

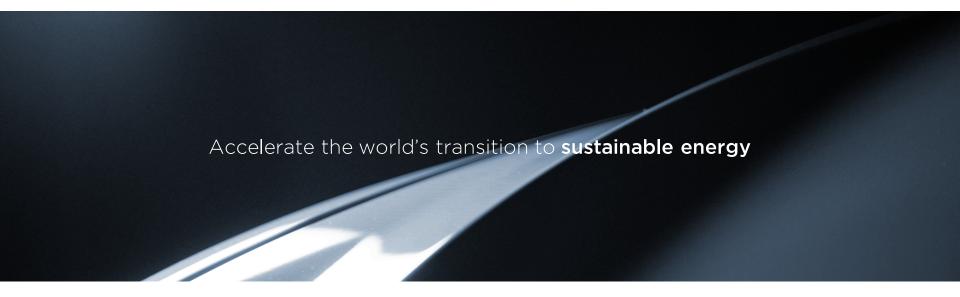


CPUC Rate Design Forum DER Stakeholder Panel

Marc Kolb mkolb@tesla.com 12/11/2017



MISSION





A SUSTAINABLE FUTURE







Clean Electricity

Flexible, Resilient Grid

Sustainable Transport



POWERPACK VALUE STREAMS



PEAK SHAVING



MICROGRID



LOAD SHIFTING



ANCILLARY SERVICES



DEMAND RESPONSE



CAPACITY FIRMING



BACKUP



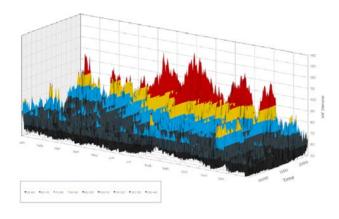
T&D INVESTMENT DEFERRAL



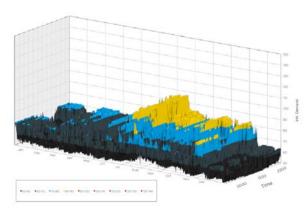


REDUCE PEAK DEMAND CHARGES

Original Load Profile



Load Profile after Powerpack



Customer

Southern California Business

Powerpack System Size 100 kW / 420 kWh

Savings

Reduced peak demand by 23% per month