



PUBLIC UTILITIES COMMISSION
STATE OF CALIFORNIA

MARYBEL BATJER
PRESIDENT

TEL: (916) 823-4840
WWW.CPUC.CA.GOV

August 16, 2020

Mr. Robert Kenney
Pacific Gas & Electric
robert.kenney@pge.com

Ms. Carla Peterman
Southern California Edison
Carla.Peterman@sce.com

Mr. Dan Skopec
San Diego Gas & Electric Company
DSkopec@sdge.com

Dear Mr. Kenney, Ms. Peterman, and Mr. Skopec:

The California Public Utilities Commission (CPUC) is continuing to actively monitor the changing conditions that have led to rotating power outages this weekend. We are closely coordinating with the California Independent System Operator (CAISO), the Governor's Office of Emergency Services (Cal OES), the California Energy Commission (CEC) and others to ensure that we maintain focus on the public's safety and emphasize the importance of energy conservation to reduce the strain on electric supply that can lead to rotating power outages during Stage 3 emergencies.

As you know, unexpected power supply interruptions and high demand during this past week of record-breaking high temperatures closed the gap between supply and demand. Despite the issuance of Flex Alerts, restricted maintenance operations, demand response programs and an emphasis on energy conservation, CAISO initiated rotating outages causing tens of thousands of Californians to lose power on Friday and Saturday evening.

With several more days of record high temperatures forecasted, and the added challenges of the ongoing COVID-19 pandemic, we must do everything we can to support CAISO's effort to ensure the reliable operation of the CAISO-controlled grid while avoiding the need for Stage 3 power interruptions. The importance of voluntary

energy conservation has never been greater. Your efforts to publicize and encourage conservation to your customers in recent days have been, and will continue to be critical in this effort.

To that end, the CPUC strongly encourages you to closely evaluate your energy conservation messaging and advertising across all channels and to make immediate adjustments to maximize its reach and effectiveness through the remainder of this week of extreme high temperatures. This includes augmenting your outreach through social media channels and minimizing non-conservation messaging where possible. The ability to communicate this message in real time is important. We also encourage you to track the effectiveness of your messaging to gain important "lessons learned" for the future.

The State of California is doing its part to reduce demand and publicize energy conservation tips and messaging in the same effort. We have seen energy conservation make a substantial difference in past Flex Alerts and there's every reason to believe your expanded efforts can make an important impact this week.

Sincerely,

A handwritten signature in blue ink that reads "Marybel Batjer". The signature is fluid and cursive, with a large initial "M" and "B".

Marybel Batjer, President
California Public Utilities Commission