An Implementer Perspective on Application of Existing Baseline for Deemed Measures

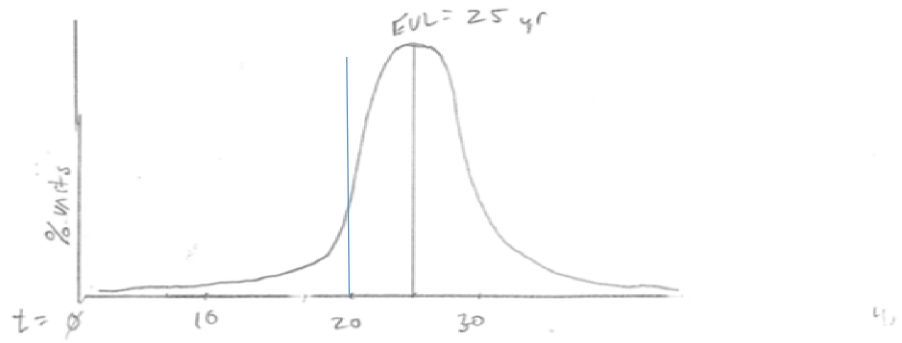
Recommend having pathway/process for applying existing baselines

Appropriateness of “X-basing” a deemed measure depends on:

- Program approach—level of customer touch and intervention point in the customer decision process
- Certain measure life characteristics—Long life, broad measure life distribution, and repair indefinitely measures
- Challenge presented by segments or sub-segments—SMB, schools, government facilities, multi-family (owner owned measures), other hard to serve niches (if they can be defined robustly)
- Economic feasibility of the process/procedures required to X-base the measure
- Whether a “proxy” or deemed existing baseline is an acceptable construct

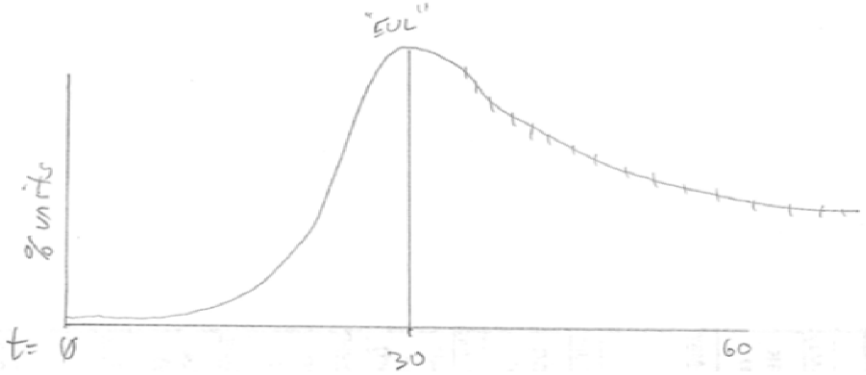
Measure Life Distributions of Interest

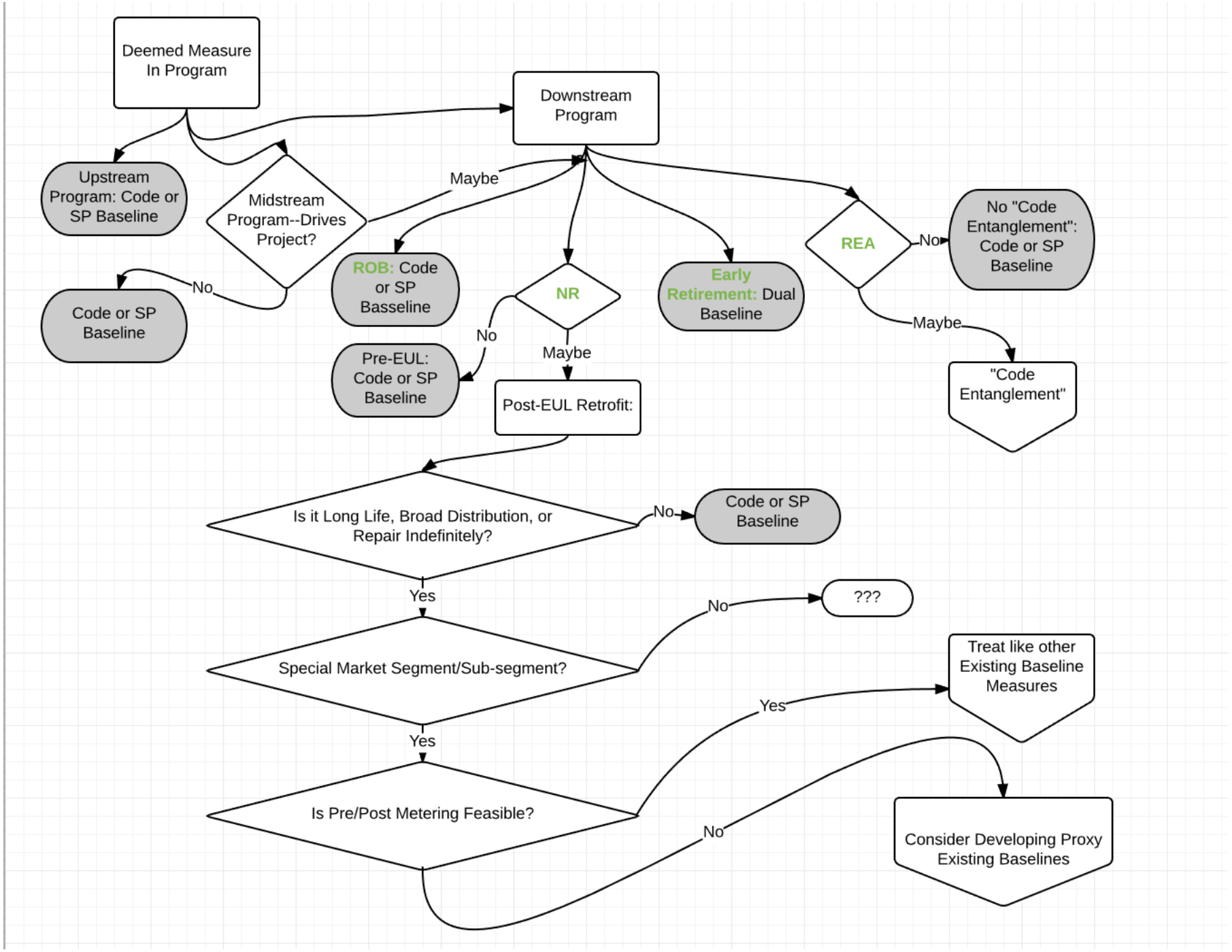
Long Life Measures



Uncertain Life Measures

Repair Indefinitely




Deemed Measure In Program
Downstream Program
Upstream Program: Code or SP Baseline
Midstream Program--Drives Project?
Maybe
No
Code or SP Baseline
ROB: Code or SP Basseline
NR
No
Maybe
Pre-EUL: Code or SP Baseline
Post-EUL Retrofit:
Early Retirement: Dual Baseline
REA
No
No "Code Entanglement": Code or SP Baseline
Maybe
"Code Entanglement"
Is it Long Life, Broad Distribution, or Repair Indefinitely?
No
Code or SP Baseline
Yes
Special Market Segment/Sub-segment?
No
???
Yes
Treat like other Existing Baseline Measures
Yes
Is Pre/Post Metering Feasible?
No
Consider Developing Proxy Existing Baselines