Consumer Technology Association™

1919 S. Eads St.
Arlington, VA 22202
703-907-7600
CTA.tech

January 23, 2023

Douglas Ito, Director
Consumer Protection and Enforcement Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102-3214

Re: Response by the Consumer Technology Association to Cruise AL 002

On behalf of the Consumer Technology Association ("CTA"), we write in support of Cruise's California Public Utilities Commission ("CPUC") Driverless Deployment Permit application. Granting this permit will enable further development of Cruise's driverless, zero-emission self-driving vehicle ("SDV") for commercial use to all of San Francisco.

CTA firmly believes that self-driving vehicles will positively impact the lives of Californians. SDVs can reduce traffic fatalities, increase independence and mobility for seniors and people with disabilities, reduce emissions, create jobs, and boost the economy. In partnership with General Motors, Cruise is developing a wheelchair accessible self-driving vehicle for community use, the Origin Mobility.

CTA represents the more than $505 billion U.S. consumer technology industry, which supports more than 18 million American jobs. Our membership is comprised of over 1500 companies from every facet of the consumer technology industry, including many which are making the driving experience safer with self-driving vehicles. Our members include a wide range of companies working to bring SDV innovations to America's roadways, including vehicle and component manufacturers, software developers, and transportation platforms. CTA also owns and produces CES®—the most influential technology event in the world.

CTA urges the California Public Utilities Commission to approve Cruise's application, which will provide a safe, accessible, and sustainable transportation experience to Californians.

Sincerely,

Producer of CES

Consumer Technology Association™

1919 S. Eads St.
Arlington, VA 22202
703-907-7600
CTA.tech

/s/ Michael Petricone
Michael Petricone
Senior Vice President, Government Affairs
Consumer Technology Association
1919 S Eads St Arlington, VA 22206

/s/ India Herdman
India Herdman
Senior Coordinator, Policy Affairs
Consumer Technology Association
1919 S Eads St Arlington, VA 22206