Max Vargas, Senior Policy Advisor to Mayor Michael Tubbs
12.06.18 California Public Utilities Commission Workshop
“Talent and intellect are universal, but resources and opportunities are not.”

~ Mayor Michael Tubbs
Stockton's median household income of $46,033 falls far below the state's median household income of $61,818.

$61,818

$46,033

35%

Only 35% of the City's students are college-ready by high school graduation.

#18 CHILD POVERTY

The City is 18th in the nation for child poverty.

Stockton Unemployment Rate

7.5%

Recent unemployment rates in San Joaquin County hover around 7.5%, higher than the state average of 4.3%. 


We are motivated to test a guaranteed income in Stockton because we believe it is one of the most effective tools to combat poverty.

www.stocktondemonstration.org
Country’s First City-Led Initiative

- Office of Mayor Michael Tubbs
- The Reinvent South Stockton Coalition
- The Economic Security Project
- Stockton Residents
Overview

- Beginning in 2019
- SEED will select approximately 100 Stocktonians
- To receive a guaranteed income of $500 per month for 18 months
- The income will be unconditional
  (no work requirements or spending restrictions)
Eligibility & Selection Process

- Led by two independent researchers, Dr. Stacia Martin-West of the University of Tennessee, and Dr. Amy Castro Baker of the University of Pennsylvania.

- Eligibility: 18 or older, occupy a residence within the City of Stockton, located in a neighborhood where the median income is at or below $46,033.

- Selection Process: 1,200 randomly selected residences in neighborhoods meeting the eligibility criteria will receive a letter inviting them to apply.
Evaluation

- Randomized Control Trial
  - One group of about 100 residents will receive $500 another will not
  - Both groups will be asked to respond to surveys and interviews
  - Comparison/control group will be about 200
- Questions we aim to answer...
  - How does a guaranteed income impact financial insecurity and volatility?
  - To what degree will a guaranteed impact drivers of inequity and social determinants of health?
  - How does it unleash potential among recipients and generate agency?
Storytelling

- Connecting people and their stories to SEED
  - Stockton Story Series (Adriana Brogger, San Joaquin Delta College): student-driven initiative modeled after StoryCorps (oral histories)
  - Help Wanted: Work, Wages, and Worthiness (Tama Brisbane, Stockton Poet Laureate): centered on youth and young adult voices, featuring poetry and spoken word performances on the association between work and dignity.
Questions?