**CPUC EE EM&V Meeting Agenda – June 17, 2025**

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| **Item**   | **Time**   | **Topic**   | **Presenter**   |
| **1**   | 9:00am – 9:05am   | **Welcome** | Ali Choukeir, **CPUC**    |
| **2** | 9:05am – 9:35am | **Introduction and CPUC EM&V Outlook** | Jon Taffel, **CPUC** |
| **3** | 9:35am – 10:20am | **Introductions and PA EM&V Outlook** | **All PAs** |
| **4** | 10:20am – 11:20pm   | **Group A Updates**1. **Resource Acquisition Diagnostic**
2. **Additional Planned Studies**
 | Rebecca Legett, **Guidehouse**  |
| **5** | 11:20am – 11:30am | **BREAK** | - |
| **6** | 11:30am – 12:30am    | **Group B Updates** 1. **Portfolio Design Assessment (15 min.)**
2. **Flex Alert Marketing Campaign Impact Evaluation (15 min.)**
3. **Code Compliance Process Evaluation (15 min.)**
4. **Emerging Study Concept Proposals (15 min.)**
 | Megan Campbell, **Opinion Dynamics Corp.** |
| **7** | 12:30pm –1:00pm | **Additional Q&A (if needed)**  | Ali Choukeir, **CPUC**   |

**Webex Information**

**Meeting link:**

<https://cpuc.webex.com/cpuc/j.php?MTID=m47867fbc94f8aadbc8282c609e93880d>

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**Meeting password:**

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