PIONEER COMMUNITY ENERGY

2025
SUPPLIER DIVERSITY REPORT

REPORT TO THE
CALIFORNIA PUBLIC UTILITIES COMMISSION

MARCH 2, 2026

YOUR POWER.
YOUR CHOICE.

TABLE OF CONTENTS

INTRODUCTION		About Pioneer	4
		Investments & Outreach Highlights of 2025	7
2025 ANNUAL REPORT	9.1.1	Description of Supplier Diversity Program Activities During 2025	8
	9.1.2	Supplier Diversity Procurement Results by Product and Service Categories (non-power purchases)	20
		Description of Diverse Suppliers with Majority Workforce in California	22
	9.1.3	Supplier Diversity Program Expense	26
	9.1.5	Description of Prime Contractors Utilization of Diverse Subcontractors	27
		New Diverse Prime and Subcontractor Utilization	27
	9.1.6	List of Supplier Diversity Complaints Received and Current Status	27
	9.1.9	Description of Supplier Diversity Activities and Progress in Power (Energy) Procurement	28
		Supplier Diversity Results in Power (Energy) Procurement	29
2026 PLAN	10.2	Description of Supplier Diversity Program Activities Planned for 2026	30
		Plans to Encourage Prime Contractors to Subcontract Small, Local, and Diverse Businesses	31
CONCLUSION			31

Cronan Ranch Trail, Coloma

INTRODUCTION ABOUT PIONEER

Who We Are

Pioneer Community Energy (Pioneer) launched electric generation service in 2018 for unincorporated Placer County and the incorporated areas of Auburn, Colfax, Lincoln, Loomis, and Rocklin. In 2022, electric service expanded to unincorporated El Dorado County and the City of Placerville, and in 2024, Pioneer began serving customers in Grass Valley and Nevada City. Pioneer is one of 25 Community Choice Aggregators ("CCAs") providing energy in aggregate to approximately 14 million customers across the state.

With an A- issuer credit rating from S&P Global, an A+ rating from the Better Business Bureau, and the highly coveted Great Place to Work certification, Pioneer is a community-owned, not-for-profit electricity provider that serves more than 176,000 residential and commercial meters. Its commitment is to power the communities it serves with competitive rates, exceptional local service, and a choice in energy options.

Energy Choice

With Pioneer, residents and businesses can choose from the following energy options:

PIONEER STANDARD	GREEN100 PIONEER
39.4% Renewable*	100% Renewable
$223.99 average total	$230.66 average total
$84.40 Electricity	$84.40 Electricity
N/A Green100 Charges	$6.67 Green100 Charges
$150.51 PG&E Delivery Charges	$150.51 PG&E Delivery Charges
$(10.92) PCIA + FFS	$(10.92) PCIA + FFS

Pioneer Standard
- Automatic enrollment
- Average savings of 10% compared to PG&E's generation rates in 2025

*Based on E1 residential rate

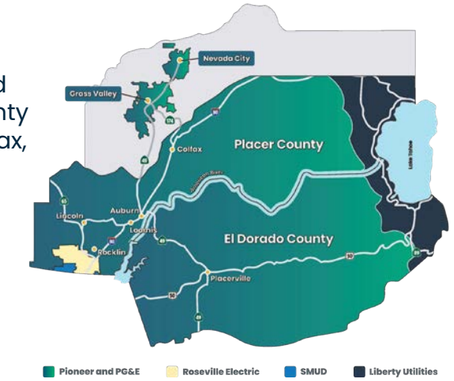
Pioneer Green100
- Optional service upgrade at any time
- 100% renewable energy

Net Energy Metering/Solar Billing Plan
- More than 43,000 solar customers
- Net surplus generation paid at ½ cent premium over PG&E Net Surplus Compensation Rate
- In Spring of 2025, solar customers received more than $800,000 in the form of checks and bill credits for net surplus compensation cashouts
- Since 2019, Pioneer has paid out nearly $5 million in net surplus compensation

*Figures in graphics are based on residential averages in 2025 for an average of 613 kWh monthly usage.

Governance

Pioneer's Governing Board consists of eleven locally elected representatives from the El Dorado County and Placer County Boards of Supervisors and the City Councils of Auburn, Colfax, Grass Valley, Lincoln, Nevada City, Placerville, and Rocklin, and the Town Council of Loomis. Board meetings are held monthly and open to the public. The Board prioritizes competitive rates, community partnership, economic development, and exceptional local service.



How We've Grown!

In 2018, Pioneer Community Energy launched service in Auburn, Colfax, Lincoln, Loomis, Rocklin, and unincorporated Placer County.

In January 2024, service began in the cities of Grass Valley and Nevada City. In just two years, these two cities have saved a combined $7 million.

2018 **2022** **2024**

In 2022, Pioneer expanded service into Placerville and unincorporated El Dorado County.

Financial Overview

In 2025, Pioneer's expenditures totaled approximately $168 million (excluding staff salaries, wages, and employment taxes) for the calendar year, with over $162 million or 96% spent towards power procurement, resource adequacy, renewables and collateral deposits. The balance of the expenditures included all other costs outside of staffing, including consultant fees, billing services and data processing, power scheduling costs, facilities and maintenance, and marketing and communications. In 2024, Pioneer was awarded an "A- issuer credit rating" from S&P Global.

Demographics

The latest available data from the US Census Bureau reports that Placer, El Dorado, and Nevada Counties, which include the Pioneer, PG&E, Roseville Electric, and Liberty Utilities service areas, have a population of approximately 728,840. The demographics show that the area has a higher-than-average White population for California counties, ranging from 66% to 82% across the three counties. In addition, the combined ethnic distribution includes 11-16% Hispanic, 4-11% Asian, 4-6% Multi-race, 1-2% Black, 1.3% Native American or Alaskan Native, and less than 0.5% Native Hawaiian or Other Pacific Islander[1].

Supplier Diversity

The California Public Utilities Commission (CPUC) General Order 156 (GO 156) directs utilities to have programs for preferential purchasing for Women, Minority, Disabled, Veteran, Lesbian, Gay, Bisexual, and Transgender Business Enterprises (WMDVLGBTBE). In compliance with Proposition 209, CCAs as local government entities are legally prohibited to give preferential treatment to bidders based on race, sex, color, ethnicity, or national origin. While Proposition 209 limits CCAs as public agencies from engaging in several of the activities associated with supplier diversity under GO 156, Pioneer remains committed to supporting small, local, and diverse businesses whenever it can.

Pioneer encourages purchasing from local and small businesses where possible in its geographical area, but with the majority of its purchases being power contracts, local and small business power procurement opportunities are limited within the Pioneer service area. The diversity within the power generation sector is also extremely limited.

Pioneer continues to expand its efforts to fulfill its plans to increase awareness of the CPUC Supplier Diversity Program using a combination of expanded internal procurement processes, vendor education, and outreach efforts.

Information about Supplier Diversity opportunities continues to be shown on Pioneer's recently refreshed website on its solicitation page. A subscription option is present at the bottom of each page on the website to allow interested vendors to be notified of Pioneer solicitations either for power or non-power goods and services. Pioneer considers these interested parties for inclusion in bids and request for proposals along with any specialized lists Pioneer creates to target specific industries like janitorial services or printing. Pioneer staff create lists of potential vendors within its service territory, and then augment these lists through searches of the CPUC Supplier Clearinghouse database and the Department of General Services (DGS) certified Small Business, Micro Business, and Disabled Veterans database. Eligible vendors are added to the distribution list. Proposition 209 prohibits Pioneer from giving preferential treatment to vendors, but by offering vendors the opportunity to subscribe to receive procurement requests, and by including potential vendors from CPUC and DGS databases, Pioneer has been able to expand opportunity to vendors meeting the GO 156 criteria.

1 https://www.census.gov/quickfacts/fact/table/placercountycalifornia,nevadacountycalifornia,eldoradocountycalifornia/PST045225

INTRODUCTION

IMPACT HIGHLIGHTS

2.21 PERCENT — Total diverse spend in 2025

1 — Certified women-owned business

$145 MILLION — Estimated customer savings since launch in 2018-2025

124 — Community events attended, hosted, and sponsored

$3 MILLION — Dedicated to development & implementation of programs

10 — Programs offered to customers and member agencies

136k kWh — Clean energy generated through GridGen program

Bassi Falls, El Dorado County

9.1.1 DESCRIPTION OF SUPPLIER DIVERSITY PROGRAM ACTIVITIES DURING 2025

Overview

In its 2024 Supplier Diversity report, Pioneer noted that it would continue to expand upon its efforts to increase awareness for vendors to participate into the CPUC Supplier Diversity Program through the following:

- Engage in quarterly review of existing vendor certification statuses to inform vendors of needed renewals and certification opportunities as early as possible
- Enhance the existing Supplier Diversity resources on the website where possible Incorporate supplier survey into procurement process and adjust survey as needed to improve response rates
- Identify engagement opportunities with groups that represent the supplier diversity classifications in our region
- Continue announcements of opportunities through Chambers of Commerce memberships
- Continue to advise interested vendors of Annual Certify & Amplify workshops, CPUC diversity workshops, and other education opportunities
- Apply lessons learned from the 2024 supplier diversity data collection
- Look for opportunities for staff to participate in or attend diversity training for procurement

The Pioneer team reports that it met its overall goals for 2025 and continue to seek opportunities for enhancement of these efforts.

The additional team capacity allowed Pioneer to engage with new vendors, which staff continue to connect with about CPUC certification.

For example, one of the first program partners with whom Pioneer continued a contract into 2025 was found to be certified with the Women's Business Enterprise National Council (WBENC), but not with CPUC Supplier Clearinghouse. After they reached a roadblock in the certification process, Pioneer staff connected them with CPUC staff for extra support.

While work to help certify continues to be done, new vendor opportunities are continuing to unfold.

EXTERNAL ACTIVITIES

Vendor Communications

Pioneer consistently engaged in conversations with its vendors reminding them of the certification process and encouraging vendors to pursue the CPUC certification. Staff is proactive in ensuring all eligible vendors are notified well in advance of any upcoming certification renewals. Staff also is continuing conversations with current vendors who are eligible for certification but have not yet completed the process. If these two vendors would have been certified, approximately $580k in additional diverse spend could have been applied to the diverse non-power procurement totals, which would have increased total diverse spend to 12.90%. Staff will continue to strategize effective ways to support eligible and interested vendors in achieving certification.

Promoting and Attending CPUC and Supplier Diversity Events

Pioneer routinely shared information on workshops and trainings offered virtually by either the CPUC or community choice aggregators with the goal of educating vendors on certification opportunities, such as MCE's Certify and Amplify Event, and in-person events. Staff attended the CPUC Small and Diverse Business Expo in Southern California and the 23rd Annual GO 156 Supplier Diversity En Banc. These events allowed staff to represent CCAs and make connections with small and diverse suppliers throughout the state.

Information about CCAs was available at Pioneer's booth, along with swag and giveaway items and plenty of resources detailing information on community choice aggregation and Pioneer. A step-by-step instruction flyer on the Supplier Clearinghouse certification process was also available. This resource was developed in-house and sent directly to suppliers who have not yet completed their certification process.

Staff are grateful for opportunities to make connections with community business owners and augment Pioneer's contact database of small and diverse suppliers.

Small and Diverse Business Expo - Carson, CA

9.1.1

INTERNAL ACTIVITIES

Overview

While the Pioneer team is lean, 2025 saw considerable growth with new additions to the organization including a Community Outreach Manager, Customer Care Specialist, Legislative & Regulatory Analyst II, Legislative & Regulatory Manager, Power Resources Analyst II, Power Supply Contracts Manager, Senior Financial Analyst, and a Summer Intern.

Pioneer expanded opportunities for students and early-career professionals through internships and equitable hiring practices, The added support provides the Pioneer team with expanded capacity for presence at community events, public meetings, and outreach activities to strengthen Pioneer's connection with its community. Accomplishments in community partnerships included the team's ability to augment its Programs division with $2 million in funding, expanding on existing programs that extend the benefits of being a Pioneer customer beyond the bill savings through community engagement. Outreach is achieved through 11 active monthly memberships, attending and sponsoring more than 100 events, and continuing on extensive expansion efforts, including participation in dozens of public meetings with local governing bodies. Increased emphasis was placed on customer education by energy field days and online webinars, allowing customers to ask questions, understand their bills, and address common misconceptions. These efforts are designed to elucidate energy programs, improve participation, and ensure customers are aware of available resources.

Communication strategies included: posting notices on the Pioneer website, organic social media, emails to subscribers via Pioneer's email delivery platform, and sharing information through local Chambers of Commerce. To build increased awareness of the many benefits of Community Choice Aggregation (CCA) and Pioneer in particular, Pioneer ran paid advertisements in a variety of mediums, including local newspapers, local radio, paid digital, direct mail, and social media.

Downtown Corridor, Grass Valley

OUTREACH & EVENTS

COMMUNITY MEETINGS & PUBLIC PRESENTATIONS

- CalCCA Conference Breakout Session
- Rocklin City Council Meeting
- Auburn Chamber 4th of July
- Auburn Old Town Parade
- Auburn Senior Fair
- Board of Directors Meeting
- City of Lincoln State of the City
- City of Lincoln/PCTPA Meeting
- Clean Fleet Meeting with Placer County (2)
- Clean Fleet Revenue Program meeting with Placerville
- Community Advisory Committee Meeting (6)
- Community Presentation to 49er Lions Club, Auburn
- Comstock's Women in Leadership Interview
- Contractor Event El Dorado Hills
- Contractor Event Rocklin
- El Dorado County Chamber Business Showcase
- El Dorado County Chamber of Commerce Lunch Meeting (3)
  - El Dorado Hills Chamber Lunch
- Calpine Geysers Tour

Loomis Town Council Meeting

- Joint Economic Development and Government Relations Meeting
- Leadership Rocklin Lunch
- League of California Cities – Regional Lunch
- Legislative Biomass Tour
- Lincoln Government Relations Committee Meeting (5)
- Loomis Government Relations Committee Meeting (5)
- Loomis Chamber Joint Economic Development & Government Affairs Meeting
- Loomis Chamber Meeting (2)
- Meeting with Auburn Chamber Executive Director
- Meeting with El Dorado County Chamber CEO and President
- Meeting with FuSE Staff
- PG&E First Quarter North Valley/ Sierra Regional Working Group
- PG&E Fourth Quarter North Valley & Sierra Regional Working Group meeting
- PG&E Second Quarter North Valley/Sierra Regional Working Group
- PG&E Third Quarter Meeting Working Group – North Valley and Sierra
- Pioneer Volunteer Event - Feeding the Foothills
- Placer Business Alliance Regional Education and Economics Panel
- Placer Community Foundation Meeting
- Placer County Association of Realtors (PCAR) Presentation, Auburn
- Placer County Association of Realtors Rocklin Presentation
- Placer County Fair Rib Cook Off Sponsorship
- Placer County Joint Government Relations Committee Meeting
- Placer County Regional Economic Development meeting
- Placer County Sociable Event
- Quarterly Loomis Joint Economic Development/ Government Affairs
- Regional Economic Development Stakeholders Meeting (3)
- River City Bank Business Outlook
- Rocklin Chamber Board of Directors Meeting (4)
- Rocklin Chamber Breakfast (7)
- Rocklin Chamber Government Relations Committee Meeting (8)
- Rocklin Chamber Membership Drive
- Rocklin Chamber of Commerce Sunrise Meeting (7)
- Rocklin State of the City
- Rural County Representatives of California Annual Conference
- Rural Lincoln Community Forum

- Sheridan Community Forum/ MAC Meeting
- Sierra College Job Fair
- Sierra College Workforce
- Summit Sponsorship
- Lincoln Celebrity Waiters Luncheon
- Mountain Counties Water Resources Association Forum
- & Reception
- Feeding the Foothills Event The Power of We: Soiree at the
- Ranch
- Loomis State of the Town
- CAISO Headquarters Tour
- Lincoln Airport Wings &
- Wheels Event

OUTREACH SPOTLIGHT

Community Benefits Grant Program

In late 2025, Pioneer Community Energy in partnership with Calpine Community Energy awarded three local nonprofits $60,000 in grants from the new Community Benefits Grant Program. Recipients were Silver Wishes in Lincoln, KVMR radio station in Nevada City, and Feeding the Foothills, which serves Placer, El Dorado and Nevada counties.

Pioneer presented a check for $25,000 to Feeding the Foothills during Pioneer's regular staff volunteer day at the food bank. Representatives from Feeding the Foothills – the local branch of Feeding America providing service across Pioneer service territory – said they can provide six meals with just one dollar when explaining what this $25,000 meant to their nonprofit organization and the families they serve.

Pioneer also sponsors Feeding the Foothills events including The Power of We: Soiree at the Ranch.

Pictured: Pioneer Community Energy Board Chair Alice Dowdin Calvillo, Calpine Community Energy Director of CCA Client Services Matthew Messina, and Pioneer staff present a check to Regional Philanthropy Manager Laurie Rinker and Grant Manager Debra Miguel from Feeding the Foothills.

Feeding the Foothills - Food Bank Distribution Site

9.1.1

OUTREACH & EVENTS

SPONSORSHIPS

- Rocklin Chamber Government Relations Committee
- CalForests Annual Conference
- William Jessup University Career Expo
- Nevada City Earth Fest
- Sierra College Job Fair
- Lincoln Potters Baseball Team
- Rural County Representatives of California Annual Meeting
- Celebrity Waiters Luncheon
- Sierra College Workforce Summit
- Mountain Counties Water Resources Legislative Reception
- El Dorado County Fair
- Grass Valley Farmers Market
- EL Dorado County Chamber Business Showcase
- Rocklin State of the City
- Placer County Fair Rib Cook Off
- Placer NextGen Science Initiative
- Sierra Nevada Memorial Hospital Starry Starry Night
- Colfax 3rd of July
- Auburn Red White & You
- Grass Valley 4th of July
- Lincoln 4th of July
- Placer County Land Trust
- Lincoln Airport Wings & Wheels
- Placerville City Pool Renovation

El Dorado Hills Gilmore Senior Center

- Latino Leadership Council Forum
- CA League of Cities Divisional Lunch
- Rocklin Patriot Day Rocklin
- Public Safety Fdtn
- Rocklin Chamber Hot Chili, Cool Cars
- Auburn Celebrate the Community Dinner
- Loomis Fruit Shed Festival
- Auburn Senior Health Fair
- Placer Business Alliance: DC Summit
- Auburn Chamber Magazine
- Auburn Festival of Lights
- Gathering Inn Glitz and Glam Gala
- El Dorado Hills Chamber of Commerce Business Walk
- Grass Valley Cornish Christmas
- Lincoln Christmas Tree Lighting
- Nevada City Victorian Christmas
- Rocklin Christmas Tree Lighting
- Colfax Winterfest
- Nevada County Fair
- Feeding the Foothills The Power of We: Soiree at the Ranch
- Gilmore Senior Center Cristmas Luncheon

MEMBERSHIPS & ACTIVE PARTICIPATION

- Auburn Chamber of Commerce
- Colfax Area Chamber of Commerce
- Divide Chamber of Commerce
- El Dorado County Chamber of Commerce
- El Dorado Hills Chamber of Commerce
- Foresthill Divide Chamber of Commerce
- Greater Grass Valley Chamber of Commerce
- Lincoln Chamber of Commerce
- Loomis Basin Chamber of Commerce
- Rocklin Area Chamber of Commerce
- Roseville Area Chamber of Commerce
- Shingle Springs Cameron Park Chamber of Commerce

Calpine Geysers

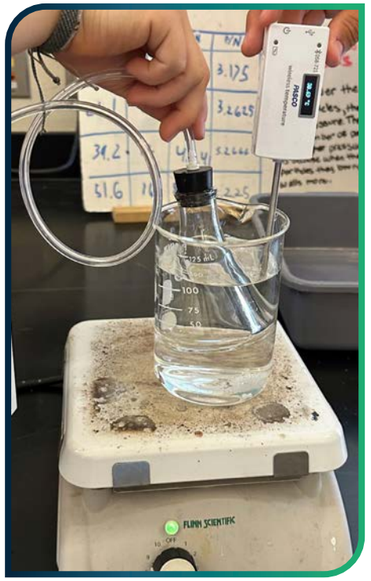
SPONSORSHIP SPOTLIGHT

Placer NextGen Science Initiative

In partnership with the Hillmen Foundation, Pioneer sponsored Placer NextGen Science Initiative, a program focused on building a more relevant, hands-on, and conceptually rich science program to prepare students for success in STEM fields.

The sponsorship enabled Placer High's science department to purchase 10 wireless pressure sensors — enough for 36 students to work in groups of four — along with additional tools that make learning science more interactive and meaningful such as magnetic molecular modeling kits.

> *These wireless pressure sensors and magnetic modeling kits will be used across Biology, Chemistry, Physics, and Global Systems Science courses. They allow students to physically model the laws that govern gases as well as intermolecular and intramolecular forces, which deepens their understanding of key concepts like weather, the properties of water and air, biomolecules, and the materials we use every day. Because these tools are durable, they will benefit students for years to come.*
>
> ***-Suzanna Gardetto, Chair***
> ***Placer High School Science Department***



Through sponsorships and grants like this, the Placer NextGen Science Initiative aims to ensure that students have access to diverse practical learning experiences that will prepare them for higher education and future careers by fostering critical thinking, problem-solving, and a passion for learning and discovery.

Placer High School

YEAR-ROUND PROGRAMS

GridGen
Customers can install solar+storage with no upfront costs or credit checks. Launched in 2024 to residential customers, GridGen expanded to commercial customers, installation from local contractors, and discounts for CARE/FERA customers in 2025.

Hourly Flex Pricing Pilot Program
This pilot program offers agricultural customers a way to save money by scheduling their energy usage during off-peak times based on the forecasted energy pricing.

Ice Energy
Commercial customers can add Ice Bears™ to existing AC units, which create and store ice when rates are low and then use it to cool the building when rates are most expensive.

Clean Fleet Revenue Program
Member agencies can sell renewable energy credits created using their EV charging infrastructure and fleets to earn revenue to support additional low-carbon fuel initiatives.

Online Marketplace
Customers can receive three instant bids for electrification projects for their home. Contractors can register with the marketplace to be connected with a new client base.

Discounted LED Products
Pioneer offers discounted LEDs and other energy efficiency products at 28 different retail partners across Pioneer territory.

Incentive Finder
Customers can research eligibility for local, state, and federal incentives and rebates on energy efficiency and utility costs management.

SEASONAL PROGRAMS

AC Tune-Up Rebate Program
Customers receive rebates up to $75 if they have their air conditioning unit tuned up between April 1 and October 1.

PowerShift Rewards
Customers receive alerts for peak energy demand events to relieve grid stress and earn rewards by reducing their energy usage. Events are called between May 1 and October 31.

PROCUREMENT PROGRAM

BioMAT
Pioneer supports the development of biomass facilities through long-term biomass electricity contracts for eligible generators.

PROGRAM SPOTLIGHT

AC Tune-Up Rebate

2025 saw the first full program season for the AC Tune-Up Rebate program. With almost 2,000 customers participating in the program receiving more than $140,000 in total rebates, this program remains Pioneer's most popular seasonal programs.

Applications are processed in-house. Pioneer's staff reviews each application and provide one-on-one support to customers who have difficulty with their applications, to ensure customers with barriers to technology still receive the benefit of Pioneer offerings.

This above-and-beyond effort drove many customers to leave 5-star google reviews for Pioneer, some even referencing staff by name and detailing their positive experiences. As a result, Pioneer is now the highest Google-rated and most frequently-reviewed CCA at 4.1 stars from 124 reviews.

Partnership with local HVAC contractors was critical to this year's program success, with 120 local contractors marketing and participating in the program in 2025.

"We never got a choice with PG&E. Pioneer allows me to choose what works best for me."

-Glen Kramer
Auburn Resident | CAC Member

COMMUNITY ADVISORY COMMITTEE

The Community Advisory Committee (CAC) is a volunteer committee of Pioneer customers that meets bi-monthly to work with Pioneer staff to help create and design Pioneer's future programs.

Created through recruitment from Placer and El Dorado counties, Grass Valley, and Nevada City, the CAC makes recommendations to Pioneer's staff and board to elevate local voices in Pioneer offerings.

In 2025, the CAC met on six different occasions.

CUSTOMER EDUCATION

Webinars

How to Read Your Solar Billing Plan Bill
Solar Billing Plan (SBP) is the newest iteration of the Net Energy Metering (NEM) program in California, which went into effect April 15, 2023. In this webinar, Pioneer reviewed a typical bill page-by-page and talked about what customers can expect with SBP.

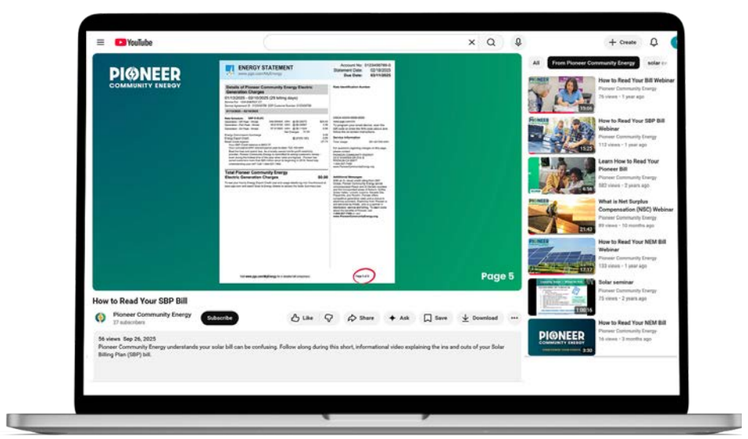
What is Net Surplus Compensation?
This webinar helped customers understand the intricacies of the true-up process to inform customers of what to expect during the annual net surplus compensation payout period.

Money-Saving Programs
This 15-minute webinar gave customers a chance to learn more about programs that help save money on energy bills. Staff informed listeners of what programs were available, what the benefits are, and how they can take advantage of the offerings.

Community Benefits Grant Program
Held jointly with Calpine Community Energy, this informational webinar explained the Community Benefit Grant Program - a partnership between Pioneer and Calpine to provide support to nonprofit organizations serving Pioneer's service territory. The webinar covered what the grant is, what the requirements are, and how to apply.

How to Read Your NEM & SBP Bill Short-Form Videos

In 2025, the Pioneer team created a series of 2-3 minute videos explaining residential CCA customer billing. Covering complicated rate schedules including Net Energy Metering and Solar Billing PLan, the videos are short, comprehensive, and digestible.



The use of a sample utility bill is another component that sets this series apart, as it allows viewers to follow along on their own bill with the exact page-by-page sequence that is shown on their screen.

The videos were shared with other CCAs and can be accessed on Pioneer's website, YouTube, Instagram Reels, and Facebook Reels.

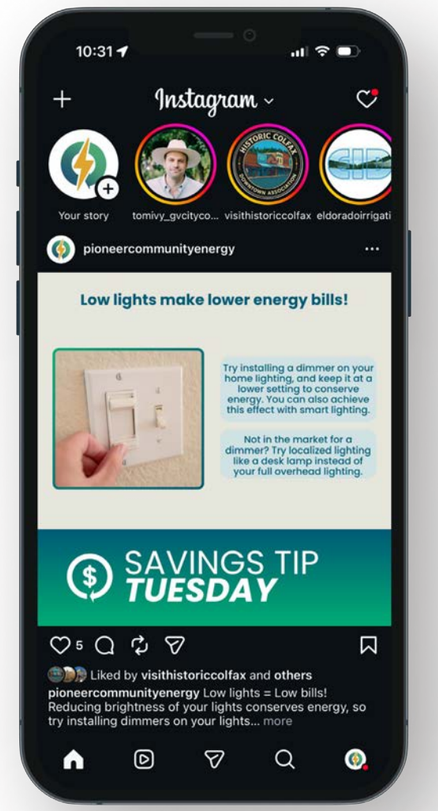
Field Days

Pioneer staff routinely host dedicated energy field days throughout service territory to meet customers where they are and provide one-on-one support.

Auburn	Cameron Park	Grass Valley	Shingle Springs
2/21/2025	6/5/2025	2/27/2025	4/25/2025
4/18/2025	8/7/2025		11/6/2025
7/18/2025			
10/17/2025			

EDUCATION SPOTLIGHT

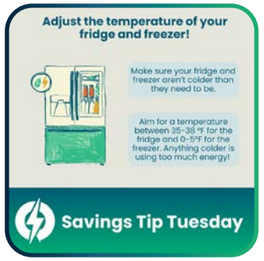
Social Media Series - Savings Tip Tuesday



Since the summer of 2024, Pioneer has posted a series of nearly 100 innovative energy-savings tips every Tuesday on the Pioneer Community Energy channel on Instagram and Facebook.

The series serves as a way to educate customers about how changes small and large can help them save money. Savings tips consistently receive the most online engagement from social media followers compared to other content.

Customer Care staff regularly direct customers to this series both online and through a PDF resource that compiles some of the most impactful savings tips for those customers who may not be active on social media.



Pictured: Customer Care staff attend Auburn Senior Health Fair with Pioneer-branded swag and energy efficient freebies. Community events serve as another way for staff to meet customers where they are. Customers always appreciate receiving giveaways that help them conserve energy, including LED bulbs, power strips, outlet gaskets, air filter whistles, and more.

Auburn Senior Health Fair

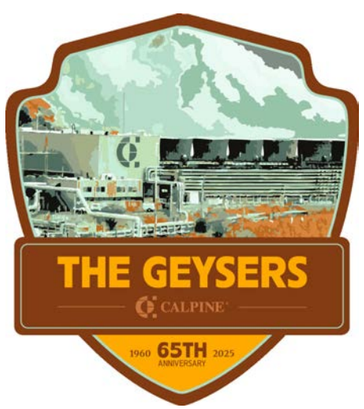
EVENT SPOTLIGHT

Calpine Geysers Facility Tour

In November of 2025, Calpine hosted Pioneer staff and Board members at The Geysers - the world's largest complex of geothermal power plants and the country's largest geothermal power producer.

Middletown, CA

Pioneer staff and Board members saw firsthand Calpine's work on sustainable power production and recycled water-to-electricity projects, keeping the power of innovation front of mind.



The Geysers facility has been operational for 65 years, with 38 megawatts of battery energy storage system projects and 13 geothermal power plants and owned and operated by Calpine.

EVENT SPOTLIGHT

Sierra Pacific Industries Biomass & Sawmill Facility

In March of 2025, Pioneer Community Energy hosted 19 legislators and their staff at Sierra Pacific Industries (SPI) biomass and sawmill facility in Lincoln for a tour to educate and raise awareness about the benefits of biomass in providing clean and reliable energy to the grid and mitigating wildfire risk.

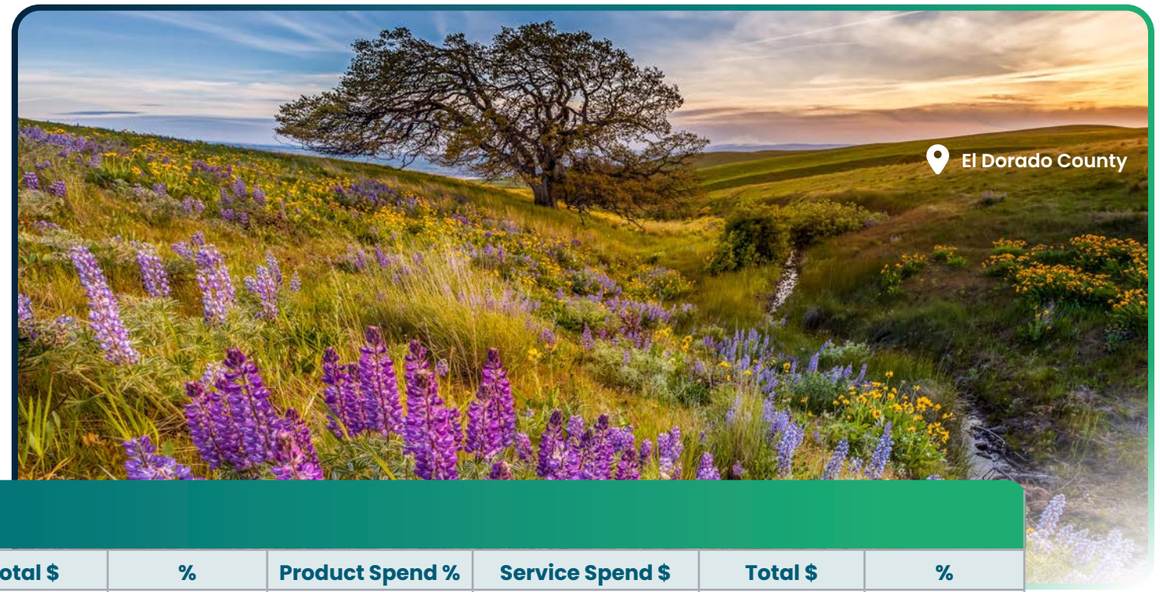
Community partnerships are central to Pioneer's advocacy of biomass energy, which turns organic waste into local power. Biomass is a renewable energy source that comes from acricultural, urban, and forest debris, providing benefits especially important to Pioneer's geographic area.

Benefits of Biomass Energy:

- Reduced Wildfire Risk
- Lower Emissions Compared To Burning
- Local Economic Development And Energy Generation
- Reliable Power That Does Not Depend On Environmental Factors Like Sun Or Wind

9.1.2 SUPPLIER DIVERSITY PROCUREMENT RESULTS BY PRODUCT AND SERVICE CATEGORIES (NON-POWER PURCHASES)

In 2024, Pioneer concluded its agreement with a WBE-certified contractor, in part due to increased internal staffing capacity that allowed for a transition of certain services in-house. While this new direction resulted in reduced diverse spend in 2025 when compared to 2024, Pioneer is proud to have continued services with a WBE-certified vendor in 2025. Pioneer continues to both (1) maintain regular communication with certified vendors to ensure CPUC certifications stay active through the full calendar year and also (2) engage with eligible vendors to spread awareness of the supplier diversity program and to support them through the CPUC certification process.



2025 REPORT

			Direct Spend $	Sub Spend $	Total $	%	Product Spend %	Service Spend $	Total $	%
1	**Minority Male**	African American								
2		Asian Pacific American								
3		Hispanic American								
4		Native American								
5		**Total Minority Male**								
6	**Minority Female**	African American								
7		Asian Pacific American								
8		Hispanic American								
9		Native American								
10		**Total Minority Female**								
11	Total Minority Business Enterprise (MBE)									
12	Women Business Enterprise (WBE)		$120,000		$120,000	2.21%	$0	$120,000	$120,000	2.21%
13	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)									
14	Disabled Veteran Enterprise (DVBE)									
15	Persons with Disabilities Enterprise (DBE)									
16	8(a)*									
17	**Total Supplier Diversity Spend**		$120,000		$120,000	2.21%	$0	$120,000	$120,000	2.21%
18	**Net Procurement****		**$5,425,248**							
19	**Net Product Procurement**		**$169,101**							
20	**Net Service Procurement**		**$5,256,147**							
21	**Total Number of Diverse Suppliers that Received Direct Spend**		**1**							

1 **Direct** - Includes Direct Power Purchases and Direct Fuels for Generation. Direct - Means Direct Procurement: when a CCA directly procures from a supplier.

2 **Sub** - Means Subcontractor Procurement: when a prime contractor, in contract with a CCA, procures from a subcontractor to fulfil its contractual obligation(s).

* 8(a) - Businesses owned and controlled by persons found to be disadvantaged by the U.S. Small Business. Administration pursuant to Section 8(a) of the Small Business Act, as amended (15 U.S.C. 637 (a)) or the U.S. Secretary of Commerce, pursuant to Section 5 of Executive Order 11625 (GO 156 Section 1.3.13).

** **Net Procurement** incudes purchase orders, non-purchase orders, and credit card dollars.

% - Percentage of Net Procurement.

9.1.2 DESCRIPTION OF DIVERSE SUPPLIERS WITH MAJORITY WORKFORCE IN CALIFORNIA

The WBE-certified vendor from 2025 reported the majority of their workforce was located in California. Further analysis shows that more than half of Pioneer's vendor procurement efforts were either locally or regionally sourced, and nearly three-quarters of all suppliers were California-based companies.

Additionally, the table below further shows more than $545k of 2025 spend went towards local and small businesses, a significant increase from 2024. Pioneer continues to prioritize local and small business procurement whenever possible.

PIONEER SUPPLIER SUMMARY 2025

Category	Power	Non-Power	Total	Percent
Local*	0	40	40	33%
+Regional**	0	70	70	58%
+In State***	7	86	93	73%
Out of State	12	30	42	24%
Out of US	3	1	4	4%

*Local is defined as within Placer, Nevada, and El Dorado Counties (Pioneer's geographic service area)
**Regional includes suppliers within the boundaries of Sacramento Area Council of Governments (SACOG); amount is cumulative and includes Local suppliers
***In State Supplier is defined as within California; amount is cumulative and includes Local and Regional suppliers

SMALL & LOCAL BUSINESS PROCUREMENT FOR CCAS

	Small Business Procurement ($)*	# of Suppliers	Local Business Procurement ($)**	# of Suppliers	Small & Local Combined Spend ($)***	Small & Local Combined %
Non-Power	$16,410	2	$529,579	40	$545,990	10.1%
Power	-	0	$-	0	$-	0.0%
All	$16,410	2	$529,579	40	$545,990	0.3%
	Net Non-Power Procurement				$5,425,248	
	Net Power Procurement				$162,397,502	
	Net Power + Non-Power Procurement				$167,822,750	

*All certified small businesses hold a Small Business (micro) certification from the DGS.
**Local Business is defined as within Pioneer's geographic service area.
***Companies that are both certified small and local are not double counted.

Rainbow Bridge, Nevada County

9.1.3 SUPPLIER DIVERSITY PROGRAM EXPENSE

Expense Category	2025 Expenses
Wages	$19,546
Other Employee Expenses	$2,477
Program Expenses	
Reporting Expenses	
Training Expenses	
Consultant Expenses	
Other Expenses	
Total	**$22,023**

After submitting the 2024 Supplier Diversity Report on March 3, 2025, Pioneer staff engaged with CPUC staff, California Community Choice Association (CalCCA), and other CCA program staff to prepare, develop, and enhance its procurement and supplier diversity program efforts for 2025.

Staff time included meetings, webinars, GO 156 proceeding participation, workshops, material development, communication with vendors, internal meetings in preparation of the report as well as social media posts, Chamber messages, and communication with the Pioneer Board.

Pioneer also worked with its billing and accounting service to ensure that it could track necessary information and statistics to meet GO 156 reporting requirements. Travel and lodging expenses for participation in the 2025 Small and Diverse Business Expos and Supplier Diversity En Banc are also included above under "Other Employee Expenses."

Serrano, El Dorado Hills

9.1.5 DESCRIPTION OF PRIME CONTRACTORS UTILIZATION OF DIVERSE SUBCONTRACTORS

Pioneer did not receive any data on primary contractor subcontracts for 2025. Pioneer will seek opportunities to collect this data for 2026.

NEW DIVERSE PRIME AND SUBCONTRACTOR UTILIZATION

While no agreements with new diverse contractors were executed in 2025, Pioneer is proud to have renewed services with a WBE-certified vendor for a second consecutive year.

CAISO Headquarters Tour, Folsom

9.1.6 LIST OF SUPPLIER DIVERSITY COMPLAINTS RECEIVED AND CURRENT STATUS

Pioneer has not received any complaints.

9.1.9 DESCRIPTION OF SUPPLIER DIVERSITY ACTIVITIES AND PROGRESS IN POWER (ENERGY) PROCUREMENT

While not eligible for inclusion in the GO 156 spending totals, Pioneer maintains active business relationships with various local public utilities for power procurement.

In 2025, Pioneer spent more than $4.6 million for hydropower from El Dorado Irrigation District ("EID") which serves more than 125,000 residents in El Dorado County by providing drinking water, wastewater treatment, and recreational sites, among other services.

Pioneer is also currently working with another local agency, the Western Placer Waste Management Authority ("WPWMA"), to develop a biomass power plant within or near Pioneer's service territory. Investment in this plant would create local jobs, mitigate wildfire risk and provide a stable and local source of energy.

Pioneer also supports the development of biomass facilities through long-term biomass electricity contracts for eligible generators. Through Pioneer's Bioenergy Market Adjusting Tariff (BioMAT) program launched in 2024, Pioneer is proud to have recently executed a Power Purchase Agreement with Mariposa Bioenergy for a biomass project in Mariposa, CA. An additional 5 prospective biomass projects, including 1 in Pioneer's service territory, are also being explored under the BioMAT program and are currently under review.

Pioneer is also actively engaged in exploring 4 local microgrid projects within its service territory as part of PG&E's Microgrid Incentive Program, with the goal of supporting grid resiliency for vulnerable Pioneer communities.

Pioneer values local power procurement and continues to seek new and innovative opportunities to meet electricity demand for its customers.

SUPPLIER DIVERSITY RESULTS IN POWER (ENERGY) PROCUREMENT

2025 REPORT

			Direct Power Purchases $	Direct Fuels for Generation $			Totals $[1]			%[2]
			Renewable and Non-Renewable Power Products	Diesel	Nuclear	Natural Gas	Direct[3]	Sub[4]	Total $[5]	
1	**Minority Male**		$0	$0	$0	$0	$0	$0	$0	0%
2			$0	$0	$0	$0	$0	$0	$0	0%
3			$0	$0	$0	$0	$0	$0	$0	0%
4			$0	$0	$0	$0	$0	$0	$0	0%
5			$0	$0	$0	$0	$0	$0	$0	0%
6	**Minority Female**		$0	$0	$0	$0	$0	$0	$0	0%
7			$0	$0	$0	$0	$0	$0	$0	0%
8			$0	$0	$0	$0	$0	$0	$0	0%
9			$0	$0	$0	$0	$0	$0	$0	0%
10			$0	$0	$0	$0	$0	$0	$0	0%
11	Total Minority Business Enterprise (MBE)		$0	$0	$0	$0	$0	$0	$0	0%
12	Women Business Enterprise (WBE)		$0	$0	$0	$0	$0	$0	$0	0%
13	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		$0	$0	$0	$0	$0	$0	$0	0%
14	Disabled Veteran Enterprise (DVBE)		$0	$0	$0	$0	$0	$0	$0	0%
15	Persons with Disabilities Enterprise (DBE)		$0	$0	$0	$0	$0	$0	$0	0%
16	8(a)*		$0	$0	$0	$0	$0	$0	$0	0%
17	**Total Supplier Diversity**		$0	$0	$0	$0	$0	$0	$0	0%
18	**New Power Procurement**		$162,397,502							
19	**Net Direct Power Purchases**		$162,397,502							
20	**Net Direct Fuels for Generation**		$0							
21	**Total Number of Diverse Suppliers**		0							

1 Excludes purchases from the California Independent System Operator (CAISO), utilities, federal entities, state entities, municipalities, and cooperatives.

2 **%** - Percentage of Net Procurement.

3 **Direct** - Includes Direct Power Purchases and Direct Fuels for Generation. Direct - Means Direct Procurement: when a CCA directly procures from a supplier.

4 **Sub** - Means Subcontractor Procurement: when a prime contractor, in contract with a CCA, procures from a subcontractor to fulfil its contractual obligation(s).

5 "Total" does not include pre-commercial development (COD) subcontracting values.

* 8(a) - Businesses owned and controlled by persons found to be disadvantaged by the U.S. Small Business. Administration pursuant to Section 8(a) of the Small Business Act, as amended (15 U.S.C. 637 (a)) or the U.S. Secretary of Commerce, pursuant to Section 5 of Executive Order 11625 (GO 156 Section 1.3.13).

10.2 DESCRIPTION OF SUPPLIER DIVERSITY PROGRAM ACTIVITIES PLANNED FOR 2025

Pioneer Community Energy has integrated a number of steps in its procurement process to align with the goals of GO 156 while maintaining its compliance with Proposition 209. For calendar year 2026, Pioneer expects to continue the following activities with possibly some enhancements:

- Engage in quarterly review of existing vendor certification statuses to inform vendors of upcoming renewals and certification opportunities as early as possible
- Enhance the existing Supplier Diversity resources on the website where possible
- Incorporate supplier survey into procurement process and adjust survey as needed to improve response rates
- Identify engagement opportunities with groups that represent the supplier diversity classifications in our region
- Continue announcements of opportunities through Chambers of Commerce memberships
- Continue to advise interested vendors of Annual Certify & Amplify workshops, CPUC diversity workshops and other education opportunities
- Look for opportunities for staff to participate in or attend diversity training for procurement
- Apply lessons learned from the 2025 supplier diversity data collection

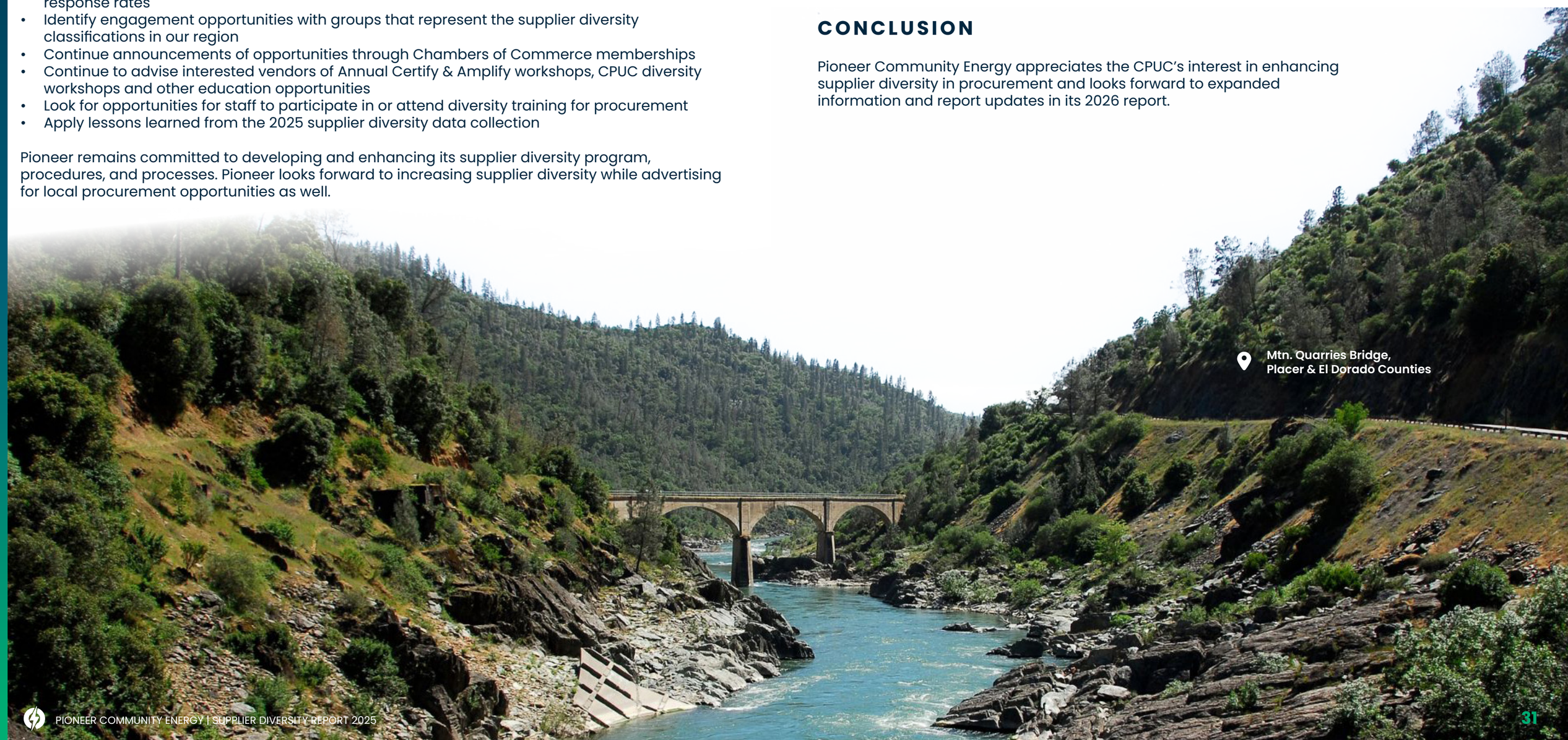
Pioneer remains committed to developing and enhancing its supplier diversity program, procedures, and processes. Pioneer looks forward to increasing supplier diversity while advertising for local procurement opportunities as well.

PLANS TO ENCOURAGE PRIME CONTRACTORS TO SUBCONTRACT SMALL, LOCAL, AND DIVERSE BUSINESSES

While little to no current contractors utilize subcontractors to Pioneer's knowledge, staff will ensure the appropriate information is provided to the vendor regarding diverse subcontractor opportunities, if applicable.

CONCLUSION

Pioneer Community Energy appreciates the CPUC's interest in enhancing supplier diversity in procurement and looks forward to expanded information and report updates in its 2026 report.



PIONEER COMMUNITY ENERGY

YOUR POWER. YOUR CHOICE.

For more information on Pioneer's
supplier diversity program, please contact:
Eric.Acedo@PioneerCommmunityEnergy.org.