Existing Baselines:
Commercial Market Share Tracking Survey

January 2016

Commercial Market Share Tracking

- Investigated Newly Installed Measures (2009-2012) in Non-Residential Buildings
  - Linear Fluorescents and Small Packaged HVAC
- Conducted Surveys of non-residential customers in the CA IOU Service Territories – 772 on-sites from 2011-2013
- Conducted Surveys of Market Actors
  - Lighting Contractors – 95, HVAC Contractors - 123
- Produced Market Shares by Efficiency Level by IOU, Customer Size, and Participant Flag (2010-12 EE).
- **Linears:** HE linears are purchased by participants and non-parts
- **HVAC:** Packaged/split systems are largely purchased at code

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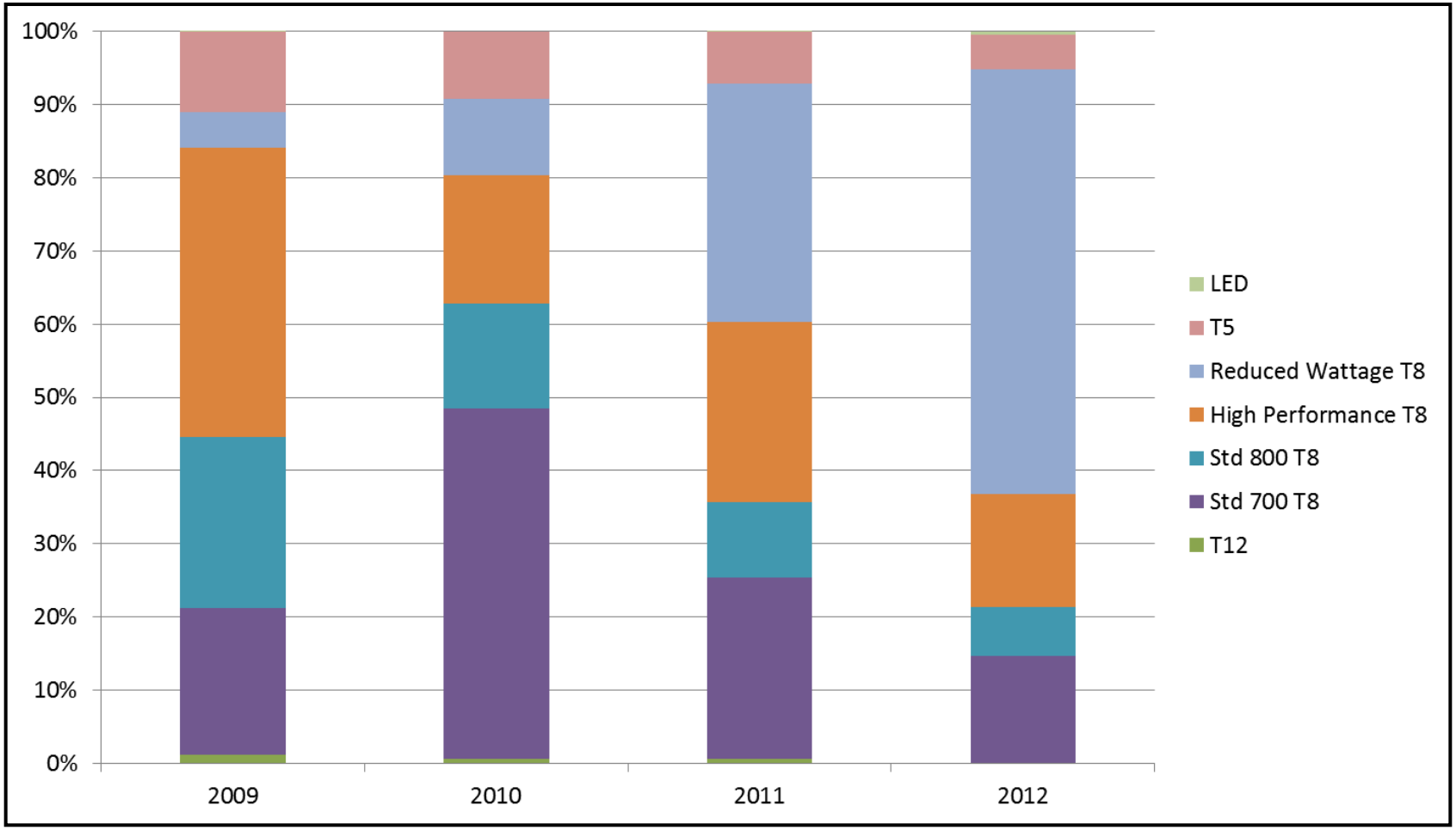
Linear Lighting Efficiencies from 2009-2012



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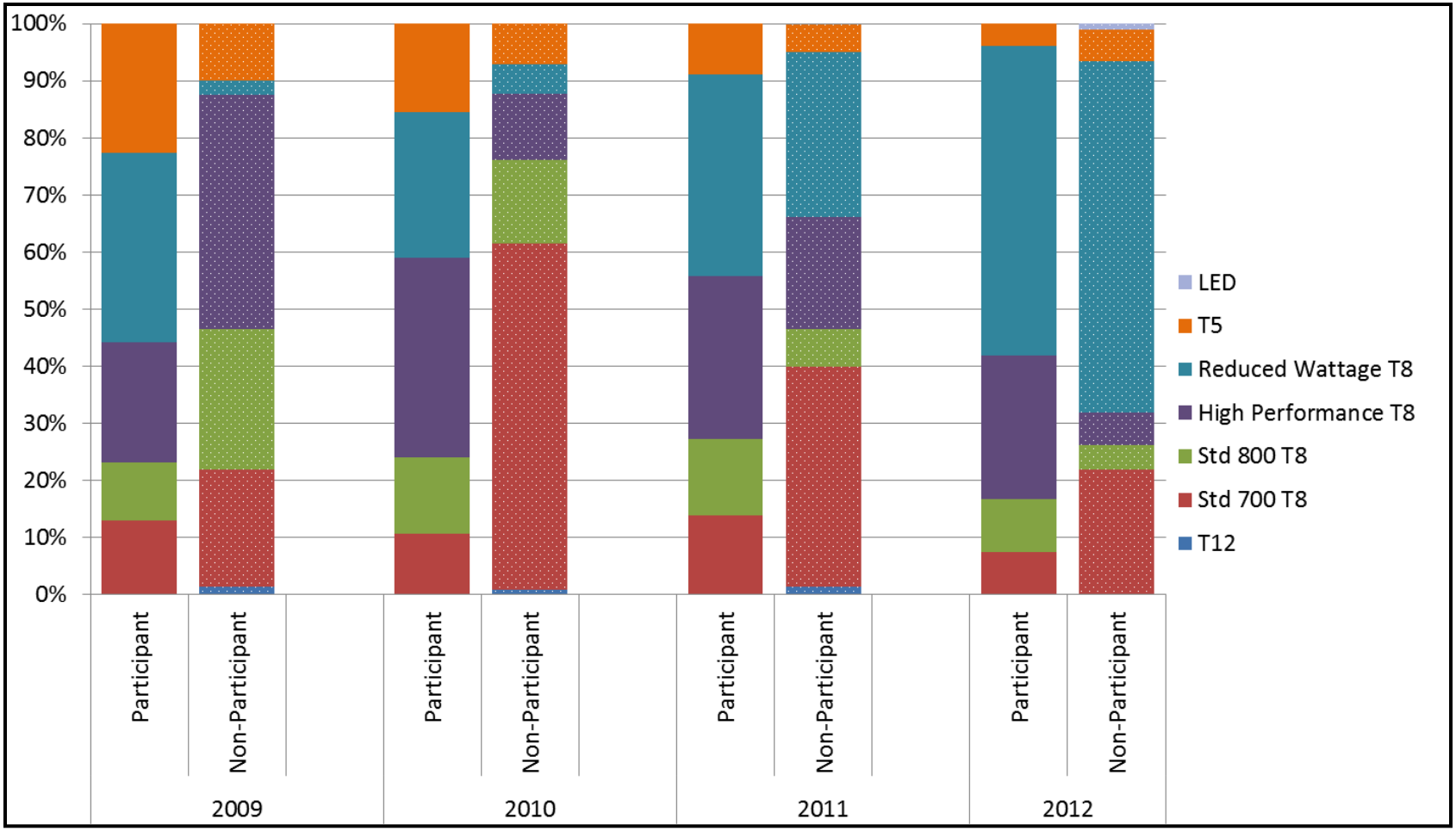
Linear Lighting 2009-2012 by Participation



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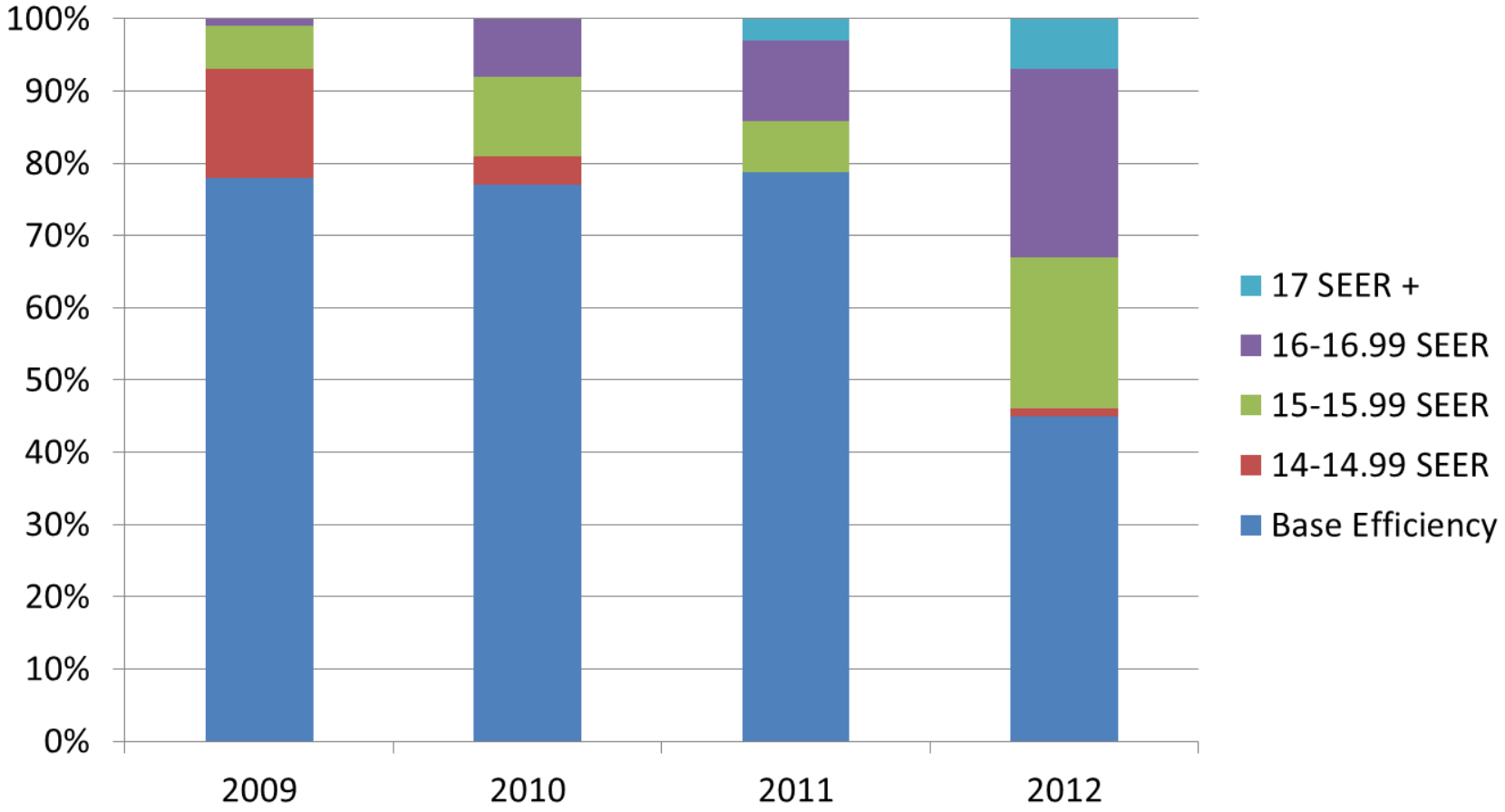
HVAC Efficiencies by Year



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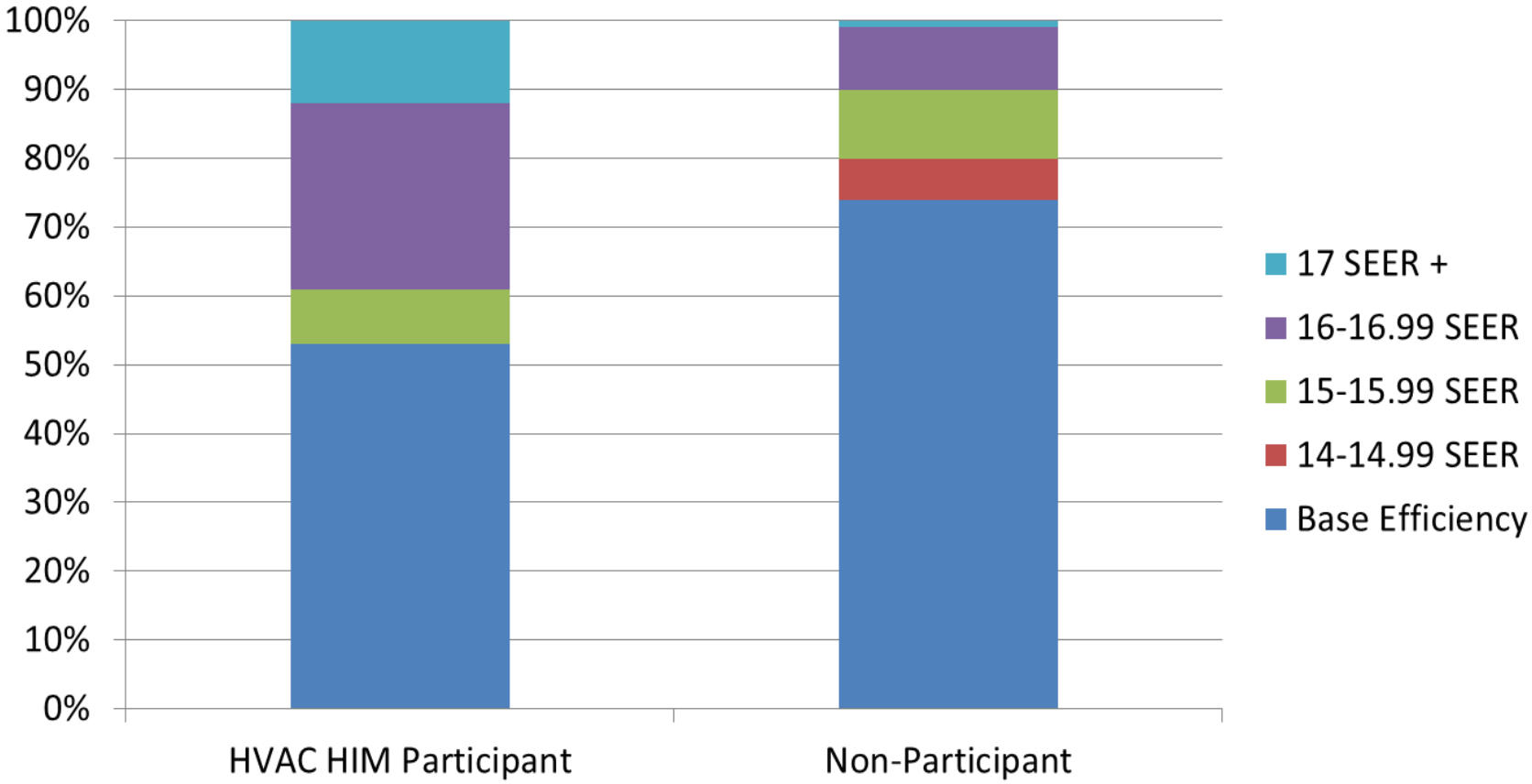
HVAC by EE Participation



HVAC Participants received an HVAC rebate, but the HVAC rebate is not limited to HVAC units.

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