

ZNE EARLY ADOPTERS LEADERSHIP NETWORK

Peer Learning Group - Meetings & Activities



<p>MEETING 1 - Summer</p> <h3>LAYING THE FOUNDATION FOR ZNE</h3> <p><i>Tools, Resources & Lessons Learned</i></p>	<p>MEETING 2 - Fall</p> <h3>ORCHESTRATING INTERNAL RESOURCES</h3> <p><i>People, Policies & Process</i></p>	<p>MEETING 3 - Winter</p> <h3>DEVELOPING YOUR ZNE PLAN</h3> <p><i>Creating a Process & Plan for Progress</i></p>
<p>Outcome: ZNE Orientation & level setting; connection with peers, plans and resources</p> <p style="text-align: center;">AGENDA</p> <ul style="list-style-type: none"> • Introductions: Round the room sharing of plans & status of other related efforts • Activity 1: Quick Brainstorm “How to design-build-operate a ZNE building” or “What are the three most important strategies for a ZNE Building?” • Presentations: <ul style="list-style-type: none"> - Status of ZNE - Case studies & lessons learned - Sharing of Resources & Tools: newsletter, toolkit, watch list, events • Activity 2: Audience specific breakouts <ul style="list-style-type: none"> - Vision/goals & target setting - What does success look like? (e.g. pilot building in 5 years, all buildings by 2030) - How do we get there? - Backcasting Exercise: timeline with milestones <p>Homework:</p> <ol style="list-style-type: none"> 1) Review resources and tools from meeting 2) Identify your own resources and think about how to organize your team 3) Report back to internal leadership—share resources with communication staff and managers; gut check initial goals 	<p>Outcome: Organizing framework for ZNE</p> <p style="text-align: center;">AGENDA</p> <ul style="list-style-type: none"> • Introductions: Round the room sharing of plans & status of other related efforts • Activity 1: Stakeholder mapping <ul style="list-style-type: none"> - Identify leadership, departments, and key representatives within organization and out - Rough out your internal and external support network/team • Presentation & Group Discussion: ZNE Barriers and opportunities <ul style="list-style-type: none"> - Present examples of policy barriers and examples of model policies in practice. - Brainstorm other barriers & opportunities - Discuss gap analysis approach (present examples or have others share what they have done or where others have run into problems & solutions) • Activity 2: Audience specific breakouts <ul style="list-style-type: none"> - Map out process for financing and funding of development and delivery method (design-bid-build, design-build, negotiated prices, development pipeline) <p>Homework:</p> <ol style="list-style-type: none"> 1) Do a gap Analysis - Identify current guiding policies and incentives -any needed alignment for ZNE 2) Development Opportunity Assessment – identify a potential pilot project(s) 3) Report back to stakeholders 	<p>Outcome: Draft ZNE Implementation Plan</p> <p style="text-align: center;">AGENDA</p> <ul style="list-style-type: none"> • Introductions: Round the room sharing of plans & status of other related efforts • Presentation: Components of your ZNE plan • Activity1: Revisit & update timeline with targets, goals and milestones from Mtg 1 • Activity 2: Assembling the Building Blocks <ul style="list-style-type: none"> - Develop your Communication Plan: Map out a process for engaging your stakeholder group and process for regular planning (strategies, roles, leads, schedule) - Frame the Policy Approach: alignment and process for addressing gaps - Plan for Training & Education • Activity 3: Focus the Development Process <ul style="list-style-type: none"> - Contracting Specifications/Bid Language & Goals - Buildings Plan – develop prioritization criteria for retrofits and new buildings - Brainstorm a Financing & Fundraising strategies <p>Homework:</p> <ol style="list-style-type: none"> 1) Plan for implementing a pilot building 2) Share resources with Leadership Network 3) Report back to stakeholders