



March 2, 2015

Paul Clanon
Executive Director
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102-3298

Re: Park Water Company and Apple Valley Ranchos Water Company 2014 Annual Report in
Compliance with General Order 156

Dear Mr. Clanon,

Pursuant to Park Water Company's (Park) and Apple Valley Ranchos Water Company's (AVR) participation in General Order 156, please find an enclosed copy of our Annual Report on the Utility Supplier Diversity Program, formatted as required by Decision 95-12-045.

If you have any questions, please call me at 562.299.5118.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Daniel Rodriguez".

Daniel Rodriguez
Utility Supplier Diversity Program

Attachment

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2014
Utility Supplier Diversity Program
REPORT



APPLE VALLEY RANCHOS
WATER COMPANY™



Message From Our Chief Executive Officer

Our Commitment to Diversity Drive Results

Water is a natural resource that is essential to life, and all of us at Park Water Company (Park Water) and Apple Valley Ranchos Water Company (Ranchos Water) understand the tremendous responsibility that comes with providing water to the communities we are honored to serve. Part of this responsibility means being an engaged community partner. We must continually strive not only to provide reliable, quality water service, but also create opportunities for businesses that reflect the richly diverse communities in our service areas.

For more than a decade, we have voluntarily participated in the California Public Utilities Commission's Utility Supplier Diversity Program with our two Southern California regulated utilities. Ranchos Water serves approximately 50 square miles in Apple Valley and Victorville, while Park Water operates three water systems in southeast Los Angeles County for the communities of Compton, Bellflower, Lynwood, Norwalk and Willowbrook.

In conjunction with the Utility Supplier Diversity Program, we have actively sought to develop ongoing business relationships with talented minority- and women-owned businesses, as well as enterprises led by disabled veterans.

We achieved continued success with our diversity efforts in 2014. I am proud to report that last year our percent spend with diverse businesses reached 39.1 percent, exceeding the California Public Utilities Commission's target of 21.5 percent.

In 2014, we purchased from diverse businesses almost \$10 million in products and services, as we worked with more than 30 diverse vendors. The dollar amount of our spend with diverse vendors decreased slightly—by approximately six percent—from the previous year; however, our percent spend with diverse vendors increased from 37.2 percent in 2013.

As we enter the twelfth year of participation in this program, we remain committed to our diverse suppliers as we continue our multi-year program of capital projects to upgrade our water delivery infrastructure. We will rely on their expertise to identify cost-effective solutions for the challenges that we face in delivering a vital natural resource that is becoming increasingly scarce.

My sincere thanks to all who have contributed to Park Water Company's success with our Supplier Diversity Program in 2014.



Christopher Schilling
President and Chief Executive Officer



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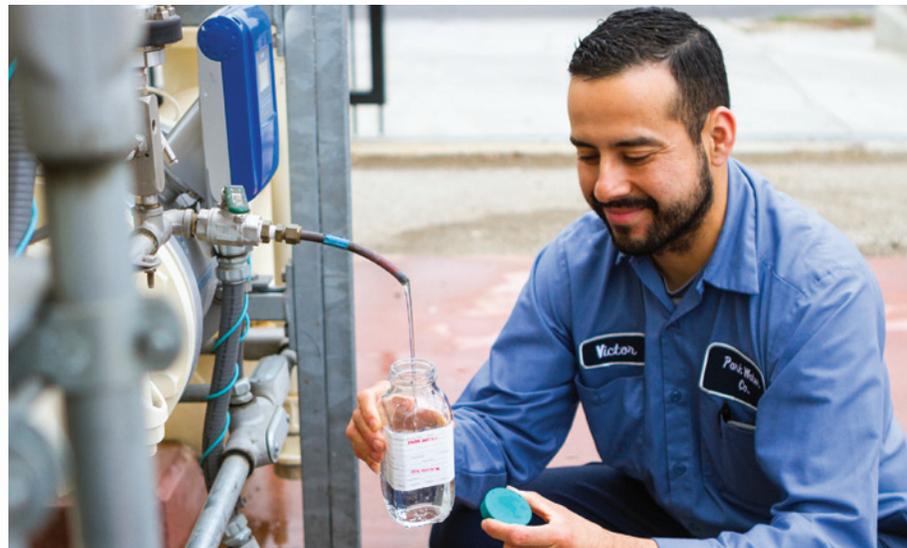


Overview

Pursuant to the direction of GO 156, this report covers and includes the Utility Supplier Diversity Program (USDSP) and procurement data for Park Water Company (Park Water) and also those of its California subsidiary, Apple Valley Ranchos Water Company (Ranchos Water). Park Water provides support to Ranchos Water for its Supplier Diversity Program as it does for many other administrative services.

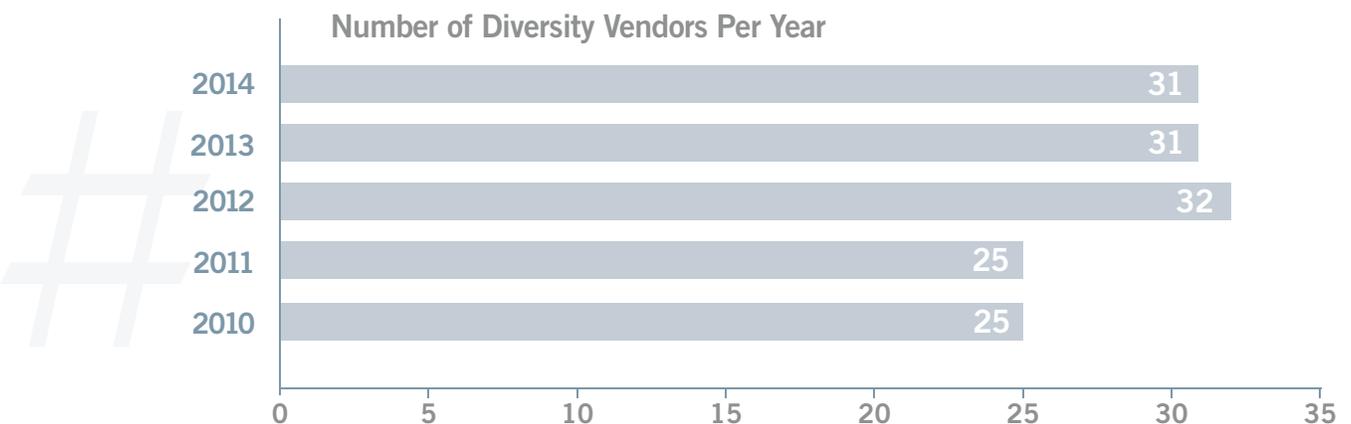
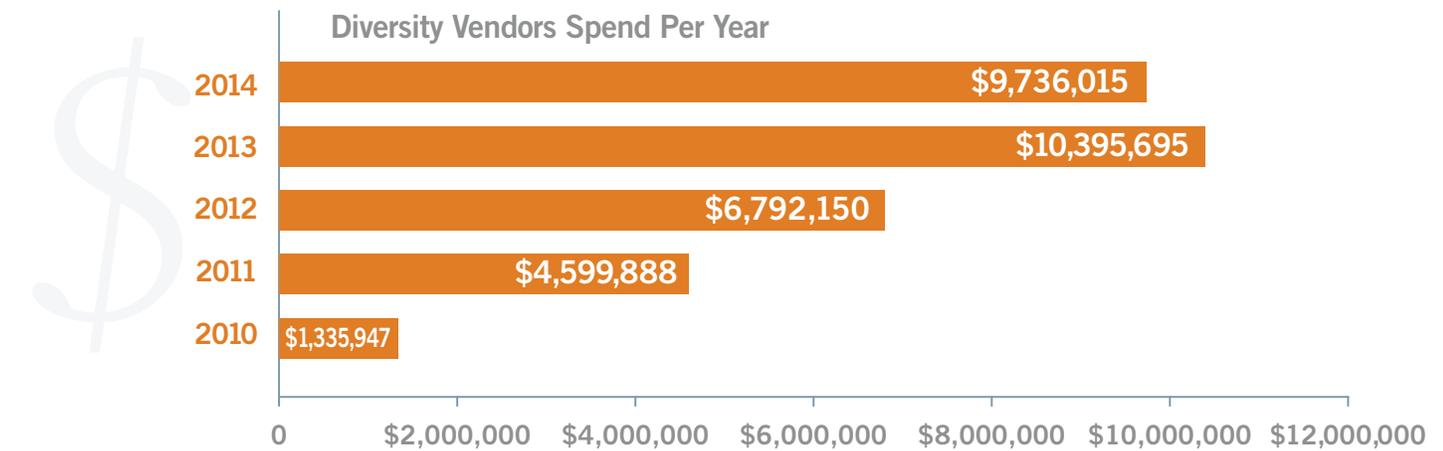
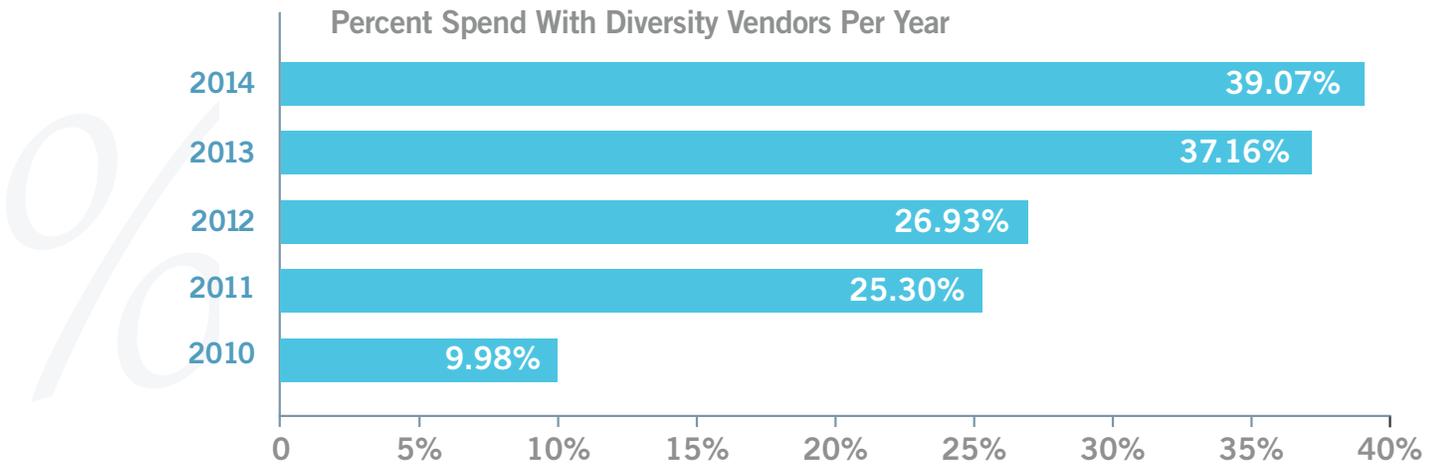
Prior to being subject to GO 156, Park Water and Ranchos Water voluntarily participated in the California Public Utilities Commission's USDSP. This report is our fourth required filing and 2014 is our eleventh year participating in the program.

The graphs shown on the following page illustrate the progress we have made during the past five years. The success we have had in 2014 shows the commitment we have to the USDSP throughout Park Water and Ranchos Water.



4th filing
11th program year

Utility Supplier Diversity Program Results 2010-2014



SECTION 9.1.1

Description Of WMDVBE Program Activities—Internal And External

Internal

Our Supplier Diversity Steering Committee is comprised of a wide base of employees from both companies. The Committee is co-chaired by our Chief Executive Officer and our Diversity Coordinator. Several senior executives from both Park Water and Ranchos Water serve on the Committee.

Department heads are committed to including USDP activities as a performance measurement for their staff. Job descriptions specify that those with purchasing authority are to actively support the USDP to achieve the Program's objectives and incorporate diverse business enterprises in the procurement process. The Company's Procurement Guidelines direct that the procurement process shall be conducted in a manner consistent with the intent and requirements of any applicable federal and state laws or regulations regarding incorporation of diversity vendors in the process.

Staff members with purchasing power are encouraged to screen their suppliers to determine their eligibility as a women, minority and disabled veteran-owned business enterprise (WMDVBE) and to encourage those whose qualify to become certified.

External

Park Water, along with the California Water Association (CWA), conducted our fifth annual Contractors Meeting. The event was viewed as a success, bringing our prime, non-diverse contractors together with diversity vendors to successfully understand and participate in second-tier spend.

We continued to be more visible as a participating utility in USDP outreach activities. Our USDP manager participated in monthly conference calls and meetings with other utilities through the CWA.

Park Water and Ranchos Water continued to develop USDP contacts within the water industry and among other utilities.

Park Water participated in the WMDVBE-related events noted on the following page.



2014 WMDVBE Events Attended

JANUARY	CWA USDP Monthly Meeting, Covina, CA
FEBRUARY	No monthly meeting
MARCH	CWA USDP Monthly Meeting, Ontario, CA
APRIL	CWA USDP Monthly Meeting, San Jose, CA CPUC Small Business Workshop, Los Angeles, CA
MAY	CWA USDP Monthly Meeting, Garden Grove, CA KTP DVBE Business Alliance, Garden Grove, CA
JUNE	CPUC Small Business Workshop, San Francisco, CA CWA USDP Monthly Meeting, San Gabriel, CA
JULY	CWA USDP Prime Contractors Meeting, San Jose, CA GO 156 Small Utilities Workshop, San Francisco, CA
AUGUST	CWA USDP Monthly Meeting, Coronado, CA
SEPTEMBER	CWA USDP Monthly Meeting, Ontario, CA CWA USDP Prime Contractors Meeting, Ontario, CA
OCTOBER	Joint Utilities Meeting, Downey, CA CWA USDP Monthly Meeting, Downey, CA
NOVEMBER	CPUC En Banc, San Francisco, CA CWA USDP Monthly Meeting, Conference Call
DECEMBER	CWA USDP Monthly Meeting, Conference Call

SECTION 9.1.2

Summary Of Purchases Or Contracts

ANNUAL RESULTS BY CATEGORY

		2014			
		Direct \$	Sub \$	Total \$	%
Minority Men	Asian-Pacific	\$ 311,636		\$ 311,636	1.25%
	Black	\$ 227		\$ 227	0.00%
	Hispanic	\$3,400,533		\$3,400,533	13.65%
	Native American				
	Other				
	Total Minority Men	\$3,712,395		\$3,712,395	14.90%
Minority Women	Asian-Pacific	\$ 10,961		\$ 10,961	0.04%
	Black				
	Hispanic	\$ 101,282		\$ 101,282	0.41%
	Native American				
	Other				
	Total Minority Women	\$ 112,243		\$ 112,243	0.45%
Total Minority Business Enterprise (MBE)		\$3,824,638		\$ 3,824,638	15.35%
Women Business Enterprise (WBE)		\$5,909,047		\$ 5,909,047	23.71%
Subtotal Women, Minority Business Enterprise (WMBE)		\$9,733,685		\$ 9,733,685	39.06%
Service Disabled Veteran Business Enterprise (DVBE)		\$ 2,330		\$ 2,330	0.01%
TOTAL WMDVBE		\$9,736,015		\$ 9,736,015	39.07%
Gross Procurement	\$44,221,342				
Exclusions	\$19,303,557				
Net Procurement	\$24,917,785				

\$3,712,395
total minority men

\$112,243
total minority women

SECTION 9.1.2

Summary Of Purchases Or Contracts

PROCUREMENT BY PRODUCT AND SERVICE CATEGORIES

		Products		Services		TOTAL	
		\$	%	\$	%	\$	%
Minority Men	Asian-Pacific	\$ 152,708	7.67%	\$ 158,927	0.69%	\$ 311,636	1.25%
	Black			\$ 227	0.00%	\$ 227	0.00%
	Hispanic	\$ 3,855		\$ 3,396,678	14.81%	\$ 3,400,533	13.65%
	Native American						
	Other						
Total Minority Men		\$156,563	7.67%	\$3,555,832	15.51%	\$3,712,395	14.90%
Minority Women	Asian-Pacific			\$ 10,961	0.05%	\$ 10,961	0.04%
	Black						
	Hispanic			\$ 101,282	0.44%	\$ 101,282	0.41%
	Native American						
	Other						
Total Minority Women				\$ 112,243	0.49%	\$ 112,243	0.45%
Total Minority Business Enterprise (MBE)		\$ 156,563	7.67%	\$ 3,668,075	16.00%	\$ 3,824,638	15.35%
Women Business Enterprise (WBE)		\$ 400,940	20.15%	\$ 5,508,107	24.02%	\$ 5,909,047	23.71%
Subtotal Women, Minority Business Enterprise (WMBE)		\$ 557,503	27.82%	\$ 9,176,182	40.02%	\$ 9,733,685	39.06%
Service Disabled Veteran Business Enterprise (DVBE)		\$ 2,330	0.12%	\$ 0	0.00%	\$ 2,330	0.01%
TOTAL WMDVBE		\$ 559,833	27.94%	\$ 9,176,182	40.02%	\$ 9,736,015	39.07%
Gross Procurement		\$44,221,342					
Exclusions		\$19,303,557					
Net Procurement		\$24,917,785					
Total Product Procurement		\$ 1,990,229					
Total Service Procurement		\$22,927,556					
Net Procurement		\$24,917,785					

Percentages for "Products" expenditures are WMDVBE expenditures compared to "Total Product Procurement" expenditures.
 Percentages for "Services" expenditures are WMDVBE expenditures compared to "Total Service Procurement" expenditures.
 Percentages for "TOTAL" expenditures are WMDVBE expenditures compared to "Net Procurement" expenditures.

SECTION 9.1.2

PROCUREMENT BY STANDARD INDUSTRY CODE-DETAIL

SIC Category	Asian		Black		Hispanic		Native-American		Other		Total Minority Men	Total Minority Women	Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Subtotal Women, Minority Business Enterprise (WMBE)	Service Disabled Veterans Business Enterprise (DVBE)	Total WMB/DVE	Total Expenditures
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women								
16. Heavy Construction	\$ 0	0.00%	\$ 0	0.00%	\$ 2,909,854	0	0	0	0	0	2,909,854	0	2,909,854	5,186,221	8,096,075	0	8,096,075	9,963,398
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	81.26%
17. Special Trade Contractors	\$ 0	0.00%	\$ 227	0.06%	\$ 63,794	26,229	0	0	0	0	64,021	26,229	90,249	3,300	93,549	0	93,549	383,737
	%	0.00%	%	0.06%	%	16.62%	%	6.84%	%	0.00%	%	16.68%	%	23.52%	%	24.38%	%	24.38%
27. Printing and Publishing	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	106,599	106,599	0	106,599	106,224
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	99.41%	%	99.41%	%	99.41%
28. Chemicals and Allied Products	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	27,967
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
30. Rubber and Plastic Products	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	4,230
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
34. Fabricated Metal Products	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	38,858
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
35. Industrial Machinery	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	4,074
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
36. Electronic and Other Electric Equipment	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	30,909
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
38. Instruments and Related Products	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	20,112
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
39. Misc. Manufacturing	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	1,570
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
42. Trucking and Warehousing	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	225
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
47. Transportation Services	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	10,773
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
48. Communication	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	257,797
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
50. Wholesale Trade - Durable Goods	\$ 152,708	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	152,708	0	152,708	264,918	417,627	0	417,627	1,038,758
	%	14.70%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	25.50%	%	40.20%	%	40.20%
52. Eating and Drinking Places	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	31,998
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
53. General Merchandise Stores	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	129,998
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
54. Food Stores	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	20,458
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%
55. Automotive Dealers and Service Stations	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	136,021	136,021	0	136,021	492,851
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	27.60%	%	27.60%	%	27.60%
56. Apparel and Accessory Stores	\$ 0	0.00%	\$ 0	0.00%	\$ 0	0	0	0	0	0	0	0	0	0	0	0	0	8,205
	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%	%	0.00%

SECTION 9.1.3

Summary Of Expenses

DIVERSITY PROGRAM EXPENSES

Expense Category	2014 (Actual)
Wages	\$23,834
Other Employee Expenses	\$19,331
Program Expenses	\$17,108
Total	\$60,273

“Our success with the Utility Supplier Diversity Program underscores the commitment to diversity that every employee of Park Water Company and Apple Valley Ranchos Water Company shares.”



Daniel Rodriguez
Diversity Coordinator



SECTION 9.1.4

Description Of Progress In Meeting Or Exceeding Set Goals

COMPARISON OF 2013 AND 2014 RESULTS

Category	2013 Year Results	2014 Year Results	2014 Year Goals
Minority Men	20.95%	14.90%	N/A
Minority Women	0.47%	0.45%	N/A
Minority Business Enterprise (MBE)	21.42%	15.35%	15.00%
Women Business Enterprise (WBE)	15.69%	23.71%	5.00%
Service Disabled Veteran Business Enterprise (DVBE)	0.06%	0.01%	1.50%
Total WMDVBE	37.16%	39.07%	21.50%

Park Water and Ranchos Water were successful in exceeding the CPUC goals of 21.5 percent and improving on the diversity spend percentage from the previous year. We were able to work with a Service Disabled Veteran in 2014, and we will continue outreach in this area.

39.1%
*spend with
diverse businesses*



SECTION 9.1.5

Summary Of Prime Contractor Utilization of WMDVBE Subcontractors

Our procurement documents and potential vendor packages reflect Park Water's and Ranchos Water's commitment to the utilization of women, minority and disabled veteran business enterprises. We now have a viable second-tier program.

Second-tier spend is spend reported by primary suppliers of Park Water and Ranchos Water, which have diversity subcontractors working on a contract. Depending upon the contract, primary suppliers may be requested to submit second-tier information with minority, women and disabled veteran-owned companies.

Park Water and Ranchos Water have helped non-minority prime contractors both in Northern and Southern California to become familiar with second-tier tracking guidelines in 2014.

SECTION 9.1.6

A List Of Complaints Received And Current Status

Park Water and Ranchos Water received no program complaints during 2014.

SECTION 9.1.7

Summary Of Purchases And/Or Contracts In Excluded Categories

The amount of \$19,303,557, shown on Table 9.1.2 in the "Exclusions" line, is the total of payments made in the categories of Purchased Power, Replenishment Fees (pump taxes) and the cost of obtaining water supply, both surface water and groundwater. Subject to Section 8.9 of GO 156, payments to other utilities, taxes, franchise fees, and postage have not been included in the Gross Procurement.

This procurement reporting for water companies results from workshops convened by the Commission's USDP Staff, pursuant to Ordering Paragraph No. 4 of D.11-05-019 (in R.09-07-027) and subsequent additional discussions.



SECTION 9.1.8

Description Of Efforts To Recruit WMDVBE Program Suppliers In Low Utilization Categories

Our efforts to recruit diversity suppliers in low-utilization areas consist of attending specialized events sponsored by the CPUC, Small Business Administration and the California Disabled Veterans Business Enterprise, where we connect with vendors in these areas, specifically Disabled Veterans and professional services.

In 2013 Park Water successfully engaged Blaylock Robert Van, LLC, a WMDVBE, to serve as co-manager of the issuance of a series of Park Water's First Mortgage Bonds. Park Water issued bonds again in 2014, but the issue was directly arranged with the lender and did not offer any opportunity to recruit a WMDVBE as lead underwriter, book runner, co-manager or in other roles in the issuance of its proposed debt offerings.

While Park Water was not successful in recruiting additional diversity suppliers in low-utilization areas in 2014, Park Water continues to retain the services of LKP Global Law, LLP, a minority business enterprise, to assist with rate case preparation (spend with this firm is in Table 9.1.2 under SIC Category 81), and purchase office supplies from Disabled Veterans Enterprises Inc. (spend with this firm is in Table 9.1.2 under SIC Category 59).

SECTION 10.1.1

Short-Term, Mid-Term And Long-Term Goals

Park Water and Ranchos Water exceeded the overall utilization goals for WMDVBE suppliers of 21.5 percent. We are striving to meet the individual goals established by the CPUC of:

- Minority Business Enterprise 15%
- Women Business Enterprise 5%
- Disabled Veterans Business Enterprise 1.5%

AB 1678, the "Women, minority, disabled veteran and LGBT business enterprise procurement" bill, was signed into law on September 26, 2014. The bill extends the existing law to aid the interests of women, minority and disabled veteran business enterprises to include LGBT business enterprises. An LGBT enterprise means a business that is at least 51 percent owned by a lesbian, gay, bisexual or transgender person or persons. The bill requires the CPUC to adopt the LGBT status qualifiers created by the National Gay and Lesbian Chamber of Commerce as appropriate. The implementation of this bill will influence our goals in accordance with the CPUC's decision in the current ongoing rulemaking proceeding on the matter, R.14-10-009.

In order to improve in the individual categories, these goals have been established:

Short-Term Goals: Review Park Water's and Ranchos Water's website portals and modify them to be more USDP interactive. Follow the development of the LGBT program and guidelines that are adopted by the CPUC. Continue to grow second-tier spending in our USDP.

Mid-Term Goals: Direct efforts to increase the use of LGBT firms and diversity firms in under-utilized areas. Become proactive in LGBT matchmaking events and assisting with the certification process.

Long-Term Goals: Reach out and effectively involve the community and the businesses we serve in the diversity program.

SECTION 10.1.2

Description Of WMDVBE Program Activities Planned—Internal And External

Program activities in 2015 for Park Water and Ranchos Water will include:

- a) Meet quarterly with our USDP Committee to analyze procurement needs and processes.
- b) Coordinate and participate in the Sixth Annual Contractors Meeting in Northern and Southern California. Meet and educate prime contractors on second-tier spending.
- c) Focus on our current vendors to determine their eligibility as a WMDVBE and LGBT.
- d) Develop more materials and methods to communicate with and support vendors regarding GO 156 and the certification process.
- e) Coach and assist with enrollment in the diversity program.
- f) Continue to request bids from diversity suppliers and non-diverse suppliers (second-tier).
- g) Further streamline our reporting process company- and industry-wide.
- h) Mentor a vendor in the Mentor Protégé Pilot Program.

Park Water and Ranchos Water, along with the USDP, have focused attention on our new Technical Assistance and Capacity Building (TA/CB) program, which we call the Mentor Protégé Pilot Program (MPPP).

The MPPP is designed to mentor and build those companies within the WMDVBE community that are fairly new to the water industry and want to expand their knowledge and improve their business practices. The program involves a Supplier Diversity Manager mentoring an individual in a small, diverse company about how the water industry works and what kind of structure the contractor needs to be successful in the water industry.

The MPPP successfully graduated several vendors in 2014. Park Water and Ranchos Water will continue to support the MPPP.



SECTION 10.1.3

Plans For Recruiting WMDVBE Program Suppliers In Low-Utilization Categories

Park Water and Ranchos Water have reviewed our activities in low-utilization areas, specifically legal and DVBE, to identify where we can increase utilization of diverse vendors in those areas. We continue to pursue opportunities for suppliers in these under-utilized categories.

SECTION 10.1.4

Plans For Seeking And/Or Recruiting WMDVBE Program Suppliers In 'Excluded Categories' And Where Suppliers Are Currently Unavailable

Park Water and Ranchos Water currently have no current plans to recruit suppliers in excluded categories.

SECTION 10.1.5

Plans For Encouraging Both Prime Contractors And Grantees To Engage WMDVBEs In Subcontracting Opportunities

Our plans for engaging prime contractors in identifying and taking advantage of subcontracting opportunities include bringing together eligible subcontractors with prime contractors through our Annual Contractors Meetings. We will assist in planning and organizing the 2015 CWA's Annual Contractors Meeting and will send company buyers to meet with vendors at the event.

SECTION 10.1.6

Plans For Complying With The WMDVBE Program Guidelines

Park Water and Ranchos Water will work towards compliance with all guidelines required by GO 156.





Building A Team As Diverse As The Communities We Serve



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Downey, CA 90241
562 923 0711 phone
562 861 5902 fax
parkwater.com

APPLE VALLEY RANCHOS **WATER COMPANY™**

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