



Energy+Environmental Economics

# + Water-Energy Avoided Cost Framework

CPUC Energy-Water Workshop  
March 21, 2013

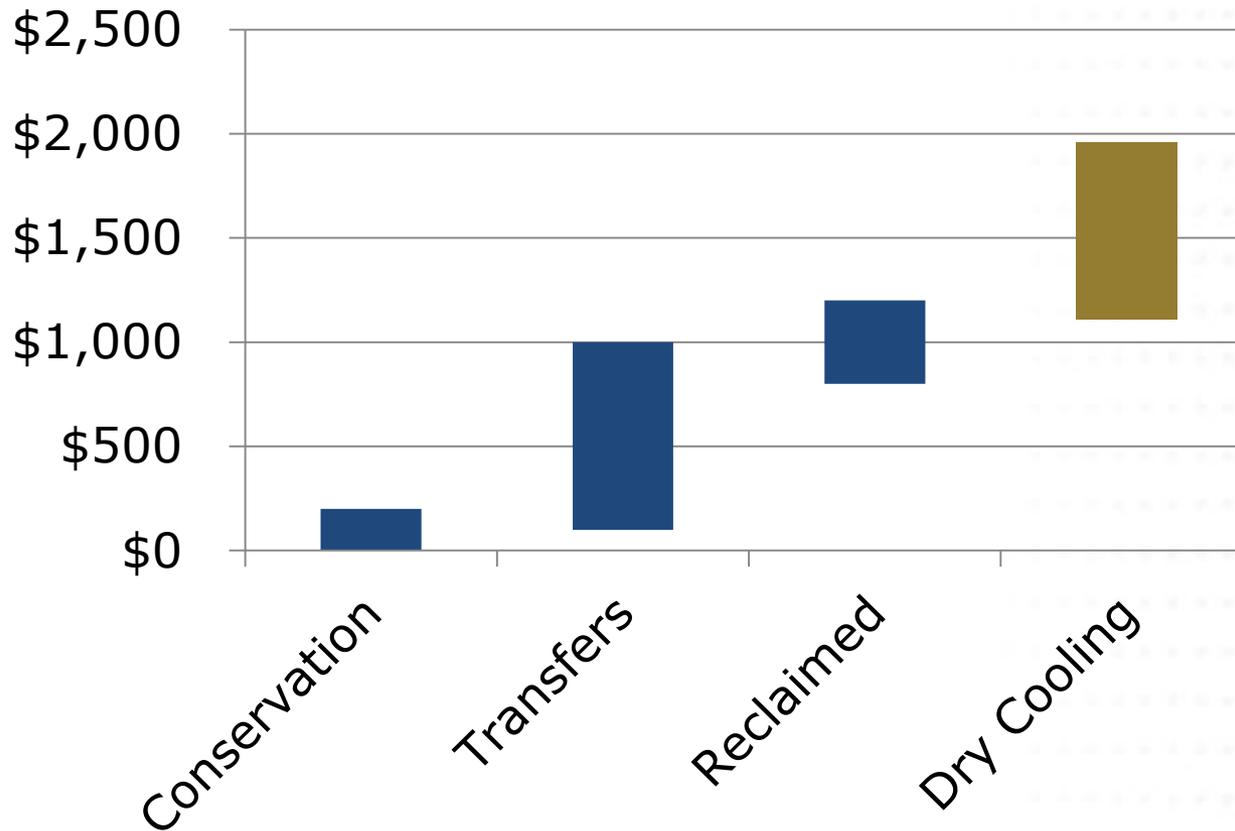
Eric Cutter  
Jim Williams  
Ben Haley

<http://urli.st/aPr>



# Decisions can be improved...

## Implied Cost \$/AF



+20,000  
Tons GHG





The perfect is the enemy of the good.

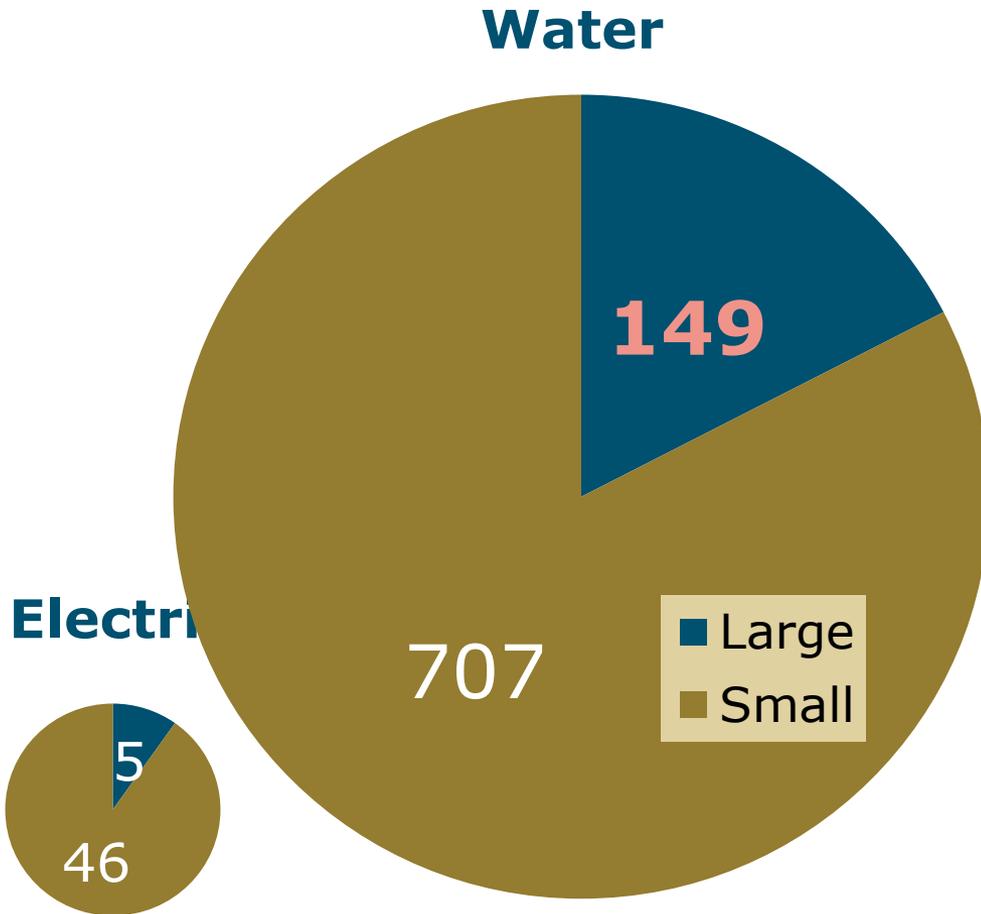
Voltaire



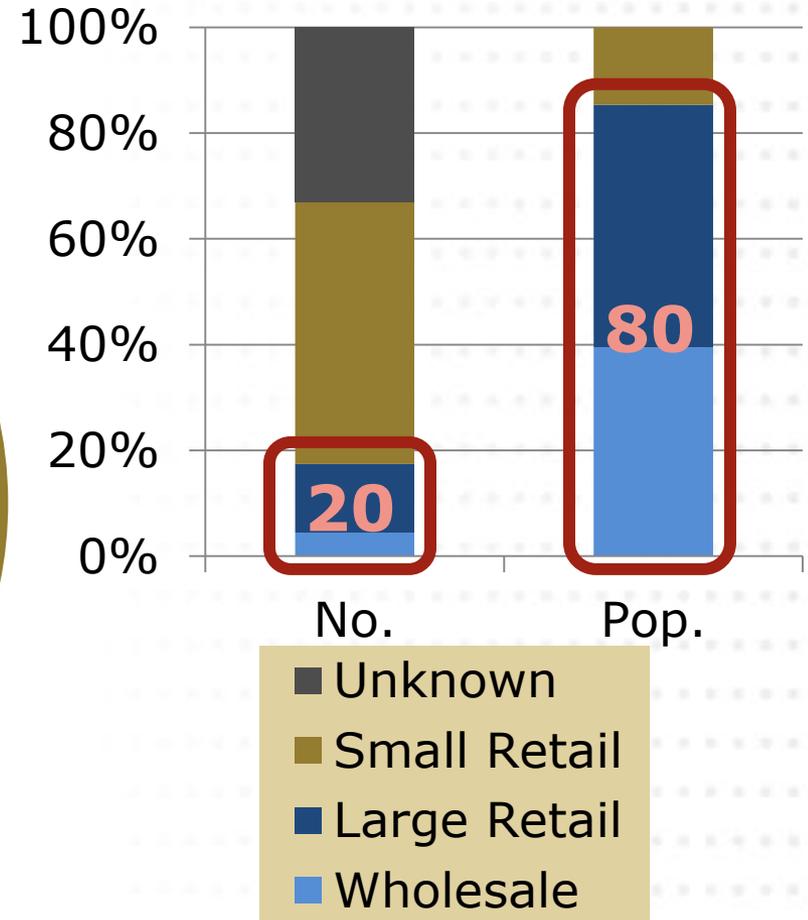


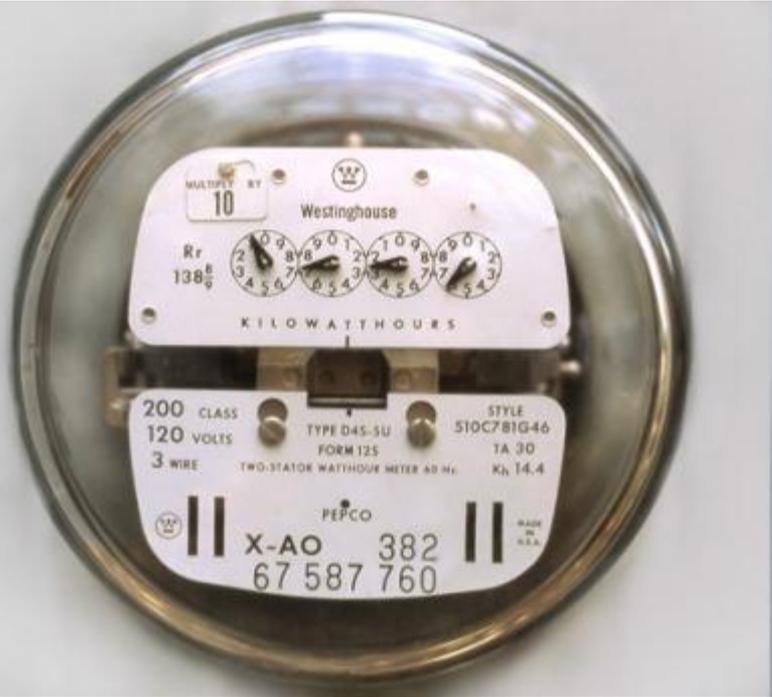
# Lots of little fish

## Utilities



## Urban Water Utilities





“These are not the data you are looking for”

# Top Down



# Bottom Up



# Engage all stakeholders

## Electric Utility

- **Shareholder earnings**
- **Reliability**

## Water Utility

- **Compliance**
- **Reduce costs**
- **Supply reliability**

## Regulators

- **Cost-effectiveness**
- **Efficiency & GHG**



Which is why we need an  
avoided cost of water





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# ENERGY AVOIDED COSTS



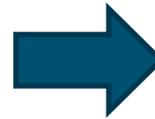
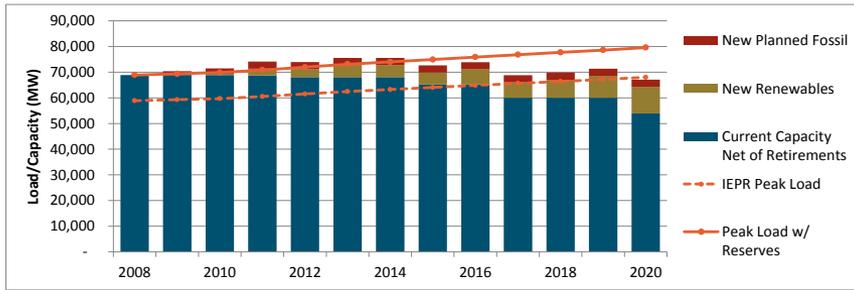
# Energy avoided costs

- + Used to justify investment, set incentives, and inform policy goals**
- + Transparent, credible but not overly complicated**
- + Broad agreement and stakeholder buy-in on general framework**
- + Widely applicable to EE, DR, DG, RPS**
- + Doesn't try to do everything**



# Energy avoided costs

## Forecast Load

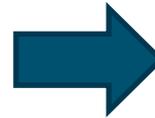


## Define Proxy Resource

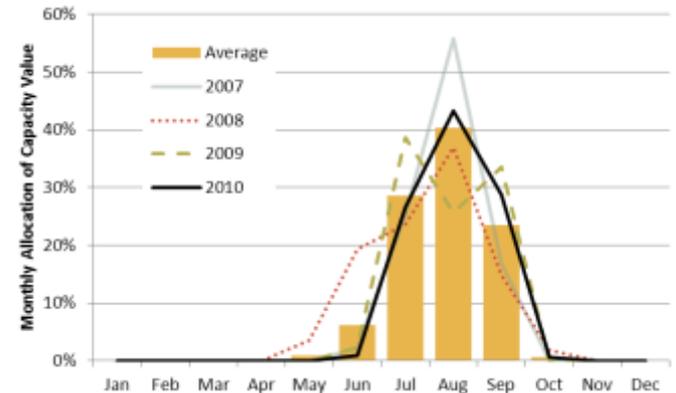


## Calculate Costs

CT Market Operations Summary (\$/kW-Yr.)	1	2	3
CT Annualized Fixed Cost	184.63	188.32	192.09
Operating Cost	21.70	22.96	27.74
Real-Time Dispatch Revenue	(66.00)	(71.26)	(85.71)
Ancillary Services Revenue	(5.02)	(5.42)	(6.51)
Capacity Residual	135.32	134.61	127.60
Temperature Adjusted	148.32	147.55	139.84
Capacity Factor	4.9%	5.2%	5.6%

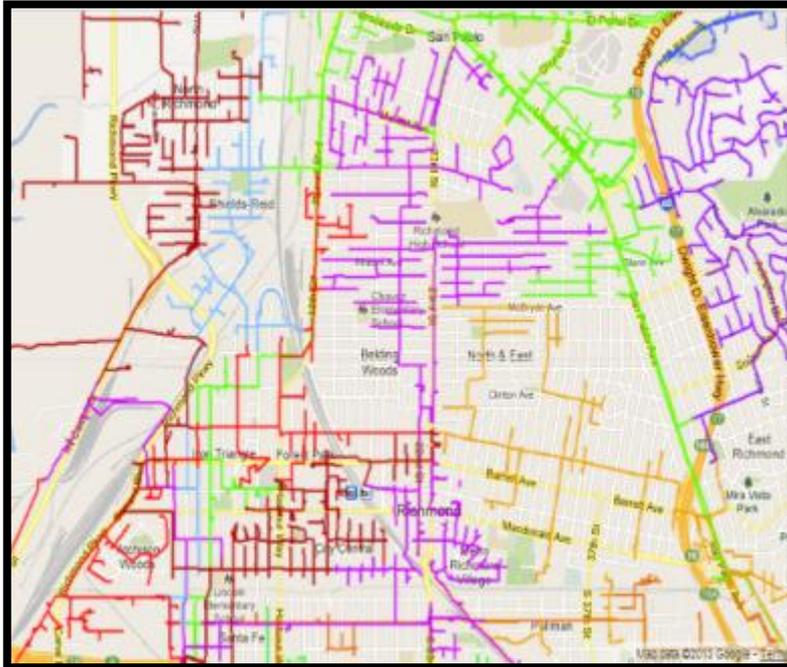


## Allocate Costs

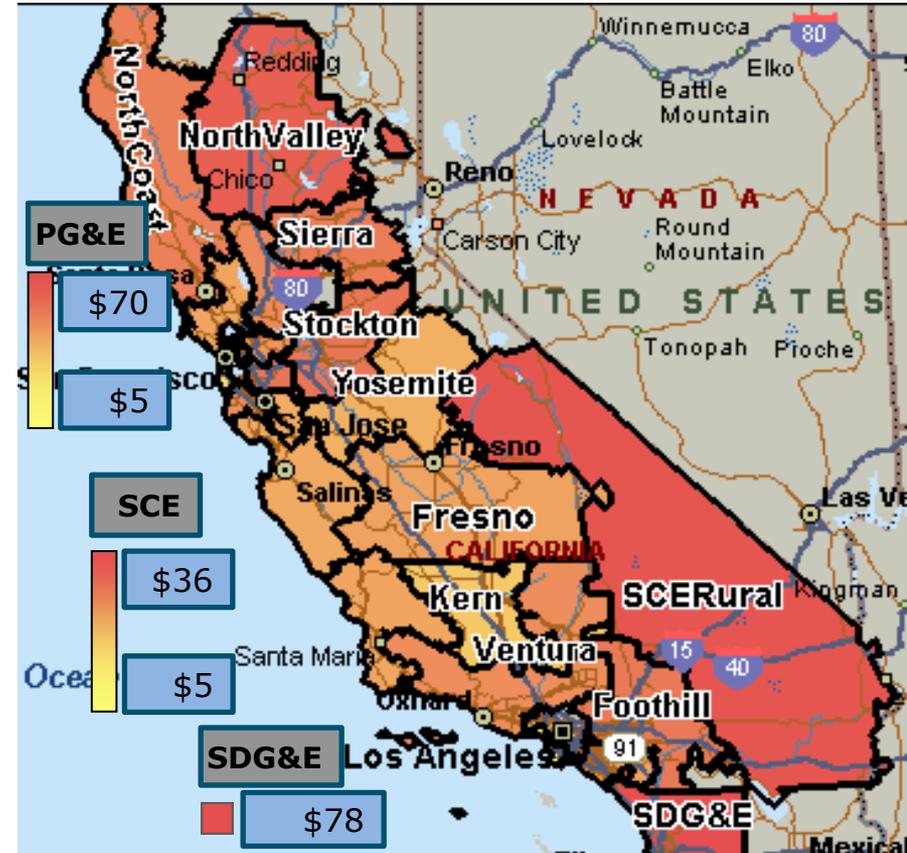




# Regional aggregation



PG&E Solar PV Program and Renewable Auction Mechanism Map





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# WATER AVOIDED COSTS



# Water avoided costs: potential uses

- + Identify efficiency and GHG reduction opportunities that “slip through the cracks”**
- + Evaluate efficiency investments and establish program incentive levels**
- + Facilitate rational cost-sharing between water and energy utilities**
- + Improve investment and public policy decisions**



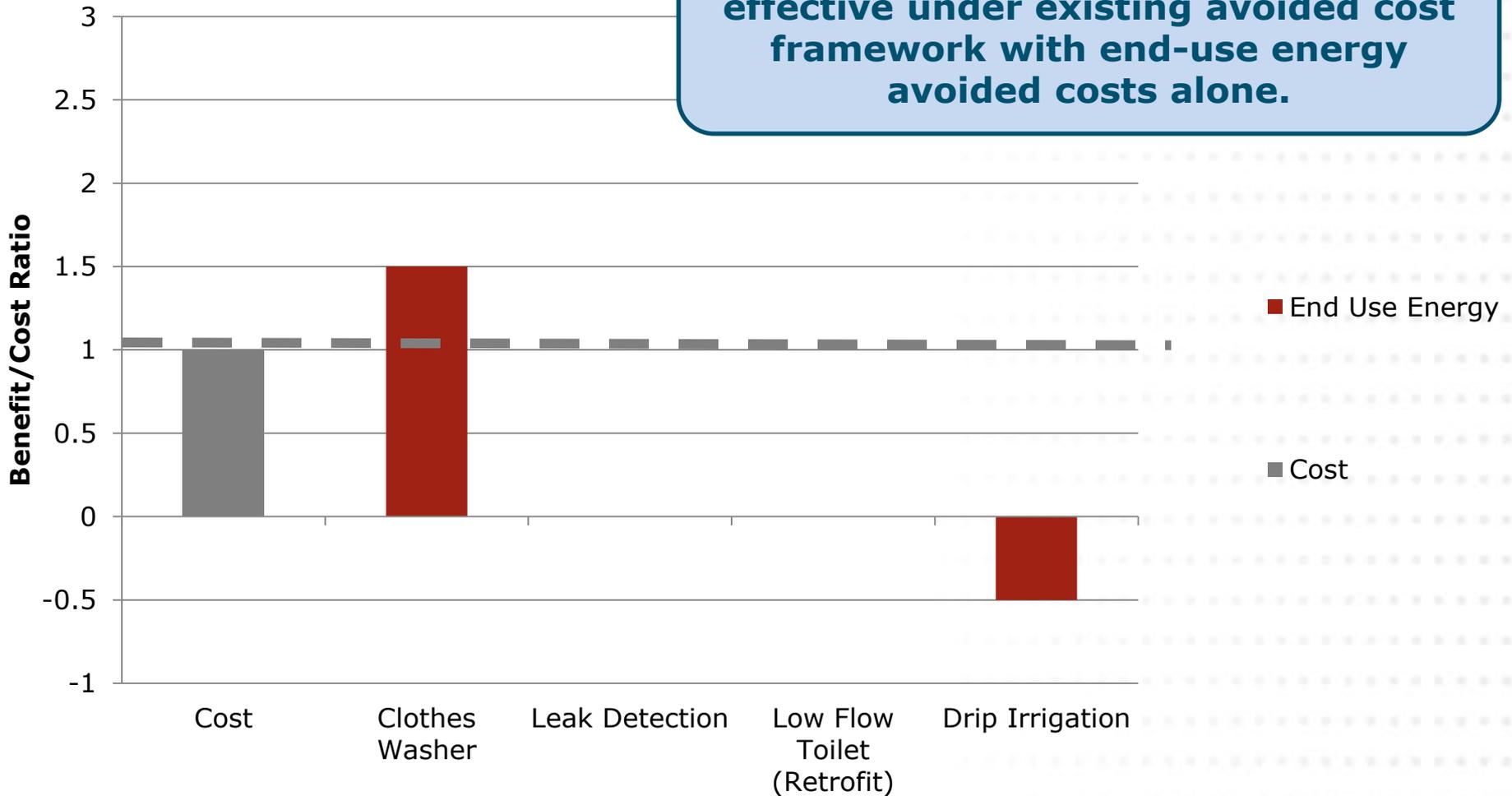
# Water avoided costs: requirements

- + Transparent, credible framework**
- + Directionally correct on the critical issues**
- + Participation from energy and water utilities, policy makers and stakeholders**
- + Metrics that inform decisions across energy, water, and GHGs**



# Example: end-use energy only

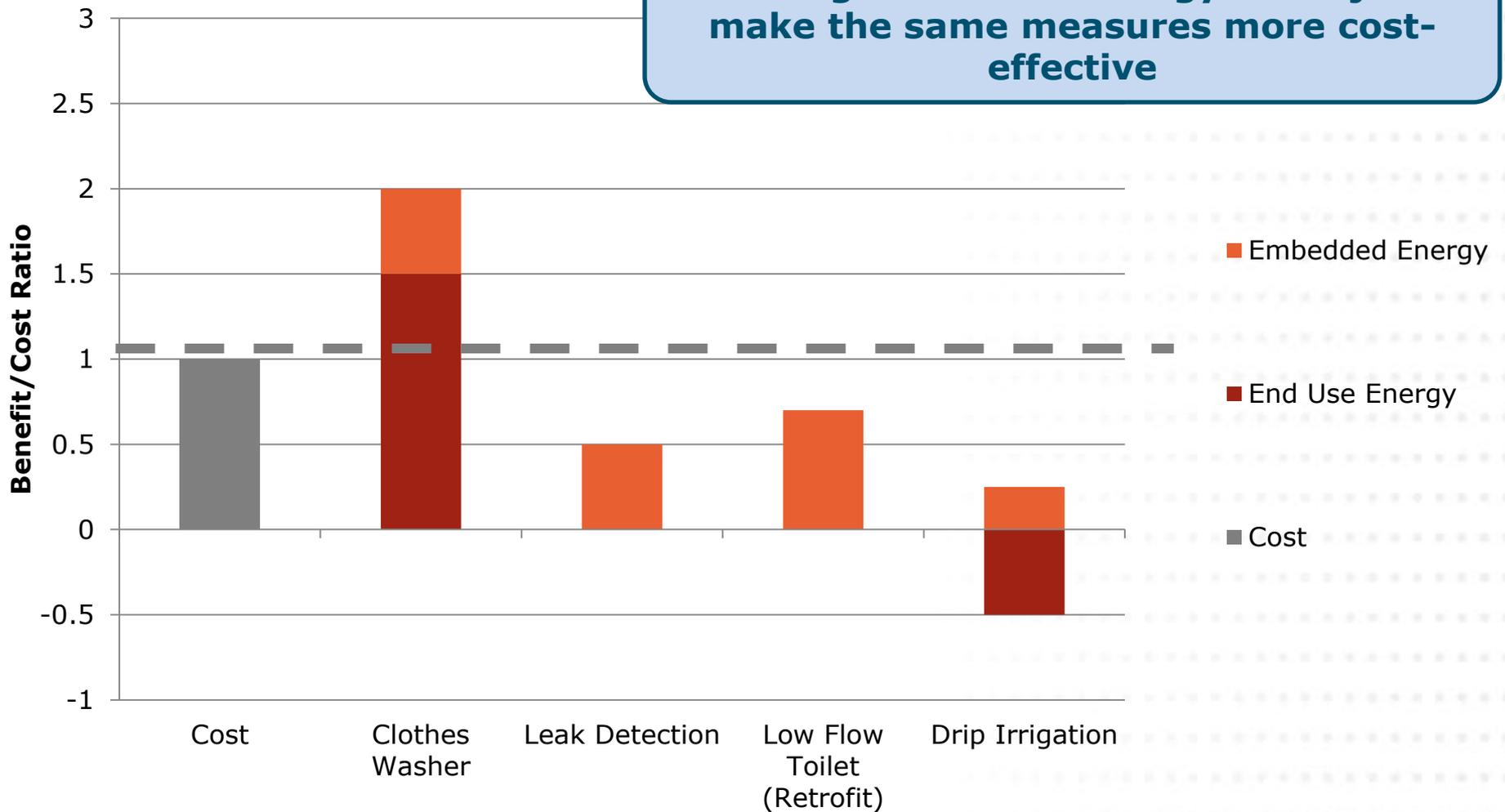
Some water measures are cost-effective under existing avoided cost framework with end-use energy avoided costs alone.





# Example: End-use energy & Embedded Energy

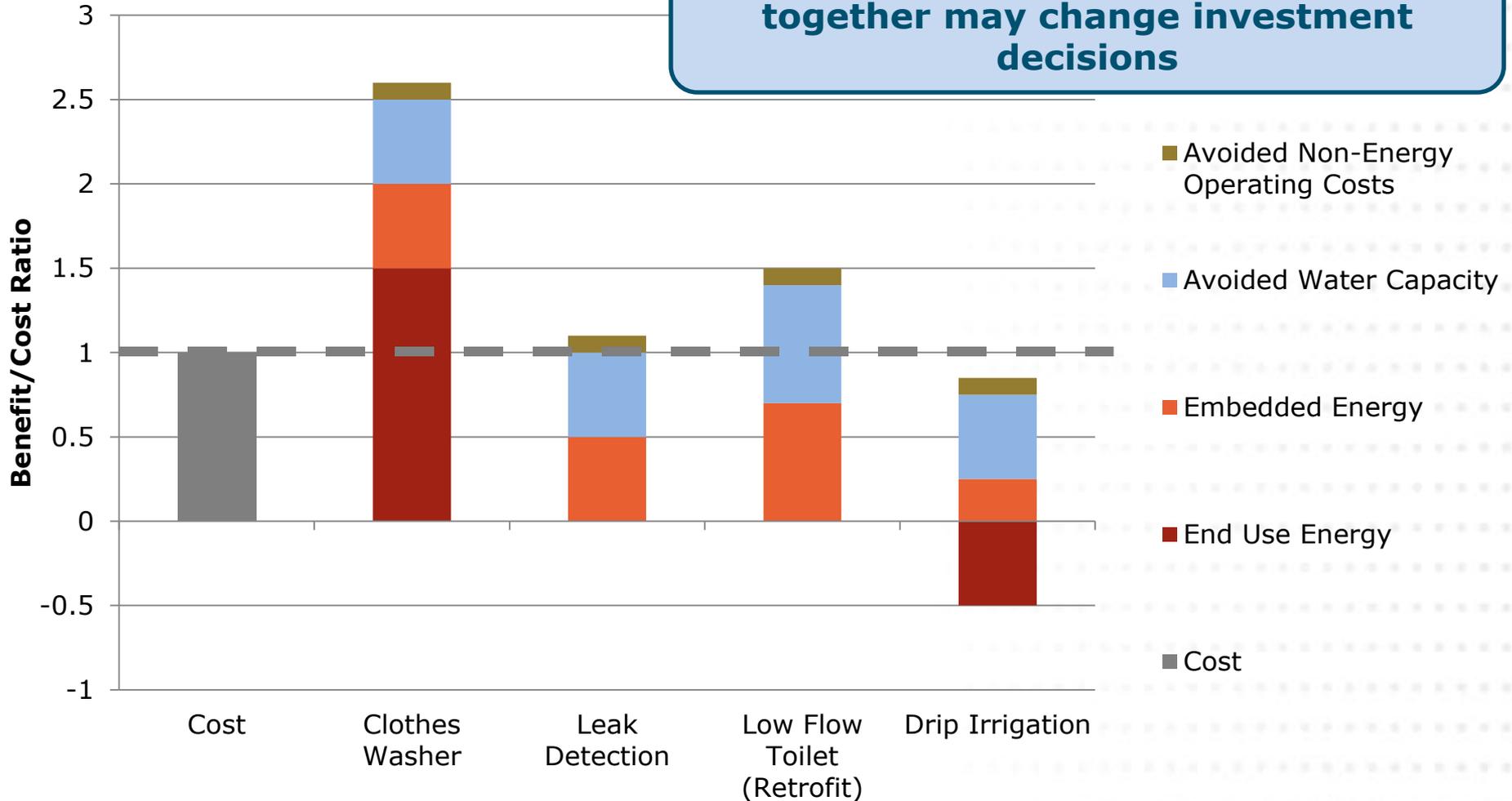
Adding embedded energy could just make the same measures more cost-effective





# Example: End-uses, Energy and Water Avoided Costs

Energy and water avoided costs together may change investment decisions



# Water Plan Update 2013

## Content Schedule and Major Milestones

2010	2011	2012	2013	2014
<p><b>May 2010</b> Finalize Update 2013 Steering Committee Charter</p> <p><b>September 2010</b> Complete Project Management Plan</p> <p><b>October 2010</b> Form Update 2013 Advisory Committee</p>	<p><b>Spring - Summer 2011</b> Revise Project Management Plan per new administration</p>	<p><b>April 2012</b> Release Draft Assumptions and Estimates Report</p>	<p><b>January 2013</b> Publish CA Water Management Progress Report</p> <p><b>April 2013</b> Release Public Draft</p> <p><b>August 2013</b></p> <ul style="list-style-type: none"> <li>• Final water portfolios</li> <li>• Finalize Resource Management Strategies</li> <li>• Complete Regional Reports</li> </ul> <p><b>October 2013</b> Administrative Draft for Executive Review</p> <p><b>December 2013</b> Release Final CWP Update 2013 on Internet</p>	<p><b>March 2014</b> Distribute printed copies of Update 2013</p>
<p>Scoping</p>				
<p>Content Development</p>				
			<p>Refinement</p>	
				<p>Release</p>

WEAP: WEAP\_StateWide\_061809

File Edit View Schematic General Help

Schematic

- River (10)
- Diversion
- Reservoir
- Groundwater
- Other Supply (78)
- Demand Site (20)
- Catchment (20)
- Runoff/Infiltration (20)
- Transmission Link (280)
- Wastewater Treatment Plant
- Return Flow
- Run of River Hydro
- Flow Requirement

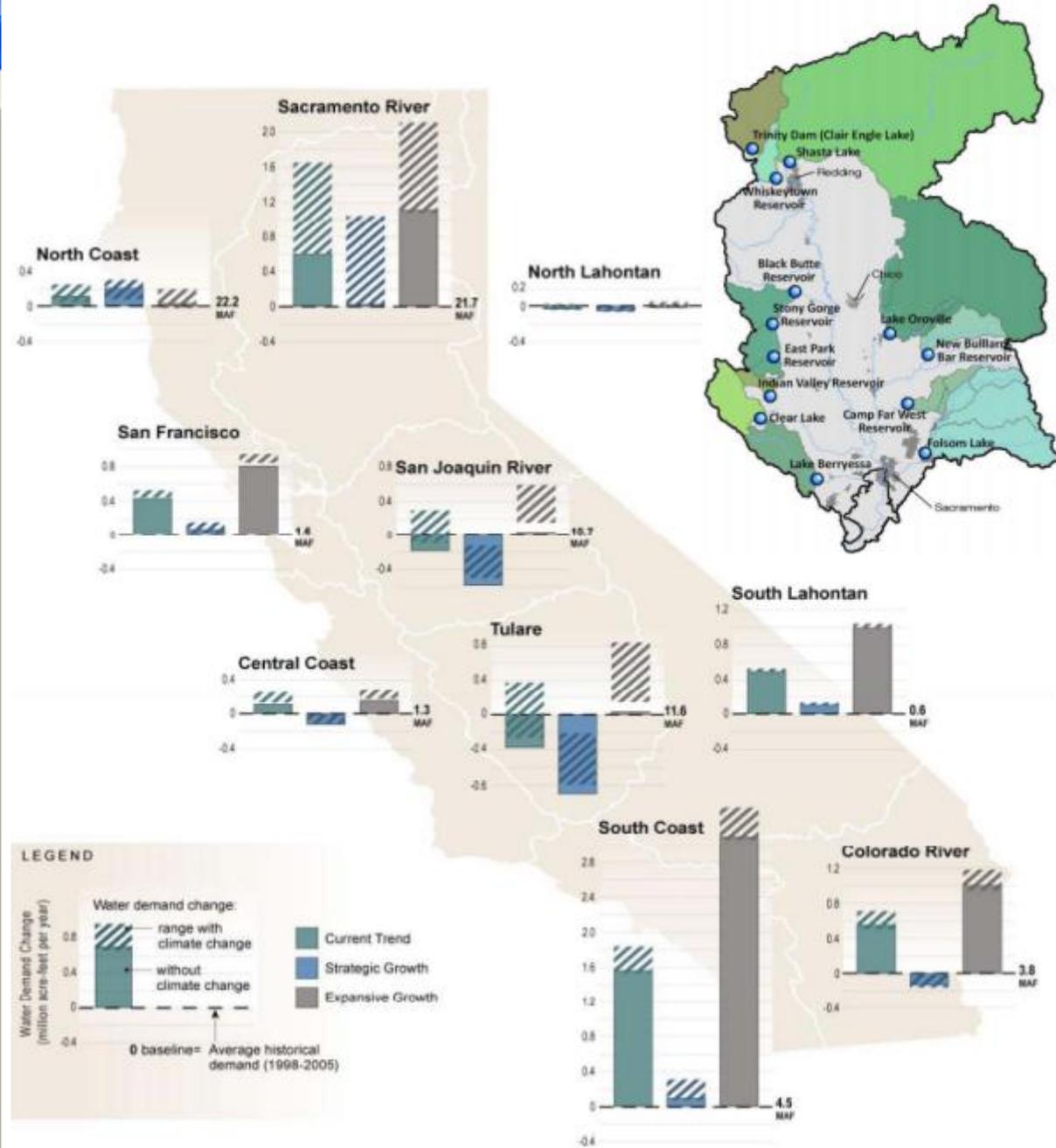
Results

- Major Rivers
- hyregion-ver2-Miller
- country

Scenario Explorer

Notes

WEAP StateWide\_061809 2005-2050 Schematic View





# Rebuttable presumptions

- + Even simple approach could drastically improve decision making**
- + Must prioritize areas for analysis and for simplification**
- + Must include avoided water costs**
  - To fully reflect true regional benefits
  - To address compliance and revenue for water utilities





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# PROPOSED METHODOLOGY



# Water Avoided Costs: Basic Approach

## + Follow the lead of electricity avoided costs:

- Use costs representative of alternative, base-case investments
- Changes the paradigm from EM&V, backwards-looking accounting paradigm to forward-looking planning paradigm
- Establish accepted methodologies first and then allow for continuous improvement as public data becomes available and is refined
- Spatial and temporal resolution/granularity involves compromise: simplify when necessary in order to make the analysis tractable

## + Leverages existing studies!



# Proposed Methodology: Fundamental Choices

- + Initial tasks in developing methodology are similar to those for energy avoided costs:**
  - Determine appropriate financial convention to represent avoided costs of each stage of water supply cycle
  - Determine geographic granularity needed to provide reasonable representation for each stage
  - Determine the needed temporal resolution
  - Seek available public sources of data and support for analytical decisions



# What Are Potential Avoided Costs for Water?

## + **Avoided costs for water would incorporate avoided costs found in the following water supply stages, not incorporated into current planning frameworks:**

- Water Supply
- Water Treatment
- Water Distribution
- Wastewater Treatment

## + **Avoided capacity costs**

- Avoided capital investments required to meet supply needs

## + **Avoided embedded energy costs**

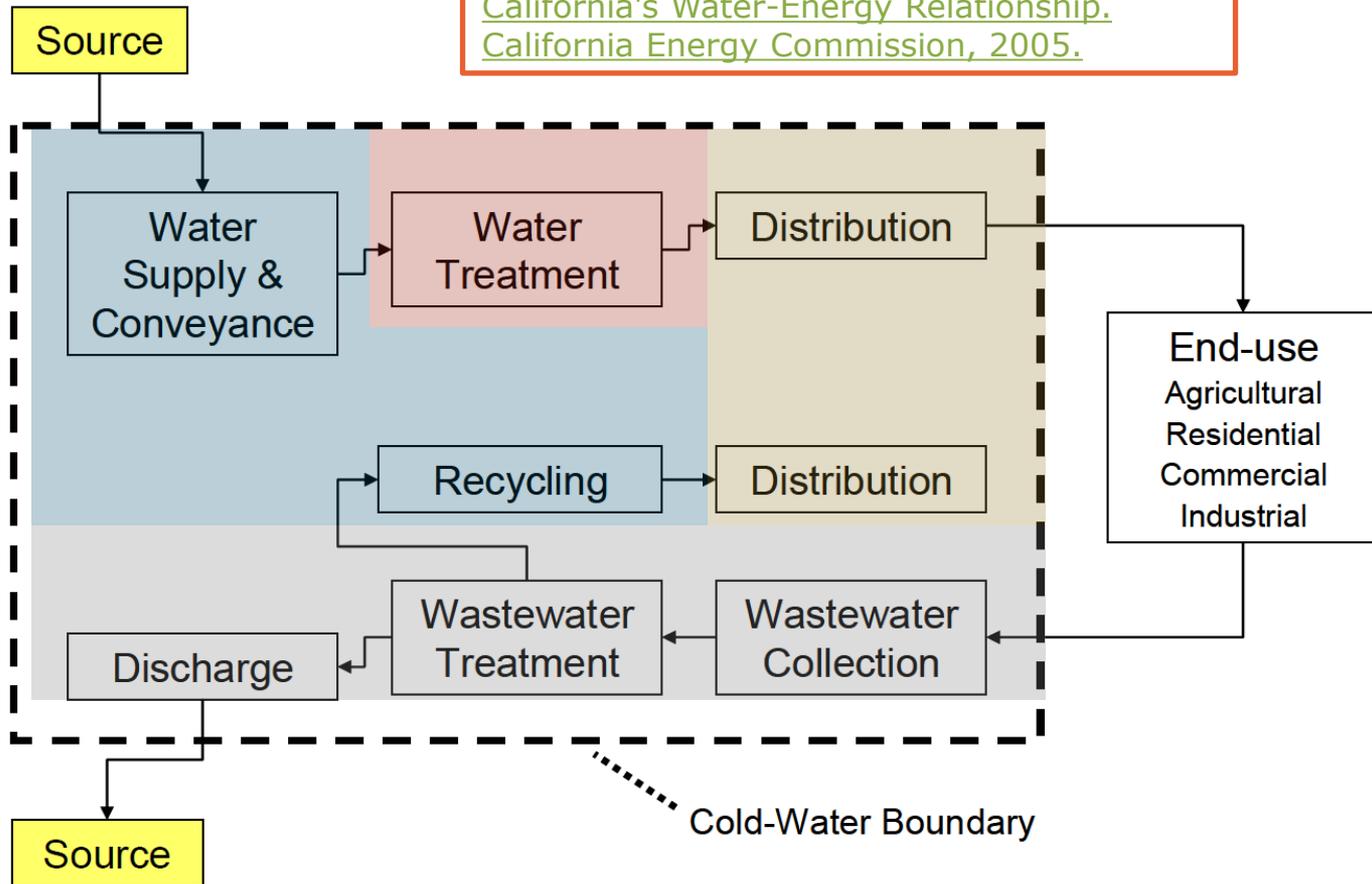
## + **Avoided non-energy operating costs**

- Variable non-energy operating costs (i.e. pump maintenance, treatment chemicals, etc.)



# Water Supply Stages Definition

California's Water-Energy Relationship.  
California Energy Commission, 2005.



Water Supply

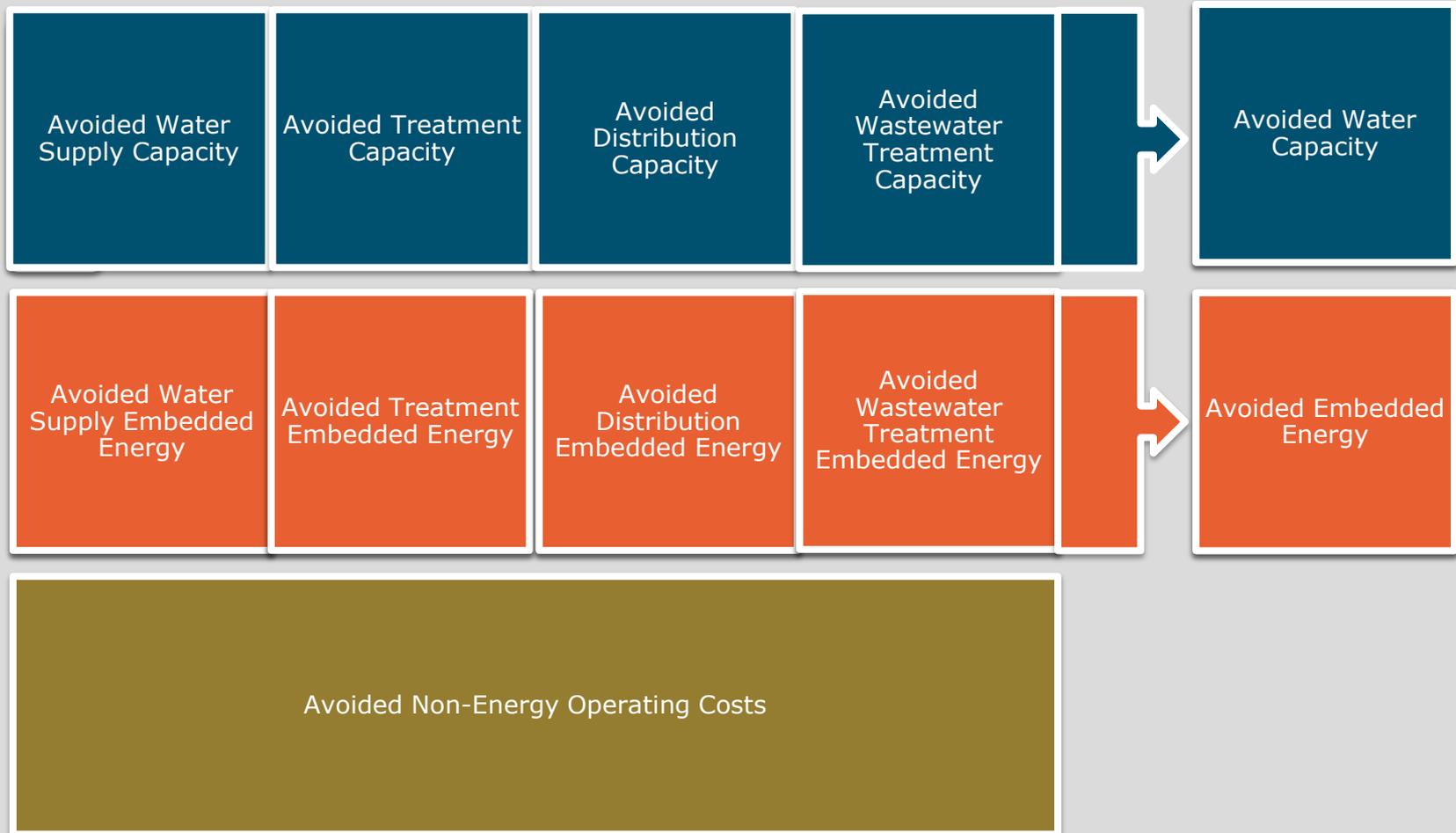
Water Treatment

Water Distribution

Wastewater Treatment

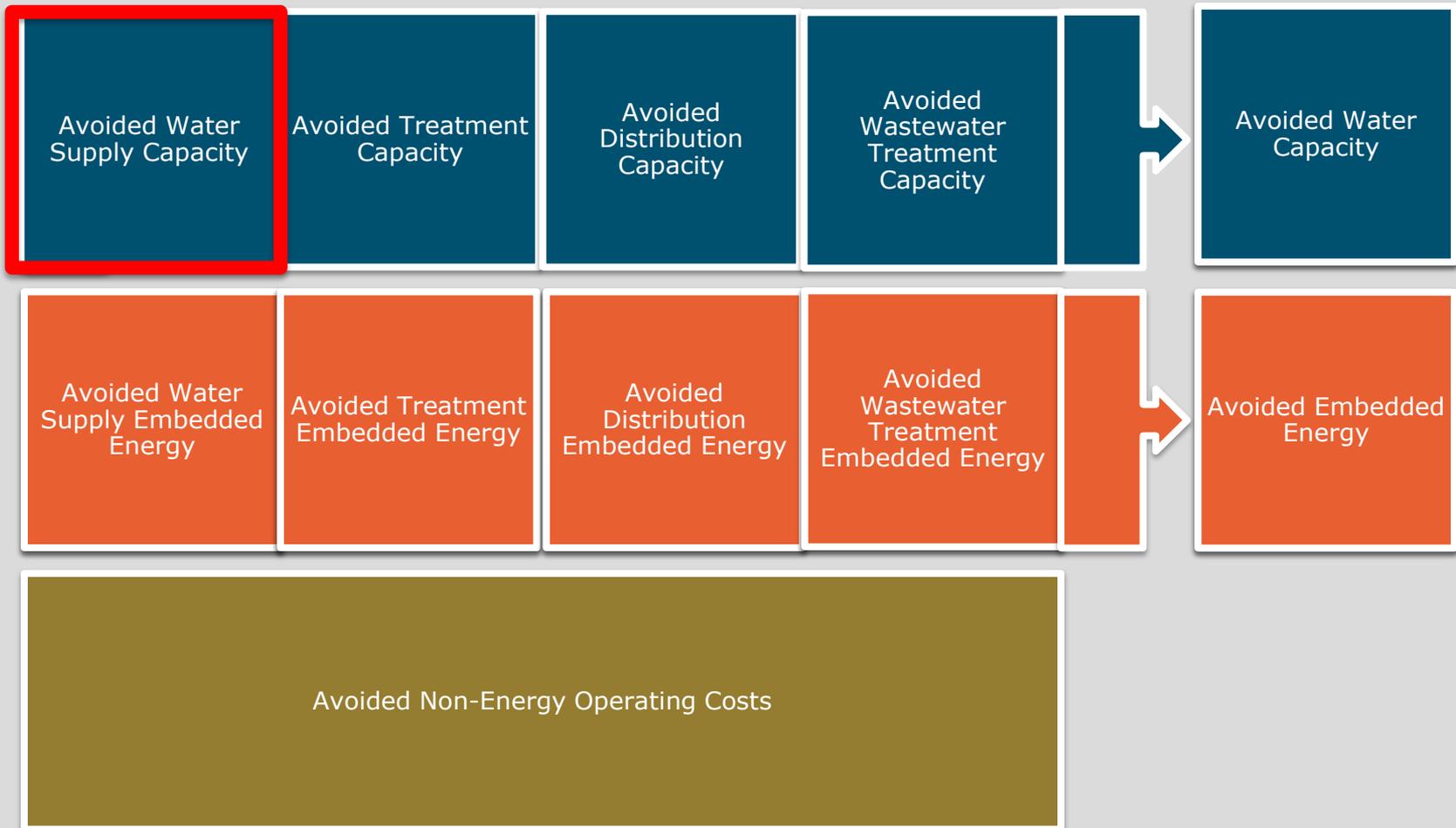


# Avoided Water Cost Framework





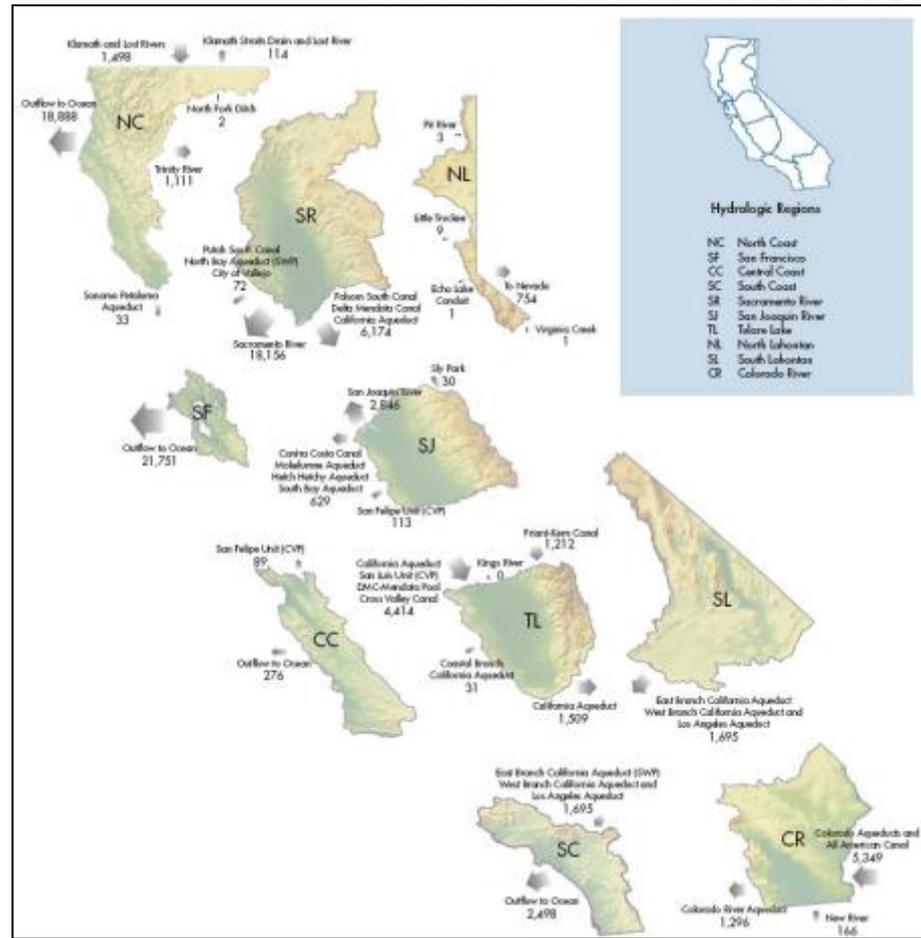
# Avoided Water Cost Framework





# Avoided Water Supply Capacity

- + Previous water/energy studies have focused primarily on average water/energy supply issues
- + Significant differences on a sub-regional scale in terms of average water supply due to:
  - Historical water rights
  - Development history
  - Local geography/water resources
- + Avoided water costs require marginal analysis similar to electricity avoided costs
- + Marginal avoided water supplies have reasonable uniformity on a regional basis
  - + Simplifies analytical challenge
  - + Initial recommendation: hydrologic regions



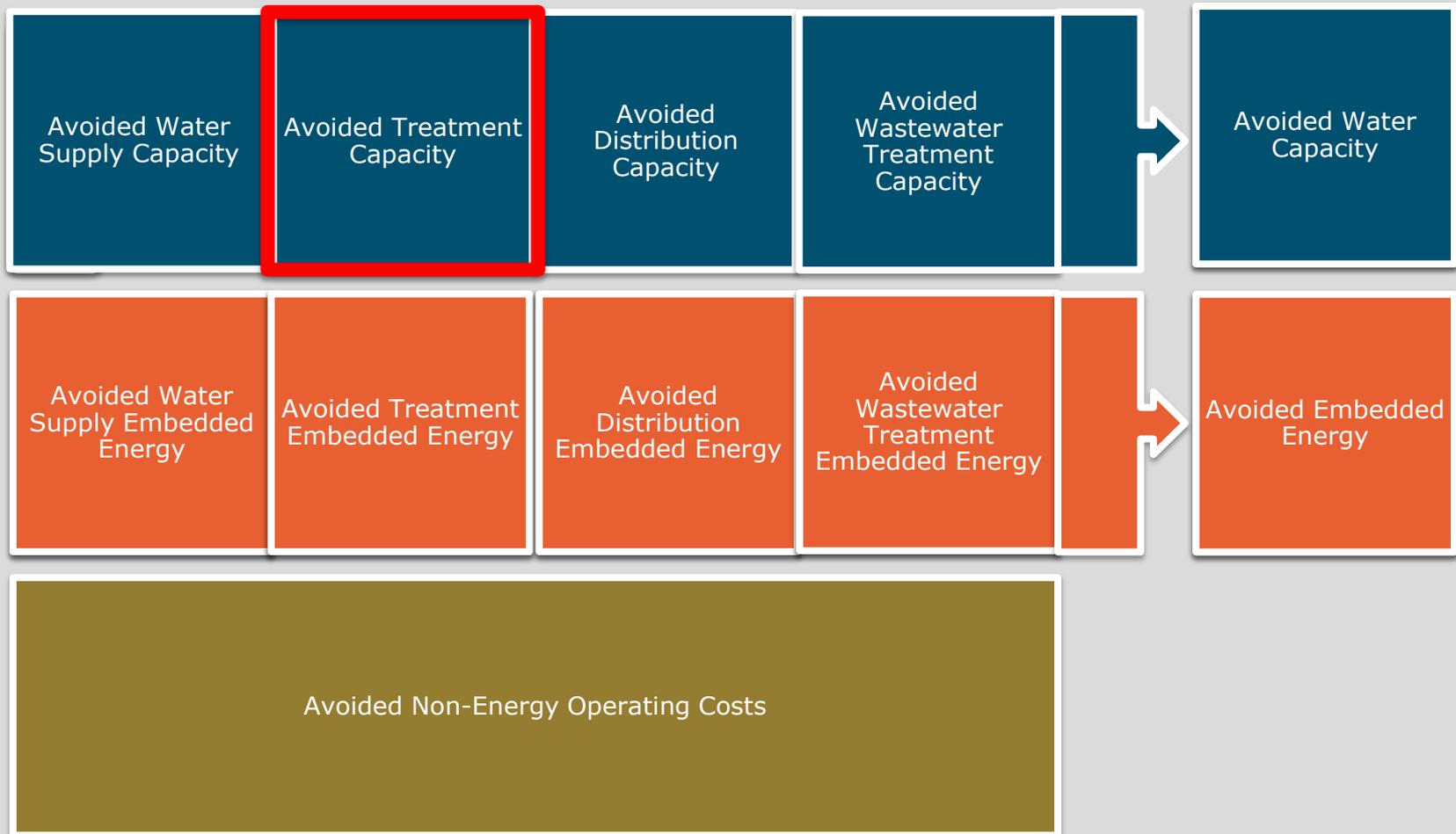


# Avoided Water Supply Capacity

- + Regional marginal supplies composed primarily of:**
  - Seawater desalination
  - Brackish desalination
  - Reclaimed water (potable or non-potable reuse)
  - New groundwater extraction (regionally limited)
- + Develop capital cost and financing estimates**
- + Determine base case investment based on demand projections**
- + Use either the present worth method or carrying cost method to calculate the value of avoiding investment (\$/MGD-year)**
- + Allocate annual avoided cost by month**
- + Analogous to methods used in electric avoided costs for T&D or system capacity**



# Avoided Water Cost Framework



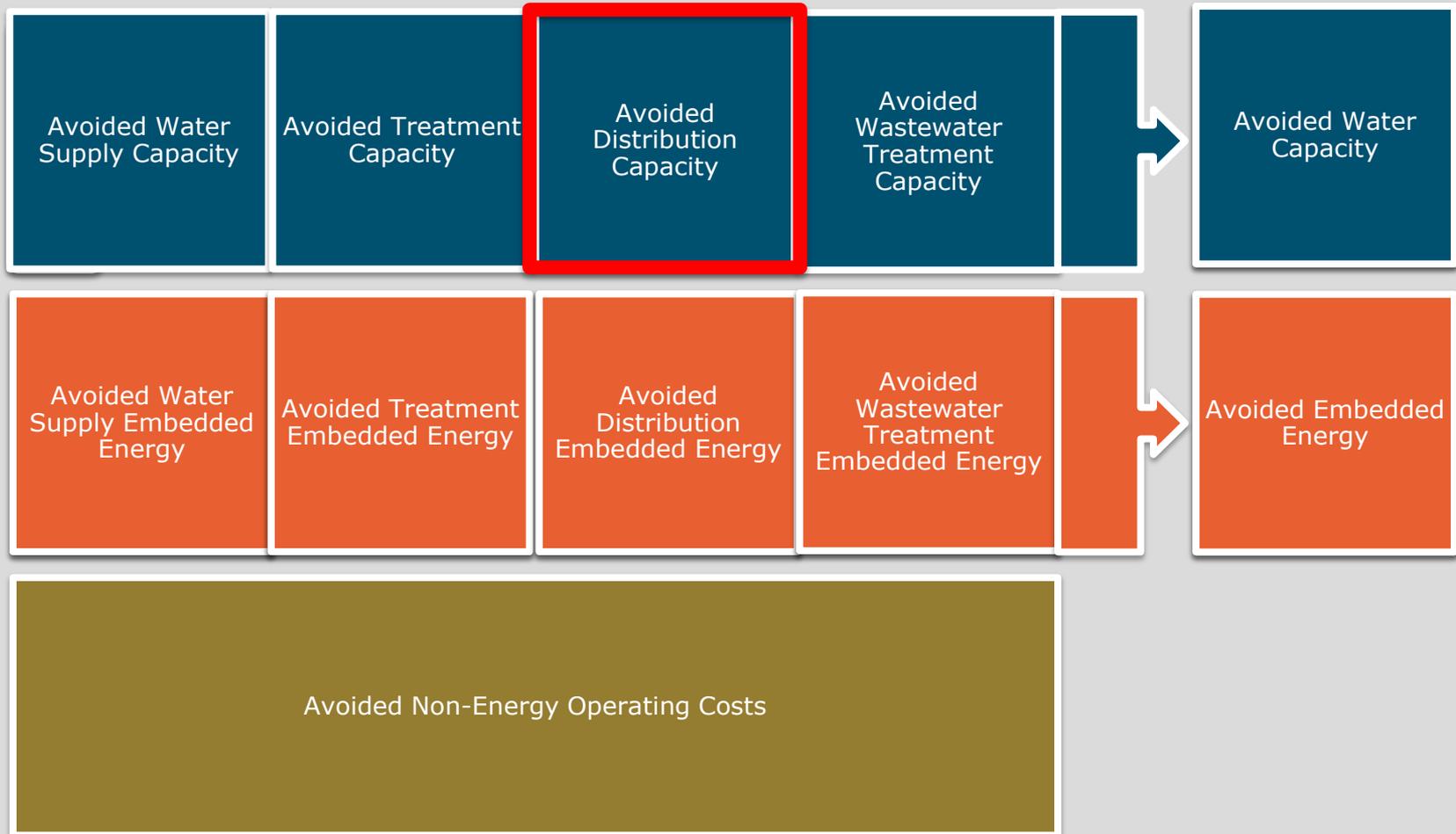


# Avoided Treatment Capacity

- + Treatment needs are based on marginal supply projections**
- + Estimate capital costs of water treatment capacity investments**
  - E.g EPA Drinking Water Investment Needs Survey and Assessment
- + Develop \$/MGD-year fixed cost estimates for treatment technologies**
- + Allocate annual avoided cost by month**
- + Analogous to system capacity convention in electricity avoided costs (\$/kW-year)**



# Avoided Water Cost Framework



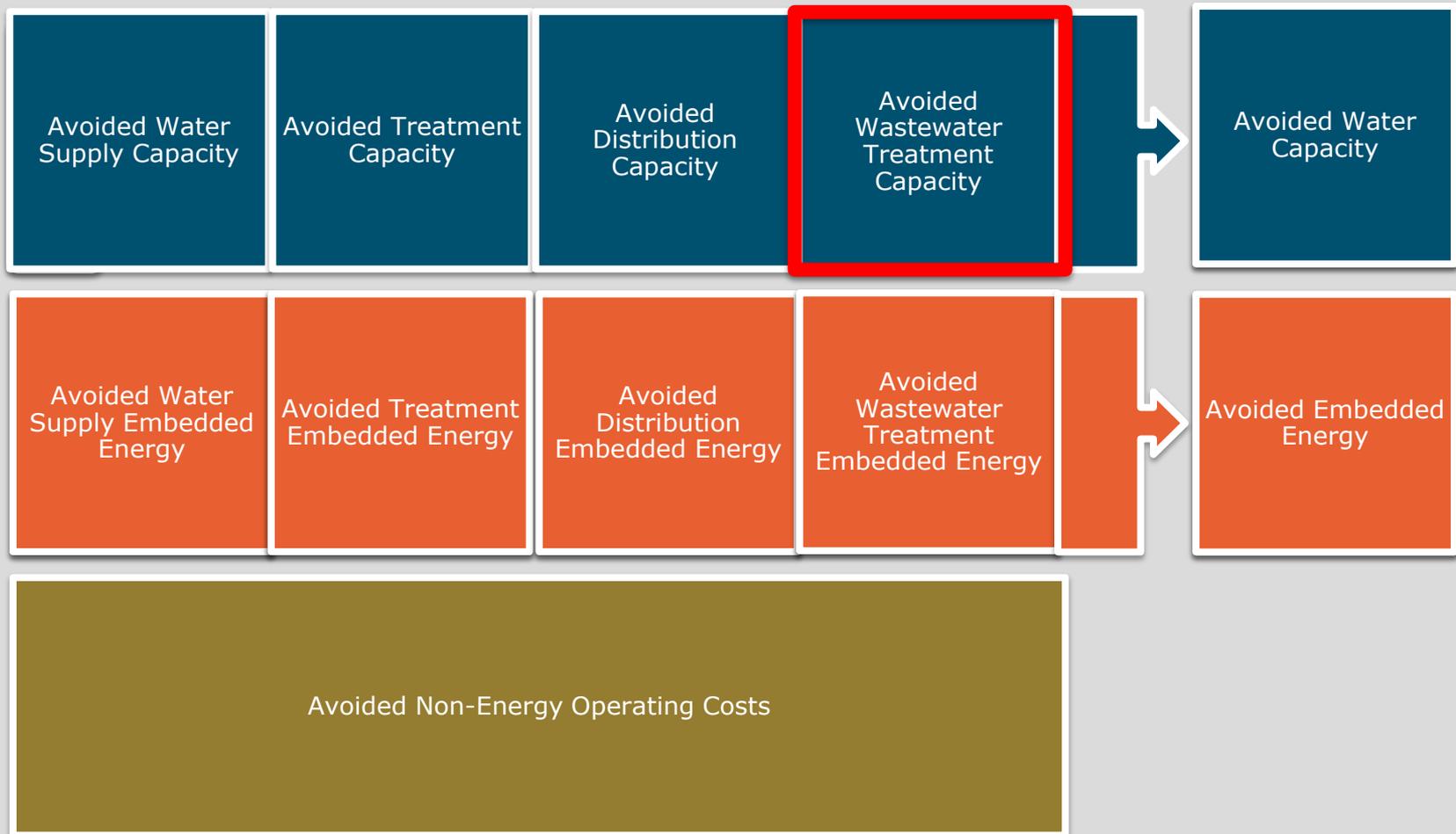


# Avoided Distribution Capacity

- + Use investment plans of water utilities to identify growth-driven distribution investments**
  - Water main upgrades
  - Local storage projects
  - Local pumping stations (booster pumps, etc.)
- + Deferral values a function of peak demand projections**
  - Costs are utility-specific but higher level of aggregation needed
- + Allocate annual deferral value by month**
- + Analogous to electric T&D avoided costs**



# Avoided Water Cost Framework





# Avoided Wastewater Treatment Capacity

- + **Similar methodology to avoided treatment capacity**
- + **Key differences:**
  - Most wastewater capacity needs are driven by storm water
  - Need to determine water use that affects wastewater capacity needs
- + **Determine marginal wastewater treatment technologies by region**
  - Might need to use representative “industry standard”
- + **Develop \$/MGD-year fixed cost estimates for treatment technologies**
- + **Allocate annual avoided cost by month**
- + **Analogous to system capacity convention in electricity avoided costs (\$/kW-year)**



# Avoided Water Cost Framework



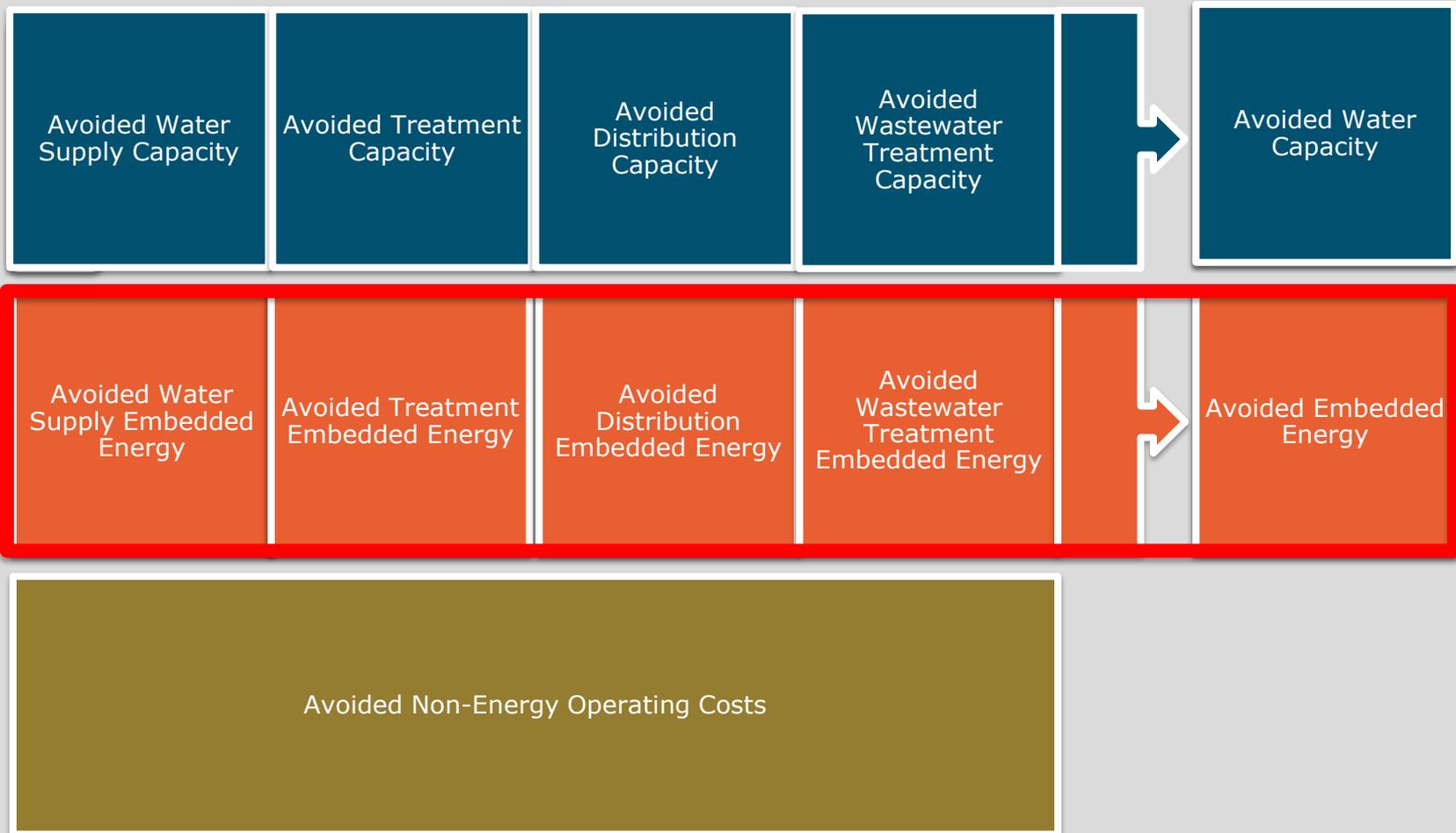


# Avoided Non-Energy Operating Cost

- + Use public sources to determine avoided operations and maintenance costs for each water supply stage**
  - Ex. Non-energy operating costs for seawater desalination can be almost 50% of total operating costs
  - Water and wastewater treatment chemicals



# Avoided Water Cost Framework



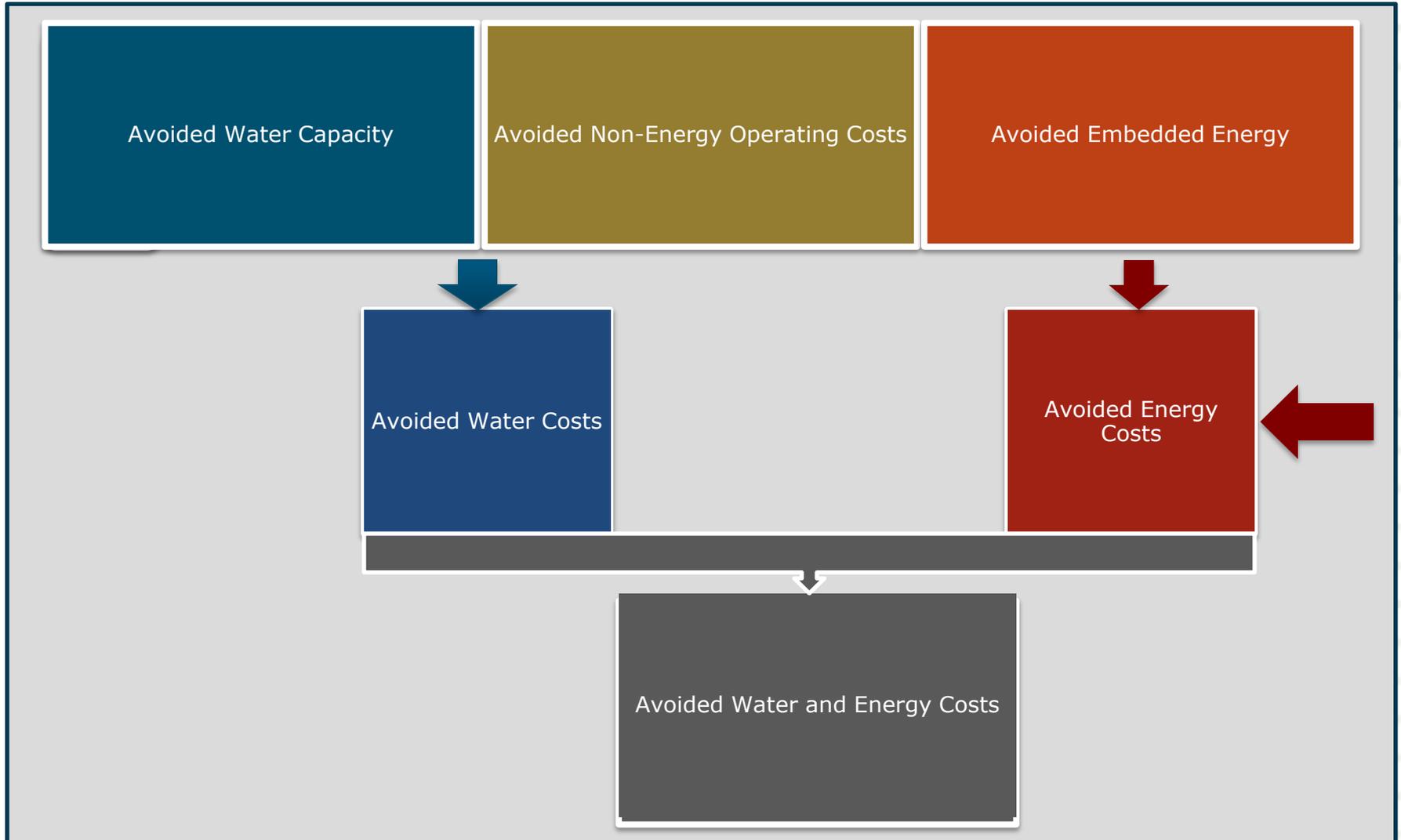


# Long-run marginal approach simplifies embedded energy

- + **Previous studies have addressed complications inherent in existing water supply**
  - Complicated surface withdrawals, water rights, conveyance allocations
  - Diversity in water quality requiring different treatment technologies
  - Calculating the energy is complicated with large-scale conveyance
- + **Embedded energy becomes a function of discrete marginal supply resources and treatment technologies (MWh or MMBTU/AF)**
  - Marginal energy intensity of avoided marginal supplies
  - Marginal energy intensity of avoided treatment
  - Marginal intensity of distribution
  - Marginal energy intensity of avoided wastewater treatment



# Avoided Cost Integration





# Conclusion

- + Developing an avoided cost framework in water is possible**
  - Requires stakeholder input on key analytical decisions
- + Will allow for rationalized cross-sector planning and efficiency investment**
- + Marginal approach avoids challenges of previous embedded energy and water studies**
- + Integrated avoided cost framework would allow for the calculation of TRC benefits**
  - Avoided costs of water represent necessary first step



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# Thank You!

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# Public Sources

- + 2013 State Water Plan Update**
- + 2010 Urban Water Management Plans**
- + Integrated Regional Water Management (IRWM) Reports**
- + EPA Drinking Water Needs Assessment Survey: Cost Model**
- + CPUC Embedded Energy in Water Studies**
- + CPUC General Rate Case Applications**



# Stakeholder benefits

	Concerns	Benefits
Electric	<ul style="list-style-type: none"><li>• Reliability</li><li>• Siting</li><li>• Once-through cooling</li><li>• Achieve EE, GHG goals</li></ul>	<ul style="list-style-type: none"><li>• Better risk assessment</li><li>• Feasible mitigation options</li><li>• Increased potential savings</li></ul>
Water	<ul style="list-style-type: none"><li>• Regulatory compliance</li><li>• Access to capital</li><li>• Rate increases</li><li>• Limited resources</li><li>• Supply reliability</li></ul>	<ul style="list-style-type: none"><li>• Facilitate external funding</li><li>• Cost savings/revenues</li><li>• External resources</li><li>• Investment deferral</li></ul>
Regulator	<ul style="list-style-type: none"><li>• Institutional barriers to rational decision making</li><li>• Achieving GHG goals</li><li>• Resource management</li></ul>	<ul style="list-style-type: none"><li>• GHG reduction potential</li><li>• Rational, integrated resource planning</li></ul>