

AGENDA



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- 09:00 – 09:15 WELCOME AND INTRODUCTION**
Masoud Foudeh, Energy Division
- 09:15 – 09:30 CUSTOMER JOURNEY (END-TO-END OVERVIEW)**
Peggy Coleman, Coleman Group
- 09:30 – 10:50 IOU UPDATE AND Q&A**
- SDG&E
 - SCE
 - PG&E
- 10:50 – 11:00 BREAK**
- 11:00 – 12:30 HIGH-USAGE CHARGE PANEL DISCUSSION**
- Melissa Kaznitz, Center for Accessible Technology
 - Carmelita Miller, Greenlining Institute
 - Cyndee Fang, SDG&E
 - Maril Wright, PG&E
 - Eva Molnar, SCE
 - Moderated by Whitney Richardson, Energy Division
- 12:30 – 1:30 LUNCH**
- 1:30 – 2:50 DEFAULT PILOT AND OUTREACH LEARNINGS PANEL DISCUSSION**
- Karen McCord and Ryan Tan, SMUD
 - SDG&E, Katie Scanlan
 - PG&E, Erika Wasmund
 - SCE, Brian Kopec
 - Moderated by Michael Shue, DDC
- 2:50 – 3:00 BREAK**
- 3:00 – 4:15 STATEWIDE MULTICHANNEL CAMPAIGN**
DDB team
- 4:15 – 4:45 STATEWIDE VISION METRICS**
Ipsos
- 4:45 – 5:00 FINAL QUESTIONS AND WRAP-UP**
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RESIDENTIAL ELECTRIC RATE SUMMIT