



The CPUC's Utility Supplier Diversity Program helps manage California utility costs through increased competition and inclusion in the utility supply chains.

As implemented through the regulation known as General Order 156, which establishes the rules of the Program as enacted by the California Legislature 30 years ago, the program serves as a proven model to promote competition and encourage greater economic opportunities for diverse suppliers.

NUMBER OF DIVERSE SUPPLIERS BY CATEGORY

	MBE	WBE	DVBE	LGBTBE
2012	1,934	2,239	1,264	
2013	2,108	2,374	1,341	
2014	2,298	2,569	1,508	
2015	2,458	2,770	1,819	
2016	2,601	2,888	1,936	68
2017	2,514	2,736	1,823	110
2018	2,499	2,554	1,706	132
2019	2,462	2,517	1,712	145

TOTAL NUMBER OF DIVERSE SUPPLIERS

2012	2013	2014	2015	2016	2017	2018	2019
6,527	6,915	7,468	8,263	8,760	8,270	7,843	7,777



CPUC's Utility Supplier Diversity Program

30 Years of Promoting Diversity

California Public Utilities Commission
 Utility Supplier Diversity Program
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FOR MORE THAN 30 YEARS

the California Public Utilities Commission (CPUC) has encouraged the state's investor-owned utilities to purchase goods and services from diverse suppliers.

Most diverse suppliers are small businesses, which are the backbone of our state's economy.

The CPUC's Utility Supplier Diversity Program encourages utilities with gross annual revenues exceeding \$25 million to spend 15 percent of their procurement dollars with businesses that are minority-owned (MBE); 5 percent with women-owned (WBE); 1.5 percent with disabled veteran-owned (DVBE); and also with lesbian, gay, bisexual, and transgender (LGBT)-owned (LGBTBE) businesses.

In the last 30 years, the utilities' total spending with diverse suppliers has steadily grown from \$435,141 in 1987 to more than \$12 billion in 2018.

These are the California utilities currently participating in the program:

- AT&T
- California American Water
- California Water Service Company
- C Beyond Communications
- CenturyLink
- Charter Communications (Time Warner)
- Comcast
- Cox Communications
- Frontier Communications
- Golden State Water Company
- Liberty Utilities
- Lodi Gas Storage
- Pacific Gas and Electric Company
- PacifiCorp
- San Diego Gas & Electric
- San Gabriel Valley Water Co.
- San Jose Water
- Southern California Edison
- Southern California Gas Company
- Southwest Gas
- Sprint
- Suburban Water Systems
- TelePacific Communications
- T-Mobile
- Transbay Cable
- Verizon Wireless
- Wild Goose Storage
- XO California

UTILITY SPENDING WITH DIVERSE SUPPLIERS

A testament to the success of the program is that an increasing percentage of the utilities' total procurement dollars are going towards diverse suppliers. In 2018, the utilities exceeded all the individual diverse category goals as well as the overall 21.5 percent goal specified in the General Order 156.

THE CLEARINGHOUSE: GET CERTIFIED

The CPUC's Supplier Clearinghouse (www.thesupplierclearinghouse.com) ensures the integrity of the Utility Supplier Diversity Program by certifying companies with 51 percent minority, women, or LGBT ownership. For veteran-owned businesses, the Supplier Clearinghouse uses the California Department of General Services DVBE database (<https://caleprocure.ca.gov>).

Currently, there are approximately 8,000 diverse suppliers in the Supplier Clearinghouse's database available to conduct business with the utilities, of which 51 percent are small businesses with less than \$1 million in revenue.

UTILITY DIVERSE SPENDING AS A PERCENTAGE OF TOTAL UTILITY PROCUREMENT

