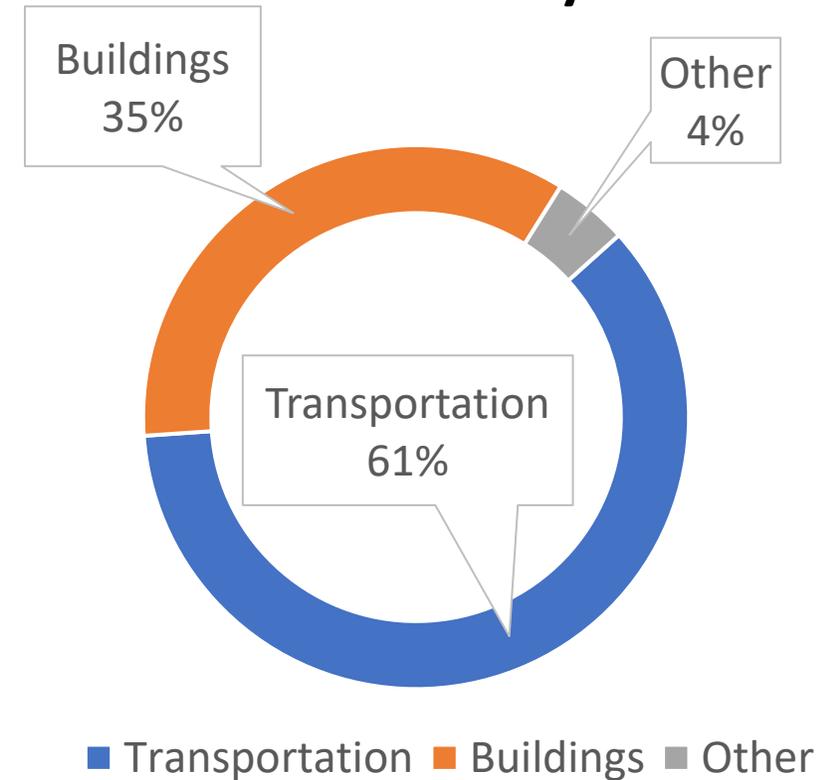
[PaloAlto.gov](https://PaloAlto.gov)



# About the City of Palo Alto

- Electric and gas utilities (and water, sewer, dark fiber)
- Carbon Neutral Electric Portfolio since 2013
- 2023 Sustainability and Climate Action Plan with goal of 80% reductions in carbon emissions by 2030 (80x30)
- Progress to-date: 47% reductions (2022 inventory)

## 2022 GHG Emissions Inventory



# Results To-Date



**750+** HPWH (heat pump water heaters), ~ **20%** of turnover



Over **300** all-electric single-family homes (**2%** of total)



EV chargers serving over **1,300** multi-family units (**12%** of total)



About **20%** of Palo Altans commuting via bikes/walking/transit



**20+** HPWH in income-qualified single-family homes



**10+** rooftop HVAC electrification projects in progress



Affordable housing building and vehicle electrification pilots



Over **20%** of Palo Alto cars are EVs (**55%** of new sales)





# Current Decarbonization Programs

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## **New Construction Requirements**

Hourly source energy requirements (replaced all-electric requirements)

## **Single-Family Buildings**

Rebates, assessments, direct install, on-bill financing, EV promotion

## **Multi-Family Buildings**

EV chargers and EV promotion, affordable housing grants, rebates

## **Non-Residential Buildings**

Packaged HVAC pilot, custom electrification rebates, technical assistance

## **Permit Streamlining**

Instant online permits for heat pump water heaters, solar, and mechanical, electrical, and plumbing permits



## Grid Modernization Program

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- Long-term program to modernize electric grid – improving reliability, adding capacity:
  - Reconductoring sub-transmission line
  - Converting 4kV lines to 12kV
  - Substation reconstructions
  - Upgrading line transformers, strengthening feeder ties
- Completed a 900-home pilot upgrade area in mid-2025
- Reviewed program approach, discussing with policy makers focusing on aging infrastructure, with capacity additions to manage electrification as needed, in a timely manner
- Cost-efficient approach



## Grid Modernization Program

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- Completed cost-benefit analysis of using batteries to defer distribution investment
- Costs exceeded benefits at this time
- Continuing to promote and reduce barriers to voluntary adoption of distributed energy resources



## Gas System Transition Study

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- Identify physical and financial impacts of widespread building electrification on the gas utility and identify mitigations
- Methodology:
  - Use gas usage patterns to predict equipment in homes
  - Simulate future gas use patterns under various high electrification scenarios
  - Use gas system model to evaluate physical impacts of high electrification scenarios
  - Use financial models to evaluate financial and rate impacts
- Note: City of Palo Alto gas utility is highly networked – valves at nearly every intersection, easy to isolate blocks



## Gas System Transition Study

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- Preliminary results presented in fall 2025:
  - More electric equipment predicted than had been expected, especially in multi-family
  - About 40% of gas utility costs are fixed
  - With random electrification, little gas main abandonment seen until reaching very high levels of electrification
  - Still analyzing financial impacts, but simulation results imply non-trivial potential rate impacts if not mitigated
- Next steps: improved simulations, physical/financial modeling
- Brainstorm mitigations, discuss with policy makers



## Future Decarbonization Strategic Planning

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- Planning and research studies in progress over 2024-2025, final drafts to our City Council in February
  - Funding source survey
  - Funding model
  - EV charging needs assessment
  - Studies of single-family, multi-family, non-residential electrification opportunities
- Plan to use models to develop policy options with varying paces, levels of assistance, and funding/financing needs
- Piloting different cost-efficient program models and financing strategies in 2026-2027

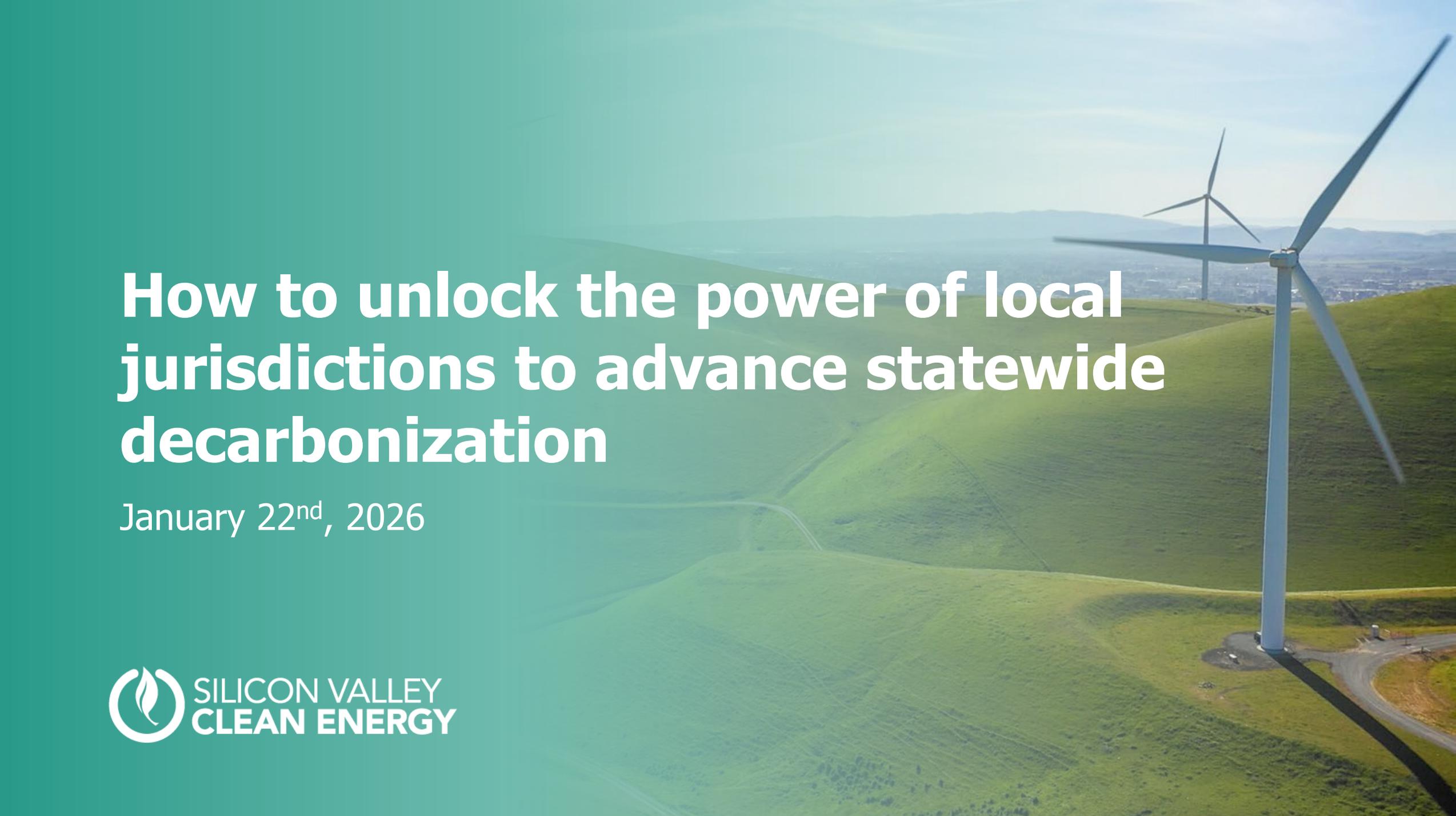


CITY OF  
**PALO**  
**ALTO**

**Jonathan Abendschein**

*Assistant Director for Climate Action*

[jonathan.abendschein@paloalto.gov](mailto:jonathan.abendschein@paloalto.gov)



# How to unlock the power of local jurisdictions to advance statewide decarbonization

January 22<sup>nd</sup>, 2026



**Local jurisdictions are key to achieving building decarb goals but often lack the technical resources to fully leverage their power.**



# SVCE is the Community Choice Aggregator for 13 Santa Clara County communities.

Mission: Reduce dependence on fossil fuels by providing carbon free, affordable, and reliable electricity and innovative programs for the SVCE community.



**Campbell | Cupertino | Gilroy | Los Altos | Los Altos Hills**



**Los Gatos | Milpitas | Monte Sereno | Morgan Hill**



**Mountain View | Santa Clara County | Saratoga | Sunnyvale**



# Best Practices SVCE Has Gathered

## **Strategic coordination with local building departments can catalyze electrification.**

- 1** Provide technical training to empower building officials to support right-sized panels and best practices for heat pump installs.
- 2** Support building officials to adopt electrification readiness codes to drastically reduce the cost and time for emergency replacements.
- 3** Leverage utility allowances for affordable housing (through county Housing Authority).



# Training for local building officials and permitting staff has streamlined

**Challenge:** Data supports right-sizing panels for more cost-effective electrification but building departments who are charged with protecting health and safety often push for panel upgrades.

**Solution:** SVCE has provided training and resources for all 13 member jurisdictions:

- Education and resources on panel right-sizing
- Training on emerging technologies (e.g., 120V HPWHs, circuit-splitters, automated EV load management systems)
- Best practices for heat pump installations

**SVCE has been able to empower city and county staff because of the strong relationships it has built by providing ongoing support.**



# Electrification readiness codes pave the way for future neighborhood decarbonization.

**Challenge:** In "emergency" situations electrification is more expensive, complicated, and time consuming, but it is very difficult to get people to proactively prepare.

**Solution:** SVCE provided technical support to city staff and building officials.

- Five out of thirteen jurisdictions have adopted electric readiness codes that will lower cost and reduce common barriers to electrification.
- Several agencies also provide handouts on rewiring and preparing for air district rules at their permit counter.
- SVCE provides incentives for rewiring (\$500-750 per circuit/device).



# Removing barriers to decarbonizing affordable multifamily housing.

**Challenge:** County Utility Allowance Schedule did not include heat pumps and penalized affordable housing property owners for installing them.

**Solution:** SVCE worked with the Santa Clara Housing Authority to add heat pump space heating to the 2026 Utility Allowance Schedule, with HPWH to follow.

2026 Utility Allowances Schedule - Effective 10/01/2025

Locality: Santa Clara County; San Jose

Unit Type: Semi-Detached, Rowhouse, Townhouse		Description: Includes structures with two to four units side-by-side and under one roof, duplexes and two-family homes									
		Monthly Dollar Allowances; Number of Bedrooms									
Utility or Service		SRO	0 BR	1 BR	2 BR	3 BR	4 BR	5 BR	6 BR	7 BR	8 BR
Heating	a. Natural Gas	20	27	36	38	42	45	49	N/A	N/A	N/A
	b. LPG/Propane	40	53	64	67	73	78	87	N/A	N/A	N/A
	c. Electric	18	24	28	33	39	45	50	N/A	N/A	N/A
	d. Electric Heat Pump	13	17	20	23	26	29	32	N/A	N/A	N/A
Cooking	a. Natural Gas	5	6	6	9	11	15	17	N/A	N/A	N/A
	b. LPG/Propane	6	8	8	14	20	25	28	N/A	N/A	N/A
	c. Electric	6	8	9	14	18	22	26	N/A	N/A	N/A
Other Electric/Lighting		27	36	43	60	80	99	119	N/A	N/A	N/A
Air Conditioning		No Allowance									
Water Htg.	a. Natural Gas	10	13	17	24	31	39	44	N/A	N/A	N/A
	b. LPG/Propane	17	22	28	39	53	64	73	N/A	N/A	N/A
	c. Electric	27	36	43	60	80	99	119	N/A	N/A	N/A
Water		53	71	72	89	108	128	149	N/A	N/A	N/A
Sewer		53	71	71	71	71	71	71	N/A	N/A	N/A
Trash Collection		45	60	60	60	60	60	60	N/A	N/A	N/A
Range/Microwave		11	11	11	11	11	11	11	N/A	N/A	N/A
Refrigerator		12	12	12	12	12	12	12	N/A	N/A	N/A

**This barrier was identified through our Multifamily Direct-Install program's Property Owner Listening Sessions.**

**As a locally governed agency, SVCE has been able to build key relationships and provide technical support that unlocks the superpowers of building officials.**

## **Strategies to Leverage**

Streamline decarbonization by providing education and resources to building officials and permitting staff:

- Reduce wasteful service upgrades saving ratepayers time and money.
- Advance local policy that aligns with state goals and prepares communities for zonal decarb through preparation.
- Uncover hidden barriers to electrification and quickly advance solutions like modernized utility allowances.



---

## Peter Mustacich, PE

[peter.mustacich@svcleanenergy.org](mailto:peter.mustacich@svcleanenergy.org)

Technical Manager of Decarbonization  
Strategy and Planning

# Lunch

# Ratepayer Advocate and Community-Based Organization Panel

# California Public Advocates Office

Stephen Castello

# **BEEP Community Listening Sessions Findings**

## **Hallazgos de las Sesiones de Escucha Comunitaria de BEEP**

**CPUC Building Decarbonization Best Practices and Future Pathways Workshop**

**January 22, 2026**



**BUILDING ENERGY  
EQUITY & POWER**

# Background Antecedentes

- In-person and/or virtual sessions have been held in the San Joaquin Valley, San Francisco Bay Area, and Los Angeles. We also held one virtual “statewide” session that everyone was welcome to join.
- We have heard community members concerns around accessibility to energy programs, energy pollution inside & outside of homes, and the electrification impact on bills and affordability
- Se han llevado a cabo sesiones presenciales y/o virtuales en el Valle de San Joaquín, el Área de la Bahía de San Francisco y Los Ángeles. También llevamos una sesión “estatal” que todos estuvieron invitados a unirse.
- Hemos escuchado las inquietudes de los miembros de la comunidad en torno a la accesibilidad a los programas energéticos, la contaminación energética dentro y fuera de los hogares, y el impacto de la electrificación en las facturas y la asequibilidad.

**CARB:** Regulates **air quality** by setting plans for emissions reductions by the local Air Quality Management Districts (AQMDs).

**CARB:** Regula **la calidad del aire** estableciendo planes de reducción de emisiones por parte de las AQMD locales.

**CPUC:** Regulates **energy service** (via utilities & energy providers) provided to buildings, incl. costs, infrastructure, & externalities of the energy system. **CPUC:**

Regula **el servicio energético** (a través de empresas de servicios públicos y proveedores de energía) prestado a los edificios, incluidos los costes, la infraestructura y las externalidades del sistema energético.

### BEEP targets

- Indoor air quality & emissions reduction through the appliance standard rulemaking
- 'Whole' home retrofits through the Equitable Building Decarbonization Program to provide electric appliances & home upgrades.

### BEEP se dirige a

- La calidad del aire interior y la reducción de emisiones a través de la normativa sobre electrodomésticos y
- La modernización integral de viviendas a través del Programa de Descarbonización Equitativa de Edificios para proporcionar electrodomésticos y mejoras domésticas.



**CEC:** Covers **energy system planning, building performance**, & budgets for programs and regulations like codes & standards.

**CEC:** cubre **la planificación de sistemas energéticos, el rendimiento de los edificios** y los presupuestos de programas y regulaciones como códigos y normas.

# *Concerns*

# *Inquietudes*

<b>Energy Pollution Inside &amp; Outside Homes</b>	<b>Contaminación Energética fuera de los hogares</b>
<b>Accessibility to Energy Programs</b>	<b>Accesibilidad a Programas</b>
<b>Electrification Impact on Bills &amp; Affordability</b>	<b>Impacto de la electrificación facturas y la asequibilidad</b>

# Preliminary Solutions

## Soluciones preliminares

# Solutions for Energy Pollution Inside & Outside Homes (Cumulative Effects)

## Soluciones para la contaminación energética dentro y fuera de los hogares (efectos acumulativos)

- Electrification and decommissioning gas systems when we can, especially when gas systems are right in front of community homes
- Address what powers, integration of other clean energy pieces
- Energy programs need to address asbestos, mold, other sources of toxic pollution

- **Electrificación y desmantelamiento de los sistemas de gas cuando sea posible, especialmente cuando estos se encuentren justo frente a las viviendas de la comunidad.**
- **Abordar las fuentes de energía y la integración de otras fuentes de energía limpia.**
- **Los programas energéticos deben hacer frente al amianto, el moho y otras fuentes de contaminación tóxica.**

# Solutions for Accessibility to Energy Programs

## Soluciones para la accesibilidad a los programas energéticos

- One-stop place for people to get information on decarbonization technologies. All this information is hard to understand for someone that's not in this space
- Funnelling existing rebate/incentives funding into an EBD type approach
- Clear points of contact for questions/issues pre and post installation
- Increasing quality/accountability of contractors
- Evaluation periods for energy programs to ensure goals are being met
- One/simple application form for multiple programs: unified applications
- Tenant protections: coordination at state level, enforcement, issue of tenants being informed
- Partnership with CBOs to help with outreach and support

- **Un lugar centralizado donde las personas pueden obtener información sobre tecnologías de descarbonización. Toda esta información es difícil de entender para alguien que no está familiarizado con este campo.**
- **Canalizar los fondos existentes para descuentos/incentivos hacia un enfoque de tipo EBD.**
- **Puntos de contacto precisos en caso de preguntas o problemas antes y después de la instalación.**
- **Aumentar la calidad y la responsabilidad de los contratistas.**
- **Períodos de evaluación de los programas energéticos para garantizar el cumplimiento de las metas.**
- **Un único formulario de solicitud sencillo para múltiples programas: solicitudes unificadas.**
- **Protección de los inquilinos: coordinación a nivel estatal, aplicación de la ley, asunto de la información a los inquilinos.**
- **Asociación con organizaciones comunitarias para ayudar con la divulgación y el apoyo.**

# Solutions for Electrification Impact on Bills & Affordability

## Soluciones para el impacto de la electrificación en las facturas y la asequibilidad

- Holistic installation approach to entire home to reduce energy consumption and minimize impact on residents
- Neighborhood/zonal approach to maximize cost efficiencies, ensure grid capacity upgrades are happening
- Ensure folks are enrolled in CARE/FERA and Emergency resources for folks who are at risk of having power turned off

- Enfoque de instalación integral en toda la vivienda para reducir el consumo energético y minimizar el impacto en los residentes.
- Enfoque por vecindarios/zonas para maximizar la rentabilidad y garantizar que se realicen las mejoras necesarias en la capacidad de la red eléctrica.
- Garantizar que las personas estén inscritas en CARE/FERA y en los recursos de emergencia para aquellas personas que corren el riesgo de que les suspendan el suministro eléctrico.

# Next Steps from Listening Sessions **Próximos pasos tras las Sesiones de Escucha**

A report on these sessions will be published early this year.

BEEP will continue to use your input to advocate for equitable building decarbonization across California!

Join our email list if you want to stay informed at [beepcoalition.org](https://beepcoalition.org)

**A principios de este año se publicará un informe sobre estas sesiones.**

**¡BEEP continuará aprovechando sus aportaciones para promover la descarbonización equitativa de los edificios en toda California!**

**Si desea mantenerse informado, suscríbese a nuestra lista de correo electrónico en [beepcoalition.org](https://beepcoalition.org)**

# Thanks! Gracias!

Stay in touch! ¡Manténgase en contacto!

[info@beepcoalition.org](mailto:info@beepcoalition.org)

[beepcoalition.org](http://beepcoalition.org)



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# Investor-Owned Utility Panel

# Building Decarbonization Best Practices & Future Pathways

January 22, 2026

Leah Catanzarite, Building Electrification and Efficiency Strategy, Principal



# Purpose of Presentation



- Share PG&E's **mid- to long-term vision** for building decarbonization
- Summarize **lessons learned** gained from past and present building decarbonization initiatives and **best practices** to carry forward
- Highlight **future opportunities** to help unlock building decarbonization at scale

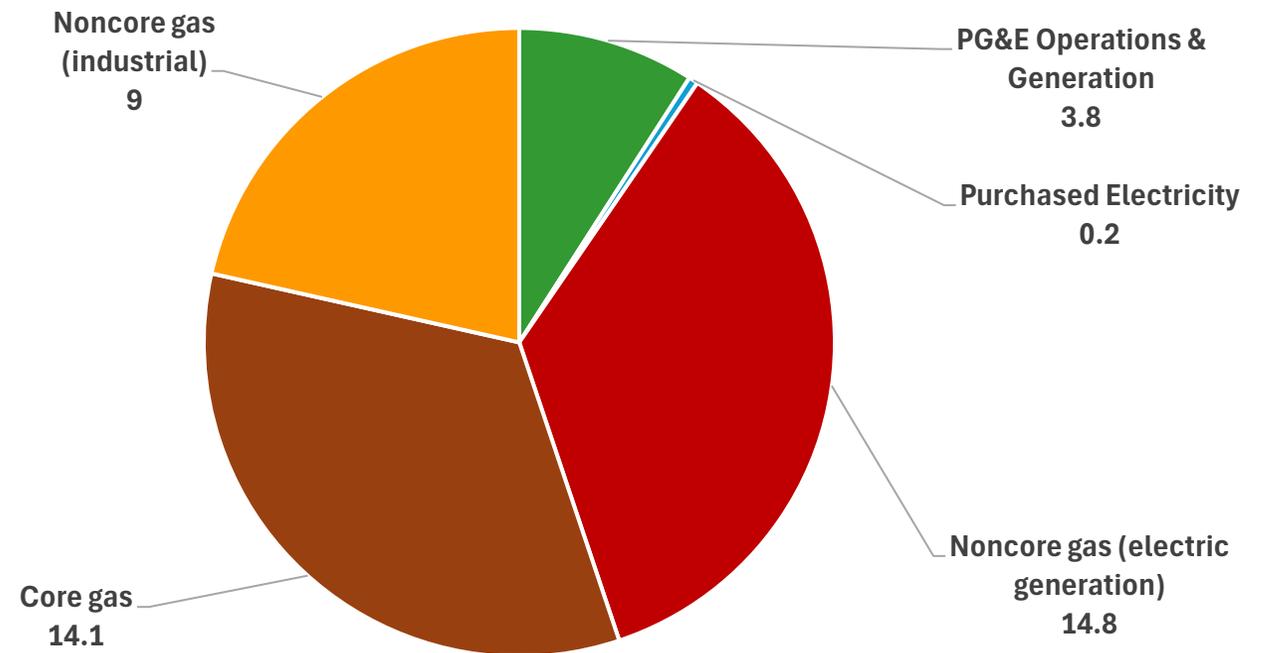


# Building decarbonization at PG&E

Building decarbonization is a critical component of PG&E's decarbonization strategy

- PG&E has a goal to achieve a net zero energy system by 2040
- Core customer gas usage constituted ~35% of PG&E's scope 1-3 greenhouse gas emissions in 2024
- Appliance electrification and replacing natural gas delivery with clean fuels can reduce building emissions

2024 Emissions Actuals (MMT CO<sub>2</sub>e)





# Building electrification (BE) vision

## Electrification & Decarbonization Vision Statement

We're creating an electrified California where customers choose efficient and decarbonized buildings.

2026



### Immediate Actions Simplify Customers' Electrification Journey

Design a building electrification experience that enables an **easy and timely transition** for customers

---

Focus on existing **pilots and programs where PG&E can drive near-term BE adoption**, test and learn rapidly, and generate insights to scale

2027-2030



### Medium Term Plan Adapting Based on Learning & Testing

Improve the **economics** of building electrification

---

Leverage learnings to **scale successes** and **continuously improve customer experience**

---

Collaborate with local partners & leverage data-driven tools to pursue **cost-effective zonal electrification** projects

2030+



### Potential Future State Scaling a Managed Transition

Electrification is **fast, easy, affordable, and accessible** to all customers

---

Electrification contributes to a **managed transition** of the gas system

---

Building electrification is **integrated into gas and electric planning** and **enabled by policy**

---

**PG&E is the trusted BE energy advisor**



# Where we are today & lessons learned

## Key PG&E BE Initiatives\*

■ Closed    ■ Active    ■ Future

San Joaquin Valley Pilots  
(\$20M over 7 years)

Empower My Home  
(\$9M over 3 years)

CSUMB Application  
(\$17M proposed)

Energy Savings  
Assistance (ESA)  
BE-related Programs  
(\$97M over 6 yrs)

Alternative  
Energy Program  
(\$30M over 2 years)

Santa Nella Mobile Home  
Electrification  
(\$4M over 2 years)

Electrify My Block  
(\$6M over 3 years)

SB 1221 Pilots  
(budget TBD)

Powerful Neighborhoods  
(\$6M over 3 years)

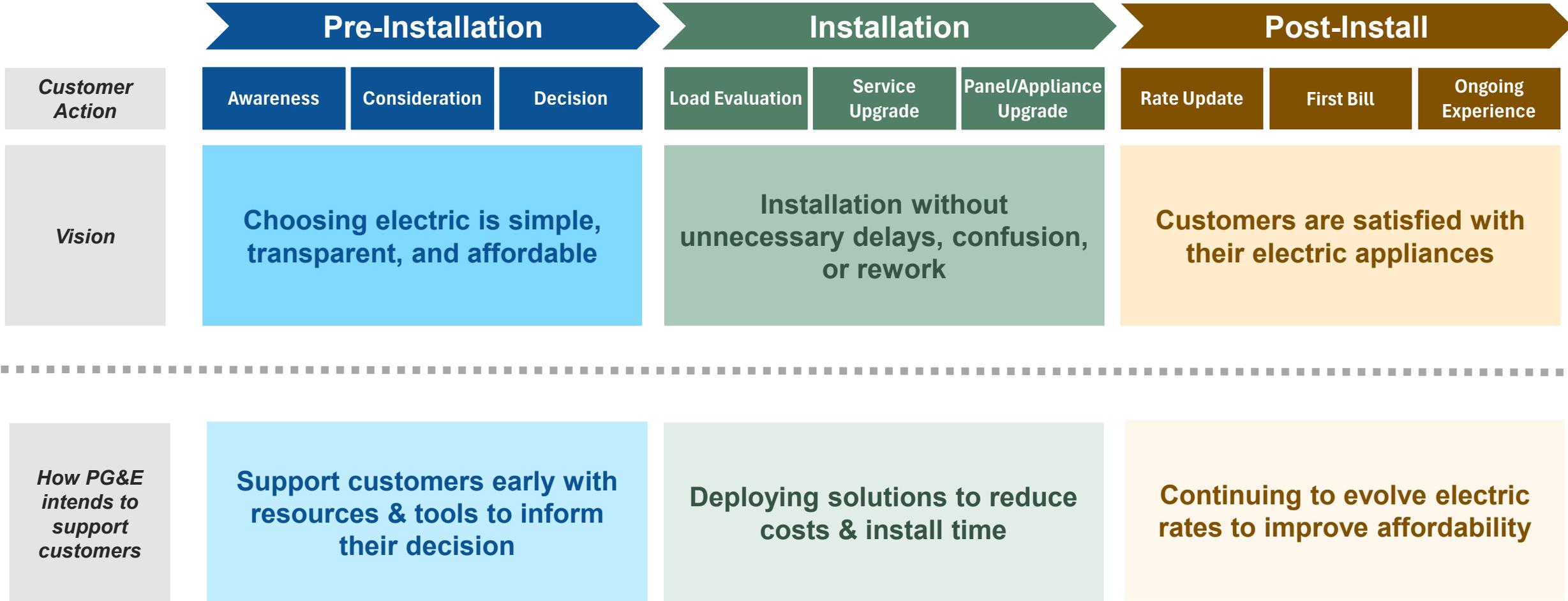
\*this is a sample of PG&E's BE initiatives, not an exhaustive list

## Lessons Learned

- Successful customer engagement varies greatly; there is no one-size-fits-all
- Customer acceptance barriers are diverse
- Remediation is expensive and common
- Every building is unique, making scaling a challenge
- Regulatory certainty and reliable cost-recovery mechanisms are crucial for effective program design



# Supporting customers every step throughout the electrification journey



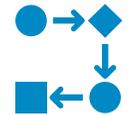
# Opportunities to scale building decarbonization



**External funding pathways to address full cost of electrification**



**Innovative solutions for challenging electrification situations**



**Flexible long-term asset management framework**



**Coordinated statewide implementation framework**



# Building Decarbonization Workshop

January 22, 2026

Presented by: Melodee Black

Energy for What's Ahead<sup>SM</sup> |

# Current Efforts

## SCE supports Building Electrification (BE) by:

1. Conducting and supporting pilots and programs that advance BE, including Energy Savings Assistance (ESA), ESA BE Pilot, TECH, Energy Efficiency (EE), and Clean Energy Optimization Pilot among others
  - Installed over **28,894 residential and 3,044 commercial heat pumps**
  - **Retrofitted 470 single-family homes** for income-qualified customers
2. Offering classes and workforce training
  - Discuss heat pump space and water heaters in related training courses offered at our Energy Education Centers
  - Offer a Contractor Demand Building Program that educates licensed contractors on the proper installation and benefits of heat pump water heaters
3. Collaborating on codes and standards
  - Provide BE and flexible demand technical assistance to regulatory agencies and interested jurisdictions
  - Developing the Building Inventory Geospatial database to characterize regional electrification and flexible demand potential and energy needs, providing inputs to CEC initiatives such as **Building Performance Standards (BPS)** and **Home Energy Rating and Labeling** for existing buildings

# Lessons Learned & Opportunities

1. Durable incentive funding for BE is needed, but must be balanced with affordability
  - TECH program had 30+ start/stops across all categories (statewide), a significant pain point for customers and contractors
  - Opportunities
    - Leverage multiple funding sources and stacking incentives whenever possible
    - Consider opportunities to modify existing rules/requirements that make it challenging to offer BE measures within existing IOU Energy Efficiency programs
2. Coordination across utilities and programs can help increase alignment and avoid barriers
  - Barriers may include inconsistent requirements, such as requirements that contractors participate in training deemed appropriate by the program – instead of having a standardized training requirement
  - Opportunities
    - Collaborating across programs and with IOUs and relevant stakeholders on future program design and BE activities
    - Align training curricula
    - Streamline governance and simplify program and technical rules

# Lessons Learned & Opportunities continued

## 3. Greater awareness is needed on the advantages and benefits of decarbonization

- ESA BE Pilot found that consumers were initially apprehensive to participate due to perceived upfront and longer-term operating costs
- TECH Solar campaign found that personalized outreach that reflects individual usage patterns enhances engagement
- Opportunities
  - Continue to use bill and rate analysis (and associated tools) to help customers make informed decisions
  - Support customer and contractor understanding how electrification impacts them (dispel myths)
  - Collaboration with multiple stakeholders can also help create awareness of benefits

# Conclusion

There is a mix of short- and long-term opportunities for advancing BE:

## **Short Term**

- Leverage multiple funding sources and stacking incentives whenever possible
- Continue to educate workforce/contractors on the installation and benefits of electrification
- Collaborate with multiple stakeholders on program development and awareness
- Coordinate with agencies and programs to advance BE codes to achieve decarbonization targets

## **Longer Term**

- Addressing challenges that prevent existing programs from being used to advance BE
- Collaborating with IOUs and relevant stakeholders on future program design and BE activities
- Simplify program and technical rules
- Developing a framework that provides an expedited process for proposing BE programs (SB 1221, etc.)

Thank you.

For additional information contact, Melodee Black at  
[Melodee.Black@sce.com](mailto:Melodee.Black@sce.com)



# CPUC Building Decarbonization Best Practices and Future Pathways Workshop

Alton Kwok, Decarbonization & Resiliency Portfolio Manager

# Current Landscape and Programs



Incentive Programs



Assistance Programs



Pricing Plans



Building Electrification Support

# Challenges and Lessons Learned



High Upfront Costs

Process Complexity

Electrical Capacity Limits

Equity and Access Issues

Limited Awareness or Understanding

Contractor Capacity and Quality Variability

Uncertainty About Bill Impacts

# Opportunities and Vision



Customer Home Electrification Readiness Program (CHERP)



Electric Program Investment Charge (EPIC) Project:  
Zonal Electrification with Distributed Energy Resources for Operational Flexibility project

**Break – 15 Minutes**

# Gas Utility and Networked Geothermal Panel



# **GAS DECARBONIZATION AND NON-PIPELINE ALTERNATIVE DISCUSSION**

Building Decarbonization Workshop

January 22, 2026



# Economy-wide Decarbonization Requires Economy-wide Solutions



- The interconnectedness of our energy system requires careful planning on both the integrated gas and electric grids to optimize reliability and resiliency while facilitating an affordable transition to more renewable energy
- Meeting California's decarbonization goals will require a diverse set of tools and strategies
- A holistic combination of solutions is key to achieving a safe, reliable, resilient, and affordable energy transition

# Non-Pipeline Alternatives (NPAs) May Offer a Nexus for Gas Utilities to Explore Zonal Decarbonization

Comparing gas investments against zonal decarbonization require a proper design to support long-term success

## SAFE

- Safety is a leading driver for gas infrastructure investments and is the primary driver for proactive investments with the highest potential for NPA review.
- How can NPA review be designed to streamline project approvals and not negatively impact the timing of the investment?

## RELIABLE

- As California's energy system is interconnected, it will be crucial to understand direct and indirect impacts to customers and to both the integrated gas and electric grids.
- What controls are needed to ensure viable and cost-effective NPAs can be pursued while maintaining a reliable and resilient energy system capable of serving all Californians?

## AFFORDABLE

- The program should be designed to prioritize affordability including to identify the most cost-effective opportunities, while supporting potential co-benefits, like decarbonization.
- How can the NPA funding be designed to protect ratepayers and energy affordability for all customers?



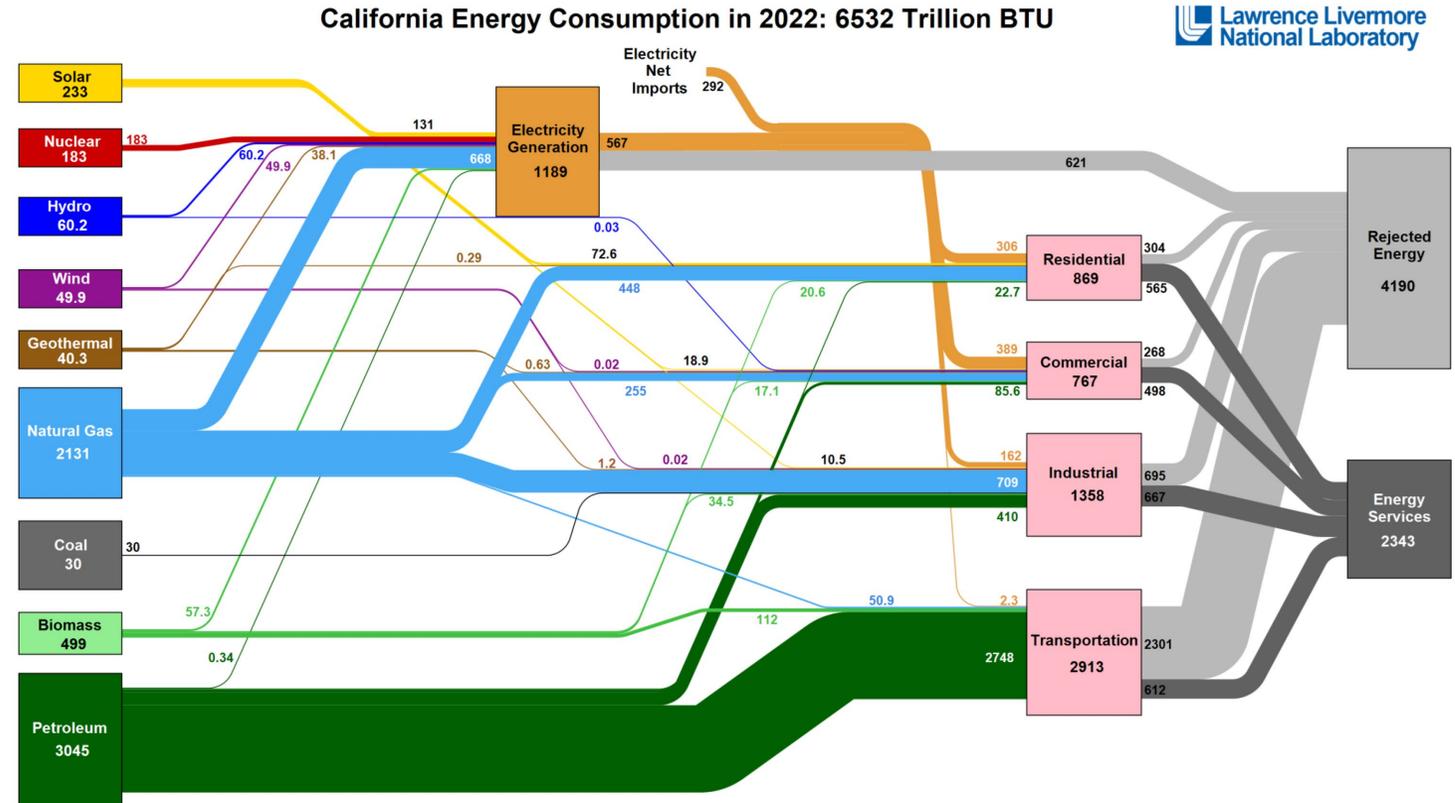
# Tapping the Thermal Energy Opportunity

Zeyneb Magavi, CPUC Workshop, 01/21/2026

# WHAT IS ANTHROTHERMAL ?

All the thermal energy resulting from human activity including:

1. The waste thermal of our energy system, buildings, sewage, and industrial processes (yes, data centers too!)
2. The excess thermal energy absorbed by the earth – which annually exceeds all energy humanity uses



Lawrence Livermore National Laboratory

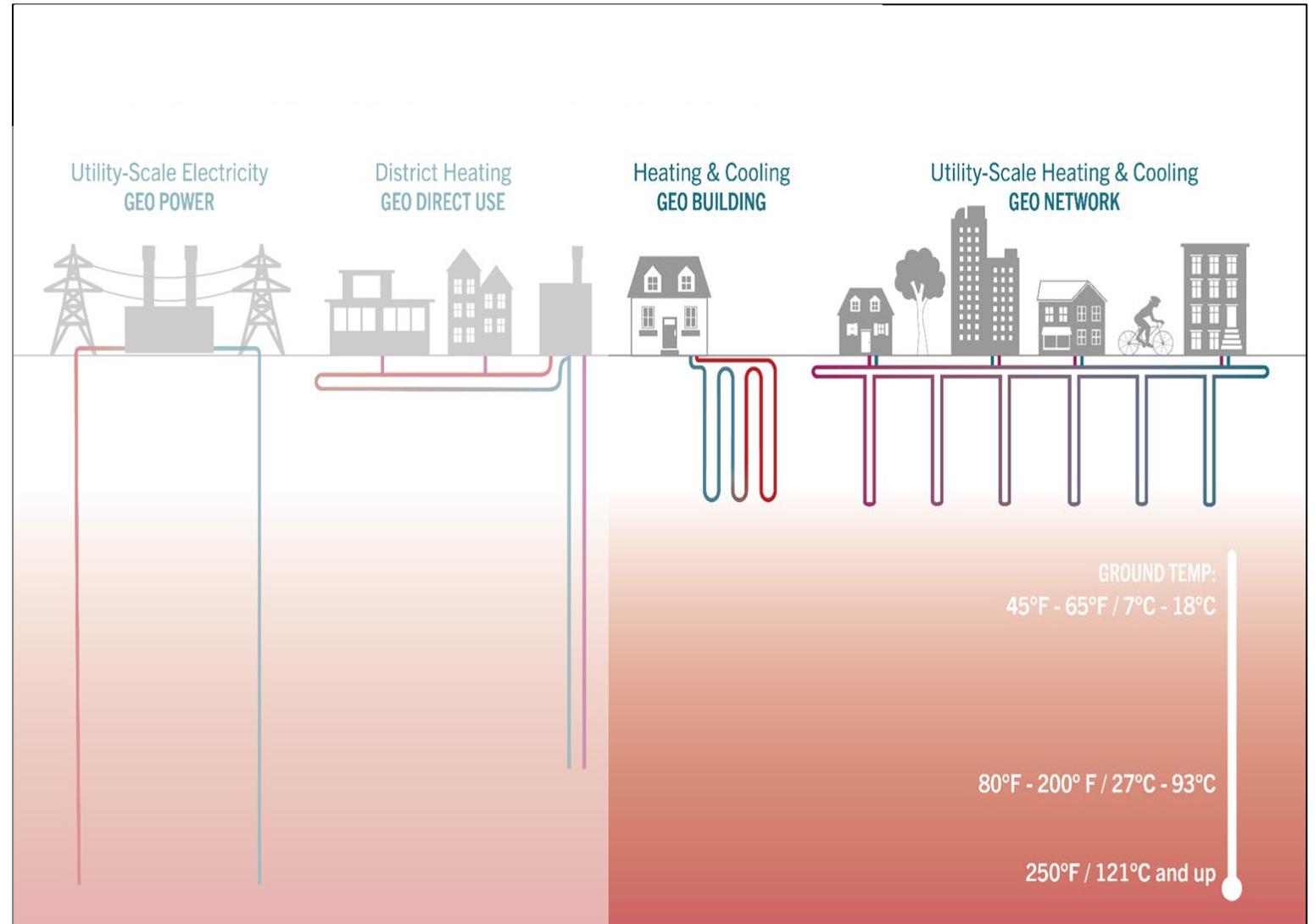
© Source: LLNL March, 2025. Data is based on DOE/EIA SEDS (2022). If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in BTU-equivalent values by assuming a typical fossil fuel plant heat rate. The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential sector, 65% for the commercial sector, 49% for the industrial sector, and, 21% for the transportation sector. Totals may not equal sum of components due to independent rounding. LLNL-MI-410527

# WHAT IS GEOTHERMAL ?

All the natural thermal energy at or below the surface of the earth.

Geothermal Technologies use this STABLE 'rock-solid' non-intermittent Geothermal Energy.

Ambient (a.k.a. shallow) geothermal energy is everywhere and technologies that tap it can provide heating and cooling nearly anywhere on earth with zero emissions.



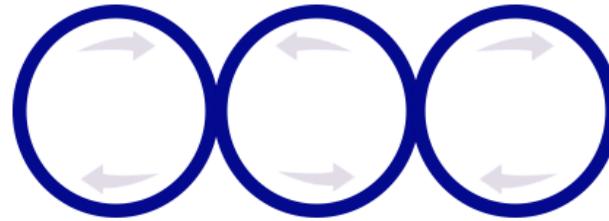
# WHAT IS A THERMAL ENERGY NETWORK ?

An evolution of district energy that taps ambient thermal and moves it between buildings in pipes filled with water. Every component of a Thermal Energy Network contributes efficiencies. Together they are the most efficient heating and cooling.

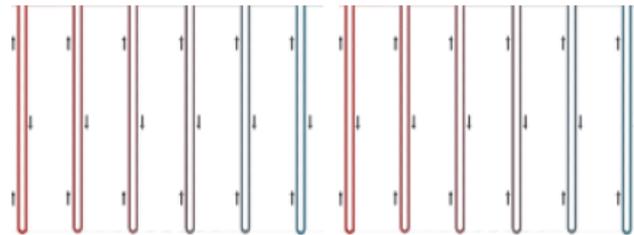
Each component is OLD TECH. Together they are NEW TECH.



**BUILDINGS:**  
(GEOTHERMAL HVAC)



**DISTRIBUTION:**  
(THERMAL ENERGY NETWORK)



**THERMAL RESOURCES:**  
(GEOTHERMAL BOREHOLES)

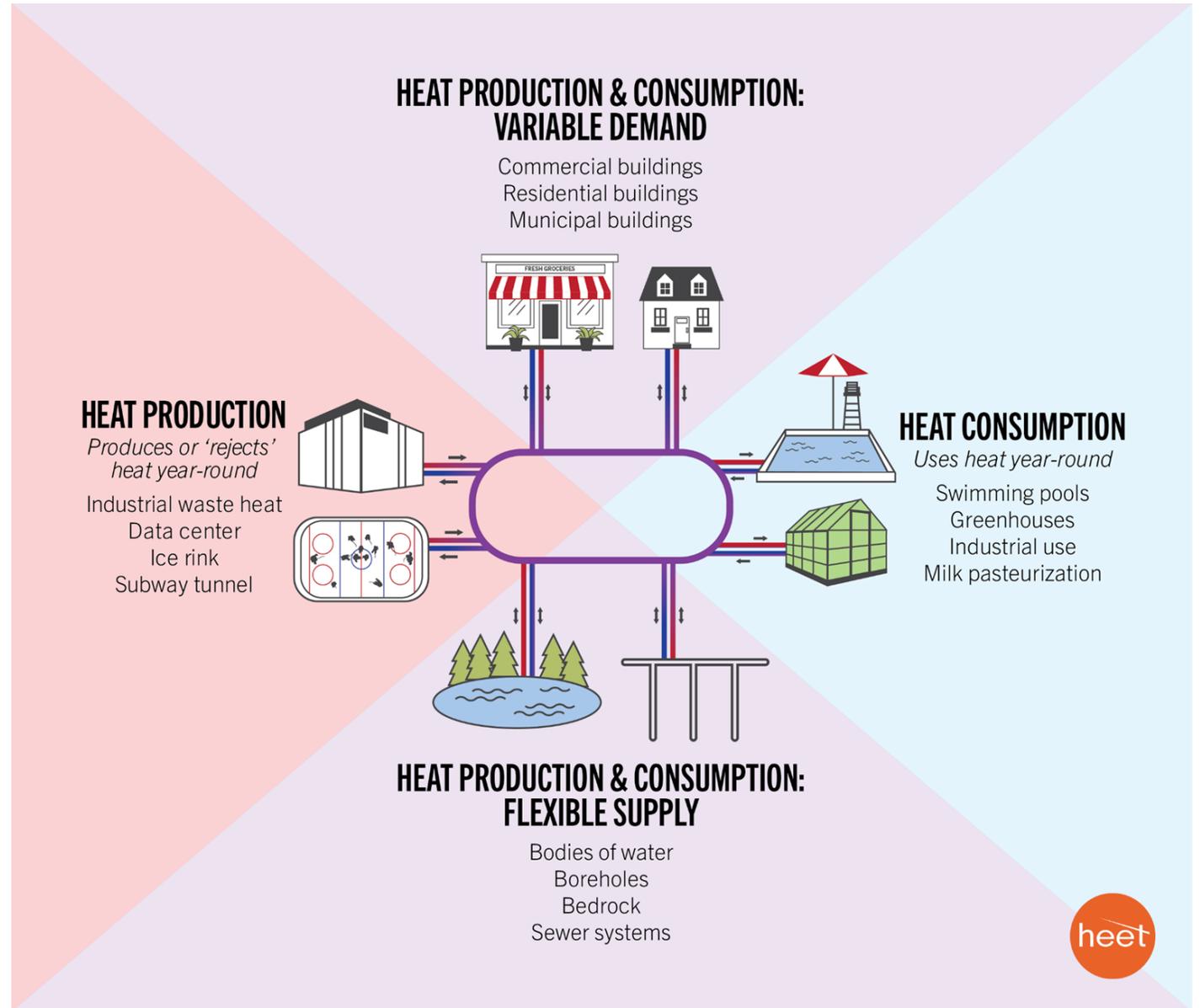
*Also...*

WASTEWATER EXCHANGE  
INDUSTRIAL WASTE HEAT  
LAKES, RIVERS, PONDS  
OTHER THERMAL...

# WHAT IS A THERMAL ENERGY RESOURCE ?

A thermal utility is responsible for optimizing the interconnection of thermal resources to thermal demands across space and time.

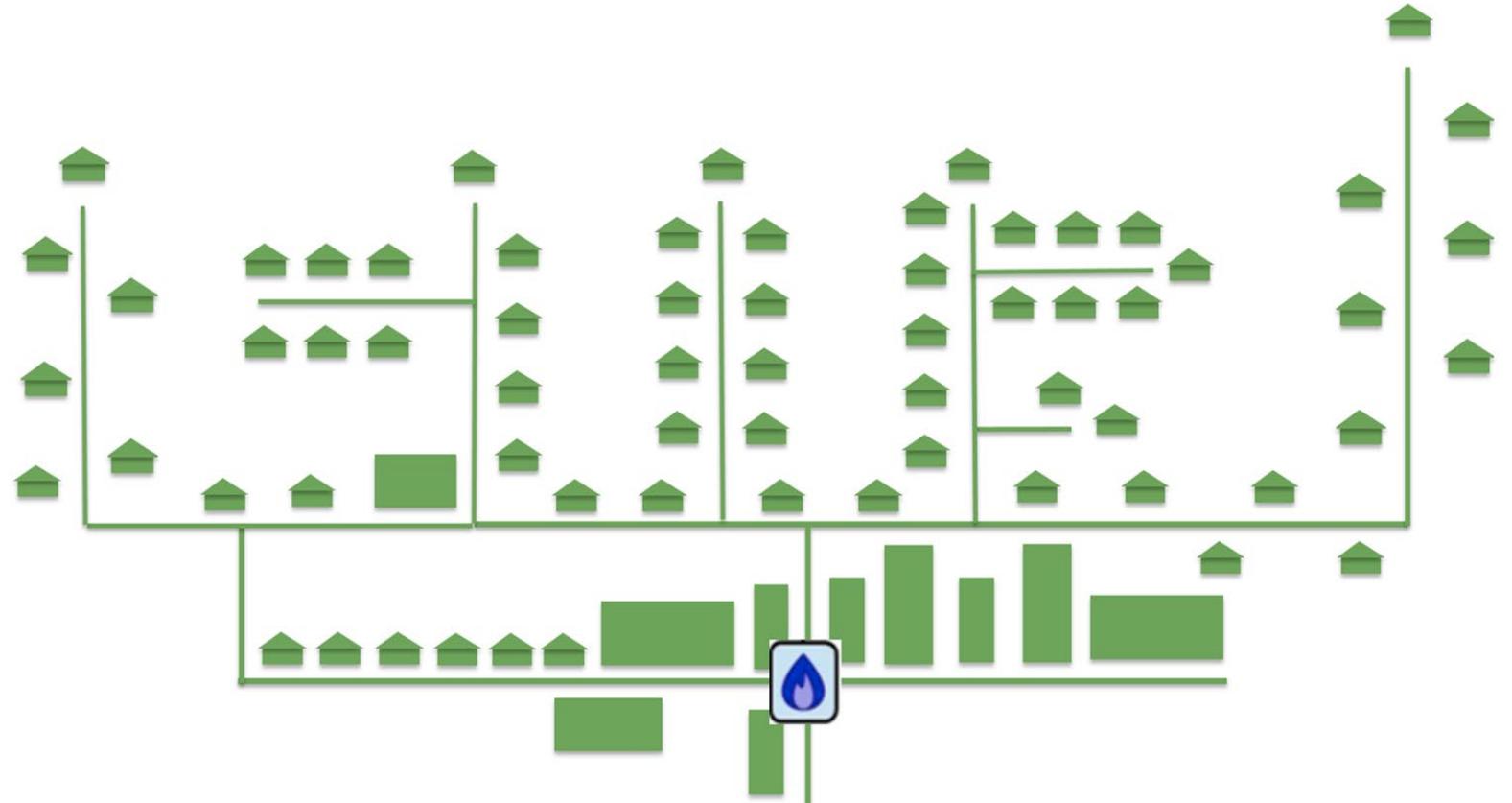
It should prioritize closest, least cost thermal resources. The defining parameters are illustrated in four quadrants. The flexible supply quadrant is the MOST valuable resource.



# WHAT IS A THERMAL UTILITY?

This technology is a natural monopoly, making it a 'utility' whether owned by investors, by municipalities, or others. By investing in street-scale thermal energy infrastructure (TENs) and interconnecting them over time to increase efficiency any allowed entity can grow a regional thermal utility.

This creates a thermal market, transforming the ambient thermal energy all around us, including waste, into assets or thermal resources.



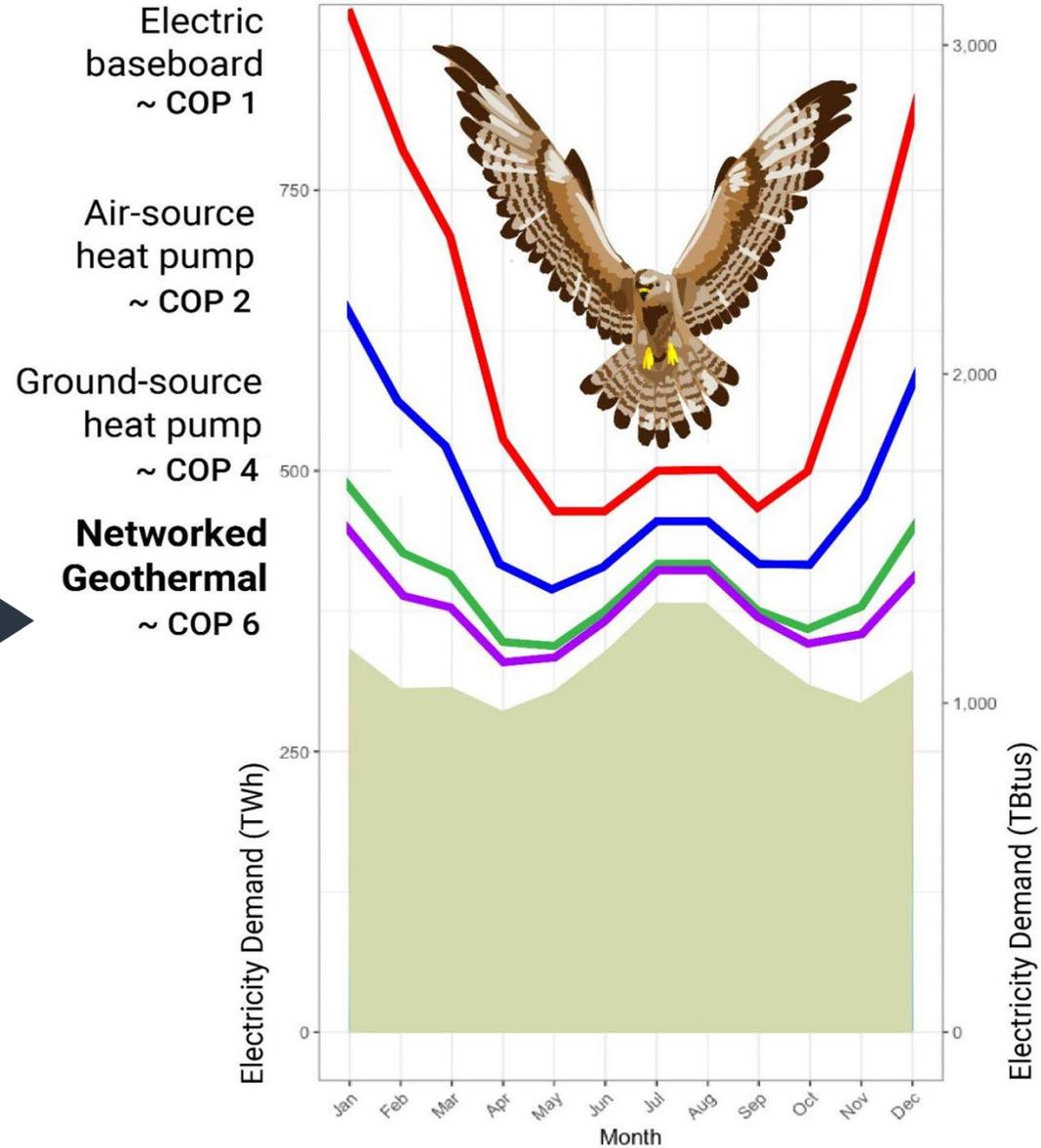
# WHY BOTHER WITH A THERMAL UTILITY?

- ✓ High Safety & Security
- ✓ 100% Combustion-Free
- ✓ Reliable & Resilient
- ✓ Scalable & Adaptable
- ✓ Workforce Transition
- ✓ Ethical Access
- ✓ Affordable for consumer
- ✓ Economic for utility
- ✓ Speed & Scale needed
- ✓ Benefits Electric Grid



# GRID BENEFITS

The Falcon Curve illustrates why higher efficiency technologies with flatter annual load profiles save money on the electric grid. A 2024 Oak Ridge National Lab analysis calculated a \$1.6 Trillion (NPV) electric grid benefit by 2050 in an 'all electrification' scenario with geothermal heating and cooling as compared to air-source heat pumps..

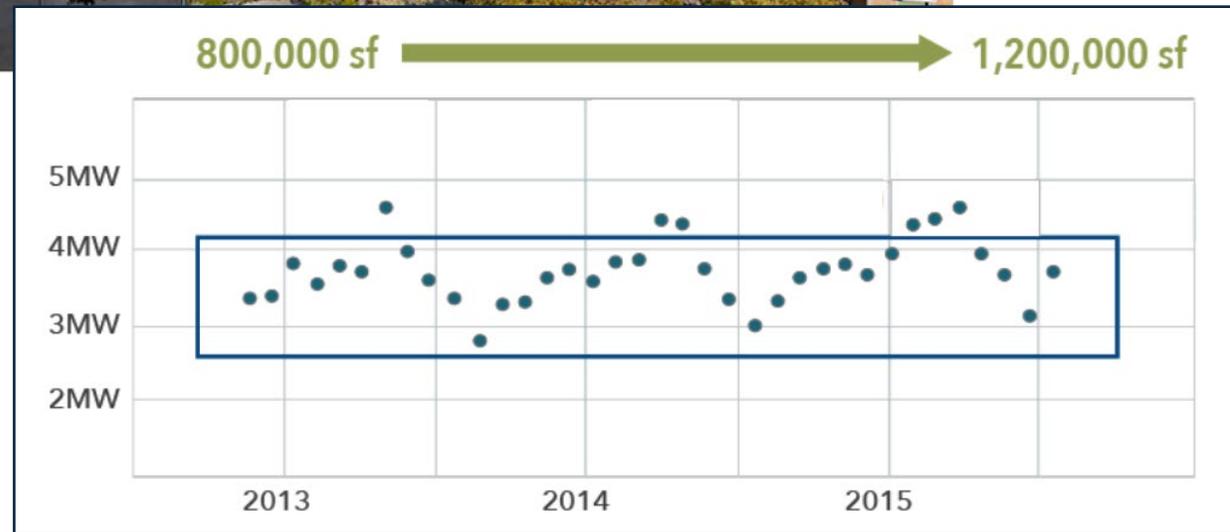
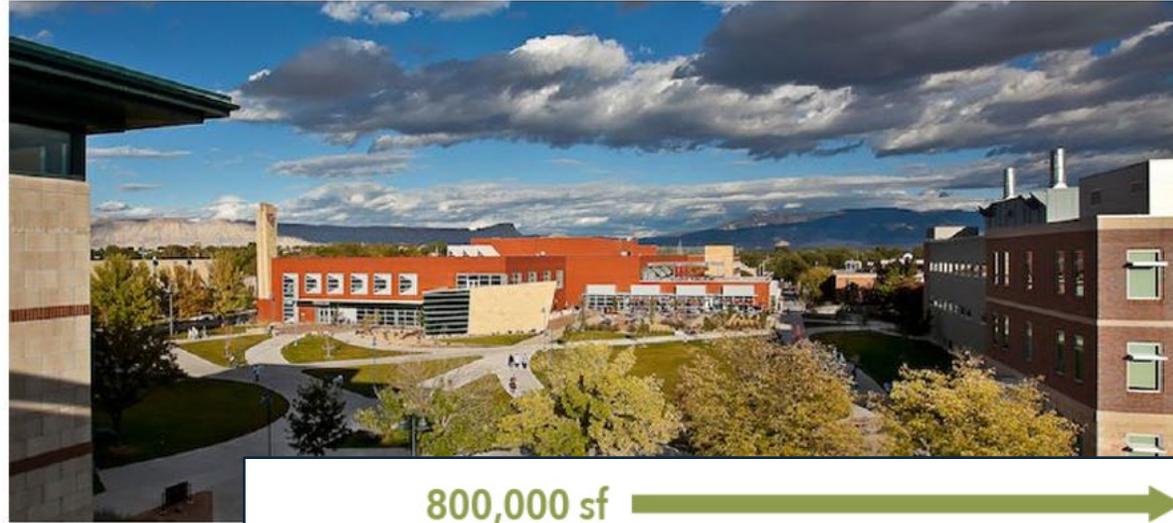


# COLORADO MESA PROJECT

The oldest and largest operating single-pipe ambient-temperature geothermal network, this campus system is now in it's sixth phase of expansion since 2008. Growth increased efficiency, decreased costs, all while grid load remained flat.

Initial Cost/ton: \$7,400

Additional Cost/ton: \$3,284



# WORKFORCE

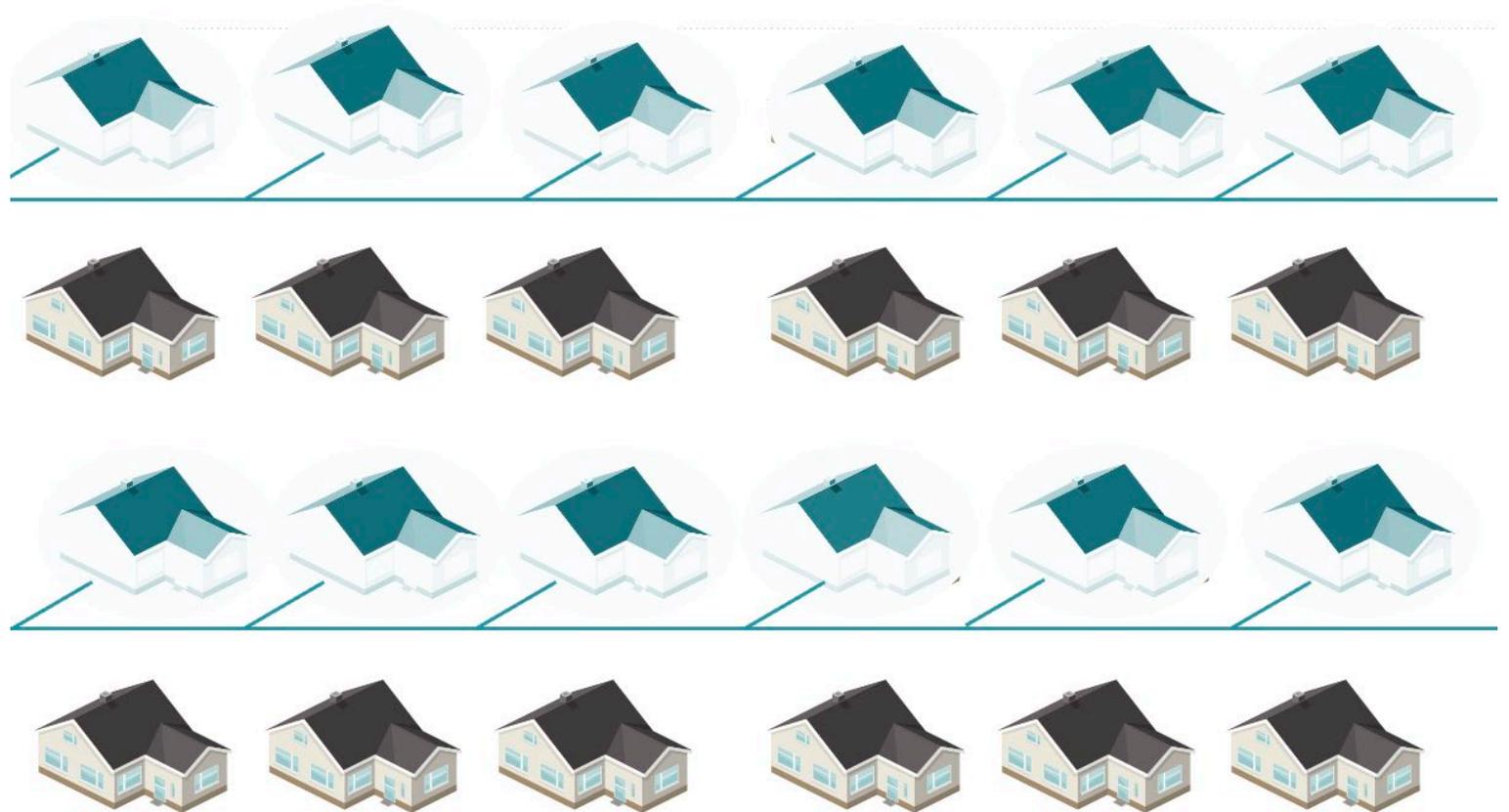
Gas utility workforces can transition to marketing and installing geothermal networks with less than a day of training. Water well and geotechnical drillers need a few weeks. One union leader described thermal networks as the first viable workforce transition pathway they had encountered in the decarbonization space. Unions have supported this tech across the country.



## GAS TO GEO

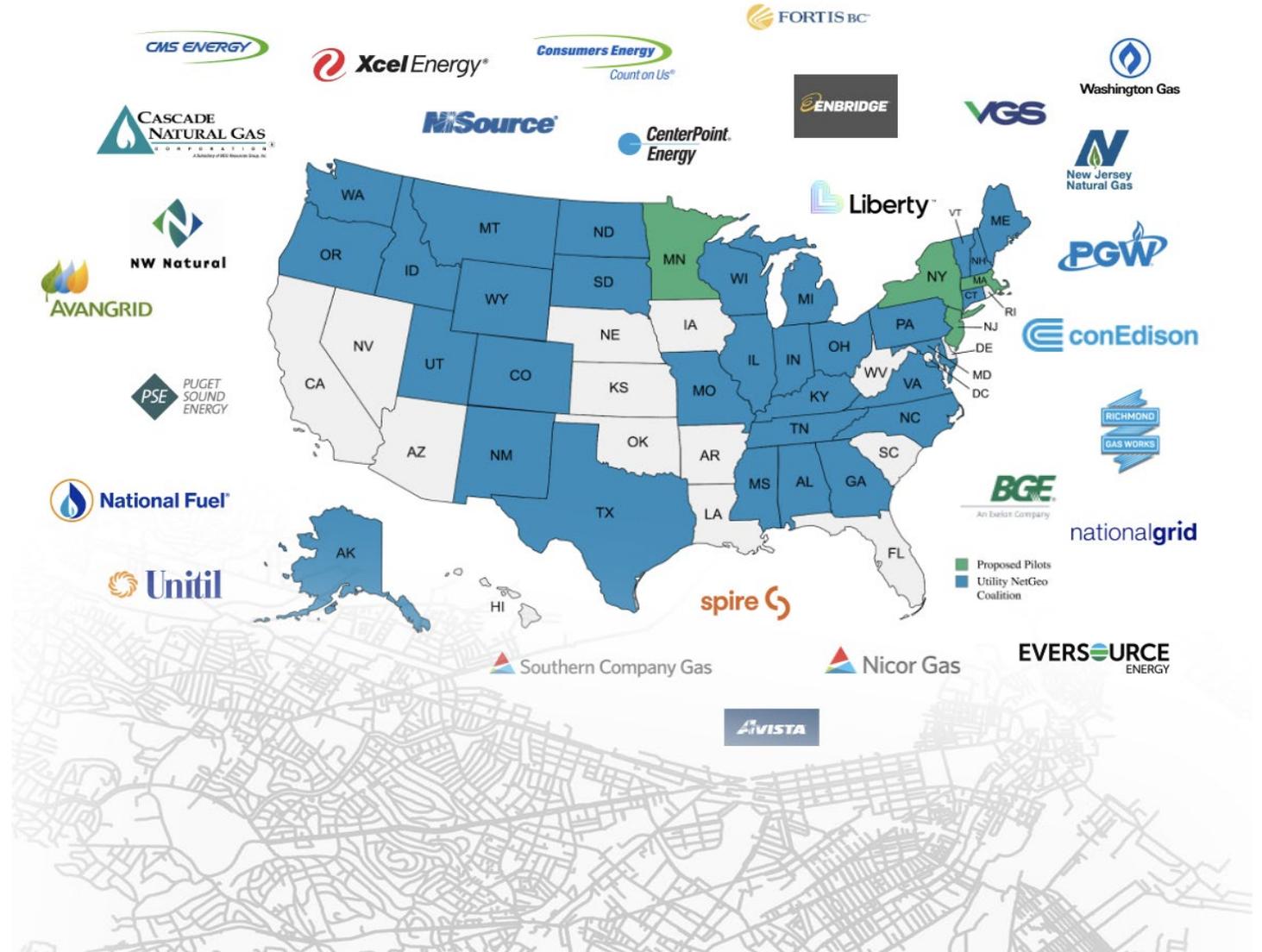
The upgrade of a branch of the gas system to geo is similar to the upgrade from coal gas to natural gas – it increases safety, reliability and affordability. A path to zonal building modernization.

This evolutionary business model strategy also allows for the stabilization of the gas ratepayer base and planned or managed system-wide upgrades that include all.



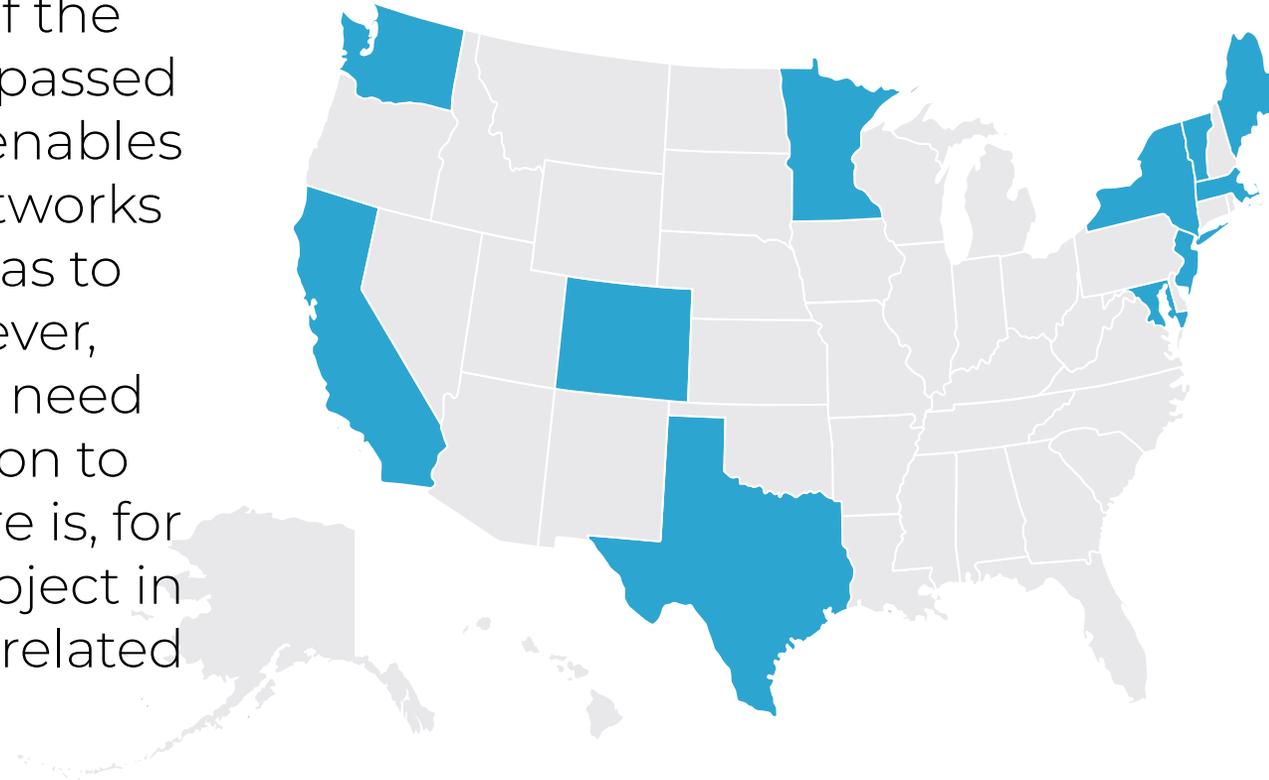
# GAS UTILITY INTEREST

This is a late 2025 snapshot of the gas utilities participating in the Utility Networked Geothermal Collaborative. There are two regional subgroups that meet regularly as well. Purpose varies by region from expanding customer base under gas capacity constraints to expanding business model to cooling to addressing legislative or regulatory electrification requirements.



# POLICY PATHWAY: LEGISLATION

This is a snapshot of the thirteen state laws passed by late 2025. Each enables thermal energy networks or specifically the gas to geo pathway. However, some states do not need legislative permission to move forward. There is, for example a great project in Oklahoma with no related policy changes.



- MA - 2021, 2022, 2024, **2025**
- MN - 2021, 2024, **2025**
- NY - 2022, **2025**
- CO - 2023, 2024
- WA - 2024, 2025
- MD - 2024
- VT - 2024
- CA - 2024
- NJ - 2024 (study)
- ME - 2025 (study)
- TX - 2025

# POLICY PATHWAY: REGULATION

A NY Commissioner described this as the first new utility in 100 Years. The technology is proven but there is no proven regulatory framework to ensure cost and service optimization. As Massachusetts moves from Demonstration to Development they have written a geo pipeline safety ruling and are now considering the first geothermal ratecase:



# FRAMINGHAM PROJECT

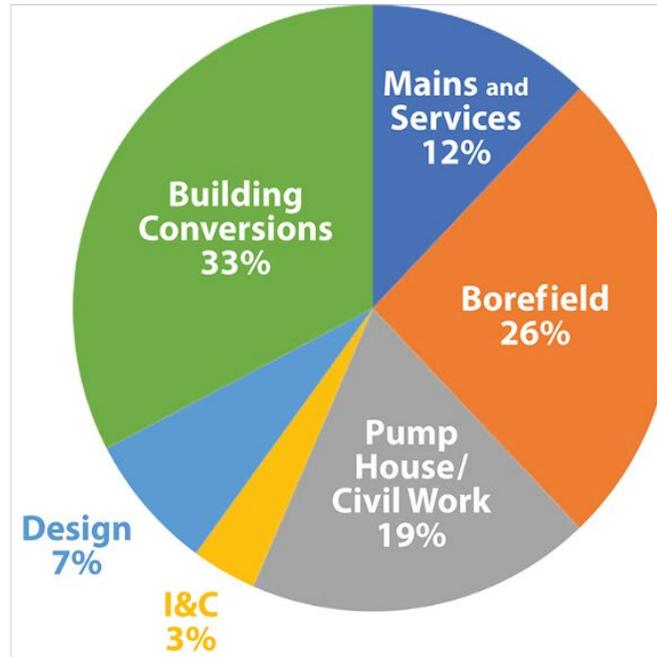
Eversource Gas installed a geothermal network connecting 140 residential and commercial customers to a one mile loop of pipe in the street. It has successfully met the coldest and hottest days since commissioning at the end of 2024, using only 90 boreholes for 375 tons of load.



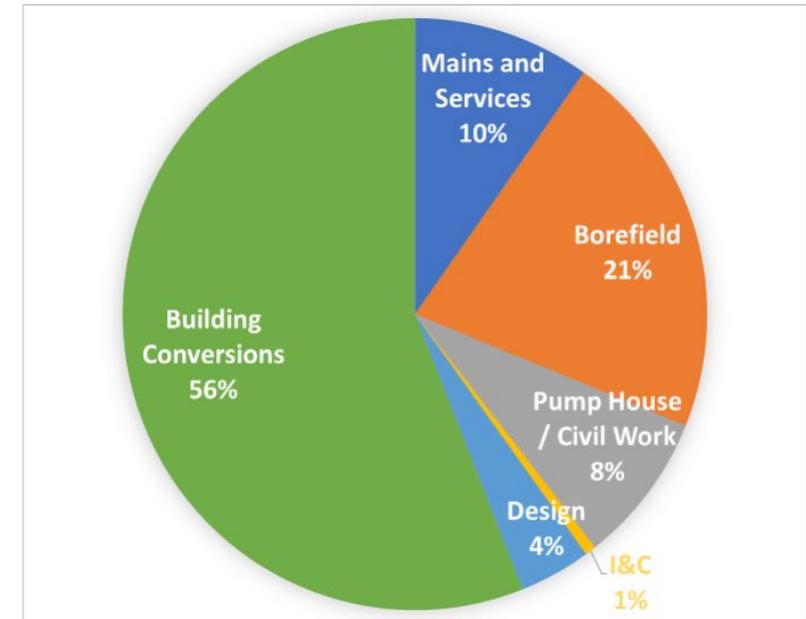
# FRAMINGHAM EXPANSION PROJECT

HEET, with Eversource Gas and partners, was awarded \$8.5 million for an expansion project, demonstrating utility growth by interconnecting the two 'loops' to increase efficiency. The system cost dropped 40% despite a 120% increase. The loop and borefield went from \$12M to \$6M. Fewer boreholes, more load!

### Initial Project Cost Breakdown



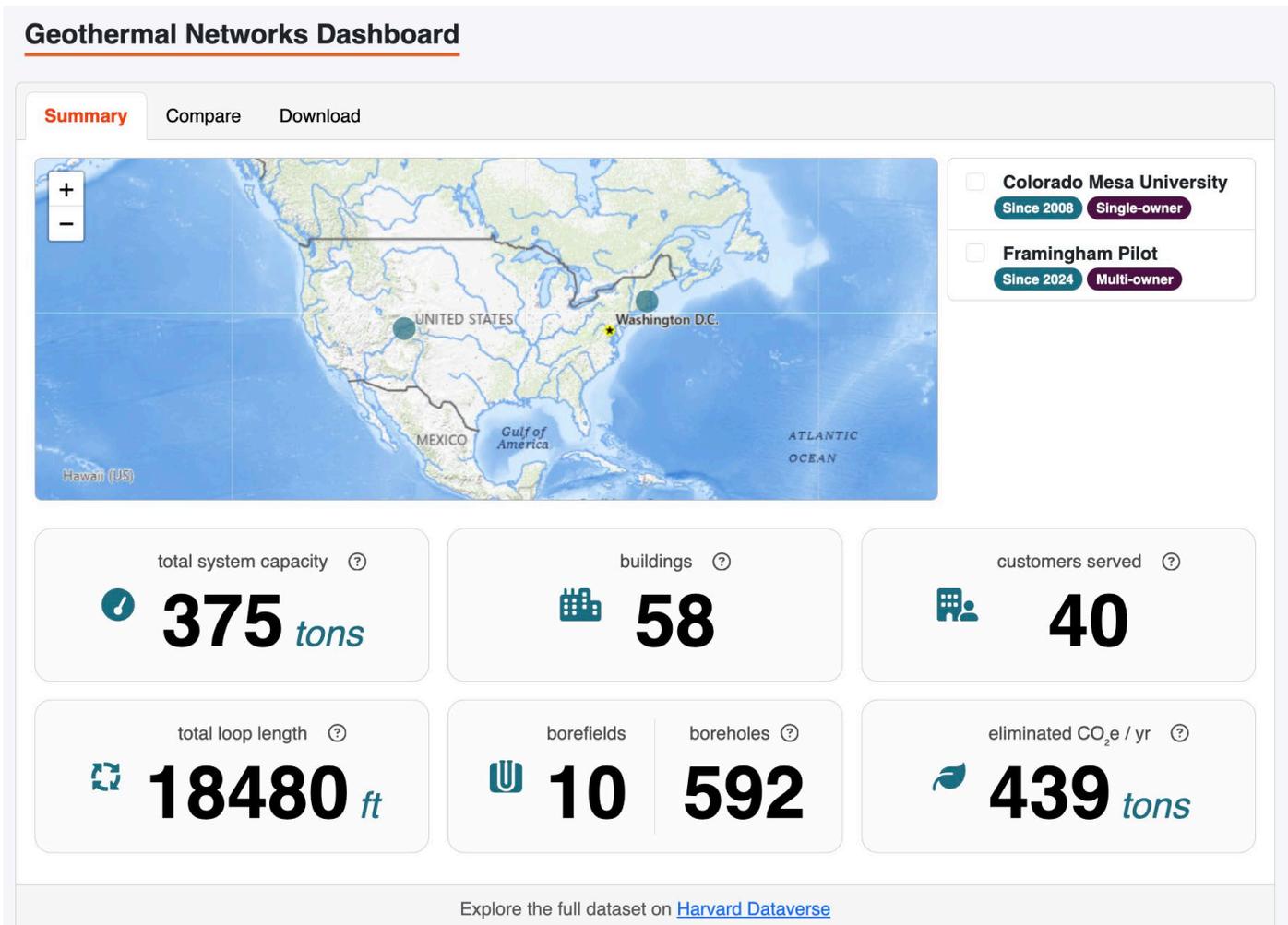
### Expansion Cost Breakdown



# DATA? DATABANK!

Consistent and comparable data across every project is necessary to maximize the cost margin between geo and alternatives, to optimize deployment and scale, and to ensure prudent and fair regulation and ratemaking.

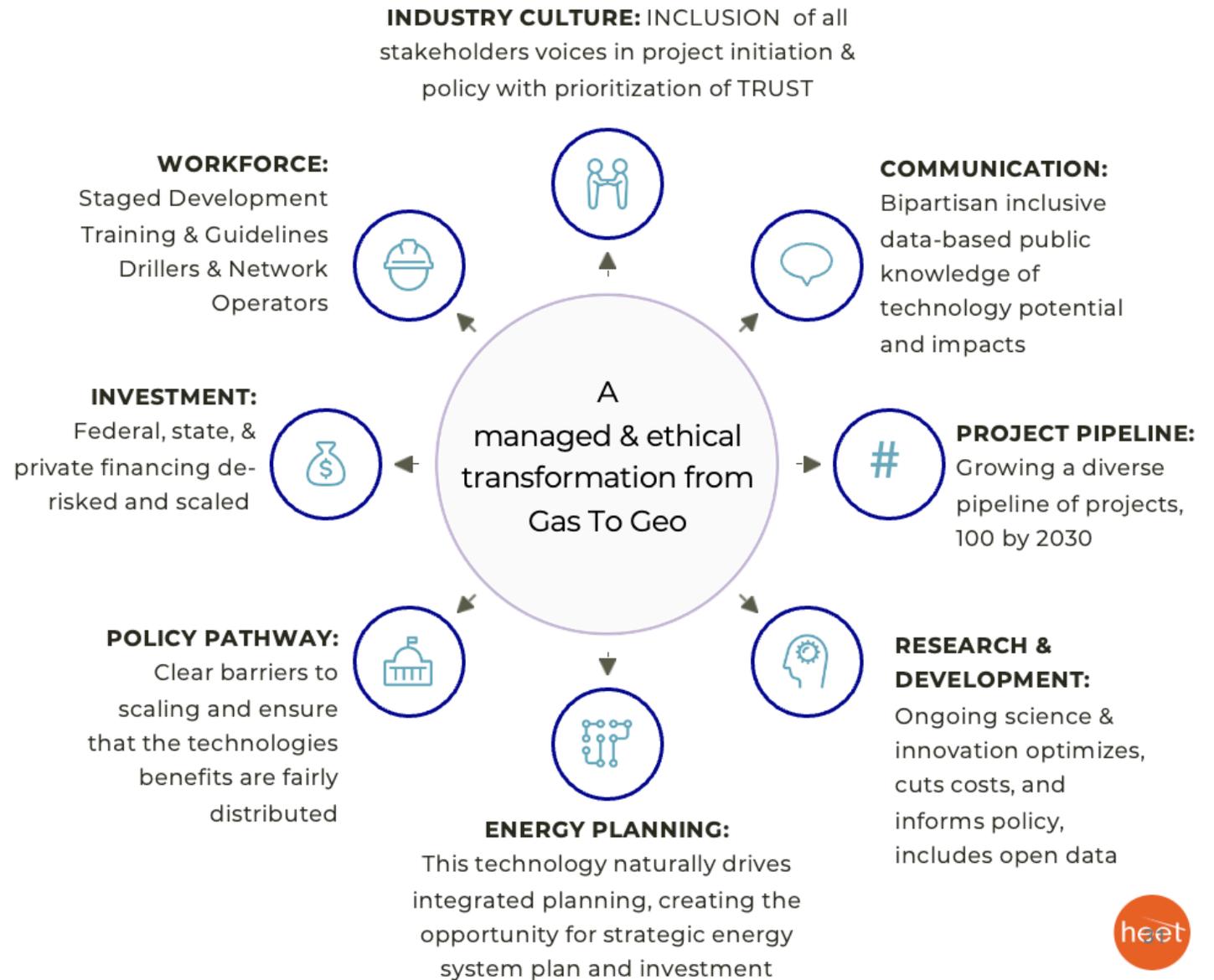
Massachusetts funded HEET's LeGUp Research Consortium which recently launched a national Databank hosted on Harvard's Dataverse. Other states have begun to require submission.



# SCALING ?

Scaling requires coordinated effort across multiple sectors.

To provide some sense of scale, very roughly, based on the #s from the Merrimack Valley Gas Collapse, it would take 377K workers to replace all 2 million miles of gas pipe in the U.S. with geo pipe by 2050. Which decarbonizes approximately 40% of U.S. energy use.



# THERMAL MOMENTUM

The social feasibility, technical feasibility, together with the possibility of delivering affordable modern thermal at costs lower than gas are all driving a thermal revolution with growing interest globally. The World Bank Group has launched a program for 10,000 building scale geothermal networks for in the Middle East and Central Asia.

**Underground thermal energy networks are becoming crucial to the US's energy future**  
Their advantages extend beyond reducing carbon emissions.  
By June Kim | October 4, 2023  
MIT Technology Review

**FASTCOMPANY**  
[Rendering: Anara Magavi/HEET]  
**10 climate tech innovations that give us hope for 2024**

**There's a battery underneath utilities want to use it**  
Sabri Ben-Achour | Nov 27, 2023

**2025 U.S. Geothermal Market Report**  
NATIONAL LABORATORY OF THE ROCKIES  
Power Generation | Heating & Cooling | Emerging Opportunities | Market Future  
**2025 U.S. Geothermal Market Report**  
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OUTLOOK | 03 December 2025  
**Geothermal networks let cities warm and cool as one**  
An upgrade to district heating systems brings greater flexibility and efficiency, and is giving gas companies a renewable future.  
By Peter Fairley  
[Social media icons: Email, Twitter, Facebook, LinkedIn, YouTube, WhatsApp, X]

**2025 U.S. Geothermal Market Report**  
NATIONAL LABORATORY OF THE ROCKIES  
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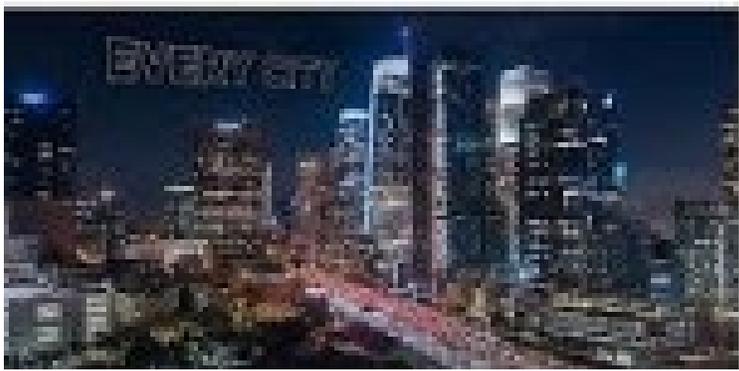


# #ThinkThermalTogether

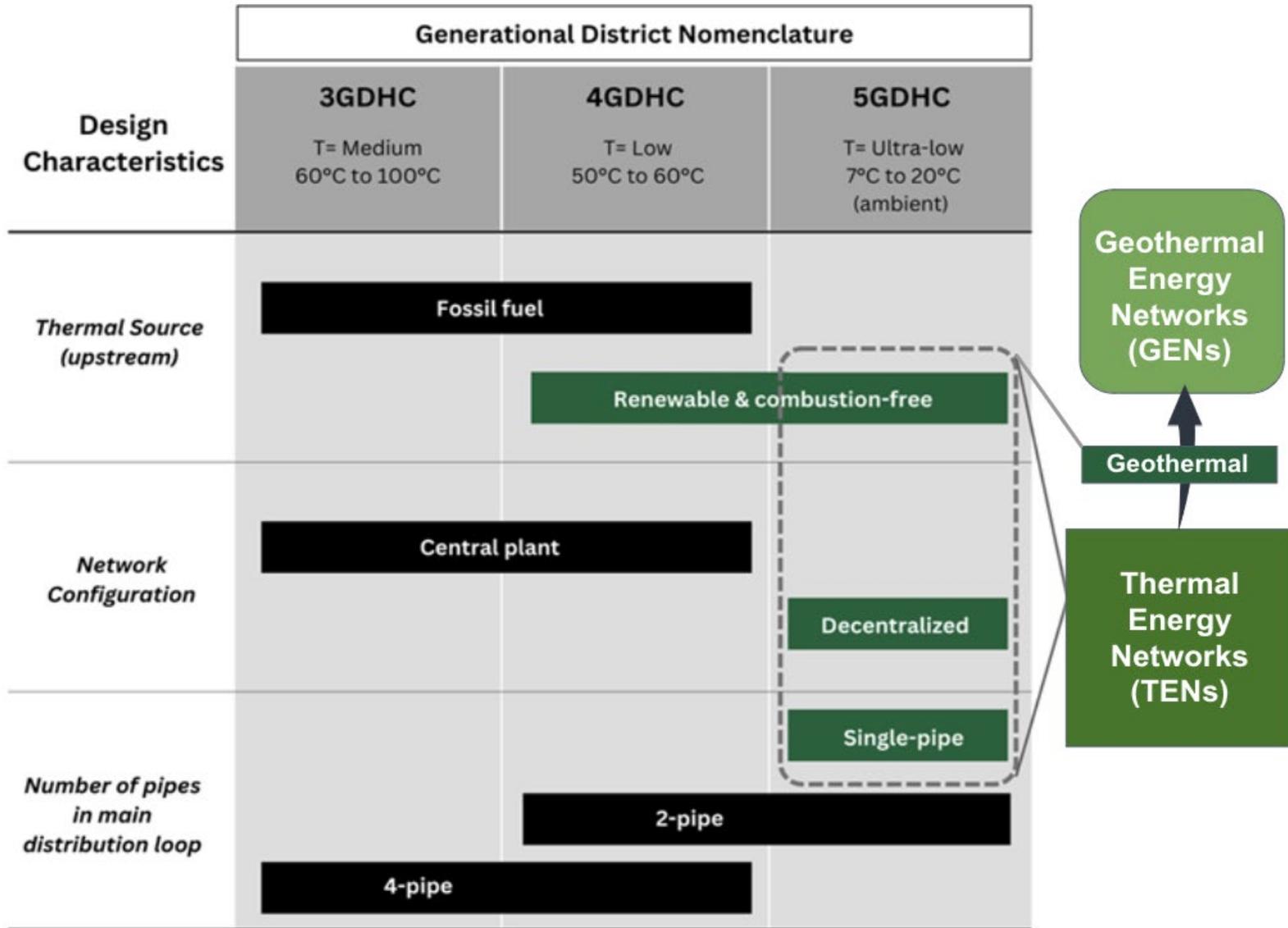
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# APPENDIX SLIDES



UA National support for electrification by thermal networks, check out the great video



CLARIFYING  
NOMENCLATURE  
BETWEEN DISTRICT  
ENERGY & TENS!

**Geothermal Energy Networks (GENs)**

are a subset of

**Thermal Energy Networks (TENSs)**

which are a subset of

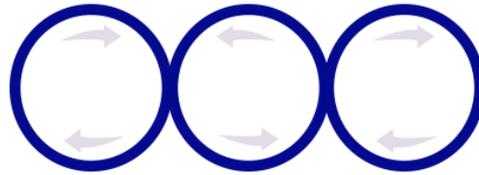
**5G Districts.**

# CLARIFYING COST COMPARISONS:

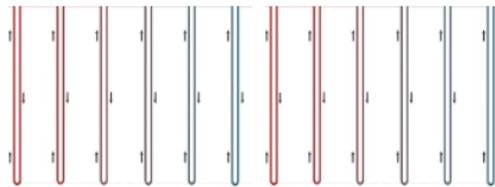
These components are essential to understand costs and benefits and how to compare apples to apples as we make infrastructure investment decisions.



**BUILDINGS:**  
(GEOHERMAL HVAC)

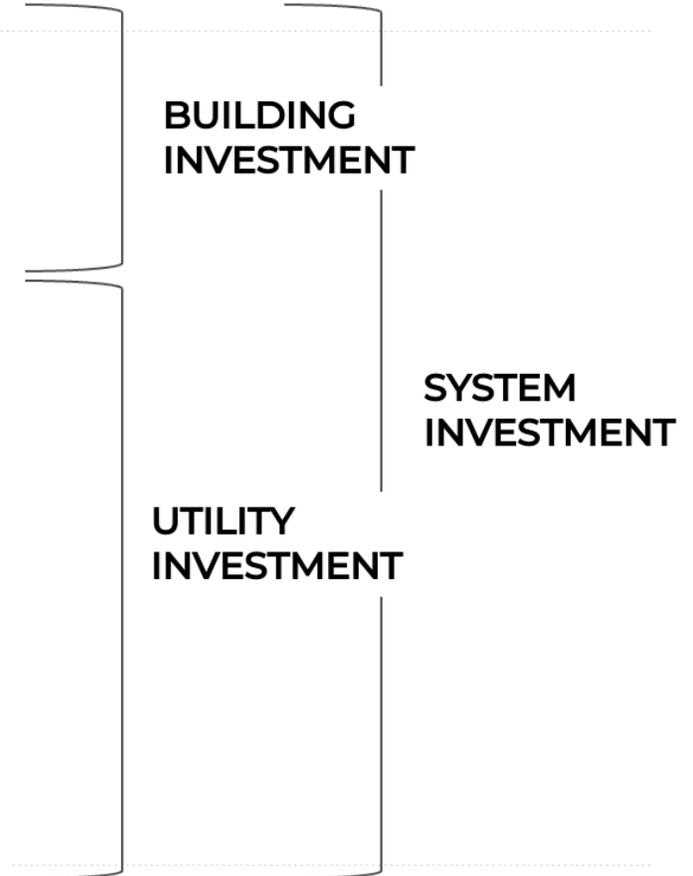


**DISTRIBUTION:**  
(THERMAL ENERGY NETWORK)



**THERMAL RESOURCES:**  
(GEOHERMAL BOREHOLES)

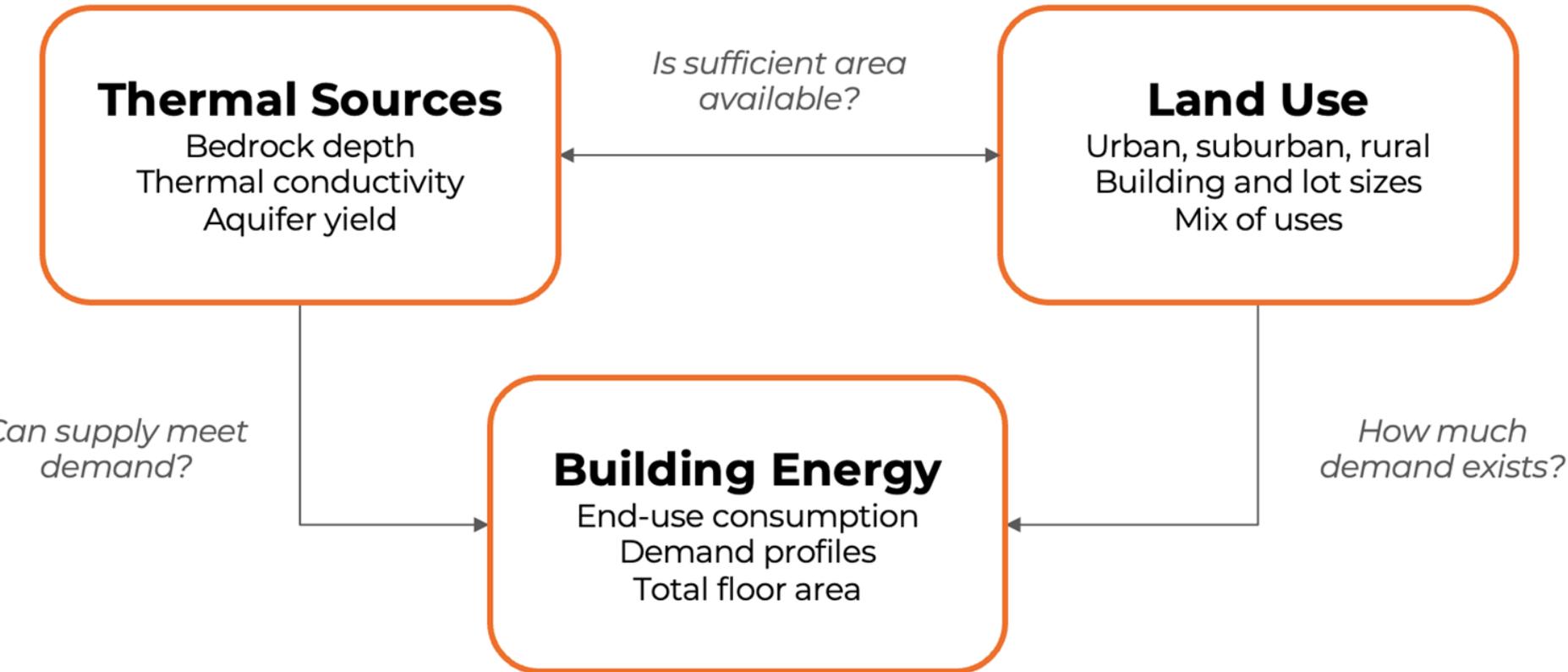
*Also ...*  
WASTEWATER EXCHANGE  
INDUSTRIAL WASTE HEAT  
LAKES, RIVERS, PONDS  
OTHER THERMAL ...

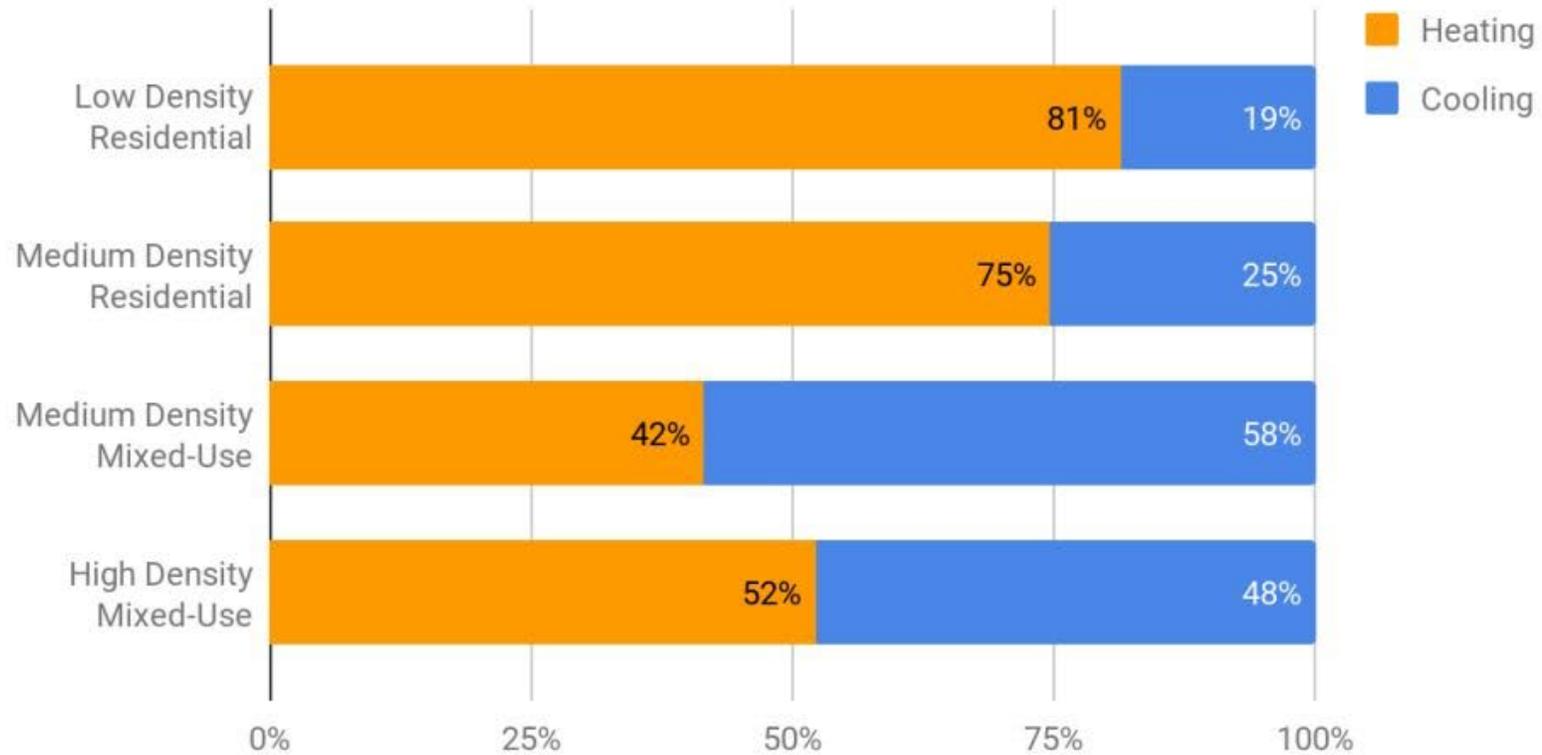
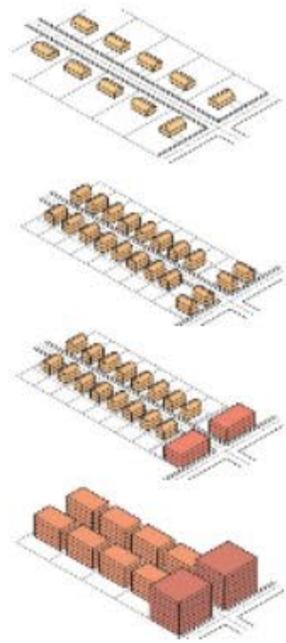


This is an Engineered Solution not a product.

So the first step is a location-specific feasibility study

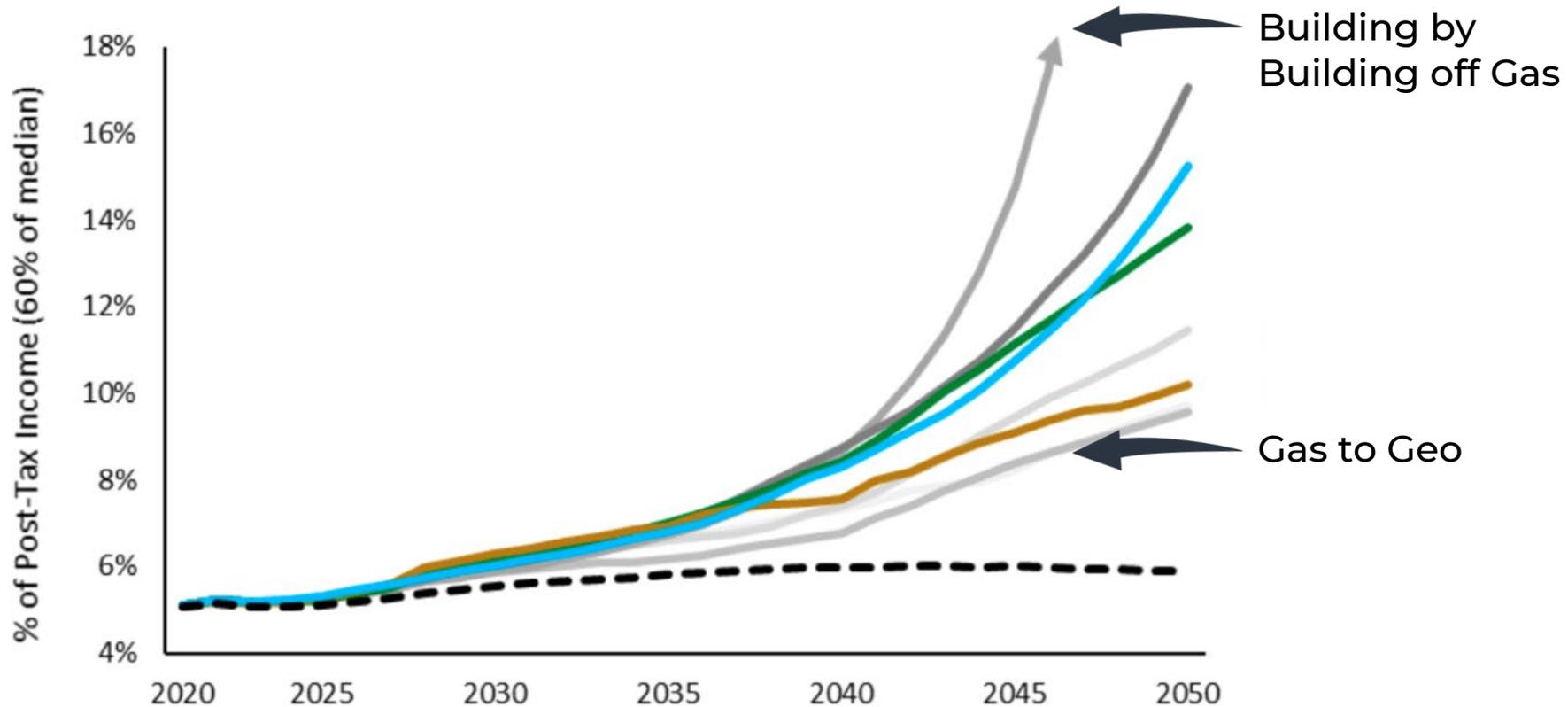
Like the one BuroHappold Engineering did for Massachusetts





Technical Feasibility: Largest opportunity is in areas with annually balanced load

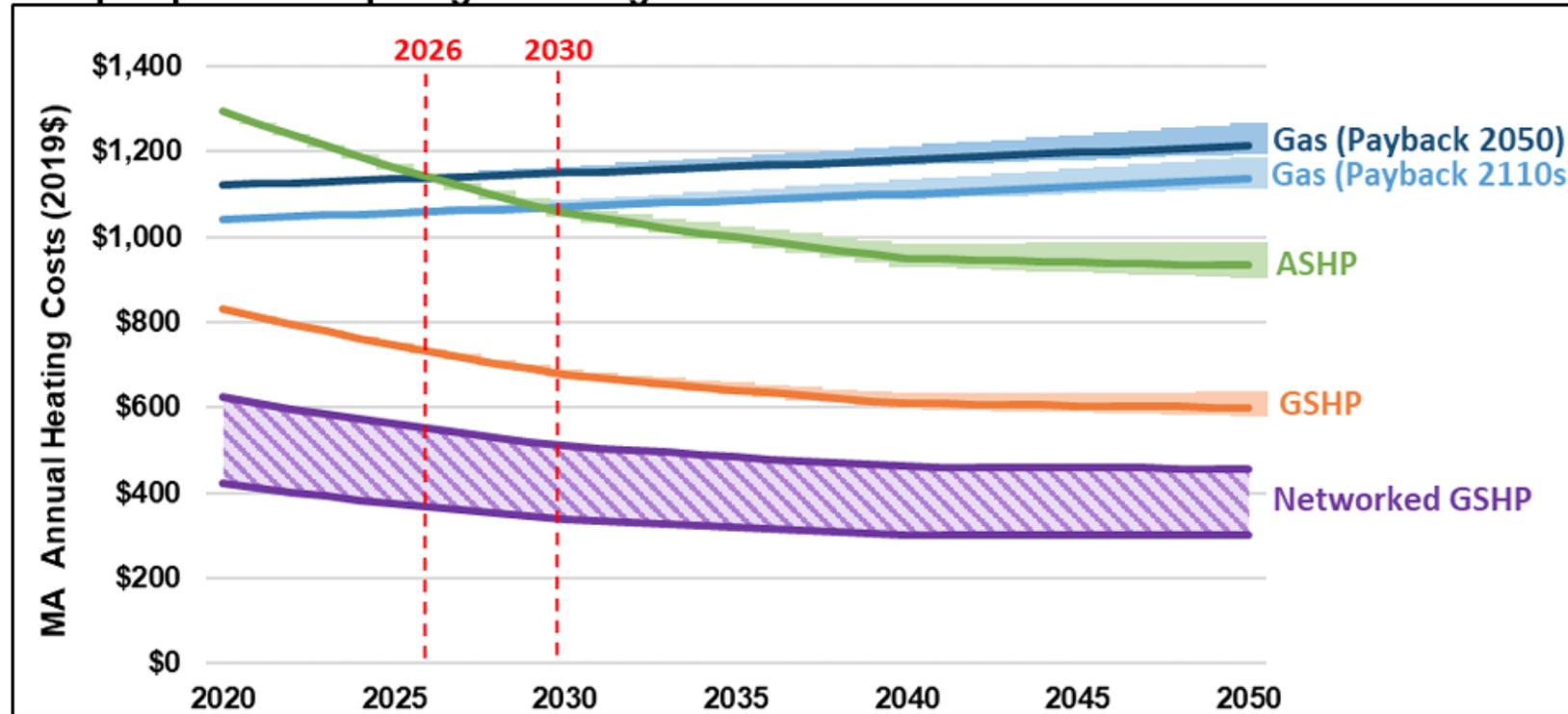
## Future Energy Burden for Low-Income Customers



A Gas to Geo pathway can minimize energy burden for the low-income

An out of date  
Massachusetts  
Energy Bill  
Projection

Figure ES-1. Inflection points for an average-sized Massachusetts home: When do electric heat pumps out-compete gas heating?



Gas vs. Networked  
Geothermal

Castigliano, J., Alisalad, S., Stanton & E. (2021). When heating with gas costs more. Applied Economics Clinic.  
<https://aeclinic.org/publicationpages/2021/01/13/inflection-point-when-heating-with-gas-costs-more>

# Cumulative U.S. savings > \$1 Trillion

**CO<sub>2</sub>E SAVED**  
7.34 MMTs



**FEWER TRANSMISSION LINES**  
38% reduction



**LESS GENERATION NEEDED**  
13% reduction



**FUEL COST SAVINGS**  
\$19 Billion/year

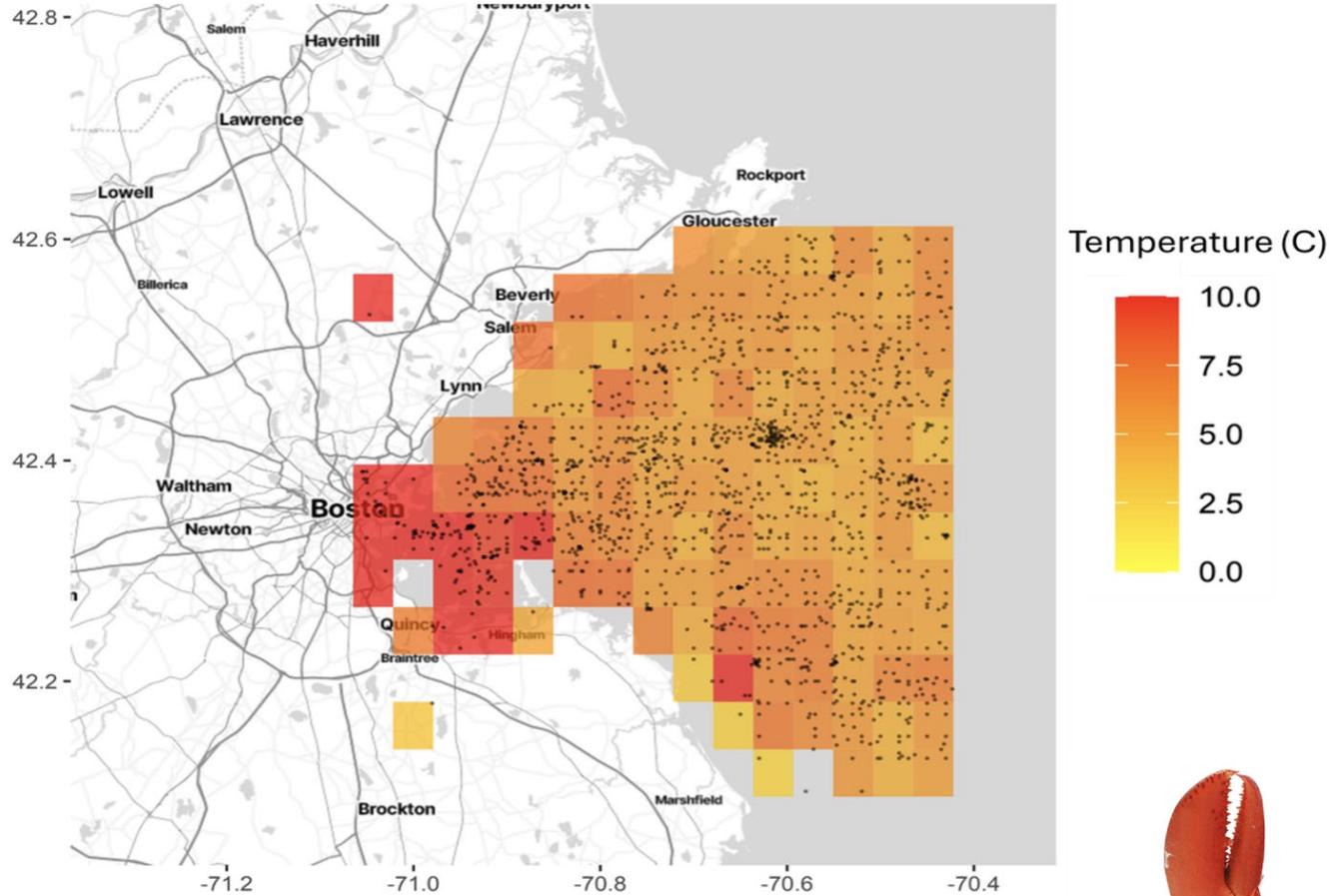


**CHEAPER WHOLE  
SALE ELECTRICITY**  
12% reduction



**Recent DOE  
study on GRID  
IMPACT of  
Geothermal Heat  
Pump 'Mass'  
Deployment**

### Average Bottom Temperatures (deg C) 1912-2022



According to NOAA data, Boston Harbor is 3.4 degrees Celsius warmer than in 1912.

That is enough heat in the 'Thermal Commons' for over 1 Million homes annually.

It might even make lobsters think Boston is cool again.





**Tactical Thermal Transition planning requires:**

1. **Transparent Values:**  
Cost Distribution  
Benefit Distribution  
Equity of Access  
Environmental Justice  
Generational Justice
2. **Data Layers:**  
Gas data  
Electric data  
Thermal Data  
Building Data  
Social Data
3. **System Interactions**
4. **Integrated Interface to explore values & data driven evolution paths**

System-scale planning process needed:

Tactical Thermal Transition Tool Needed

# Open Forum

# Next Steps (Post-Workshop)

- Workshop Report *(approximately late February to early March)*
- Stakeholder Feedback on Workshop Report *(2-week comment period)*
- CPUC develops a Proposed Decision
- Party comments and reply comments on Proposed Decision
- Best Practices and Future Pathways Final Decision *(Q3 2026)*

# Closing Remarks

# Resources:

- **CPUC Building Decarbonization webpage:** <https://www.cpuc.ca.gov/about-cpuc/divisions/energy-division/building-decarbonization>
- **CPUC Building Decarbonization proceeding:**  
[https://apps.cpuc.ca.gov/apex/f?p=401:56:0::NO:RP,57,RIR:P5\\_PROCEEDING\\_SELECT:R1901011](https://apps.cpuc.ca.gov/apex/f?p=401:56:0::NO:RP,57,RIR:P5_PROCEEDING_SELECT:R1901011)

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# California Public Utilities Commission