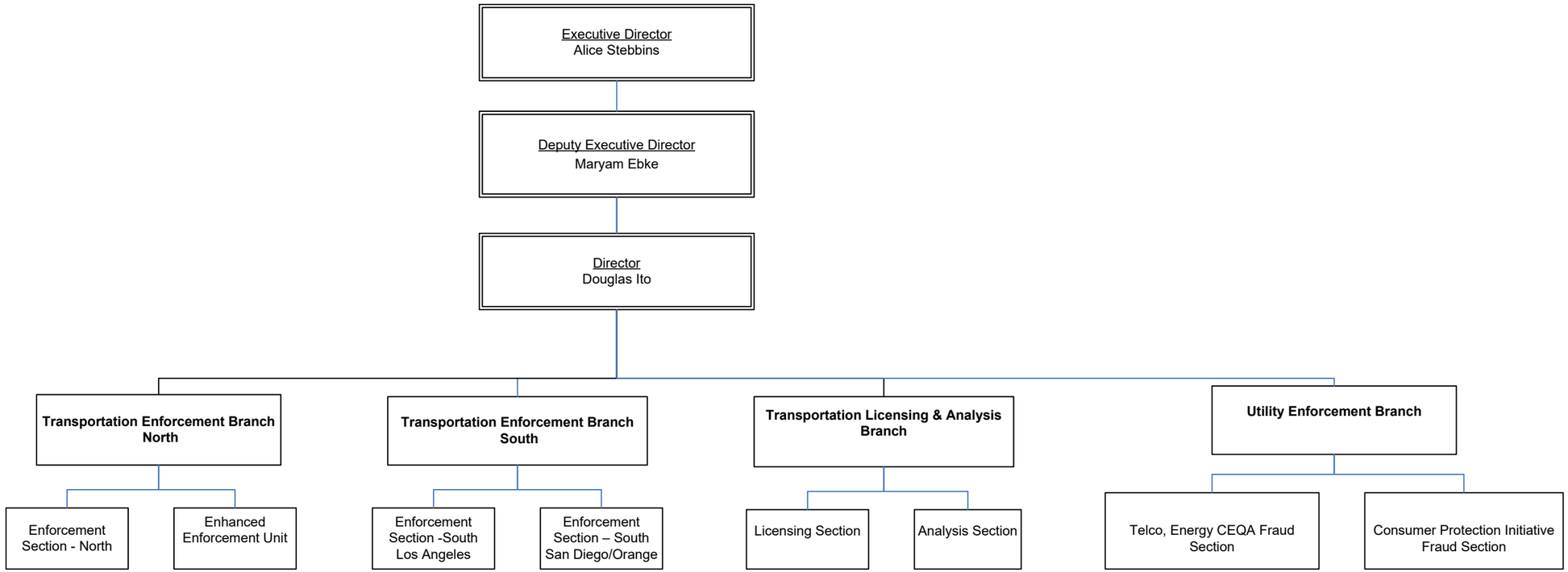Consumer Protection and Enforcement Division