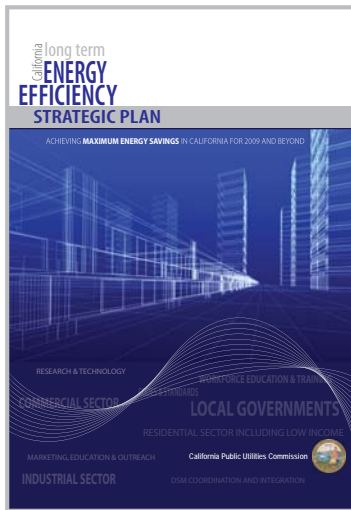


# California's Long-term Energy Efficiency Strategic Plan

On September 18, 2008, the California Public Utilities Commission adopted the California Long-Term Energy Efficiency Strategic Plan, with support from the Governor's Office, the California Energy Commission, the California Air Resource Board, the state's utilities, local government, and other key stakeholders.

The Long Term Energy Efficiency Strategic Plan is California's single roadmap to achieving maximum energy savings in the state between 2009 and 2020, and beyond.



- It holds energy efficiency to its role as the highest priority resource in meeting California's energy needs.
- It serves as the framework for making EE a way of life for all sectors in California – its industry, agricultural sector, large and small businesses and average households.
- It shows how California will use energy efficiency to grow its economy and meet its global warming goals.

The Plan contains the practical strategies and actions to attain significant statewide energy savings, as a result of a year-long collaboration by energy experts, utilities, businesses, consumer groups, and governmental organizations in California, throughout the West, nationally and internationally.

The unifying objective of the Plan is to compel sustained market transformation which moves California towards long-term, deeper energy savings achievable only through high-impact programs.

To view California's Long Term Energy Efficiency Strategic Plan visit:

The Long Term Energy Efficiency Strategic Plan includes four "**Big Bold strategies**" as cornerstones for significant energy savings with widespread benefit for all Californians:



All new residential construction will be zero net energy by 2020

All new commercial construction will be zero net energy by 2030



The Heating, Venting and Air Conditioning (HVAC) industry will be re-shaped to deliver maximum performance HVAC systems

All eligible low-income customers will have an opportunity to participate in the LIEE program and will be provided all cost-effective energy efficiency measures in their residences by 2020

