LETTER FROM THE CEO

After celebrating our 10-year anniversary in May 2020, MCE doubled down on our mission, launching new programs to support customers and reduce greenhouse gas emissions in our communities. Here are a few of our accomplishments:

» As part of MCE’s ongoing COVID relief efforts, we have helped over 30,000 residents and small businesses reduce their energy costs through the MCE Cares Credit and eliminated more than $1 million of energy debt as part of the Arrearage Management Program.

» MCE recently launched two new energy equity and affordability programs. Community Solar Connection and Green Access offer qualifying customers living in a CalEnviroScreen–designated disadvantaged community (DAC) access to 100% renewable energy and a 20% discount on their electricity bills.

» MCE’s income-qualified heat pump pilot program showed that replacing outdated gas appliances with high-efficiency electric versions saved customers as much as $192 a year on their bill, reduced emissions, and increased home comfort.

» MCE’s 2021 Open Season Solicitation included new metrics asking suppliers to consider how their projects meet community needs, including prioritizing the use of contractors and employees located in DACs, and supporting local training and apprenticeship programs.

» MCE’s transportation electrification efforts have installed over 1,400 Level 2 charging stations around our service area. As a next step in decarbonizing the transportation sector, MCE is exploring the use of solar energy for creating green hydrogen to fuel vehicles in our service area.

The power of MCE is about more than just clean energy — it’s the power of people over profit; it’s community power. We all deserve a fossil-free future that combats climate change and gives us cleaner air to breathe. We are excited to move into our second decade of service together, fostering the clean energy economy and building an equitable energy future.

— Dawn Weisz, MCE CEO

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Above: MCE CEO, Dawn Weisz, shakes hands with Jonathan Brito, a local workforce program participant at MCE Solar One.
Below: Weisz flips the switch on MCE Solar Charge in San Rafael with former MCE Board Chair, Kate Sears.
MCE’s mission is to confront the climate crisis by eliminating fossil fuel greenhouse gas emissions, producing renewable energy, and creating equitable community benefits. Our vision is to lead California to an equitable, clean, affordable, and reliable energy economy by serving as a model for community-based renewable energy, energy efficiency, and cutting-edge clean-tech products and programs.

MCE is a groundbreaking, not-for-profit, public agency that has been setting the standard for clean energy in our communities since 2010. MCE offers more renewable power at stable rates, significantly reducing energy-related greenhouse emissions and enabling millions of dollars of reinvestment in local energy programs. MCE is a load-serving entity supporting a 1,200 MW peak load. MCE provides electricity service and innovative programs to more than 540,000 customer accounts and more than one million residents and businesses in 37 member communities across four Bay Area counties: Contra Costa, Marin, Napa, and Solano. MCE customers are greening our electricity supply while helping invest in local energy programs.

Committed to Our Communities

MCE has been committed to energy equity since our founding in 2010 and we continue to collaborate with member communities to advance equity through tailored programs and services. We have prioritized equitable access to clean energy benefits through multiple programs that support customers who have been underserved by traditional energy programs or who are most impacted from the frontline effects of fossil fuel generation.

MCE’s commitment to energy equity is reflected in our Sustainable Workforce and Diversity Policy. We support sustained and fairly compensated local job opportunities through multiple programs that focus on underserved populations, including low-income residents, people who have been previously incarcerated, and what the CPUC defines as a Disadvantaged Worker (Decision 18-10-008). A “Disadvantaged Worker” is someone who meets one or more of the following:

» Lives in a household where total income is below 50% of Area Median Income;
» Is a recipient of public assistance;
» Lacks a high school diploma or GED;
» Has previous history of incarceration lasting one year or more following a conviction under the criminal justice system;
» Is a custodial single parent;
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MCE’s efforts focus on strengthening the local economy and ensuring a just transition to a clean energy future. One of our efforts is our Workforce Education and Training (WE&T) Program, which develops a longer-term pipeline of local, green workforce by offering a variety of training and workforce development opportunities focus on public-private partnerships to construct local renewable energy projects and install energy efficiency retrofits, EV charging stations, energy storage installations, and low-income residential solar.

Equity in Power Procurement

MCE’s 2021 Open Season solicitation was the first year that suppliers were encouraged to consider community benefits and equity metrics when submitting offers. We also solicited optional elements as part of this Open Season including initiatives to support community benefits, including avoided cost analysis, workforce development and training initiatives; participation of contractors, subcontractors, or businesses owned by Disabled Veterans, located or employing workers in a DAC; and businesses owned by Disabled Veterans.

MCE’s workforce development opportunities focus on public-private partnerships to construct local renewable energy projects and install energy efficiency retrofits, EV charging stations, energy storage installations, and low-income residential solar.

MCE’s vision is to lead California to an equitable, clean, affordable, and reliable energy economy by serving as a model for community-based renewable energy, energy efficiency, and cutting-edge clean-tech products and programs.

In the spirit of supporting workers with barriers to entry, MCE supports the local green workforce by offering a variety of training and workforce development programs that focus on underserved populations, including low-income residents, people who have been previously incarcerated, and what the CPUC defines as a Disadvantaged Worker (Decision 18-10-008). A “Disadvantaged Worker” is someone who meets one or more of the following:

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Community Reinvestment

CCAs reinvest ratepayer dollars directly into our communities through projects and programs that provide support for local businesses, increase access to renewable energy services, and facilitate growth of green-collar jobs. While MCE, as a public agency, is prohibited from engaging in some activities associated with supplier diversity, there is still much we can do to support our small, local and diverse businesses. Since our service launched in 2010, MCE has reinvested an estimated $180 million in our communities.

- Customer cost savings ($68 million)
- Local renewable energy projects ($62 million)
- Energy efficiency rebates ($12 million)
- Energy resiliency investments ($11 million)
- Solar cash-outs and credits ($10 million)
- Local employment and vendor contracts ($9 million)
- Customer programs and rebates ($8 million)
- Customer cost savings ($68 million)
- Local renewable energy projects ($62 million)
- Energy efficiency rebates ($12 million)
- Energy resiliency investments ($11 million)
- Solar cash-outs and credits ($10 million)
- Local employment and vendor contracts ($9 million)
- Customer programs and rebates ($8 million)

MCE was created in 2008 by a community committed to doing better. As a public agency, we work alongside diverse communities across our service area to reduce greenhouse gas emissions while creating more equitable outcomes. MCE and our partners have reinvested over $2.1 billion across the state, supported 5,000 jobs, developed 810 megawatts of new renewable energy, and eliminated over 700,000 metric tons of greenhouse gas emissions.

As we step into our next decade of service, we are continuing our commitment to:

» Strengthening energy resilience in our communities;
» Decarbonizing our transportation and buildings;
» Developing innovative community energy programs; and
» Ensuring that local workforce and diverse community benefits are anchored in all aspects of our work.

2021 External Activities

MCE has been involved with the Supplier Diversity program since 2018. These historical efforts are described in detail in our 2020 Supplier Diversity report, the first filing year after the passage of Senate Bill 255.

Annual Certify and Amplify Workshop

MCE’s Supplier Diversity efforts focus on economic development within our communities and support of local businesses. One of our goals is to introduce, educate, and empower eligible local businesses to certify within the CPUC’s General Order (GO) 156 program by increasing awareness about the Supplier Diversity Clearinghouse. Our primary focus for this strategy has been MCE’s annual “Certify and Amplify” workshops. These workshops provide information to help local businesses certify and thereby amplify their networks, contracting opportunities, and capacity. In 2019, we invited representatives from the CPUC’s Supplier Diversity Program and from the Supplier Diversity Clearinghouse to our Concord offices to present the steps needed to certify. In 2020, due to the shelter-in-place orders resulting from COVID-19, we shifted to virtual Certify and Amplify workshops, increasing the attendance of businesses from across the state.

In 2021, we continued to evolve this program, by creating and circulating an informational video to promote the event via our local Chambers of Commerce as well as other local CCAs so that they could invite their communities as well. The 2021 speaker lineup represented various aspects of the Supplier Diversity Program, including:

» California’s regulatory perspective: Bezawit Dilgassa is the Small Business Advocate and Liaison at the California Public Utilities Commission (CPUC). She advocates for small and diverse businesses and implements the Commission’s Small and Diverse Business programs. Previously, she worked for the CPUC’s Utility Enforcement Branch.

» Customer Utility contracting perspective: Ruth Sandovall has over 20 years of business experience and is an expert in Contextual Systems Analysis providing insight for collaborative strategies and partnerships. Ruth is currently at PG&E Supply Chain Responsibility and has oversight of a variety of departments. Before PG&E she was the CEO of BusinessconX and Vice President of Sodexo’s Strategic Partners & Alliances. She even served as the Presidential Appointee for President Clinton at the United States Small Business Administration (SBA).
MCE supports our local businesses by combining a customizable monthly subscription charge with a time-of-use rate to save money.

MCE’s Agricultural and Industrial Resource (AIR) Program offers technical assistance, incentives, and ongoing feedback on performance for our small local businesses.

MCE’s Commercial Savings Program offers no-cost energy assessments, start-to-finish project management, and generous rebates for commercial customers, including our small local businesses.

MCE’s Feed-in Tariff Plus Program offers one of the most competitively priced incentives for the development of small-scale renewable energy projects. Those projects can include solar, wind, or biomass up to 5 megawatts and contribute to a fossil-free energy future with our local businesses at the helm. In 2021, six new solar energy projects came online, adding almost ten megawatts of new local generation to MCE’s service territory. This included the Lake Herman Solar project in Solano. While 67% of the labor hours were from residents in MCE’s 4-county service area, 52% were from Solano County, providing family–sustaining jobs and boosting the clean energy economy. Over 99% of the labor hours were provided through union partners.

MCE’s 5-megawatt Lake Herman Solar Solar Project is one of several receiving approximately $250,000 per year with 100% renewable power. The Lake Herman Solar Project has almost doubled the amount of solar energy produced in Solano from 7.8 megawatts to 12.8 megawatts. The project will also include 175 native-friendy Species in 65 acres of open space. The 35-acre Lake Herman Solar Project is a model renewable energy project in Solano County. This project will eliminate over 9,500 metric tons of greenhouse gas emissions, equivalent to removing over 2,000 cars from the road for a year.
Through MCE’s SEM Program, Ramar Foods was able to significantly reduce their energy costs while empowering their staff to participate in finding solutions.

“When we started working with MCE and CLEAResult, we started to see so many opportunities to reduce our energy use. After realizing how significant air leaks affect our energy bills, we started working with our energy coaches to devise a plan for finding and fixing our air leaks. We used part of the incentive money to buy an air leak detector and have already found dozens of leaks. We are looking forward to tackling them and seeing our energy bills go down.”

— PJ Quesada, Vice President, Ramar Foods

Battery Energy Storage System (BESS) Financing and Installation Support

To minimize costs and increase the resiliency of our local businesses when the power grid goes out, MCE’s Strategic Energy Management (SEM) Program selects eligible non–residential customers to the CPUC’s Self–Generation Incentive Program, and then pairs them with an installer and assist in building a backup battery system. Some sites have benefited from additional funding streams, including funds from the Marin Community Foundation. Local beneficiaries include:

» The Pittsburg Unified School District
» The West Marin Medical Center
» The Lagunitas School District in San Geronimo
» The Bayside Martin Luther King Jr. Academy in Marin City / Sausalito

MCE’s Strategic Energy Management (SEM) Program has several ongoing clean energy capacity–building efforts for our local businesses. For example, MCE’s Strategic Energy Management (SEM) Program helps commercial, industrial, and agricultural facilities implement energy management best practices to realize energy usage by up to 15% annually through no- and low–cost savings opportunities. The effort includes training maintenance and operations employees in energy modeling.

MCE’s first SEM program cohort participants included College of Marin, Martinez Unified School District, Multi Color Corporation (MCC), Napa Valley Unified School District, Ramar Foods, St. Mary’s College of California, and Trinchero Family Estates. The second cohort consisted of AAK (California Oils Corp), Markham Vineyards, Novato Sanitary District, Pittsburg Unified School District, San Rafael City Schools, and the Valley Food and Water Authority – DCE. MCE is currently in the process of recruiting our third cohort of program participants.

Many SEM program participants have also participated in MCE’s electric vehicle charging infrastructure, energy efficiency, and 100% renewable Deep Green programs, finding greater savings when effectively pairing these programs together.

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SPOTLIGHT

SEM Program, Ramar Foods

Pittsburg, CA — Contra Costa County

“I am a Raymond Fong, Vice President, Ramar Foods.

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In August, MCE hosted a conversation on the energy and water nexus. Mark Rothleder, Chief Operating Officer from the California Independent System Operator spoke of the energy production impacts due to current drought conditions, and how our water infrastructure is dependent on energy. Paul Sellier, Operations Director at Marin Municipal Water District, and Will Drayton, Director of Technical Viticulture, Sustainability & Research at Treasury Wine Estates discussed how they are making operational changes to reduce energy use, and conserve water. Julia Hatton, Chief Executive Officer at Rising Sun Center for Opportunity discussed residential water savings measures and connections to workforce development.

“The Power Hour is a great venue to connect with environmental leaders and learn how businesses use sustainable practices to improve their products and create better conditions for their communities.”
— Solano County Supervisor, John Vasquez.

Workforce Development Partners and Achievements

MCE’s Workforce Education and Training (WE&T) Program grows the green economy by supporting local contractors and providing local trainees with access to workforce development opportunities.

Since 2020, MCE has partnered with the Association for Energy Affordability (AEA) and Strategic Energy Innovations (SEI) to lower barriers for contractors who are interested in entering the electrification and energy efficiency field. The WE&T program matches recently-trained job seekers to vetted contractors within MCE’s service area and funds opportunities for paid on-the-job experience. The program also provides benefits to local energy efficiency contractors through green-collar workforce development and no–charge matching with pre–qualified, trained job seekers.

MCE also offered an online Electrification Workshop Series focused on solutions for clean energy, energy efficiency, electrification, and climate change. Workshops covered technical topics about new and retrofit electrification projects, heat pump installations, multifamily electrification, and more. An average of 30 contractors attended each training and job seekers have been successfully placed in paid internships with trained electrification contractors.

MCE’s workforce development opportunities focus on public–private partnerships to construct local renewable energy projects and install energy efficiency retrofits, EV charging stations, and low–income residential solar. Over ten years, MCE has partnered with RichmondBUILD, Marin City Community Development Corporation, Rising Sun Center for Opportunity, Future Build, Association for Energy Affordability, Strategic Energy Innovations, and North Bay Workforce Alliance to provide training for careers in the clean energy economy.

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This year, MCE launched a first-of-its-kind demand response program called Peak FLEXmarket that provides a fixed payment for demand reductions from 4 PM — 9 PM. Aggregators are eligible for up to 12 days (60 hour) of Resiliency Events’ paid out in the price range of $200 — $800 per megawatt-hour, depending on the grid conditions. These high access margins enable aggregators to deliver both efficiency and demand response impacts as load shifting resources, which has not been effectively done to date, and operate under a new demand response to a new class of energy service providers.

Peak FLEXmarket drives energy efficiency, decarbonization, and peak energy reduction by integrating a wide range of distributed energy technologies like smart thermostats, energy storage, and electric vehicle chargers. By offering a payment for measured hourly energy reductions when the grid needs it most, regardless of how it was achieved, the program ensures that incentives match the value of energy usage and that various solutions work in a coordinated way.

The Peak FLEXmarket program invites energy efficiency and demand response providers — such as OhmConnect, CLEAResult, and Swell — to help homes and businesses rapidly reduce energy use and electric grid congestion that can lead to rolling blackouts. The Peak FLEXmarket program is one of many ways MCE is increasing access to clean energy resources to reduce grid strain and reach California's clean energy targets with both supply and demand side solutions. By offering incentives for demand reductions, MCE is helping homeowners enroll them in this program to serve as another source of grid services, he said. Although the program mechanics were still in their pilot phase, the amount of time required to get started with enrollment could happen incrementally. "With limited notice, we were able to tap our customer base to identify eligible customers and enroll more than 250 customers to MCE's [FLEXmarket] peak-reduction program in summer 2021, using a relatively simple process that pays them for shifting load to meet MCE's grid needs."

"We told potential customers that we would have a monthly bill with credits for the energy that we shifted to the grid. We told them that we would offer a payment for measured hourly energy reductions when the grid needs it most, regardless of how it was achieved, the program ensures that incentives match the value of energy usage and that various solutions work in a coordinated way. By offering a payment for measured hourly energy reductions when the grid needs it most, regardless of how it was achieved, the program ensures that incentives match the value of energy usage and that various solutions work in a coordinated way."

In addition to our Sustainable Workforce and Diversity Policy, MCE's Board of Directors adopted a Sustainable Workforce and Diversity Policy in 2017 to help MCE flex our power of procurement (see, Appendix A). This policy focuses on fair compensation in our various procurements, development of local energy projects, quality workforce training, development of California jobs, and use of sustainable businesses, Disabled-Veteran businesses, and LGBT-owned businesses whenever possible.

MCE’s mission is focused on decarbonizing and democratizing our electricity sector in the pursuit of a just transition to a clean energy economy. In order to achieve these goals, MCE’s Board of Directors adopted a Sustainable Workforce and Diversity Policy in 2017 to help MCE flex our power of procurement (see, Appendix A). This policy focuses on fair compensation in our various procurements, development of local energy projects, quality workforce training, development of California jobs, and use of sustainable businesses, Disabled-Veteran businesses, and LGBT-owned businesses whenever possible. Any business interested in working with MCE can provide their contact information to MCE’s Procurement Office. MCE supports economic development through investment in workforce programs and partnerships with diverse organizations, nonprofits and environmental groups working on equity issues. In MCE’s 2019–2022 fiscal year nearly 40% of sponsorship dollars were allocated to equity sponsorships and annual meetings and events. These diverse partnerships and relationships must be aligned with the goals of Environmental Justice, Disadvantaged Community (as defined by the CPUC), or serve communities of color, low-income communities, youth, or older adults.

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Communicating Current and Upcoming Contracting Opportunities

Any business interested in working with MCE can provide their contact information and service type through MCE’s Solicitation page. This page includes the following five categories of business services that MCE typically contracts for: Energy Efficiency, Demand Response, Workforce Development, EVs, or EV Charging.
Non-Energy Related Services or Construction
Technology and Analytics, Finance, or Human Resources
Energy Industry or Procurement.

After indicating interest, a business is notified about relevant upcoming solicitations and opportunities to contract with MCE. After a contracting opportunity is formalized, MCE publicizes our Requests for Proposals, Requests for Offers, and Requests for Qualifications on this same web page. To solicit a diverse range of responses, MCE also distributes these documents to an extensive list of recipients, including industry clearinghouses, local publications, and partner agencies. MCE posts all public solicitations on our website to ensure that materials are available to all interested parties.

In 2021, MCE released four Requests for Proposals (RFP) for a variety of different services, including evaluation, monitoring, and verification for multiple energy efficiency programs, marketing services, public relations, and copywriters. Staff managing RFPs and similar requests are encouraged to include Supplier Diversity Clearinghouse vendors in their opportunity announcements, and are provided with training on how to do so. This step helps to ensure that certified diverse suppliers are aware of MCE contracting opportunities.

In 2021 MCE staff were also provided with updated guidance (Appendix B) on using the Supplier Diversity Clearinghouse when issuing solicitations. This includes requests for proposals (RFPs), requests for offers (RFOs), and requests for qualifications (RFQs), collectively referred to as RFXs.

Collecting Supplier Diversity Data

In compliance with Proposition 209, MCE explicitly does not give preferential treatment to bidders based on race, sex, color, ethnicity, or national origin. MCE collects this information only after contracts are signed, and responses are kept separate from procurement decision makers, so that this information does not influence any current or future solicitation or selection processes. After a bid is accepted and a contract awarded, the selected contractor is sent an optional supplier diversity survey to collect data on their certification status and related efforts. MCE has attempted to collect voluntary supplier diversity and labor practice information from our suppliers since 2019.

Through this voluntary supplier diversity survey, we determined that MCE contracts with a number of vendors who are qualified to receive diverse certification but have not yet gone through the process to do so.

These sixteen “qualified but not certified” vendors include additional representation of diverse businesses. Eleven qualify as a woman-owned business enterprise, three as an Asian American Minority Business Enterprise, one as an African American Minority Business Enterprise, and one as an LGBT Business Enterprise. Their services range from local power resources, environmental consulting, staff benefits, marketing design, HR consultants, lobbying, printing, and community workforce development partners.

Together, they represented an additional $4,023,325 in MCE expenditures, including $3,843,294 with a vendor for power. The remaining qualified non-power expenditures represent $639,031, or an additional 2.45% spent on diverse vendors. If included, our total spent on WMDVLGBTBE in non-power spend this year would increase from 3.84% to 6.29%.

When asked why they hadn’t applied for certification, some noted that they hadn’t heard about the program, others that the application process was confusing, and others that they had let their previous certification lapse due to lack of benefit. MCE staff answered their questions to the best of our ability, and forwarded additional questions for clarification to the CPUC’s Small Business Division staff, who helped a number of these qualified businesses successfully submit a new application. As in previous years, MCE will invite these vendors to the next Certify & Amplify workshop to encourage them to become educated about this opportunity.

As part of MCE’s efforts to collect diversity insights we distributed a survey to our Board of Directors. The 2022 survey results showed that 45% of respondents identified as women, 27% identified as minority, and 18% as protected veterans.
SECTION 9.1.2 SUMMARY OF PURCHASES

MCE sent a voluntary supplier diversity survey (Appendix C) to our vendors to collect data on certification status, barriers to certification, and their internal supplier diversity efforts. We look forward to building out our supplier engagement strategy to increase our response rate for future reports. Unfortunately, these future reports.

Using the same survey mentioned above, MCE collected partial subcontractor information from this year’s vendors. Unfortunately, these Annual Results by Ethnicity (Summary of Purchases) responses did not yield enough data to include in this report. MCE is working on refining our data collection tools and strategies to increase the survey response rate. Per direction from CPUC staff, when a vendor has more than one diverse certification, their spend is reported in a single category.

### SUMMARY OF PURCHASES

**Annual Results by Ethnicity**

<table>
<thead>
<tr>
<th>Minority Male</th>
<th>Direct</th>
<th>Sub</th>
<th>Total $</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian Pacific American</td>
<td>$26,300</td>
<td>$0</td>
<td>$26,300</td>
<td>0.11%</td>
</tr>
<tr>
<td>African American</td>
<td>$6,188</td>
<td>$0</td>
<td>$6,188</td>
<td>0.03%</td>
</tr>
<tr>
<td>Hispanic American</td>
<td>$6,188</td>
<td>$0</td>
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<td>0.03%</td>
</tr>
<tr>
<td>Total Minority Male</td>
<td>$49,676</td>
<td>$0</td>
<td>$49,676</td>
<td>0.23%</td>
</tr>
<tr>
<td>Total Minority Female</td>
<td>$3,142</td>
<td>$0</td>
<td>$3,142</td>
<td>0.01%</td>
</tr>
<tr>
<td>Total WMDVLGBTBE</td>
<td>$52,818</td>
<td>$0</td>
<td>$52,818</td>
<td>0.24%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Minority Female</th>
<th>Direct</th>
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<tbody>
<tr>
<td>Asian Pacific American</td>
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<tr>
<td>Total Minority Female</td>
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<tr>
<td>Total Minority Business Enterprise (MBE)</td>
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<td>$1,002,197</td>
<td>3.84%</td>
</tr>
<tr>
<td>Women Business Enterprise (WBE)</td>
<td>$26,089,316</td>
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<td>$26,089,316</td>
<td>12.11%</td>
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<tr>
<td>Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)</td>
<td>$901,918</td>
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<td>3.84%</td>
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<tr>
<td>TOTAL WMDVLGBTBE</td>
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<td>13.15%</td>
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</tbody>
</table>

**Net Procurement**

<table>
<thead>
<tr>
<th>Minority Male</th>
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</table>

**Net Procurement**

<table>
<thead>
<tr>
<th>Products</th>
<th>Sub</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minority Male</td>
<td>Direct</td>
<td>$26,300</td>
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</table>

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| African American | $3,142 | 0.01% |
| Hispanic American | $3,142 | 0.01% |
| Total Minority Female | $5,426 | 0.02% |
| Total Minority Business Enterprise (MBE) | $1,002,197 | 3.84% |
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| TOTAL WMDVLGBTBE | $34,102,333 | 13.15% |

**Direct Procurement by Product and Service Category**

**PRODUCTS**

- **Disabled Veteran Business Enterprise (DVBE)**
  - Direct: $26,089,316
- **Total Product Procurement**
  - Direct: $29,330
  - Total: $29,300

**SERVICES**

- **Disabled Veteran Business Enterprise (DVBE)**
  - Direct: $26,089,316
- **Total Service Procurement**
  - Direct: $24,302,333
  - Total: $24,302,333

**NOTE:**

- **Direct Procurement** refers to purchases made directly by MCE.
- **Net Procurement** includes the sum of Direct, Non-Purchase, and Credit Card dollars.

**Percentages**

- **Direct Procurement** is the percentage of Total Procurement.
- **Net Procurement** is the percentage of Total Procurement.

### Direct Procurement by Product and Service Category

- **Products:**
  - **Disabled Veteran Business Enterprise (DVBE):**
    - Direct: $26,089,316
  - **Total Product Procurement:**
    - Total: $29,330

- **Services:**
  - **Disabled Veteran Business Enterprise (DVBE):**
    - Direct: $26,089,316
  - **Total Service Procurement:**
    - Total: $24,302,333
**NOTE:** FIRMS CLASSIFIED AS 8(a) OF SMALL BUSINESS ADMINISTRATION INCLUDES NON-WMDVLGBTBE

### Direct Subcontractor Procurement by Product and Service Categories

<table>
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<tr>
<th>Minority Male</th>
<th>Direct</th>
<th></th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Asian Pacific American</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Disabled Veteran Business Enterprise (DVBE)</td>
<td>—</td>
<td>—</td>
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<td>—</td>
</tr>
<tr>
<td>Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)</td>
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<tr>
<td>Minority Male</td>
<td>Direct</td>
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<td>Total</td>
<td></td>
<td></td>
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<tr>
<td>African American</td>
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<tr>
<td>Hispanic American</td>
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<tr>
<td>Native American</td>
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<tr>
<td>Total Minority Male</td>
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</tr>
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<td>Direct</td>
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<td>Total</td>
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<tr>
<td>African American</td>
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</tr>
<tr>
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<td>—</td>
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<td>Total Minority Female</td>
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<td>Total</td>
<td></td>
<td></td>
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<tr>
<td>Total Multi Minority Business Enterprise (MME)</td>
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<td>Total</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Product Procurement</td>
<td>$25,194,269</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Procurement**</td>
<td>$24,286,316</td>
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<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** **Firms classified as minority business administration includes non-WMDVLGBTBE**

**NOTE:** * Net procurement includes purchase order, non-purchase order, and credit card dollars.

**NET PROCUREMENT INCLUDES PURCHASE ORDER, NON-PURCHASE ORDER, AND CREDIT CARD DOLLARS

**NOTE:** **Firms classified as minority business administration includes non-WMDVLGBTBE**

### Procurement by Standard Industrial Category (SIC)

<table>
<thead>
<tr>
<th>SIC Category</th>
<th>Total WMDVLGBTBE</th>
<th>Total Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>2872 – Commercial Printing, Lithography</td>
<td>5</td>
<td>$252,777</td>
</tr>
<tr>
<td>7336 – Computer and Data Services</td>
<td>5</td>
<td>$312,309</td>
</tr>
<tr>
<td>51 – Legal Services</td>
<td>5</td>
<td>$107,298</td>
</tr>
<tr>
<td>7311 – Advertising Agencies</td>
<td>5</td>
<td>$2,815,397</td>
</tr>
<tr>
<td>73 – All Other Services</td>
<td>5</td>
<td>$274,646</td>
</tr>
<tr>
<td>7152 – Management Consulting</td>
<td>5</td>
<td>$228,312</td>
</tr>
<tr>
<td>54 – Total Product Procurement</td>
<td>5</td>
<td>$328,312</td>
</tr>
<tr>
<td>54 – Total Service Procurement</td>
<td>5</td>
<td>$25,194,269</td>
</tr>
<tr>
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<td>5</td>
<td>$24,286,316</td>
</tr>
</tbody>
</table>

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**NOTE:** * Net procurement includes purchase order, non-purchase order, and credit card dollars.

**TOTAL DOLLARS – TOTAL PROCUREMENT DOLLAR AMOUNT IN THE SPECIFIC SIC CATEGORY

**PERCENTAGE OF TOTAL DOLLARS

**TOTAL DOLLARS WITH MULTI MINORITY OWNERSHIP STATUS

**PERCENTAGE OF TOTAL DOLLARS WITH MULTI MINORITY OWNERSHIP STATUS

**PERCENTAGE OF TOTAL DOLLARS WITH MULTI MINORITY OWNERSHIP STATUS
As a public agency, MCE has more discretion to proactively engage “small, local, and diverse” businesses. In 2021, MCE contracted with several small businesses that are California–certified by the Department of General Services for a wide range of services, from security to landscaping to energy efficiency. These businesses are outlined in Appendix D.  

The sum of these expenditures with certified small businesses was an additional $340,138.35. Combined, this expenditure on small and local businesses total $57,030,427.

<table>
<thead>
<tr>
<th>Description of Certified Vendors with California Majority Workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Small Business Procurement</strong></td>
</tr>
<tr>
<td><strong>Number of</strong></td>
</tr>
<tr>
<td><strong>Suppliers</strong></td>
</tr>
<tr>
<td>ALL</td>
</tr>
<tr>
<td>Non-Power</td>
</tr>
<tr>
<td>Power</td>
</tr>
<tr>
<td>Non-Power Procurement*</td>
</tr>
<tr>
<td>Net Power Procurement</td>
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<td>Net Power Procurement*</td>
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Net Power Procurement includes purchases with CAISO, other EISOs, utilities, Federal entities, State entities, Municipalities and cooperatives, as well as hedges.

MCE defines “local” as businesses with their headquarters within MCE’s four county area — Contra Costa, Marin, Napa, and Solano Counties. In 2021, MCE did business with 42 different local businesses, for services including customer service call-center services, local energy production, videography, security, printing, marketing and design, environmental consultants, website support, electric vehicle services, accounting, community engagement, community workforce development, storage, coffee, newspapers, and lunch. Two of our local vendors are certified–diverse and are included in the table above.

The largest portion of this was for expenditures on goods and services related to procurement, coming out to $53,245,146 over seven local vendors.

MCE’s GO 156 Suppliers

Calitho (WBE) Calitho, a full-service printing company located in Concord, CA, provides MCE with printing services. Calitho was established in 1985 and provides expert services to their clients from printing and packaging, to displays and logistics. Calitho is a certified Women’s Business Enterprise led by President and CEO Mardjan Taheripour. Her background in design and customer service marries beautifully with that of her husband, Bahman, an engineer with 30 years of operational expertise, and Thor Grossen, who leads Calitho’s team of on-the-ground managers. Collectively, they boast more than seven decades of printing experience. Calitho is also committed to sustainability. Their printing presses are designed specifically to reduce their environmental impact, using 80% less energy than more traditional systems and emitting zero VOCs into the environment.

In 2021, Calitho did business with 42 different local businesses, for services including customer service call-center services, local energy production, videography, security, printing, marketing and design, environmental consultants, website support, electric vehicle services, accounting, community engagement, community workforce development, storage, coffee, newspapers, and lunch. Two of our local vendors are certified–diverse and are included in the table above.

The largest portion of this was for expenditures on goods and services related to procurement, coming out to $53,245,146 over seven local vendors.

Combined, this expenditure on small and local businesses total $57,030,427.
Benefit Resources (SB)
Benefit Resources focuses on maximizing the retirement benefits of companies for employees across the Bay Area, providing a community with an excellent resource for retirement equity. They help companies by reducing their employee turnover and encouraging essential employees to remain in their roles. Benefit Resources recognizes that retirement plans must be tailored to best fit the staff demographic and provides companies with numerous retirement plan options in order to do so.

Freelance Media Buying (SB)
Founded with the express goal of facilitating positive community change, Freelance Media Buying (FMB) is a woman-owned strategic marketing, communications, and buying firm based in Marin County. FMB aims to deliver messages that help to create a sustainable future and educate the community on important environmental issues. FMB’s approach has been effective in reaching the general public, however, it has had an increased success rate within minority populations. Using their innovative approach to media, FMB has been able to help government agencies bridge cultural divides by formulating culturally competent outreach mechanisms that best reach underrepresented communities.

Green Vine Landscaping (SBPW)
Green Vine Landscaping is a family-owned business that offers full landscape, construction, and maintenance services to both commercial and residential properties. Green Vine Landscaping provides customers with options for waterless landscapes to reduce the environmental impact of water consumption. They employ a certified water technician to minimize the water waste produced from their service to best serve both their customers and the environment.

Montague DeRose and Associates (SB)
Montague DeRose and Associates is a full service, independent municipal advisory firm founded in 1995. The firm believes that public sector clients should have access to sophisticated advisory services that help assist them in their financial decisions. Montague DeRose and Associates also works to benefit the development of clean energy policy, specifically in the sphere of public finance. Montague DeRose and Associates has helped to lead the development of California energy procurement for its clients, and assists the State with its wildfire mitigation efforts.

Synergy 768 (SB)
Synergy 768 is a locally-owned and operated certified SunPower and Tesla installer. They have over a decade of experience in the industry and provide customers with the highest quality solar products on the market at an affordable price point. Synergy 768 aims to not be the biggest installation company, but the most effective. By keeping this commitment to quality solar products on the market at an affordable price point, Synergy 768 aims to not only have over a decade of experience in the industry and provide customers with the highest quality solar products on the market at an affordable price point, but also to have over a decade of experience in the industry and provide customers with the highest quality solar products on the market at an affordable price point. Synergy 768 assists the State with its wildfire mitigation efforts.

Gridwell Consulting specializes in providing support for California power markets and the California ISO. Gridwell supports grid-scale asset development and market participation, regulatory advocacy, interconnection requests, battery energy storage, and hybrid energy storage and demand-side modeling. Gridwell advises companies so they can succeed today’s competitive markets.

RS2 Energy (MBE)
RS2 Energy delivers energy consulting services that aim for outcomes beyond project compliance and economics. RS2 Energy stresses to make sustainability an everyday consideration by re-imaging the criteria on which organizational decisions are based. RS2 Energy implements sustainable change by identifying existing processes and future needs within an organization and suggesting adoption of measures to optimize energy use and reduce carbon emissions.

International Contact, Inc. — Multi-language Communications (WBE)
International Contact, Inc. — Multi-language Communications, is an immigrant and woman-owned translation service. International Contact, Inc. has been providing quality translations for forty years using native speakers. International Contact, Inc. provides MCE with professional translation and production services with a profound understanding of both culture and language that only native speakers can provide.

Nexo Advertising (WBE)
Developed in 2003, Nexo Advertising aims to provide innovative multi-cultural advertising solutions to small businesses and corporations. Nexo Advertising provides creative visual, audio, production and translations services, as well as digital agency for partner companies. Nexo started in Sonoma County and gained popularity through their trademark Nexo Radio which was developed as an in store advertising mechanism. Nexo Advertising has grown substantially in popularity since its origin and is a great resource for multi-cultural advertising and production services.

FMB's approach has been effective in reaching the general public, however, it has had an increased success rate within minority populations. Using their innovative approach to media, FMB has been able to help government agencies bridge cultural divides by formulating culturally competent outreach mechanisms that best reach underrepresented communities.

For a list of MCE’s qualified by not yet certified vendors, please see Appendix D.

SEI (WMBE)
SEI is an environmental, non-profit, building leaders to drive sustainability solutions. For over 20 years, SEI has partnered with schools, communities, and businesses to develop a sustainability leadership pathway to elementary school to early career. Their flagship programs educate and empower students and emerging professionals to create thriving, resilient communities. MCE and SEI partner on MCE’s Workforce Education and Training Program.

Law Office of Joseph F. Wiedman (LGBTBE)
Joseph Wiedman opened a solo law practice in February of 2021 after previously serving as the Director of Regulatory Company and Legislation for Peninsula Clean Energy. He has worked with a broad spectrum of clients with a specialization in clean tech law and policy focused on transforming energy markets and accelerating decarbonization.

FMB's approach has been effective in reaching the general public, however, it has had an increased success rate within minority populations. Using their innovative approach to media, FMB has been able to help government agencies bridge cultural divides by formulating culturally competent outreach mechanisms that best reach underrepresented communities.
In part due to the relatively small nature of MCE’s typical vendors for services, we received few responses for subcontractor data through the survey. We look forward to learning more about how to improve our data collection processes to understand the impact this spend has on our certified subcontractor base. We will continue to engage with our prime suppliers to emphasize the importance of a robust and diverse supply chain and to encourage them to collect data on their subcontractors.

In the last year, MCE received no WMDVLGBTBE complaints.
SECTION 9.1.9 POWER PROCUREMENT

Of MCE’s $365M 2021 expenditures, 92% went toward goods and only 8% went toward services. This includes payments to CAISO, IOUs, other CCAs, and hedges but excludes salaries and fringe. Of this amount, roughly $197M went toward CAISO, IOUs, and other CCAs, which is counted in this report. This proportion is typical of a CCA budget. In general, the grand majority of a CCA budget goes toward purchase of power, a sector historically lacking diversity. The entirety of MCE’s WMDVLGBTBE spend was in the services category, a significantly smaller portion of the overall budget. Despite Of MCE’s $414M 2020 budget, 92% went toward goods and only 8% went toward services. This is typical of a CCA budget. In general, the grand majority of a CCA’s budget goes into the purchase of power, a sector historically lacking diversity. The entirety of MCE’s WMDVLGBTBE spend was in the services category, a significantly smaller portion of the overall budget. Despite

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<thead>
<tr>
<th>Product</th>
<th>Unit</th>
<th>Total Direct Power Procurement</th>
<th>Total Subtotal</th>
<th>Subtotal % of Total</th>
<th>Direct Subtotal</th>
<th>Subtotal % of Total</th>
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<tr>
<td>Natural Gas</td>
<td>$/MMBTU</td>
<td>$111,992,629</td>
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<td>$56,199,450</td>
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<td>Combined</td>
<td>$/MMBTU</td>
<td>$278,494,789</td>
<td>$222,791,550</td>
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<td>$222,791,550</td>
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SECTION 9.11 FUEL PROCUREMENT

MCE does not purchase liquid fuels.

SECTION 10.1.2 A DESCRIPTION OF PROGRAM ACTIVITIES PLANNED FOR THE NEXT CALENDAR YEAR

In our pursuit of supporting our small, local, and diverse businesses, MCE looks forward to continuing its progress upon the programs, policies, and efforts outlined in this report. Of particular interest is the sustained engagement and expansion of our current plans that support our business community. Of particular note, next year: MCE will host our annual Certify & Amplify workshop. As we’ve done in previous years, MCE will disseminate this invitation through our agency channels. This way, we will access a larger network of small and diverse businesses to increase familiarity and knowledge of the GO 156 Supplier Diversity Program.

- Given the responses from vendors who qualify for GO 156 certification but are not yet certified, MCE plans to invite all “qualified but not yet certified” vendors to the upcoming Certify & Amplify workshop to encourage eligible participants to become educated about the opportunity.
- In order to diversify the attendees to this annual event, promotional videos will be filmed in English as well as Spanish and shared with our Latino networks to get the word out even further.
» MCE will continue to deepen our relationships with diverse chambers of commerce, and endeavor to build new relationships with those we haven’t yet had the opportunity to work with.

» MCE’s Deep Green Champions Program will support and uplift local businesses. We will promote them on social media and provide opportunities to be featured in blog content that will highlight the unique benefits of their business offerings to customers.

» MCE’s FIT Plus Program will continue to have a 50% local hire and prevailing wage requirements. Next year, this program is anticipated to bring five more local solar projects (totaling over 8 megawatts) online, incentivizing more small-scale renewable energy development within our communities.

» MCE will refine our data collection practices, to discuss lessons learned during the previous year, and to adjust our strategy accordingly.

In 2022, we will again review our sponsorship and membership opportunities to increase engagement with diverse community-based organizations. MCE currently targets nearly 40% of our sponsorship budget to be spent toward diversity-related events or organizations.

In 2022, outreach efforts within Spanish-speaking channels will include diverse chambers, local television, radio, social media and traditional news media. We support active communications with each of our Hispanic and Filipino chamber organizations.

SECTIONS NOT APPLICABLE TO CCAS (9.1.4, 9.1.7, 10.1.1, 10.1.3, 10.1.4, 10.1.5, 10.1.6)

Section 9.1.4: Description of Progress in Meeting or Exceeding Set Goals and an Explanation Why Goals Are Not Met

Section 9.1.7: A Description of Efforts Made to Recruit WMDVLGBTBE Suppliers in Underutilized and Highly Technical Categories

Section 10.1.1: WMDVLGBTBE Annual Short-, Mid-, and Long-term Goals by Product and Service Category

Section 10.1.3: Plans for Recruiting WMDVLGBTBE Suppliers in Underutilized Categories

Section 10.1.4: Plans for Recruiting WMDVLGBTBE Suppliers in Currently Unavailable Areas

Section 10.1.5: Plans for Encouraging Prime Contractors to Subcontract with WMDVLGBTBE Suppliers

Section 10.1.6: Plans for Complying with the WMDVLGBTBE Program Guidelines Established by the Commission as Required by Public Utilities Code §8283(j)

NUMBER OF CERTIFIED SUPPLIERS AND REVENUE REPORTED TO THE CLEARINGHOUSE

This table is not required as part of the GO 156 annual reports but is included as a separate, additional report submitted alongside the annual report as directed by D.06–11–028. MCE collected the below data directly from our certified vendors. These numbers are self-reported.

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<thead>
<tr>
<th></th>
<th>NBE</th>
<th>WBE</th>
<th>LGBTBE</th>
<th>DVBE</th>
<th>Other 8(a)*</th>
<th>Grand Total</th>
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<tr>
<td>Above $10 Million</td>
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<td>Under $10 Million</td>
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Data on Number of Suppliers

Utility-Specific [Year] Summary

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Revenue and Payment Data

Utility-Specific [Year] Summary
SOLICITATION MANAGEMENT
Guidelines for Distribution Lists

Create your list in spreadsheet format, using either Microsoft Excel or Google Sheets. Include the following columns: company name, contact name, contact email. List only one email address per cell. If you would like your solicitation to be posted to a third-party website using an online portal, list all web addresses first.

Staff are encouraged to perform a keyword search through the Supplier Clearinghouse (link). Searching the Supplier Clearinghouse can direct you to additional potential vendors who are certified women, minority, LGBT, and disabled veteran-owned businesses – expanding the reach of your solicitation while helping to promote MCE’s supplier diversity goals!

The Contracts Team does not review distribution lists. After drafting your list, double check for duplicate and incorrect email addresses. Finalize your list before solicitation distribution. Sending to additional parties after initial distribution can appear as though MCE is giving preferential treatment.

Solicitation materials are posted to MCE’s website. If you identify additional parties after distribution, please direct them to our “RFPs and Solicitations” page.

Looking for more guidance? Check out the Contracts Process Packet or reach out to contracts@mceCleanEnergy.org for additional help.

Last updated 1/27/21
APPENDIX D — MCE’S QUALIFIED BUT NOT YET CERTIFIED VENDORS

GenPower, LLC
GenPower LLC is a renewable energy company that focuses on developing sustainable energy in biomass, coal, hydro, natural gas, and wind sectors. GenPower LLC offers development, operations, construction, engineering, and financing services for energy projects and is a project of parent company Energy 2001 Inc. Energy 2001 Inc is the largest landfill gas-to-energy producer in Placer County and is a leader in the field of green energy. Energy 2001 Inc uses their business experience to maintain the thriving nature of their company and have invested over $10 million dollars into building a 5 megawatt Landfill Gas to Energy power plant at a local Sanitary Landfill.

Alcortech
A global cloud advisory and implementation service, Alcortech serves clients in North America, Europe, Japan and India. Alcortech was founded in 2008 and has worked with global Fortune 500 companies, government agencies, and leading organizations in multiple industry verticals as clients. Alcortech has partnered with numerous cloud and Software as a Service (SaaS) providers such as Microsoft, ServiceNow, and Oracle to implement cost-effective cloud solutions. Alcortech’s consulting team advises clients such as the aforementioned on platforms enterprise service management, architecture, and integrating service delivery. By providing clients with effective business and technology consulting, Alcortech builds simplified integrated services for enterprises across the nation.

Bluestrike Environmental dba EcoShift
EcoShift Consulting is a branch of Bluestrike Environmental, a consulting firm based in Monterey, California. The EcoShift team consists of climate change, sustainability, and clean energy experts. EcoShift provides award-winning strategy, technical analysis, communications, research, and organizational development skills to better the environmental sustainability and infrastructure of the greater area. EcoShift offers services in climate action planning, sustainability, and climate planning, lifecycle analysis, and energy and green technology as well. EcoShift has developed sustainability plans along with climate energy strategies for many organizations including the University of California Santa Cruz, and the Laguna College of the Arts system.

Carrot Fertility
Carrot Fertility is the most comprehensive global fertility benefits provider. Carrot Fertility makes family-forming care accessible to people around the world. Carrot was founded with the goal of making fertility care inclusive, accessible, and affordable. Carrot provides employees with the opportunity to include fertility care in their employee benefits and gives many people the opportunity to have a child, which would have not been otherwise possible. Carrot is flexible, simple and easy to use offering diverse plans that adjust to companies as they grow and straightforward pricing with no hidden costs. 67% of adults state that they would switch jobs to gain fertility benefits which Carrot Fertility offers in an accessible and cost effective manner.

Colantuono, Highsmith & Whatley, PC
Colantuono, Highsmith & Whatley is a municipal law firm with several offices across the state. Colantuono, Highsmith & Whatley represent both public and private clients in multiple sectors, including those that fall under the California Environmental Quality Act (CEQA). They have an extensive history in class action challenges to local government revenue measures and are actively handling challenges posed towards water, electric, and gas rates for districts all over California. Colantuono, Highsmith & Whatley lawyers have repeatedly been awarded with Best Lawyer awards on both local and statewide levels and the firm was awarded with the designation of International Advisory Expert in 2021.

Crook Beales Design
Founded by Jennifer Beales, an award-winning designer and art director, Crook Beales Design has been serving the Bay Area for over 20 years. Crook Beales Design specializes in corporate branding, publications, identity, collateral, and book design. Crook Beales Design aims to help clients achieve their marketing goals by providing an array of services including art direction, design, production, photo research and editing.
research, and more, Kreativz helps companies both build and expand a company’s success, and promotes the values in all of their endeavors. Sustainable business practice and positive social impact are at the core of utilizing a company’s inner strengths to help them pave a path towards today’s consumer and B2B markets. Kreativz’s approach centers around intricate and simple projects. Kreativz aims to fulfill the needs of all size clients and tackles both technically– as an art director, production manager, and designer for several, major full service translation and design firm. KL Graphic Design employs graphic Katherine Loh is the founder of KL Design and Translation, Inc, a unique firm has also contributed to remarkable developments within product CEQA exemptions in California history. The firm has sponsored landmark founded in 2014. Niemela Pappas and Associates is a full service lobbying firm that was Investment Oversight Committee, which monitors policy and audits for enforcement. Niemela Pappas & Associates is a full service lobbying firm that was established in 1995. Not only has Niemela worked with differing coalitions to pass the 33% renewable portfolio for the state. The firm has a long history of providing exceptional services to their clientele by creating compelling marketing programs across the state, and continue to build upon their success. Print2Assist believes that an exceptional supplier is one that places the customers’ needs first and collaborates with their customers based on their long-term objectives. Print2Assist operates as an exceptional supplier with the mission of making customers prosper. Print2Assist has worked with differing coalitions to pass the 33% renewable portfolio for the state. Print2Assist has created vital change in sustainability sectors within government, educational, and recycling institutions. Niemela Pappas has been a prominent player in the environmental sector for over a century. Niemela Pappas & Associates has worked closely with the California Public Utilities Commission to serve in various leadership positions, such as Chief of Staff to the President, Advisor to four Commissioners, Director of Administrative Law Judge. Malcolm has also served on the board of multiple Bay Area nonprofit organizations and has organized both professional and fundraising events related to regulation. Essense Partners is a strategy and marketing company composed of experts on all things energy. Essense Partners is exclusively focused on using vertically-integrated strategic marketing and technology–implementation tactics to benefit companies when it comes to the ever– growing exponentially. Essense Partners currently supports forty plus clients, facilating companies’ endeavors to achieve a cleaner, more customer– centric, and technology–enabled future. Essense Partners has expertise in many energy categories ranging from new energy offerings to integrated solutions to financial, real estate and private equity. The firm works with both B2B companies and state agencies to best support clients markets and consumer audiences, offering a diverse range of resources to help their clients succeed. Jean Bonander has forty plus years of service in local California government operations and performance. Bonander currently oversees a statewide organization which aims to maintain equitable electric rates on both professional and fundraising events related to regulation. Essense Partners is a strategy and marketing company composed of experts on all things energy. 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MCE is a not-for-profit public electricity provider, offering Bay Area customers renewable energy and local energy programs since 2010.

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